

This is your 2021 Curriculum Structure & Guide for:

Bachelor of Business Administration in Airline Business Management (Bilingual)

Curriculum Structure: 160 credits total

1. General Education Courses (40 Credits)

General Education courses serve as a foundation for your major and helps you develop a well-rounded body of knowledge and skills. You must choose 10 subjects in the following categories. We've recommended a year to help you decide when to take any given subject.

1.1 Humanities – Please choose 1 subjects (4 credits) from the following list of courses

Course Code	Course Name	Year	<input checked="" type="checkbox"/>	Course Code	Course Name	Year	<input checked="" type="checkbox"/>
ART 101	Art Appreciation	1	<input type="checkbox"/>	HIS 106	Introduction to World Civilization	1	<input type="checkbox"/>
ART 102	Film Appreciation	1	<input type="checkbox"/>	LIT 300	Fiction into Film	3	<input type="checkbox"/>
ATH 101	Introduction to Cultural Anthropology	1	<input type="checkbox"/>	LIT 310	International Short Stories (Pre: ENG 102)	3	<input type="checkbox"/>
ATH 102	Mythology and Folklore	1	<input type="checkbox"/>	LIT 311	Stories of Asia (Pre: ENG 102)	3	<input type="checkbox"/>
ECO 101	Sufficiency Economy	1	<input type="checkbox"/>	MUS 101	Music of World Cultures	1	<input type="checkbox"/>
LIB 155	Creative Writing (Pre: ENG 102)	2	<input type="checkbox"/>	PHI 101	Introduction to Western Philosophy	1	<input type="checkbox"/>
LIB 215	Popular Fiction	2	<input type="checkbox"/>	PHI 102	Introduction to Eastern Philosophy	1	<input type="checkbox"/>
LIB 223	Presentation Skills (Pre: ENG 101)	2	<input type="checkbox"/>	PHI 103	Introduction to Comparative Philosophies	1	<input type="checkbox"/>
HIS 101	Thai History and Culture	1	<input type="checkbox"/>	POL 104	Issues in International Human Rights	1	<input type="checkbox"/>
HIS 103	Asia in a Global Perspective	1	<input type="checkbox"/>	SOC 104	Comparative World Religions	1	<input type="checkbox"/>
HIS 104	Foundation of Western Civilization	1	<input type="checkbox"/>	LAN 101	Foreign Language I	3	<input type="checkbox"/>
HIS 105	Foundation of Eastern Civilization	1	<input type="checkbox"/>	LAN 102	Foreign Language II	4	<input type="checkbox"/>

1.2 Social Sciences – Please choose 2 subjects (8 credits) from the following list of courses

Course Code	Course Name	Year	<input checked="" type="checkbox"/>	Course Code	Course Name	Year	<input checked="" type="checkbox"/>
GEO 101	World Geography	1	<input type="checkbox"/>	SOC 222	Business Culture and Current Issues in Western Europe	2	<input type="checkbox"/>
GEO 102	Cultural (Human) Geography	1	<input type="checkbox"/>	SOC 223	Business Culture and Current Issues in Latin America	2	<input type="checkbox"/>
PSY 101	General Psychology	1	<input type="checkbox"/>	SOC 224	Business Culture and Current Issues in Africa	2	<input type="checkbox"/>
PSY 102	Personality Development	1	<input type="checkbox"/>	SOC 225	Business Culture and Current Issues in North America	2	<input type="checkbox"/>
PSY 201	Business Psychology	2	<input type="checkbox"/>	SOC 226	Business Culture and Current Issues in the Middle East	2	<input type="checkbox"/>
PSY 202	Developmental Psychology	2	<input type="checkbox"/>	SOC 227	Business Culture and Current Issues in China	2	<input type="checkbox"/>
SOC 101	Introduction to Sociology	1	<input type="checkbox"/>	SOC 228	Business Culture and Current Issues in Japan	2	<input type="checkbox"/>
SOC 221	Business Culture and Current Issues in ASEAN	2	<input type="checkbox"/>	SOC 229	Business Culture and Current Issues in Eastern Europe	2	<input type="checkbox"/>

1.3 Languages – You must complete all 5 subjects (12 credits)

Course Code	Course Name	Year	<input checked="" type="checkbox"/>	Course Code	Course Name	Year	<input checked="" type="checkbox"/>
EAP 110	Academic Preparation English 1A (Non-Credit)	1	<input type="checkbox"/>	ENG 101	Introduction to Academic Writing (Pre: EAP 120)	1	<input type="checkbox"/>
EAP 120	Academic Preparation English 1B (Pre: EAP 110) (Non-Credit)	1	<input type="checkbox"/>	ENG 102	Academic Writing (Pre: ENG 101)	2	<input type="checkbox"/>
				ENG 103	College English III (Pre: ENG 102)	2	<input type="checkbox"/>

1.4 Science & Mathematics – Please choose 4 subjects (16 credits) from the first lists below.

First List: Choose 1 subject (4 credits)				Second List: You must complete 3 subject (12 credits)			
Course Code	Course Name	Year	<input checked="" type="checkbox"/>	Course Code	Course Name	Year	<input checked="" type="checkbox"/>
SCI 105	Environmental Science	1	<input type="checkbox"/>	STA 101	Introduction to Statistics (Pre: MAT 101)	2	<input type="checkbox"/>
SCI 200	Modern Science and Technology	1	<input type="checkbox"/>	MIS 103	Computer Applications	1	<input type="checkbox"/>
MAT 101	College Algebra I (Pre: MAT 100)	1	<input type="checkbox"/>	MAT 102	Quantitative Methods for Business (Pre: MAT 101)	1	<input type="checkbox"/>

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2. Professional Courses (100 Credits)

Professional courses serve as the main body of knowledge and skills of your degree and make up 28 subjects (112 credits) in total.

2.1 Basic Core – You must complete the following 10 subjects (40 credits)

Course Code	Course Name	Year	✓	Course Code	Course Name	Year	✓
ACC 101	Fundamentals of Financial Accounting	1	<input type="checkbox"/>	LIB 300	Business Communication (Pre: ENG 103)	3	<input type="checkbox"/>
ACC 102	Managerial Accounting (Pre: ACC 101)	1	<input type="checkbox"/>	STA 201	Statistics for Business Decision Making (Pre: STA 101)	3	<input type="checkbox"/>
BUS 206	Principles of Management	1	<input type="checkbox"/>	LAW 201	Business Law	2	<input type="checkbox"/>
ENT 201	Innovation and Creativity (Pre: MKT 213)	3	<input type="checkbox"/>	ECO 200	Introduction to Economics (Pre: MAT 102)	2	<input type="checkbox"/>
MKT 213	Principles of Marketing	1	<input type="checkbox"/>	FIN 220	Business Finance (Pre: ACC 101 & MAT 102)	2	<input type="checkbox"/>

2.2 Major Requirements – You must complete the following 12 subjects (48 credits)

Course Code	Course Name	Year	✓	Course Code	Course Name	Year	✓
ABM 201	Airline Business Management (Pre: ENG 101)	1	<input type="checkbox"/>	ABM 301	Passenger Ground Services Management (Pre: ABM 201)	2	<input type="checkbox"/>
ABM 202	Airline Technology (Pre: ABM 201)	1	<input type="checkbox"/>	ABM 302	Personality Development for Airline Industry (Pre: ABM 201)	2	<input type="checkbox"/>
ABM 204	Aviation Human Factors Management (Pre: ABM 201)	2	<input type="checkbox"/>	ABM 303	Principles of Marketing for Airlines (Pre: ABM 201)	2	<input type="checkbox"/>
ABM 205	Communications for Airline Business Management (Pre: ABM 201)	1	<input type="checkbox"/>	ABM 310	Airline Business and Law (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 206	Flight Catering Management (Pre: ABM 201)	2	<input type="checkbox"/>	ABM 312	Advance of Ticketing and Reservation (Pre: ABM 201 & ABM 207)	2	<input type="checkbox"/>
ABM 207	Introduction of Ticketing and Reservation (Pre: ABM 201)	2	<input type="checkbox"/>	ABM 401	Airline Quality and Risk Management (Pre: ABM 201)	3	<input type="checkbox"/>

2.3 Major Electives – Please choose 3 subjects (12 credits) from the following list

Course Code	Course Name	Year	✓	Course Code	Course Name	Year	✓
ABM 203	In-Flight Services Management (Pre: ABM 201)	3	<input type="checkbox"/>	ABM 405	Airline Strategic Development (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 208	Air Travel Industry Management (Pre: ABM 201)	2	<input type="checkbox"/>	ABM 409	Cross Cultural Communication for Airlines (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 304	Principles of Air Cargo (Pre: ABM 201)	3	<input type="checkbox"/>	ABM 410	Pre-Aviator (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 309	Airline Operation Management (Pre: ABM 201)	3	<input type="checkbox"/>	ABM 411	Airport Management (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 402	Safety and Security Management System in Airlines (Pre: ABM 201)	3	<input type="checkbox"/>	ABM 412	Aircraft Maintenance Management (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 403	Air Traffic Control Management (Pre: ABM 201)	3	<input type="checkbox"/>	ABM 413	Drone in Air Transportation (Pre: ABM 201)	3	<input type="checkbox"/>
ABM 404	Flight Dispatcher (Pre: ABM 201)	3	<input type="checkbox"/>				

3. Internship (12 Credits)

It is a 3-month or 480-hours supervised internship approved by Director of Department and must be considered after all coursework has been completed.

4. Free Electives (8 Credits)

Free electives allow you to study in an area of personal interest. You must complete 2 subjects in this category and you may choose any subject you are eligible for offered at the university.