Survey engine Application

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php

The survey engine will allow the company during events to collect information and feedback from people interested in our company. The interaction will be a such way designed that it has to be performed in no more that 5 minutes.

The application will collect first the names , email and phone number of the surveyees etc... Then the next page will contain a feedback comment page. Also the software will have to verify the email (or the phone number).

The next phase of the survey will include multiple choices questions that the surveyee will answer.

Once the survey has ended the surveyee will receive a confirmation bay email or phone. He/she will be able to confirm the reception and receive a price (promotional items).

The survey platform also have management and marketing functionalities. Sending promotional emails to surveyed customers , analysis of the collected information. Analytical metrics will be defined by the company. Such metrics could be:

1. The number of people surveyed per event
2. What services they are interested in.

Technologies will be used in the project:

Facebook login

Admin panel

Google map

For each survey or round of surveys a team member has to login and supervise the survey. This will require a login account. Also, an administration login will be required create team member accounts.

Links in the application :

1- manager login(how to register a administrator?)

2-Register employee

3-login employee

4-enable survey site session

5-survey page

6-statistics

7-email confirmation from surveyee

8-statistics

/

/login (for admin only)

/surveys/:id/{add,list,edit,delete,promote,analyze}

/questions/:surveyId/{list, add, edit, delete}

/take/:surveyId/:pageId

