

This is your 2021 Curriculum Structure & Guide for:

Bachelor of Arts Program in Creative Media Design (International Program)

Curriculum Structure: 160 credits total

1. General Education Courses (40 Credits)

General Education courses serve as a foundation for your major and helps you develop a well-rounded body of knowledge and skills. You must choose 10 subjects in the following categories.

1.1 Humanities – Please choose 3 subjects (12 credits) from the following list of courses

Course Code	Course Name	<input checked="" type="checkbox"/>	Course Code	Course Name	<input checked="" type="checkbox"/>
ART 101	Art Appreciation	<input type="checkbox"/>	HIS 106	Introduction to World Civilization	<input type="checkbox"/>
ART 102	Film Appreciation	<input type="checkbox"/>	LIT 300	Fiction into Film	<input type="checkbox"/>
ATH 101	Introduction to Cultural Anthropology	<input type="checkbox"/>	LIT 310	International Short Stories (Pre: ENG102)	<input type="checkbox"/>
ATH 102	Mythology and Folklore	<input type="checkbox"/>	LIT 311	Stories of Asia (Pre: ENG102)	<input type="checkbox"/>
ECO 101	Sufficiency Economy	<input type="checkbox"/>	MUS 101	Music of World Cultures	<input type="checkbox"/>
LIB 155	Creative Writing (Pre: ENG102)	<input type="checkbox"/>	PHI 101	Introduction to Western Philosophy	<input type="checkbox"/>
LIB 215	Popular Fiction	<input type="checkbox"/>	PHI 102	Introduction to Eastern Philosophy	<input type="checkbox"/>
ICU* 101	Presentation Skills (Pre: MIS105) (Required for CMD students)	<input type="checkbox"/>	PHI 103	Introduction to Comparative Philosophies	<input type="checkbox"/>
HIS 101	Thai History and Culture	<input type="checkbox"/>	POL 104	Issues in International Human Rights	<input type="checkbox"/>
HIS 103	Asia in a Global Perspective	<input type="checkbox"/>	SOC 104	Comparative World Religions	<input type="checkbox"/>
HIS 104	Foundation of Western Civilization	<input type="checkbox"/>	XXX 101	Foreign Language	<input type="checkbox"/>
HIS 105	Foundation of Eastern Civilization	<input type="checkbox"/>	XXX 102	Foreign Language	<input type="checkbox"/>

1.2 Social Sciences – Please choose 2 subjects (8 credits) from the following list of courses

Course Code	Course Name	<input checked="" type="checkbox"/>	Course Code	Course Name	<input checked="" type="checkbox"/>
GEO 101	World Geography	<input type="checkbox"/>	SOC 221	Bus. Cult. & Curr. Iss. in ASEAN	<input type="checkbox"/>
GEO 102	Cultural (Human) Geography	<input type="checkbox"/>	SOC 222	Bus. Cult. & Curr. Iss. in Western Europe	<input type="checkbox"/>
PSY 101	General Psychology	<input type="checkbox"/>	SOC 223	Bus. Cult. & Curr. Iss. in Latin America	<input type="checkbox"/>
PSY 102	Personality Development	<input type="checkbox"/>	SOC 224	Bus. Cult. & Curr. Iss. in Africa	<input type="checkbox"/>
PSY 201	Business Psychology	<input type="checkbox"/>	SOC 225	Bus. Cult. & Curr. Iss. in North America	<input type="checkbox"/>
PSY 202	Developmental Psychology	<input type="checkbox"/>	SOC 226	Bus. Cult. & Curr. Iss. in the Middle East	<input type="checkbox"/>
SOC 101	Introduction to Sociology	<input type="checkbox"/>	SOC 227	Bus. Cult. & Curr. Iss. in China	<input type="checkbox"/>
			SOC 228	Bus. Cult. & Curr. Iss. in Japan	<input type="checkbox"/>
			SOC 229	Bus. Cult. & Curr. Iss. in Eastern Europe	<input type="checkbox"/>

1.3 Languages – You must complete the following 3 subjects (12 credits)

Course Code	Course Name	<input checked="" type="checkbox"/>
ENG 101	Introduction to Academic Writing	<input type="checkbox"/>
ENG 102	Academic Writing (Pre: ENG101)	<input type="checkbox"/>
ENG 103	College English III (Pre: ENG102)	<input type="checkbox"/>

1.4 Science & Mathematics – Please choose 2 subjects (8 credits) from the both lists below.

First List: Choose 1 subject (4 credits)			Second List: Choose 1 subject (4 credits)		
Course Code	Course Name	<input checked="" type="checkbox"/>	Course Code	Course Name	<input checked="" type="checkbox"/>
MIS 105	Digital Graphic (Required for CMD students)	<input type="checkbox"/>	SCI 105	Environmental Science	<input type="checkbox"/>
			SCI 200	Modern Science and Technology	<input type="checkbox"/>
			MAT 101	College Algebra I (Pre: MAT100)	<input type="checkbox"/>

2. Professional Courses (104 Credits)

Professional courses serve as the main body of knowledge and skills of your degree and make up 26 subjects (104 credits) in total. In Creative Media Design, your basic core courses will help you develop the foundational skill sets, and your Major Requirements will generally involve more advanced topics relating to Creative Media Design.

2.1 Basic Core – You must complete the following 10 subjects (40 credits)

Course Code	Course Name	✓	Course Code	Course Name	✓
CMD 101	Creativity & Concept Development	<input type="checkbox"/>	CMD 211	Page Layout 1 (Pre: MIS105, CMD221)	<input type="checkbox"/>
CMD 103	Design Principles	<input type="checkbox"/>	CMD 221	Typography 1	<input type="checkbox"/>
CMD 104	Drawing	<input type="checkbox"/>	CMD 243	Interactive Design 1 (Pre: MIS105)	<input type="checkbox"/>
CMD 105	Design History (Pre: MIS105)	<input type="checkbox"/>	CMD 303	User Experience (Pre: MIS105)	<input type="checkbox"/>
CMD 203	Identity Design (Pre: MIS105)	<input type="checkbox"/>	CMD 304	Photography (Pre: MIS105)	<input type="checkbox"/>

2.2 Major Requirements – You must complete the following 12 subjects (48 credits)

Course Code	Course Name	✓	Course Code	Course Name	✓
CMD 212	Page Layout 2 (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>	CMD 313	Advertising Design (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>
CMD 222	Typography 2 (Pre: MIS105, CMD211)	<input type="checkbox"/>	CMD 314	Packaging Design (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>
CMD 240	Motion Design 1 (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>	CMD 401	Portfolio 1 (Advisor approval Required)	<input type="checkbox"/>
CMD 242	Motion Design 2 (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>	CMD 402	Portfolio 2 (Advisor approval Required)	<input type="checkbox"/>
CMD 244	Interactive Design 2 (Pre: MIS105, CMD243)	<input type="checkbox"/>	CMD 403	Major Project 1 (Advisor approval Required)	<input type="checkbox"/>
CMD 311	Publication Design (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>	CMD 404	Major Project 2 (Advisor approval Required)	<input type="checkbox"/>

2.3 Major Electives – Please choose 4 subjects (16 credits) from the following list of courses.

Course Code	Course Name	✓	Course Code	Course Name	✓
CMD 204	Information Graphics (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>	CMD 251	Video Production 1 (Pre: MIS105)	<input type="checkbox"/>
CMD 231	3D Design 1 (Pre: MIS105)	<input type="checkbox"/>	CMD 252	Video Production 2 (Pre: MIS105, CMD251)	<input type="checkbox"/>
CMD 232	3D Design 2 (Pre: MIS105, CMD231)	<input type="checkbox"/>	CMD 312	Design & Marketing (Pre: MIS105, CMD211, CMD221)	<input type="checkbox"/>

3. Free Electives (8 Credits)

Students have to choose 2 subjects from CMD major electives.

4. Internship CMD 499 (8 Credits)

Your Internship allows you to put into practice the knowledge and skills you acquired during your coursework and reflect on how well you can apply these skills. Your Internship is to be taken in your last term, after completing all your coursework and will provide you with your final 8 credits to graduate.