

Tara Standard

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EDUCATION

Northeastern University, Boston, MA September 2023 – Present
Khoury College of Computer Sciences
Candidate for Bachelor of Science in Computer Science and Design Expected May 2027
GPA 3.7/4.0 | Dean's List

Relevant Courses: Object Oriented Design | Algorithms and Data | Discrete Structures | User Experience Design | Web Development | Information Visualization | Human Computer Interaction | Prototyping with Code | Designing Interactive Experiences | Movement and Time | Typography

TECHNICAL KNOWLEDGE

Languages: Java | HTML | CSS | Python | Racket | Processing
Applications: Git | Eclipse | IntelliJ | Visual Studio
Design Software: Adobe Design Suite | Figma

WORK AND PROJECT EXPERIENCE

SkiMate, Boston, MA – Lead Product Designer July 2024 – Present

- Spearheaded the design of a mobile app to foster connections between snow-sports enthusiasts, including the creation and management of mobile interface, workflows, brand identity, and design system
- Collaborated with CEO, product manager, and developers to define target audience, value proposition, and create a successful phase 1 launch plan
- Defined user requirements, use cases, and scenarios to ensure a seamless, engaging experience for the app's community-driven features

Mass General Brigham Safe Sleep Initiative, Boston, MA – Visual Designer December 2024

- Crafted a suite of posters, brochures, and promotional materials to educate new parents and create a dialogue on safe sleeping practices for newborns to be displayed throughout Mass General's NICU and maternity ward
- Simplified complex information to emphasize key points, dispel misconceptions, and reduce infant sleep-related deaths through clear, accessible design while adhering to Mass General's style guidelines

Northeastern Project Hot Sauce, Seattle, WA – User Experience Designer June – August 2024

- Partnered with Northeastern Campus operations and sensor engineers to design a data visualization system displaying live and historical HVAC system status (in relation to temperature, humidity, CO2) to identify trends and optimize functionality
- Conducted user research and testing through interviews and observational studies, identifying needs and creating interaction scenarios to inform design decisions, delivered a polished Figma prototype

Needham Craft Fair, Needham, MA – Advertisement Designer 2023 & 2024

- Coordinated with event administration to formulate social media advertisements for local craft fair

Personal Portfolio Website – HTML, Tailwind, JavaScript January 2025

- Designed and developed a responsive personal portfolio website using HTML, Tailwind CSS, and React, showcasing projects and technical skills with a focus on clean UI design

Fundamentals of Computer Science 2 Light'em All- Java April 2024

- Collaborated with a partner to implement Light'em All functionality using 2D array and Kruskal's algorithm
- Coded approximately 1200 lines of code and learned the difficulty and planning of larger programs

INVOLVEMENT AND INTERESTS

Alpha Phi Omega Service Fraternity – Member January 2024 – Present

- Contributed to community service projects across Boston, assessing and addressing local needs through hands-on support
- Engaged in social events to strengthen community ties and foster connections within the chapter

NuSci Magazine – Designer September 2024 – Present

- Designed magazine article pages and spreads for print edition of student-run science magazine

Personal Interests: Long Distance Running | Skiing | Fine Art | Rock Climbing | Pottery | Alternative Indie Music