STAMFORD
INTERNATIONAL UNIVERSITY
Unleash Your Potential

This is your 2021 Curriculum Structure & Guide for:
Bachelor of Arts Program in Creative Media Design (Bilingual Program)
Curriculum Structure: 160 credits total

1. General Education Courses (40 Credits)
General Education courses serve as a foundation for your major and helps you develop a well-rounded body of knowledge and skills. You must choose 10 subjects in the following categories.

1.1 Humanities – *Please choose 3 subjects (12 credits) from the following list of courses*

Course Code		Course Name	☑	Course Code		Course Name	☑
ART	101	Art Appreciation	☐	HIS	106	Introduction to World Civilization	☐
ART	102	Film Appreciation	☐	LIT	300	Fiction into Film	☐
ATH	101	Introduction to Cultural Anthropology	☐	LIT	310	International Short Stories (Pre: ENG102)	☐
ATH	102	Mythology and Folklore	☐	LIT	311	Stories of Asia (Pre: ENG102)	☐
ECO	101	Sufficiency Economy	☐	MUS	101	Music of World Cultures	☐
LIB	155	Creative Writing (Pre: ENG102)	☐	PHI	101	Introduction to Western Philosophy	☐
LIB	215	Popular Fiction	☐	PHI	102	Introduction to Eastern Philosophy	☐
ICU*	**101**	**Presentation Skills (Pre: MIS105) (Required for CMD students)**	☐	PHI	103	Introduction to Comparative Philosophies	☐
HIS	101	Thai History and Culture	☐	POL	104	Issues in International Human Rights	☐
HIS	103	Asia in a Global Perspective	☐	SOC	104	Comparative World Religions	☐
HIS	104	Foundation of Western Civilization	☐	XXX	101	Foreign Language	☐
HIS	105	Foundation of Eastern Civilization	☐	XXX	102	Foreign Language	☐

1.2 Social Sciences – *Please choose 2 subjects (8 credits) from the following list of courses*

Course Code		Course Name	☑	Course Code		Course Name	☑
GEO	101	World Geography	☐	SOC	221	Bus. Cult. & Curr. Iss. In ASEAN	☐
GEO	102	Cultural (Human) Geography	☐	SOC	222	Bus. Cult. & Curr. Iss. In Western Europe	☐
PSY	101	General Psychology	☐	SOC	223	Bus. Cult. & Curr. Iss. In Latin America	☐
PSY	102	Personality Development	☐	SOC	224	Bus. Cult. & Curr. Iss. In Africa	☐
PSY	201	Business Psychology	☐	SOC	225	Bus. Cult. & Curr. Iss. In North America	☐
PSY	202	Developmental Psychology	☐	SOC	226	Bus. Cult. & Curr. Iss. In the Middle East	☐
SOC	101	Introduction to Sociology	☐	SOC	227	Bus. Cult. & Curr. Iss. In China	☐
				SOC	228	Bus. Cult. & Curr. Iss. In Japan	☐
				SOC	229	Bus. Cult. & Curr. Iss. In Eastern Europe	☐

1.3 Languages – You must complete all 5 subjects (12 credits)

Course Code		Course Name	☑	Course Code		Course Name	☑
EAP	110	Academic Preparation English 1A (Non-Credit)	☐	ENG	101	Introduction to Academic Writing (Pre: EAP 120)	☐
EAP	120	Academic Preparation English 1B (Non-Credit) (Pre: EAP110)	☐	ENG	102	Academic Writing (Pre: ENG101)	☐
				ENG	103	College English III (Pre: ENG102)	☐

1.4 Science & Mathematics – *Please choose 2 subjects (8 credits) from the both lists below.*

First List: Choose 1 subject (4 credits)				*Second List: Choose 1 subject (4 credits)*			
Course Code		Course Name	☑	Course Code		Course Name	☑
MIS	105	Digital Graphic (Required for CMD students)	☐	SCI	105	Environmental Science	☐
				SCI	200	Modern Science and Technology	☐
				MAT	101	College Algebra I (Pre: MAT100)	☐

2. Professional Courses (104 Credits)

Professional courses serve as the main body of knowledge and skills of your degree and make up 26 subjects (104 credits) in total. In Creative Media Design, your basic core courses will help you develop the foundational skill sets, and your Major Requirements will generally involve more advanced topics relating to Creative Media Design.

2.1 Basic Core – *You must complete the following 10 subjects (40 credits)*

Course Code		Course Name	☑	Course Code		Course Name	☑
CMD	101	Creativity & Concept Development	☐	CMD	211	Page Layout 1 (Pre: MIS105, CMD221)	☐
CMD	103	Design Principles	☐	CMD	221	Typography 1	☐
CMD	104	Drawing	☐	CMD	243	Interactive Design 1 (Pre: MIS105)	☐
CMD	105	Design History (Pre: MIS105)	☐	CMD	303	User Experience (Pre: MIS105)	☐
CMD	203	Identity Design (Pre: MIS105)	☐	CMD	304	Photography (Pre: MIS105)	☐

2.2 Major Requirements – *You must complete the following 12 subjects (48 credits)*

Course Code		Course Name	☑	Course Code		Course Name	☑
CMD	212	Page Layout 2 (Pre: MIS105, CMD211, CMD221)	☐	CMD	313	Advertising Design (Pre: MIS105, CMD211, CMD221)	☐
CMD	222	Typography 2 (Pre: MIS105, CMD211)	☐	CMD	314	Packaging Design (Pre: MIS105, CMD211, CMD221)	☐
CMD	240	Motion Design 1 (Pre: MIS105, CMD211, CMD221)	☐	CMD	401	Portfolio 1 (Advisor approval Required)	☐
CMD	242	Motion Design 2 (Pre: MIS105, CMD211, CMD221)	☐	CMD	402	Portfolio 2 (Advisor approval Required)	☐
CMD	244	Interactive Design 2 (Pre: MIS105, CMD243)	☐	CMD	403	Major Project 1 (Advisor approval Required)	☐
CMD	311	Publication Design (Pre: MIS105, CMD211, CMD221)	☐	CMD	404	Major Project 2 (Advisor approval Required)	☐

2.3 Major Electives – *Please choose 4 subjects (16 credits) from the following list of courses.*

Course Code		Course Name	☑	Course Code		Course Name	☑
CMD	204	Information Graphics (Pre: MIS105, CMD211, CMD221)	☐	CMD	251	Video Production 1 (Pre: MIS105)	☐
CMD	231	3D Design 1 (Pre: MIS105)	☐	CMD	252	Video Production 2 (Pre: MIS105, CMD251)	☐
CMD	232	3D Design 2 (Pre: MIS105, CMD231)	☐	CMD	312	Design & Marketing (Pre: MIS105, CMD211, CMD221)	☐

3. Free Electives (8 Credits)

*Students have to choose **2 subjects** from CMD major electives.*

4. Internship CMD 499 (8 Credits)

Your Internship allows you to put into practice the knowledge and skills you acquired during your coursework and reflect on how well you can apply these skills. Your Internship is to be taken in your last term, after completing all your coursework and will provide you with your final 8 credits to graduate.