



# FIRST GLOBAL PUBLIC STARTUP **INVESTMENT** **ECOSYSTEM**

**BOOSTR**

# BOOSTR

BOOSTR is an international promotion service for startups and venture investors

BOOSTR presents as many startups as possible to the investors

## WORLDWIDE PRESENCE



# HOW IT WORKS



01

BOOSTR attracts 100 startup every 3 months



02

For each startup we prepare a perfect pitch deck



03

Once a month in each location, BOOSTR ambassadors will present a batch of 10-15 startups to investors



04

A month later, a batch of 10-15 startups will be presented in a new location, so for 1 year (from the moment of joining BOOSTR) the startup will be presented to investors in 12 locations



05

In addition, all startups are presented on the BOOSTR platform

# BOOSTR IS A US PUBLIC COMPANY



**BOOSTR** shares are quoted on the US stock market



The growth in the value of BOOSTR shares is provided by:

- 1) the startups addition (BOOSTR capitalization growth)
- 2) constant references in authoritative media sources worldwide (at least 5 mentions in local media once a month - 720 mentions per year or 2 mentions per day )



**BOOSTR** aims to achieve a growth in the value of shares from \$ 0.01 to \$ 0.1, and this is a realistic expectation

# WHAT BOOSTR OFFERS TO STARTUPS:



Each startup joins our marketing and PR platform and is promoted worldwide during the entire period of its BOOSTR association



Including publications, SMM, presence in investment project directory, participation in BOOSTR events



Business relations with venture funds and private investors around the world



Accounting, legal services, financial reporting, transaction support



Assistance in formulation of business plan, presentations, financial modeling, investormatching, deal structuring and deal closing



Assistance in opening a company in the target jurisdiction, bank account, tax optimization



# WHAT **BOOSTR** OFFERS TO INVESTORS



Database of promising startups around the world



A convenient service for selecting a startup by criteria, the ability to filter and individual selection



Standardized pitch deck for each startup:

1. Brief description of the team
2. An informative product description
3. Market analysis and growth prospects
4. Financials



Networking events

# INVESTMENT CRITERIA



Belief in your startup and willingness to take on risk



Determined founders with ability to be flexible (preferable min 2 founders)



Tech co-founder, if it is a tech product



A well thought out idea or an existing prototype



Competition - Is other solutions exist, then why is this solution better?



Scalability and traction



Business Model - Possible identifiable, viable and sustainable revenue stream?



ROI > 1

A man in a teal suit stands in a meeting room, pointing at a whiteboard with colorful charts. Two people are seated at a desk in the foreground, looking at a tablet. The room has a laptop, a potted plant, and a pen holder on the desk.

BOOSTR DOES NOT SELECT  
STARTUPS BASED ON PRODUCT  
EVALUATION. **BOOSTR LEAVES  
THIS TO THE INVESTOR.**



# WANT TO JOIN BOOSTR?



Meet BOOSTR criteria



Transfer 5-10% of shares  
to BOOSTR

## \$20 000

To each startup, BOOSTR offers to get \$20,000 worth of BOOSTR common shares  
**for free**

BOOSTR



01

**BOOSTR** does not participate in project management and leaves all decisions to the startup founders

02

**BOOSTR** will sell its shares in the startup to its founders when requested

03

If **BOOSTR** does not raise funds for the startup in three years, it will return its startup shares back to startup