Tara Standard

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tara-standard.netlify.app | linkedin.com/in/tara-standard | github.com/standard-t

EDUCATION

Northeastern University, Boston, MA   September 2023 – Present
Khoury College of Computer Sciences
Candidate for Bachelor of Science in Computer Science and Design   Expected May 2027
GPA 3.7/4.0 | Dean's List

Relevant Courses:	Object Oriented Design | Algorithms and Data | Discrete Structures | User Experience Design | Web Development | Information Visualization | Human Computer Interaction | Prototyping with Code | Intro to Interactive Experiences | Movement and Time | Typography

TECHNICAL KNOWLEDGE

Languages:	Java | HTML | CSS | Python | Racket | Processing
Applications:	Git | Eclipse | IntelliJ | Visual Studio
Design Software:	Adobe Design Suite | Figma

WORK AND PROJECT EXPERIENCE

SkiMate, Boston, MA – Lead Product Designer   **July 2024 – Present**
- Spearheaded the design of a mobile app to foster connections between snow-sports enthusiasts, including the creation and management of mobile interface, workflows, brand identity, and design system
- Collaborated with CEO, product manager, and developers to define target audience, value proposition, and create a successful phase 1 launch plan
- Defined user requirements, use cases, and scenarios to ensure a seamless, engaging experience for the app's community-driven features

Mass General Brigham Safe Sleep Initiative, Boston, MA – Visual Designer   **December 2024**
- Crafted a suite of posters, brochures, and promotional materials to educate new parents and create a dialogue on safe sleeping practices for newborns to be displayed throughout Mass General's NICU and maternity ward
- Simplified complex information to emphasize key points, dispel misconceptions, and reduce infant sleep-related deaths through clear, accessible design while adhering to Mass General's style guidelines

Northeastern Project Hot Sauce, Seattle, WA – Student User Experience Designer   **June – August 2024**
- Partnered with Northeastern Campus operations and sensor engineers to design a data visualization system displaying live and historical HVAC system status (in relation to temperature, humidity, C02) to identify trends and optimize functionality
- Conducted user research and testing through interviews and observational studies, identifying needs and creating interaction scenarios to inform design decisions, delivered a polished Figma prototype

Needham Craft Fair, Needham, MA – Advertisement Designer   **2023 & 2024**
- Coordinated with event administration to formulate social media advertisements for local craft fair

Personal Portfolio Website – HTML, Tailwind, JavaScript   **January 2025**
- Designed and developed a responsive personal portfolio website using HTML, Tailwind CSS, and React, showcasing projects and technical skills with a focus on clean UI design

Fundamentals of Computer Science 2 Light'em All- Java   **April 2024**
- Collaborated with a partner to implement Light'em All functionality using 2D array and Kruskal's algorithm
- Coded approximately 1200 lines of code and learned the difficulty and planning of larger programs

INVOLVEMENT AND INTERESTS

Alpha Phi Omega Service Fraternity – Member   **January 2024 – Present**
- Contributed to community service projects across Boston, assessing and addressing local needs through hands-on support
- Engaged in social events to strengthen community ties and foster connections within the chapter

NuSci Magazine – Designer   **September 2024 – Present**
- Designed magazine article pages and spreads for print edition of student-run science magazine

Personal Interests: Long Distance Running | Skiing | Fine Art | Rock Climbing | Pottery | Alternative Indie Music