

# SYED ALI MURAD TAHIR

Wirtschaftsinformatik student specializing in Data Science at TU Berlin

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## EXPERIENCE

### Business Intelligence - Working Student

#### Getsteps

12/2022 - 04/2023    Berlin, Germany

- Design and implement data pipelines in PostgreSQL
- Perform Extract, Transform, Load (ETL) processing to extract data from various sources using SQL and dbt
- Adjust current data marts and reports by adding new columns and KPIs
- Design multiple dashboards using Metabase that were used by the marketing team in making informed business decisions
- Design a whole new organizational structure to increase transparency in datamarts

### Business Intelligence - Working Student

#### Europcar Mobility Group

09/2021 - 11/2022    Hamburg, Germany

- Design reports in SAP BO and Data Studio
- Adjust and create new data marts using SQL
- Create data pipelines using SQL
- Adjust existing and develop new VBA macros in Excel and Access.

### Software Developer - Business Intelligence

#### Rohde & Schwarz

04/2021 - 07/2021    Islamabad, Pakistan

- Generate one-off reports for product management (eg. debug and understand a hardware issue or backup product concepts with actual data)
- Perform Time series forecasting for analyzing sales using Tableau

## PROJECTS

- Enhancing Movie Recommendations with Behavior Sequence Transformer**  
Technologies: NumPy, Pandas, TensorFlow, Keras
- Large Language Models for Reliable Berlin Public Administration Answers**  
Technologies: LangChain, TensorFlow, Hugging Face
- Financial News Sentiment Analysis**  
Technologies: Numpy, Pandas, Circlify, Sklearn, TensorFlow, Keras, NLTK, Matplotlib
- Designing Seq2Seq Translation Model (English to Bulgarian) with Attention Mechanism**  
Technologies: Numpy, Pandas, Circlify, Sklearn, TensorFlow, Keras, NLTK, Matplotlib
- Semantic Segmentation for Biomedical Image Segmentation**  
Technologies: Numpy, Sklearn, Pytorch, Matplotlib
- Customer Segmentation using Deep Learning**  
Technologies: Numpy, Sklearn, TensorFlow, Keras
- Stock Price Prediction using LSTM & Fbprophet**  
Technologies: Python, Numpy, Pandas, Matplotlib, Seaborn, Tensorflow, Keras, Sklearn, Statsmodels, FBProphet
- Customer Churn Prediction using Esemble Learning**  
Technologies: Numpy, Pandas, Matplotlib, Sklearn

## EDUCATION

### M.Sc. Wirtschaftsinformatik

#### Technische Universität Berlin

10/2021    Berlin, Germany

### B.Sc. Electrical and Computer Engineering

#### Jacobs University Bremen

09/2017 - 09/2020    Bremen, Germany

## LANGUAGES

C   C++   Python   SQL   HTML

## TOOLS

VS Code   Pycharm   Linux   Git  
Ubuntu   LaTeX   Tableau   Metabase  
Looker Studio   Google Colab  
Jupyter Notebook   BigQuery   SAP  
dbt   Airbyte

## LANGUAGES

English - Native  
Hindi/Urdu - Native  
Deutsch - A2



## CERTIFICATIONS

Natural Language Processing  
Fundamentals of Visualization with Tableau

## PROJECTS

### CNN on Multilabel remote sensing images

Technologies: Numpy, Pandas, Matplotlib, Sklearn, Pytorch

### Image processing of satellite data

Technologies: Python, Numpy, Scipy, Matplotlib

### Time Series Forecasting using ARIMA & Linear Regression

Technologies: Numpy, Pandas, Matplotlib, Searborn, Sklearn, Statsmodels

### Analyzing car rental dataset using SQL

Technologies: SQL, Jupyter Notebook