

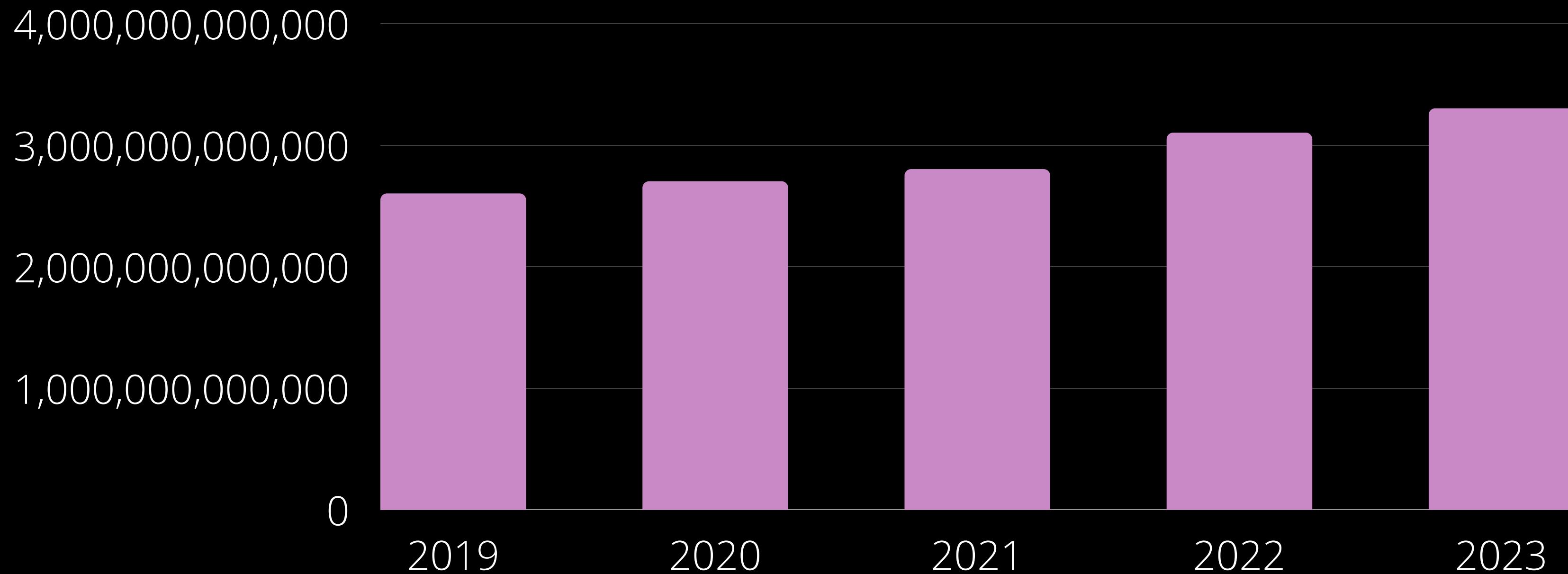


FULL LOOP REASSIGNMENT SURGERY PLATFORM

SAFETY YYRY | 10.07.2022



— MARKET TREND —



PERSONA INSIGHT



NATIONALITY : South American

AGE : 25 - 28

SALARY : 30,000 Baht/month

NEED : A lower price quality gender reassignment surgery with guarantee

PERSONALITY : Take control of the decision

— PROBLEM STATEMENT —



DON'T KNOW
WHAT TO DO



RISKS FOLLOWING
SERVICES RECEIVED



EXPENSES

SOLUTION



A FULL LOOP PLATFORM
WHERE WE TAKE CARE
GENDER REASSIGNMENT
CLIENT FROM PRESURGERY,
DURING SURGERY UNTIL
POST SURGERY.

SERVICE



CONSULT

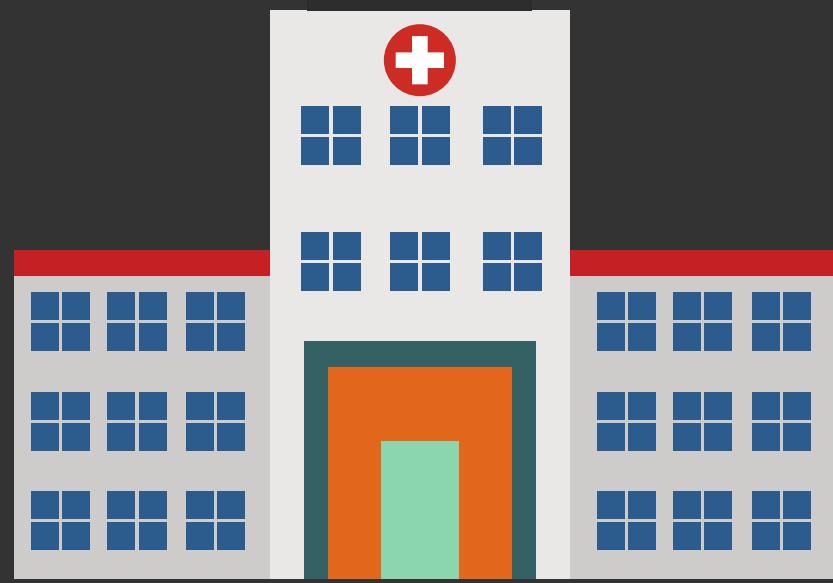


PACKAGE

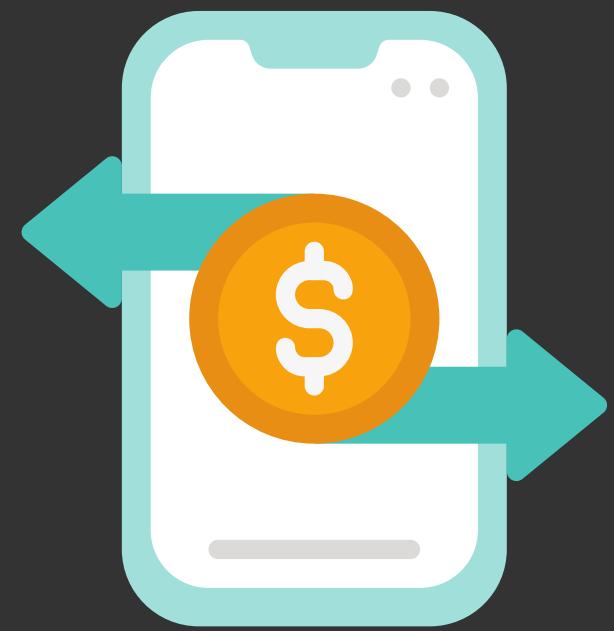


MERCHANDISE

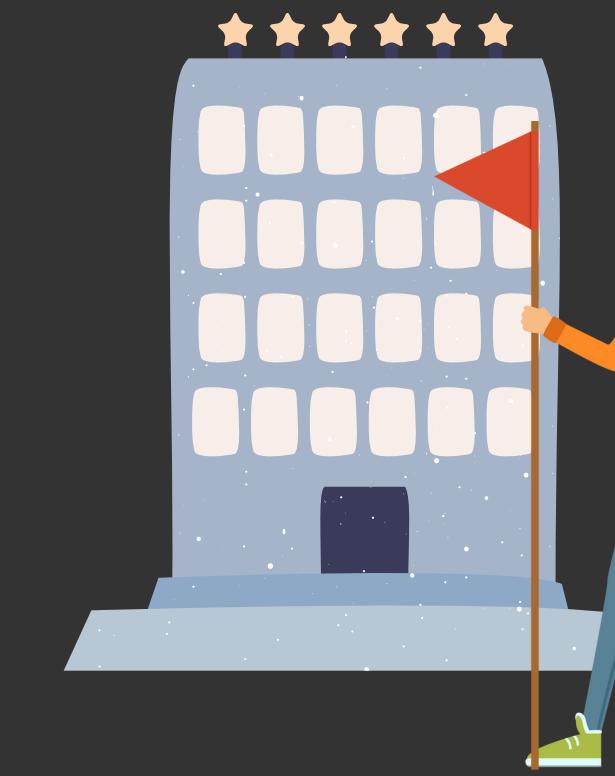
PARTNER



HOSPITAL

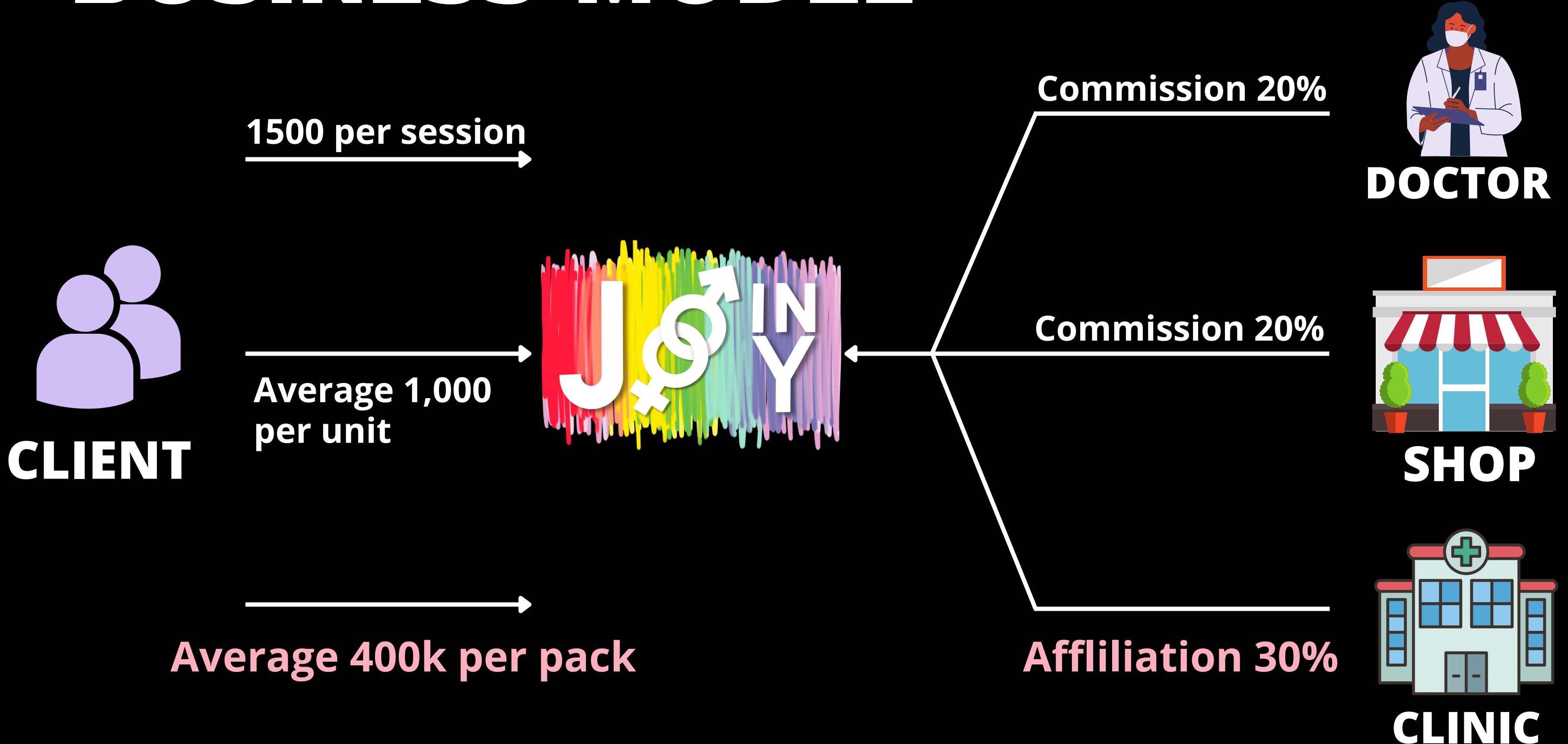


BANK



HOSPITALITY &
TOUR OPERATOR

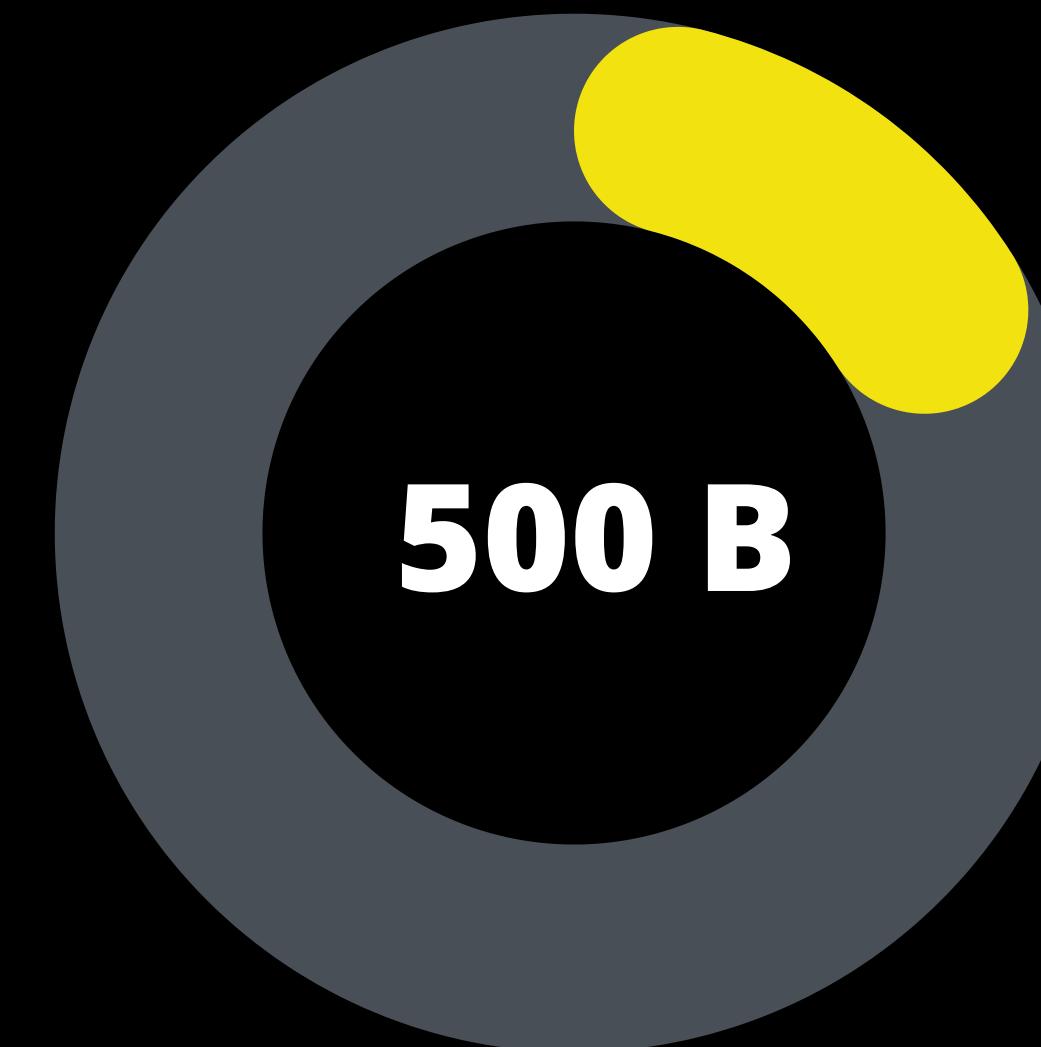
BUSINESS MODEL



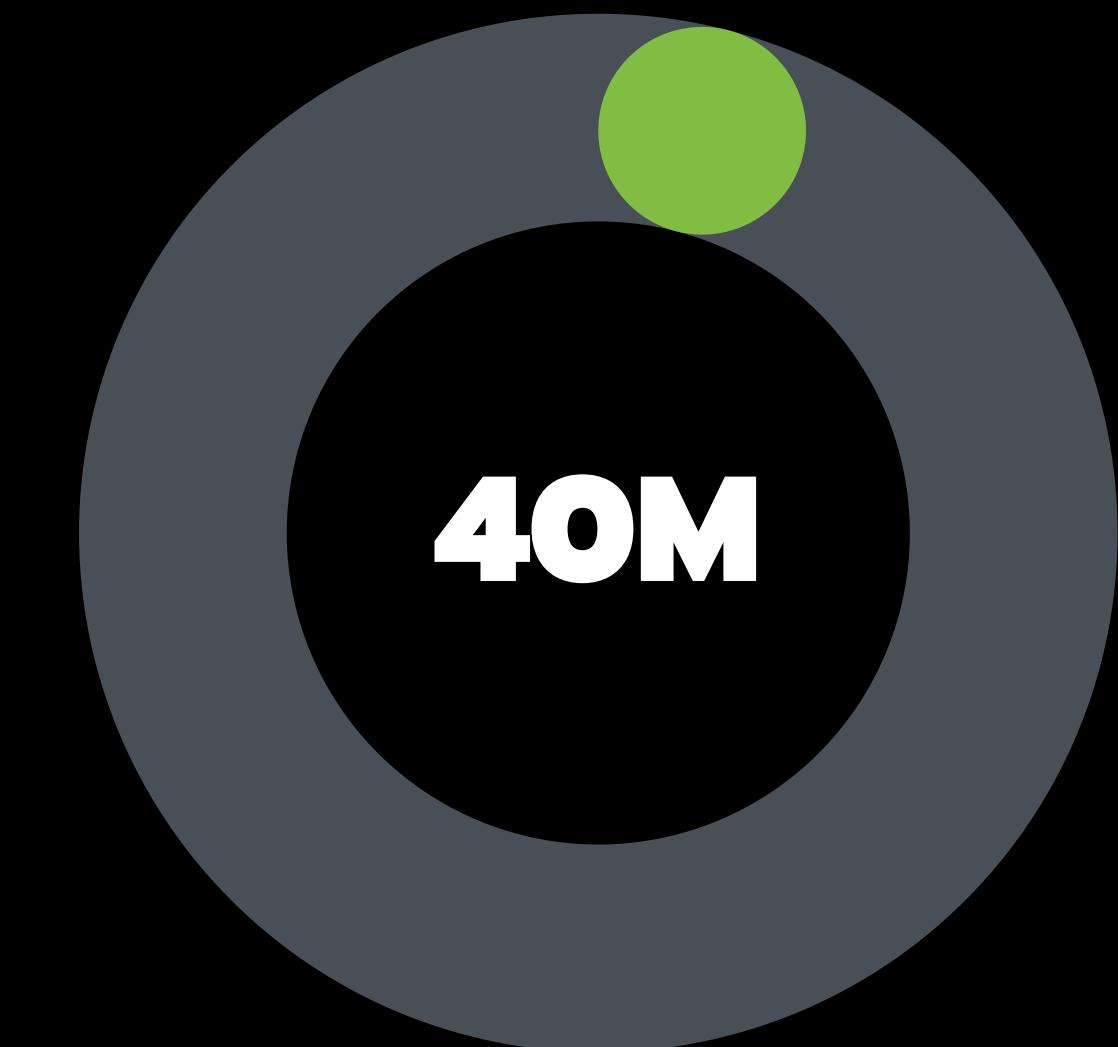
MARKET SIZE



TOTAL SEX
WELLNESS MARKET

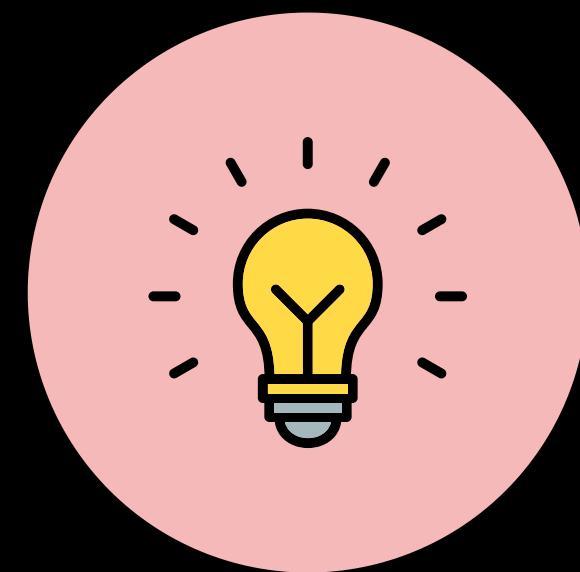


THAI AND
INDIAN MARKET



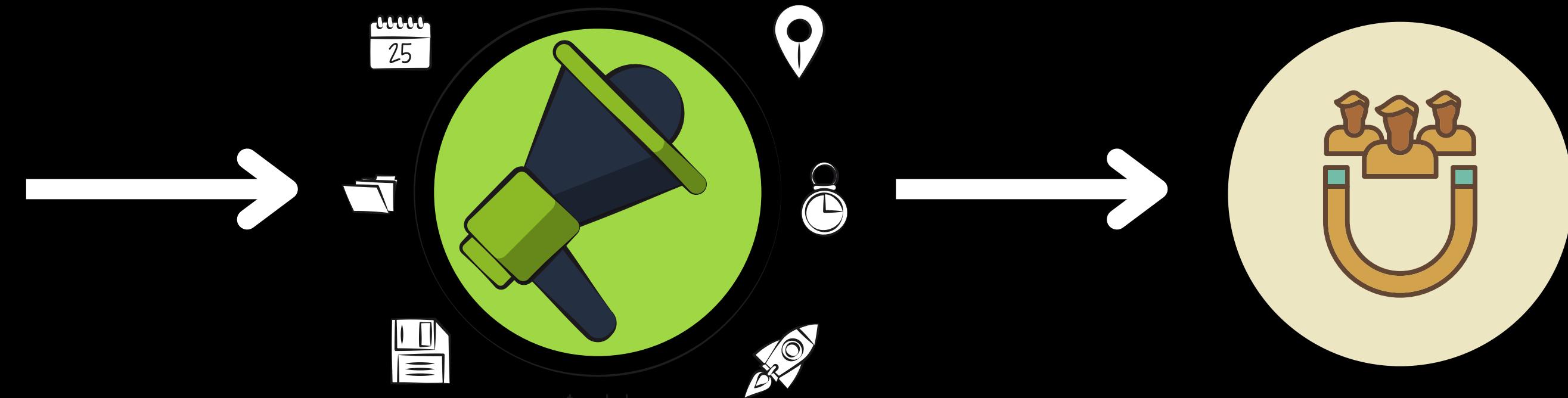
FORECAST REVENUE
IN 5 YEARS

GO TO MARKET STRATEGY



Branding Stage

- Start from Thailand just for evidence
- Community board
- Free teaser consult session for WOM



Go To Market Stage

- Global Community board
- Global paid media
- Join pride month fair

Retention Stage

- CRM point
- Exchange for discount ICO token and NFT

BRAND POSITIONING

Value			 TRANSGENDER THAILAND Thailand's Center for Gender Reassignment Surgery	
Online consulting	✓	✗	✗	✓
Insurance	✓	✗	✗	✗
Med tour package	✓	✓	✓	✗
Continuing supply	✓	✗	✗	✗
Price arbitration	✓✓	✓	✓	✓

PLAN & MILESTONE

Start



2nd year

3rd year

5th year

Build success cases in Thailand

Partnership with Thailand top clinic

Recruit surgery and mental expertise for consulting

Go global by aiming at South America and USA market

Start operate med trip to Thailand

Building both global and local community

Give more choice to client by connect with India's hub

Integrate with blockchain to strengthen commu

Expand back to SEA region

Altenative payment by crypto

Lending for surgery

Crowdfunding for surgery

OUR TEAM



Pipooh Boonsombat
Business dev + analyst

- 4th-year psychology student at Chulalongkorn university
- Product owner @Vonder
- Winner of Blockchain hackducation by Bitkub
- Business analyst @Cleverse Venture builder



Jitinun Supavitayanusorn
Product Designer

- 3th-year Chemical Engineering student at King Mongkut's University of Technology Thonburi
- Fluid Flow Design
- Mass Balance
- Aspen Plus Simulation



Panupong Keawkhao
Developer

- 2th-year Computer Engineering student at King Mongkut's University of Technology Thonburi
- Machine Learning Engineer
- Data Analytics and Data Scientist



Nichapa Doungkeaw
Product researcher

- 2th-year Bangkok University Student school of information technology and innovation
- Top 10 Singdam Policy Hackathon 2022
- SDG OPEN HACK! Bangkok (Sustainability innovation prices)



Wichapol Jaimaung
General management

- fresh graduate Junior software developer program at Generation Thailand (career switcher).
- Project management coordinator
- BIT Social Scale Up 2022: BOOTCAMP BATCH

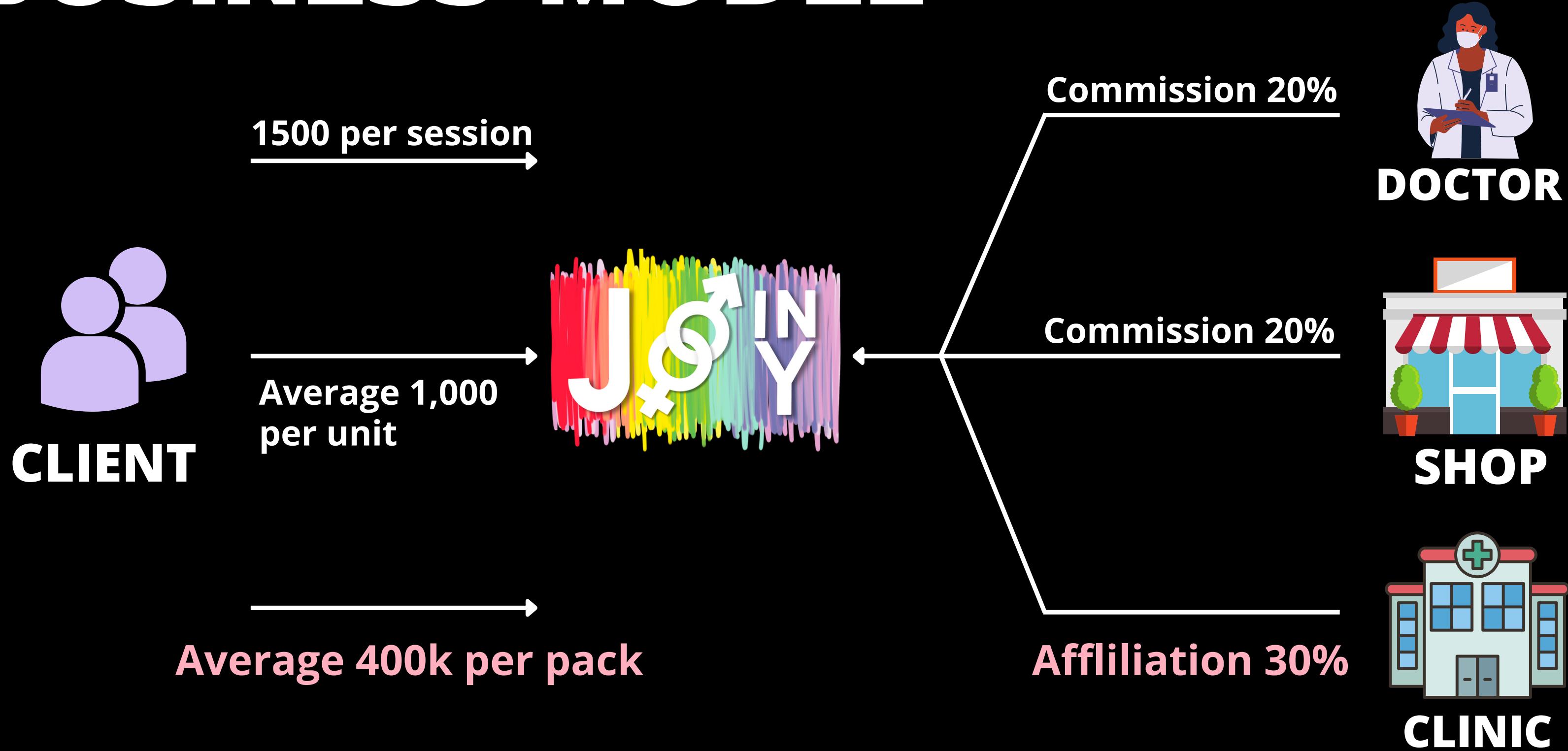
Thank you!

CONTACT US



pipooh1998@gmail.com

BUSINESS MODEL

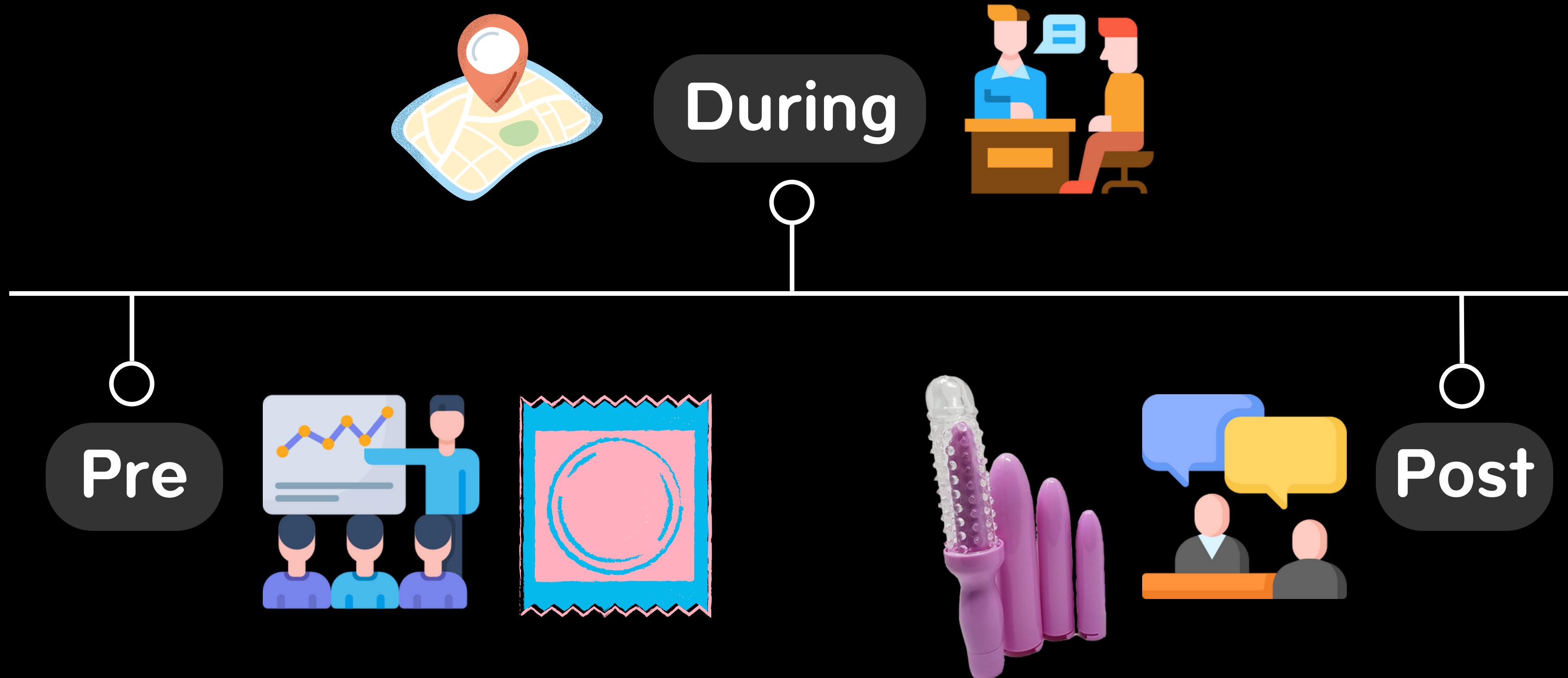


SUBSCRIBE



199 Baht/month and get unlimited session with
commission free merchandise

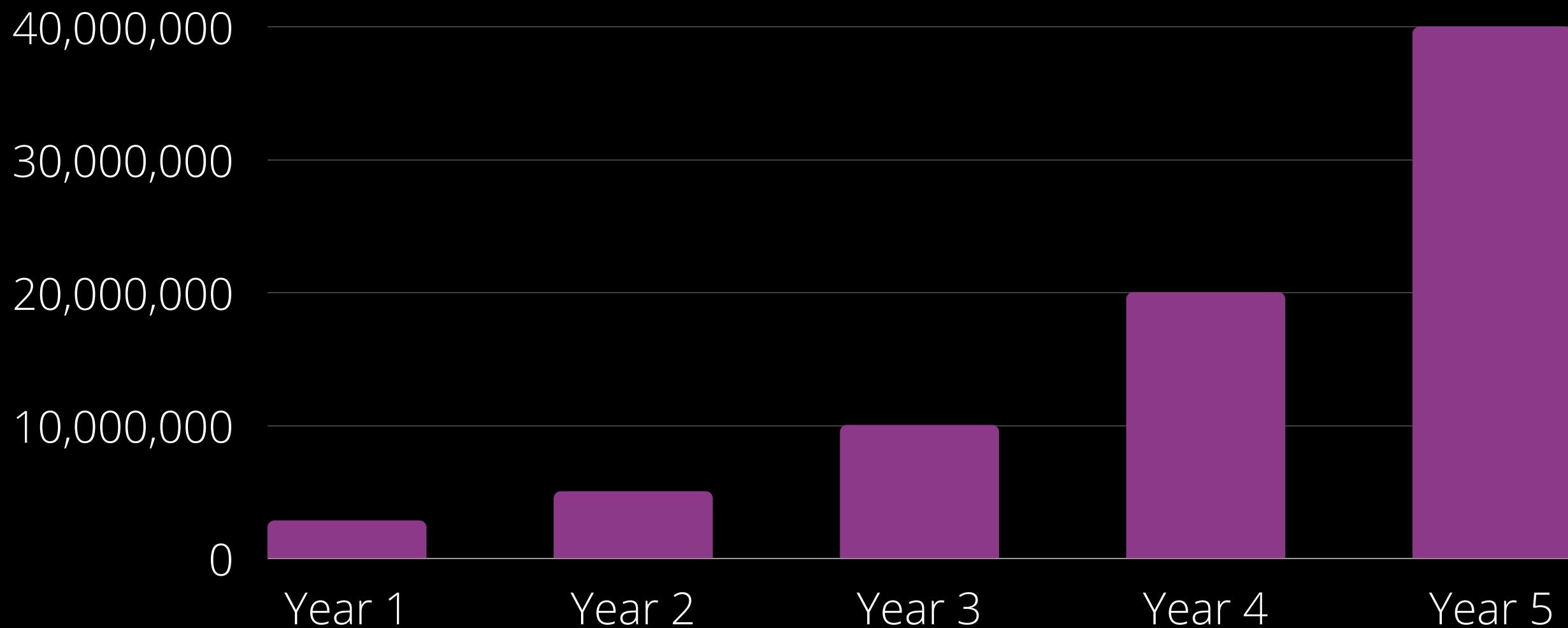
SERVICE



FINANCE

**Expense: 4.2M (1st year)
24M (5th year)**

Cum.Revenue



**Expense: 4.2M (1st year)
24M (5th year)**

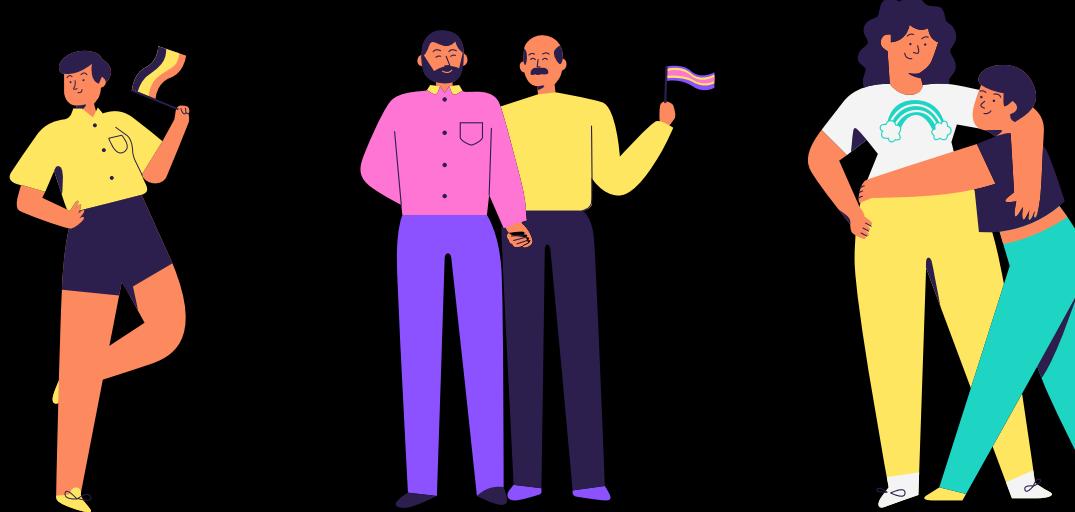
- Service operation cost
- Cloud and database
- Tool
- Salary

— MARKET SIZE —



171 B

56.4% OF SEX PRODUCT

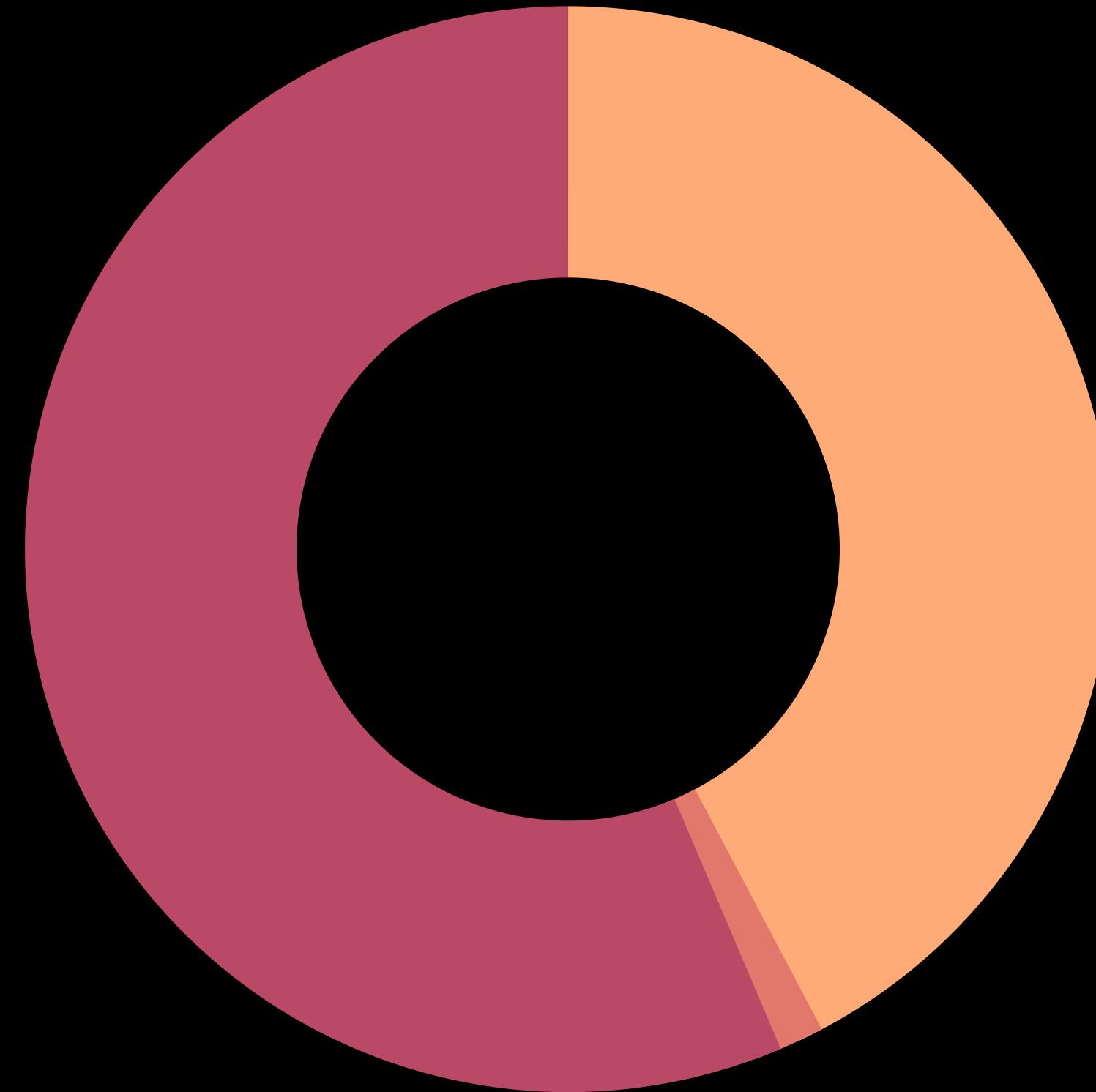


228.2 B

42.3% OF GLOBAL
COSECTIC SURGERY

5.4 B

1.3% OF SEX REASSIGNMENT SURGERY



Overview

Ranking

Audience

Competitors

Marketing channels

Outgoing links

Technologies

Geography & Country Targeting

Identify the geographic location of a site's core audience over the last month. The country sending the most traffic to transgenderthailand.com is United States.
(On Desktop)

Top Countries

Male-to-Female Sex Reassignment Surgery (MtF SRS) *

Price

starts from USD 9,300

Total stay in Thailand

18 days
(5-night-hospital stay and 12-night-hotel stay)

Going back to work

1- 2 months* after your surgery date
*If your job requires a lot of walking and lifting heavy thing, wait at least 3 months.

Post-op care

Wound cleaning and dilation

info@transgendersurgerythailand.com

Technologies



18 - 24

25 - 34

35 - 44

45 - 54

55 - 64

