



BROCHURE

ETROS SOLAREON RACING





About SRMIST

SRM Institute of Science and Technology (SRMIST) is a private higher education institute deemed to be a university, located in Kattankulathur, Chengalpattu (near Chennai), Tamil Nadu, India.

It was founded in 1985 as SRM Engineering College in Kattankulathur. With over **50,000 students**, including international students from more than **64 countries**, state-of-the-art infrastructure and research facilities, library, smart classrooms, SRMIST is one of the top ranked private institutions of our nation. SRMIST has received accreditations from national agencies such as the Category 1 University recognition and 12B status by UGC, the prestigious 'A++' grade from the NAAC, and ranked 30th under the University category by NIRF, 2021.



ABOUT US

- We are the official solar racing team of SRMIST that came into existence in 2014.
- Scholars from different branches of engineering work together to fabricate a fully functioning solar-powered car.
- We aim at manufacturing a highly coherent, efficient, and sustainable solar racing vehicle.



- The last five years have seen the team become a self sustainable organization, with methodical and systematic knowledge, through avid participation in national level solar championships like ESVC, NSVC, IASC and SUVC.
- As a team, we have worked hard in taking SRM's name to new grounds and have managed to build a great reputation in the competitions participated in and also around the campus.



ACHIEVEMENTS

2023 ESVC RANKINGS-



ESR won Future award in ESVC 2023



ESR came 6th in overall ranking in ESVC 2023



ACHIEVEMENTS

2021 ESVC RANKINGS-



ESR came 1st in Design Round



ESR came 2nd in Innovation Rounds



ESR came 1st in Online Round



2018-19 SUVC best Innovation, best solar endurance, best team management



2017-18 IASC best innovation, ESVC 2nd b plan cost report



2016-17 NSVC 2nd in- innovation, Endurance, B-Plan, ESVC best future car award



2014-15 IASC 2nd position, 2nd Autocross



WHY SPONSOR US?

We believe in the essence of sponsorship – building relationships that bring value to both our organizations. We're aiming to raise even more! and are hoping that you could help us reach that goal. We believe in win-win.





SPONSORSHIP PACKAGES

	Bronze	Silver	Gold	Platinum
Contribution	>7500	>15,000	>25,000	>50,000
Logo on website	✓	✓	✓	✓
Logo on posters	✓	✓	✓	✓
Logo on pamphlets	✓	✓	✓	✓
Social media publicity	-	✓	✓	✓



SPONSORSHIP PACKAGES(cont.)

	Bronze	Silver	Gold	Platinum
Power Sponsor title	-	-	✓	✓
Dedicated social media post	-	✓	✓	✓
Logo on tshirt	-	-	✓	✓
Logo on car	-	-	-	✓
Lead Sponsor title	-	-	-	✓



Instagram

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