

STACIE M. KNISLEY

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github.com/stacieknisley

portfolio: stacieknisley.github.io

GRAPHIC DESIGNER • FULL STACK DEVELOPER • MARKETING

Frontend Developer who creates results-oriented solutions that address key marketing objectives through consistent, accurate and high quality work. Utilizes skills in HTML, CSS and JavaScript to communicate a company's brand strengths in a uniquely fresh, memorable and persuasive manner. Combines innovative design and extensive marketing experience with training in Full Stack Web Development at Case Western Reserve University. Strong background in customer service and the management of projects and people. Takes a positive and proactive approach to addressing priorities.

- HTML5
- CSS3, Bootstrap
- Java Script
- JQuery
- Node JS
- MySQL
- Git, Git Hub
- Adobe Creative Cloud Suite 2014: Illustrator, Photoshop, Acrobat XI Professional, InDesign
- Accurate Photoshop color correcting
- Microsoft Windows Office 2011 Suite: Word, Excel, PowerPoint
- Macromedia Flash Professional 8
- Macromedia FreeHand MXa (version 11)
- EPSON SCAN Ver. 3.49A

PROJECT ACCOMPLISHMENTS

V-Ridge App.

<https://v-ridge.herokuapp.com/>

github.com/stacieknisley/project-3-VRidge

V-Ridge is a responsive mobile app to turn your refrigerator into a "smart fridge". This app allows users to write a grocery shopping list and track current refrigerator inventory. Also, V-Ridge provides links to quickly find recipes for a specific food item.

Technologies used to create V-Ridge include: React Express, React Bootstrap, JSX, MongoDB, Mongoose, Node.js, JavaScript, CSS, Axios, AJAX, JSON packages, API [EDAMAM.com](https://www.edamam.com).

GITBET App

<https://stacieknisley.github.io/clelivemusic/>

github.com/stacieknisley/project-2

The concept of Gitbet is a responsive app for use with a mobile device or computer to make bets with friends. Users are able to play by entering a friend's name, an event and the amount to wager into an easy to use table. Gitbet data is automatically recorded. Gitbet users pay using the cryptocurrency, Gitbet currency or Bitcoin. Gitbet was created to provide an easy to use application to make friendly bets with friends and family.

Technologies used to create GITBET include: MySQL, Sequelize, HTML, CSS, Bootstrap, Bootstrap Datetimepicker, Handlebars, NPM Moment, Express, Node.js, NPM, JSON and AJAX.

CLELIVEMUSIC (CLM) App

<https://stacieknisley.github.io/clelivemusic/>

github.com/stacieknisley/clelivemusic

The app Cleveland Live Music, or CLM, is a resource of Live Musical performances in Northeast Ohio. Users of CLM are able to locate live music any date selected. CLM provides live music enthusiasts a resource to quickly locate Live Musical performances in a specific area through the use of a mobile device or computer.

Technologies used to create CLELIVEMUSIC include: CSS, Bootstrap, Bootstrap Datepicker, Javascript jQuery, JSON, jQuery Modal, AJAX, Moment, Mapbox GL JS, APIs Songkick and Bandsintown.

PROFESSIONAL EXPERIENCE

American Greetings Corporation, Cleveland, Ohio
Manufacturer of greeting cards and social expression products

2000 to Present

Creative Specialist, Imaging and Media Solutions (IMS) Department

2005 to present

Print greeting cards, gift bags and wrap to be used for presentations, trade shows, retail stores and perspective client meetings.

- Reduce material costs by formatting digital card and gift packaging files and printing on paper or foil and metallic inks using Xerox Color 1000i Presses, Epson Stylus Pro 9900 and 7900 with the Fiery Command WorkStation 5, Roland SOLJET PRO 111 XC-540 MT large format inkjet printers with VersaWorks Rip Software and Foilmax foil machines.
- Developed and continually maintain digital library of product keys containing traditional printing registration marks, used by various departments to efficiently produce accurate digital files.
- Prepare Adobe Photoshop files of card product to be published on Amazon and Walmart e-commerce website.
- Manage the Product Publishing area of the IMS Department when manager is absent. Track and schedule job requests. Contribute to the completion of monthly reports. Schedule work hours of four member associates. Consult with customers to determine product requirements.
- Train newly hired creative specialists on the processes and procedures of the IMS Department.

Creative Specialist, Digital Graphics Department **2002 to 2005**

- Performed pre-press functions and placed Uniform Product Code (UPC) pricing information on digital greeting card files with a 99.6% accuracy rate for fiscal year 2004.
- Achieved a \$5 million savings over five years through participation in the implementation of a quality digital library system.
- Contributed to production costs reduction by participating in the UPC price automation testing.
- Consulted with various departments and internal printing plants to correct digital greeting card files.
- Proofread department Standard Operating Procedures manual for accuracy.

Digital Graphics Assembler, Digital Graphics Department **2000 to 2002**

- Performed pre-press functions and built digital printing plate files of greeting cards for internal and external printers.
- Converted QuarkXpress greeting card files from Gibson Greetings, Incorporated acquisition to Macromedia FreeHand format.

EDUCATION

Full Stack Coding Bootcamp Certification

Case Western Reserve University, Cleveland, Ohio

Master of Business Administration

Tiffin University, Elyria, Ohio

3.75/4.0 GPA in Management

Bachelor of Fine Arts

Miami University, Oxford, Ohio

Concentration in Graphic Design, Minor in Arts Management

Adobe InDesign, 2007

HTML and Web Page Design I and II, 1999

Polaris Career Center, Middleburg Heights, Ohio

Animation for the Web and Media/Macromedia Flash 8, 2006

Cuyahoga Community College, Parma, Ohio

PROFESSIONAL MEMBERSHIP

Toastmasters International, Public Speaking Organization

Westlake, Ohio, American Greetings #8142

2004 to present

- Achieved Competent Communicator and Competent Leader Awards 2015
- American Greetings Toastmaster of the Year 2012
- Guest Speaker: *Cuyahoga Community College* for China Studies Class 2006
- Officer positions: Vice President of Public Relations, Secretary and Sergeant-at-Arms
- Chairperson: Club Contests and Annual Toastmasters Picnics
- Winner of numerous Table Topics (improvised) and Evaluator weekly speech contests
- Design promotional event posters and programs