

SQL Capstone: Warby Parker Funnel

Student: Saki Takasu

Databases:

Quiz Funnel: survey

Home Try-On Funnel: quiz, home_try_on, purchase

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SELECT *
FROM survey
LIMIT 10;

SELECT question, COUNT(response)
FROM survey
GROUP BY 1;

SELECT *
FROM quiz
LIMIT 5;

SELECT *
FROM home_try_on
LIMIT 5;

SELECT *
FROM purchase
LIMIT 5;

SELECT q.user_id, h.user_id IS NOT NULL AS 'is_home_try_on', h.number_of_pairs, p.user_id IS NOT
NULL AS 'is_purchase'
FROM quiz q
LEFT JOIN home_try_on h
ON q.user_id = h.user_id
LEFT JOIN purchase p
ON p.user_id = q.user_id
LIMIT 10;