

STAN BONDARENKO

smart calendar

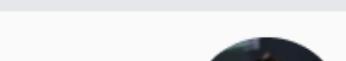
A modern and highly interactive calendar that is currently being used as a service (SaaS)

< TUE 25 WED 26 THU 27 FRI 28 SAT 29 SUN 30 >

TUESDAY, FEBRUARY 25

3:30 PM		45 Minute Yoga Session Sam Darnoil - YOGA	<a data-bbox="3333 1759 3525 1797" href="#">REGISTER
5:30 PM		30 Minute Cycling Session Sam Darnoil - CYCLE	<a data-bbox="3333 1991 3525 2029" href="#">REGISTER
6:00 PM		45 Minute Lifting Session Sam Darnoil - WIEGHTS	<a data-bbox="3333 2199 3525 2237" href="#">REGISTER
7:30 PM		30 Minute Thinking Session Sam Darnoil - MIND	<a data-bbox="3333 2406 3525 2445" href="#">REGISTER

WEDNESDAY, FEBRUARY 26



OVERVIEW

lead product designer

Oversaw the entire UX/UI Design Process from Ideation to Delivery.
Collaborated closely with the client's team and the development team.

Oct 2020 – Jan 2021

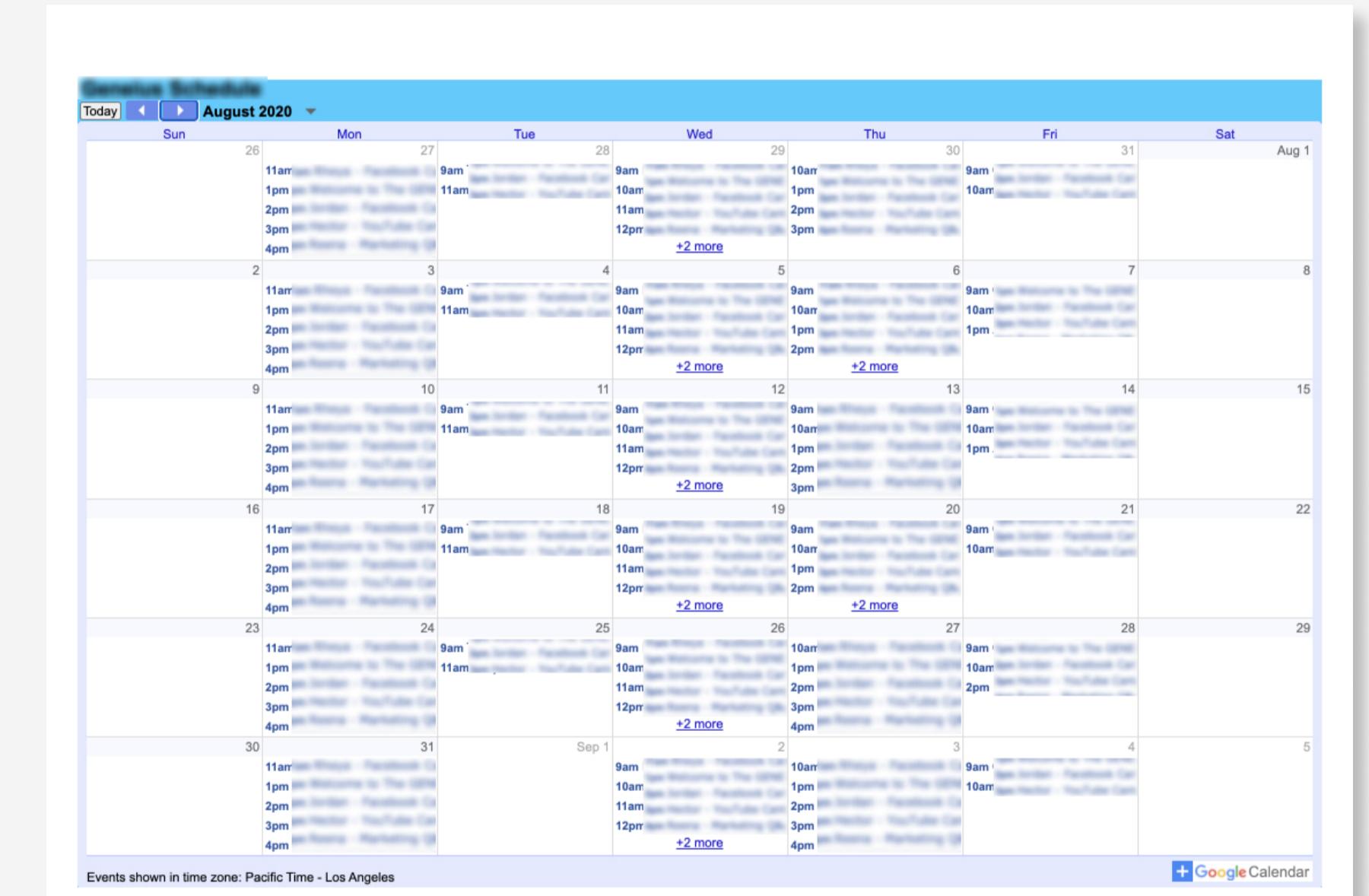
Deliverables
User Personas & Flows
Sitemap
Usability Test
Lofi Wireframes
Hifi Mockups
Prototype

THE CHALLENGE

the old UI

what's the problem?

The online educational platform (client) requires a complete refactoring of their calendar platform. We need to implement a new framework that would operate beyond the stock Google Calendar design system which the end-users are currently facing. The new design should continue to run on the Google Calendar backend but display the updated UI framework to the end-user.



To comply with my non-disclosure agreement, I have omitted, obfuscated confidential information and blurred images in this case study.

THE GOAL

where are we heading?

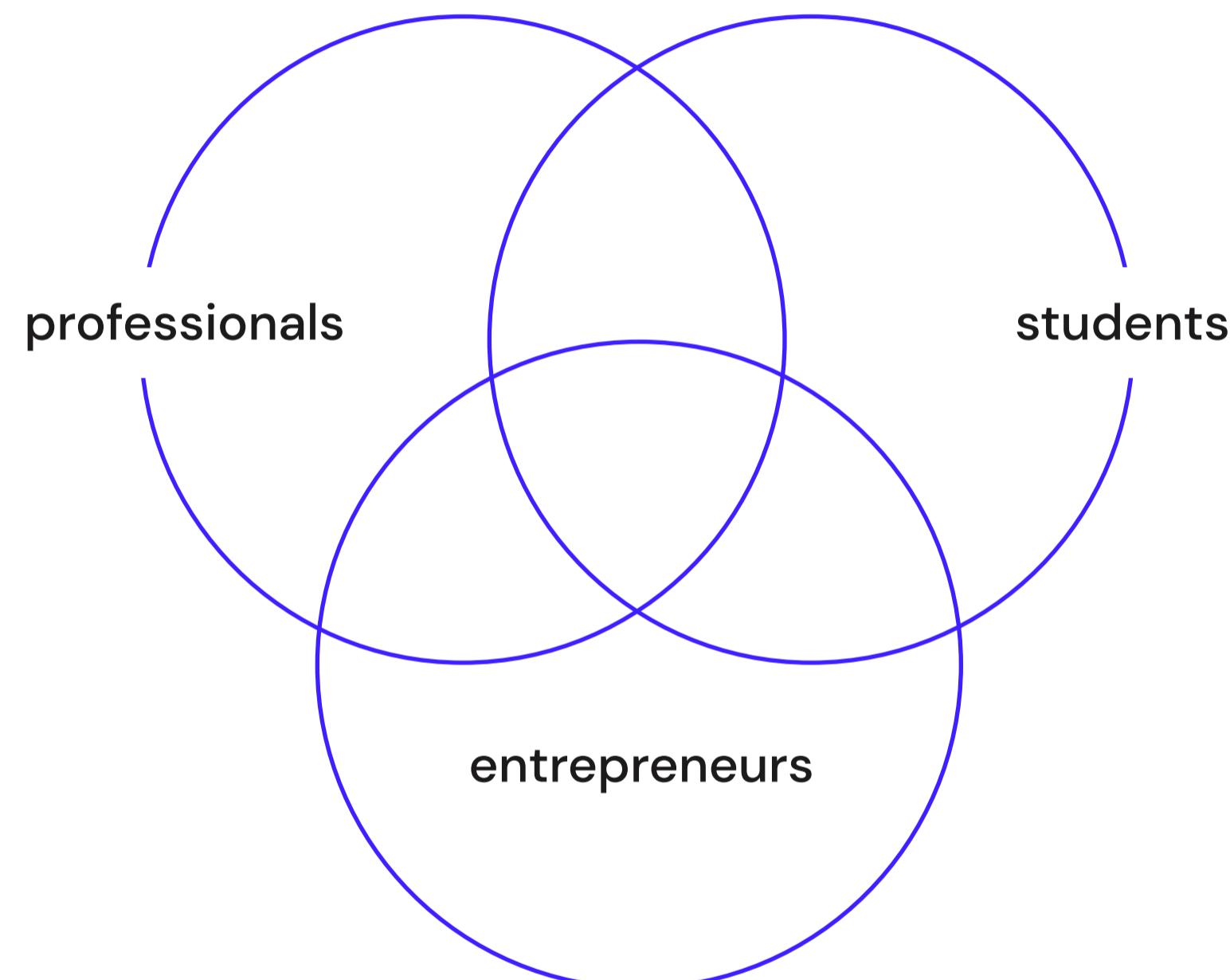
Update the current outdated calendar platform to a more modern, intuitive, and aesthetically pleasing version. Enhance the overall user experience. Make the platform more personable and encourage relationship building between the end-users and the coaches by adding an image of the coach and coach info. Appeal to a new client-base that is younger and tech-savvy. Retain new and current users by enhancing the user experience.

DEMOGRAPHICS

Busy Professionals
Online Students
Side Hustlers, Go-Getters
North America
Ages 18-40

PSYCHOGRAPHICS

Curious and positive attitude
Enjoys learning and reading
Busy lifestyle, gym goers



STRATEGY

USER NEEDS

- Access session/coach data seamlessly
- Ability to register/unregister for future sessions
- Add sessions to personal web-based calendars

CLIENT NEEDS

- Reflect Google Calendar events “sessions” clearly and in real-time
- Convey all the different coaches and session types
- Retain end-users/students
- Modern and minimalistic user interface design
- Natural user experience

OUTLINE OF SCOPE

CONTENT REQS

Session info – text

Session type – text

Date/Time info – text

Instructor/Coach info – text, image

Registration – text

FUNCTIONALITY REQS

Filter by Session type

Filter by Coach

Select/skip to any date within the week in the “weekly view”

Display and scroll through each event separately

Never-ending scroll feature

“Weekly view” updates with the scroll feature

A clear understanding of the date and the session on any given screen

Ability to register to a specific session

Get feedback after registering successfully for a specific session

Capture data/keywords to tie sessions to specific coaches and vice versa

SKETCH

