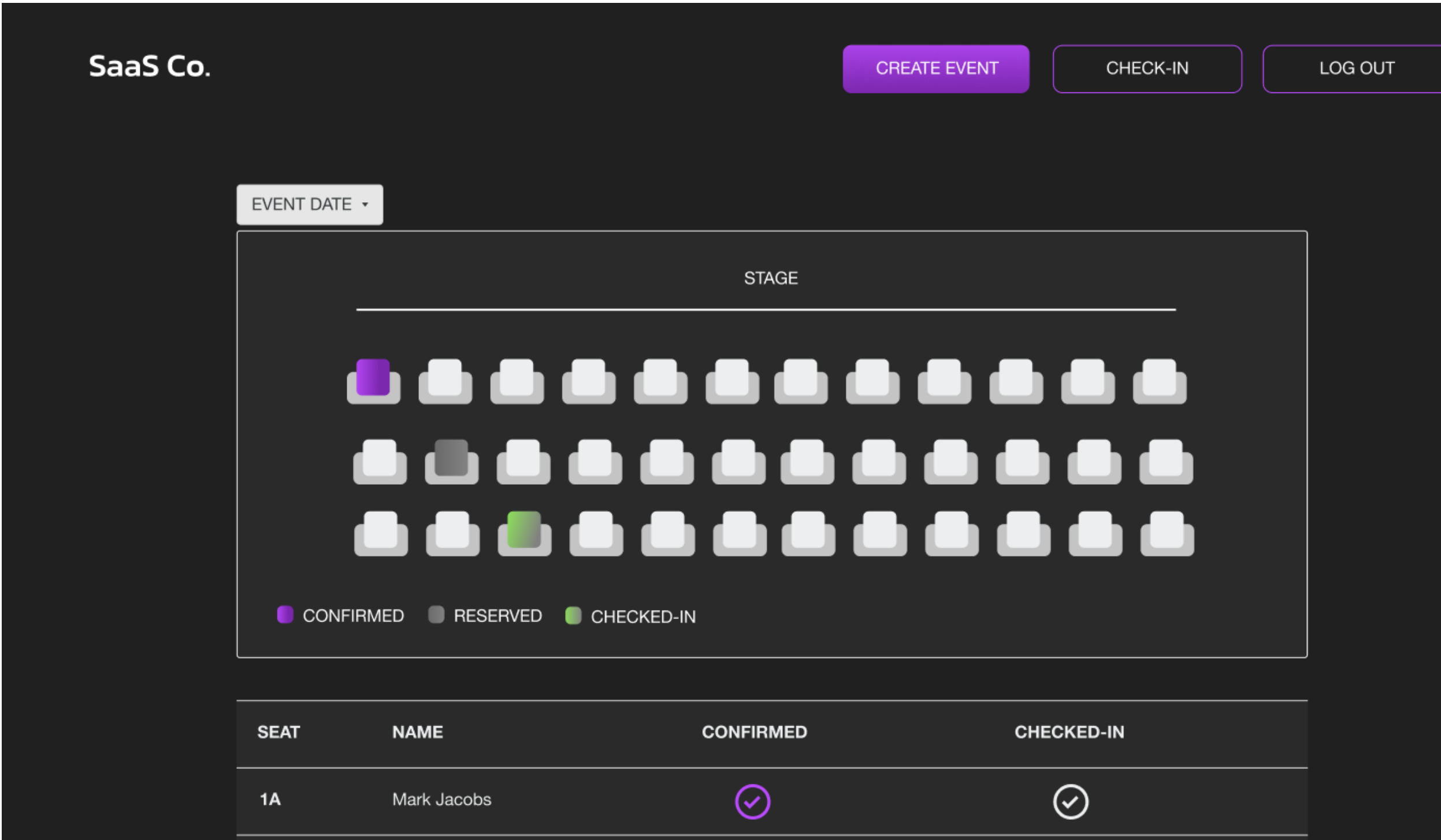


STAN BONDARENKO

event booking app

The admin-side of an event seat-booking app that is currently being used as a service (SaaS)



OVERVIEW

lead product designer

Oversaw the entire UX/UI Design Process from Ideation to Delivery.
Collaborated closely with the client's team and the development team.

Jan 2021 – Mar 2021

Deliverables

User Personas & Flows

Sitemap

Usability Test

Lofi Wireframes

Hifi Mockups

Prototype

THE GOAL

where are we heading?

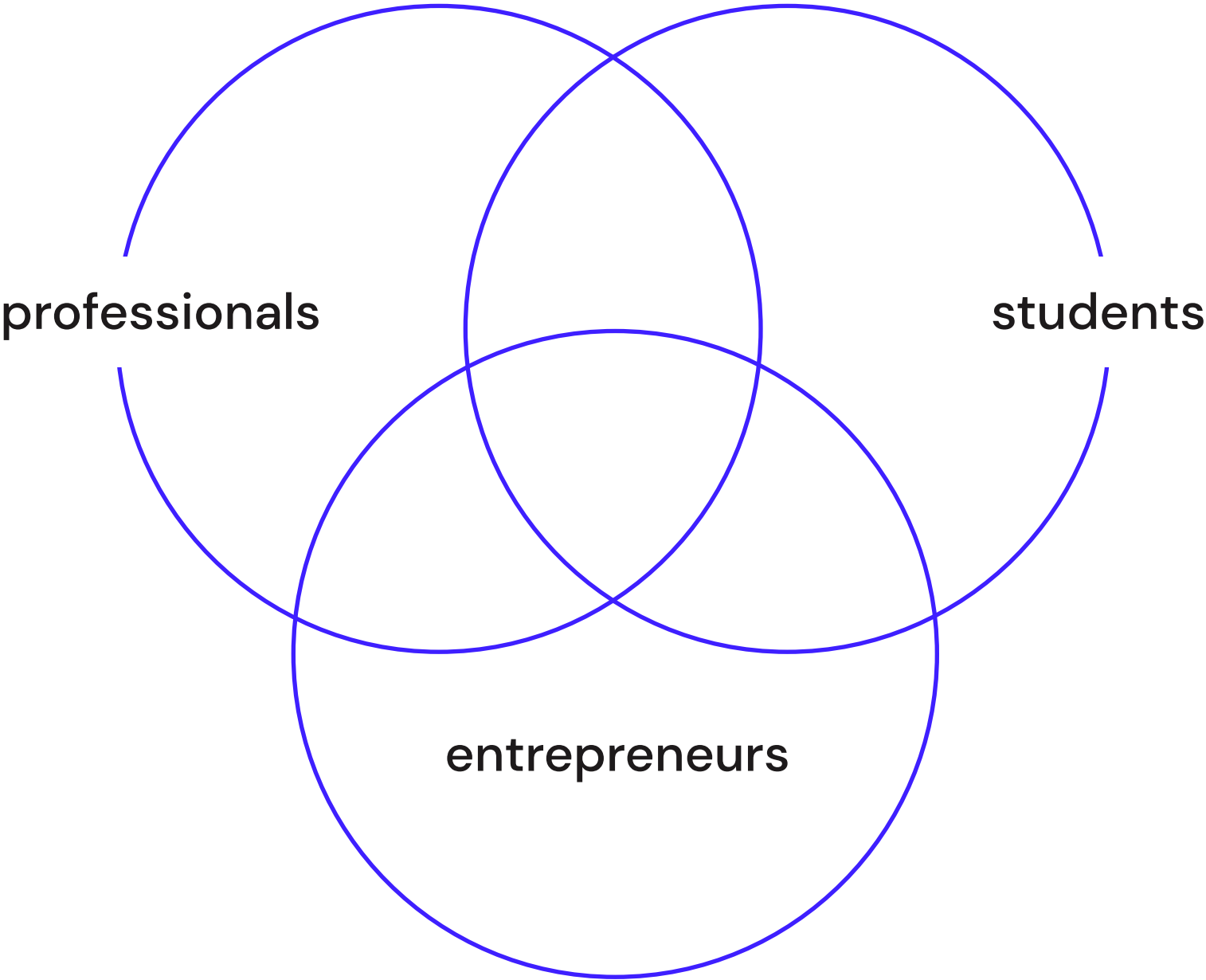
In the COVID era just showing up to an event doesn't make sense. This app allows users and clients to book events and have full control over the foot traffic and capacity restrictions. We are designing a client-side admin page where the client can log in and see or update anything relevant to any specific event.

DEMOGRAPHICS

Busy Professionals
Online Students
Side Hustlers, Go-Getters
North America
Ages 18-40

PSYCHOGRAPHICS

Curious and positive attitude
Enjoys learning and reading
Busy lifestyle, gym goers



* Same client as the smart calendar project.
Therefor this page is the same.

STRATEGY

USER NEEDS

Reserve any available seat

Change or cancel seat reservation

Clearly understand the event date and details

CLIENT NEEDS

Stay true to the brand colors and typography

Ability to add or cancel events

Ability to reserve or block off seats

Ability to cancel/change reservations

Check guests in on the day of the event

Have a clear understanding of all of the attendees

Modern and minimalistic user interface design

Natural user experience

OUTLINE OF SCOPE

CONTENT REQS

Event info – text

Event type – text

Date/Time info – text

Seat info – text, image, icon

Modals – text

FUNCTIONALITY REQS

Log in/out modals ‘mvc’

Creation and deletion of events

Filter by event date

Table of all attendees/attendees data

Visualization of the seat map

Ability to add 3d seat-view images

Ability to click any seat to obtain seat data

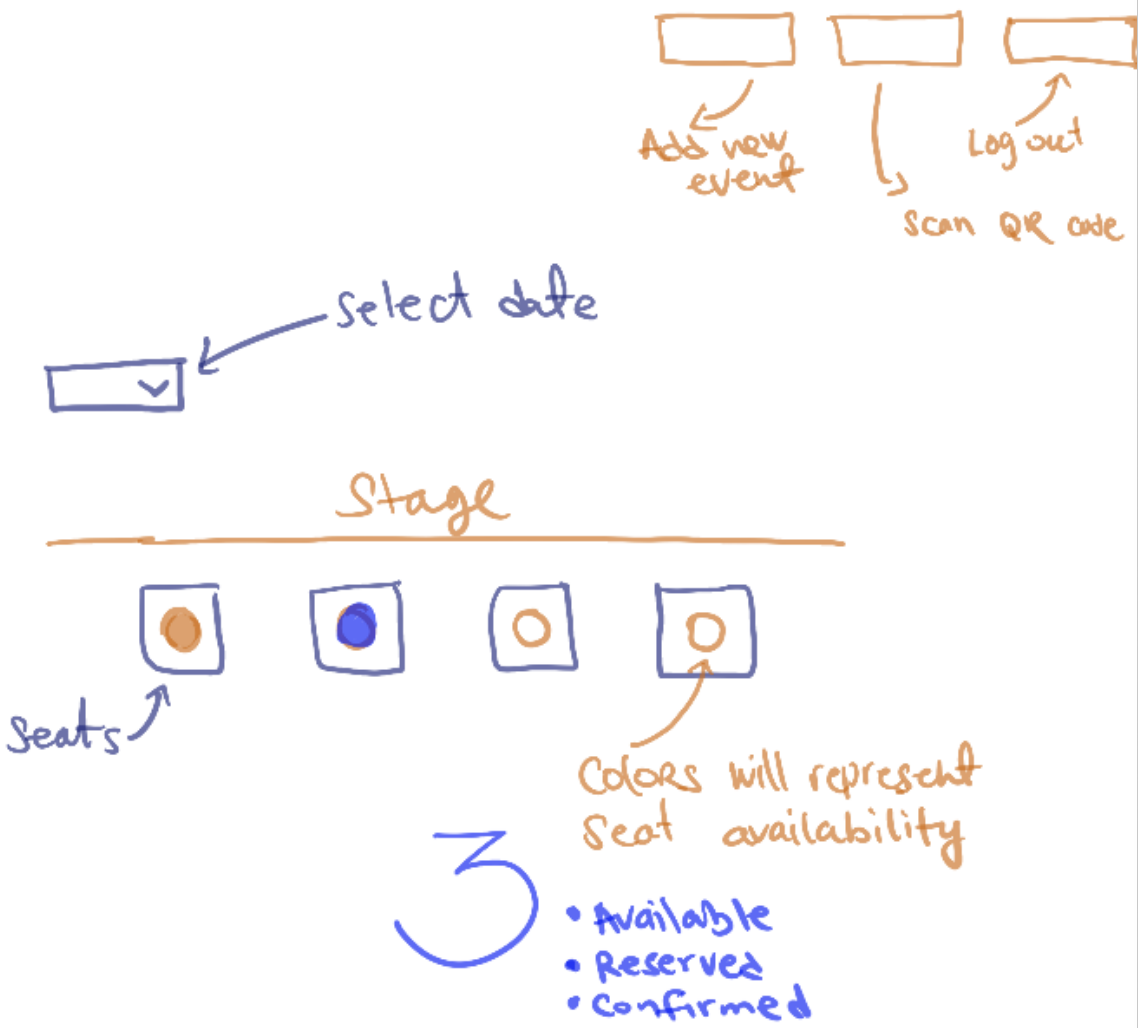
Reserve seats and update availability in real-time

QR code scanner upon guest arrival

Auto email end-users seat reservations

Responsive design on all platforms

SKETCHES



Seat #	Full name	Confirmed	In Attendance
1A	John Smith	✓	✓
3C	Sarah Jonson	✓	✓

guest list table