SQL Capstone: Warby Parker Funnel

Student: Saki Takasu

Databases:

Quiz Funnel: survey

Home Try-On Funnel: quiz, home\_try\_on, purchase

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SELECT question, COUNT(response) FROM survey

GROUP BY 1;

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SELECT q.user\_id, h.user\_id IS NOT NULL AS 'is\_home\_try\_on', h.number\_of\_pairs, p.user\_id IS NOT NULL AS 'is\_purchase'
FROM quiz q
LEFT JOIN home\_try\_on h

ON q.user\_id = h.user\_id

LEFT JOIN purchase p

ON p.user\_id = q.user\_id;