Tara Standard

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EDUCATION

Northeastern University, Boston, MA   September 2023 – Present
Khoury College of Computer Science
Candidate for **Bachelor of Science in Computer Science and Design**   Expected: May 2027
GPA 3.7/4.0 | Dean's List

Relevant Courses: Object Oriented Design | Algorithms and Data | Discrete Structures | User Experience Design | Prototyping with Code | Web Development | Information Visualization | Human Computer Interaction | Intro to Interactive Experiences | Movement and Time | Typography

TECHNICAL KNOWLEDGE

Languages: Java | Racket | Processing | HTML | CSS | Python
Applications: Git | Eclipse | IntelliJ | Visual Studio
Design Software: Adobe Design Suite | Figma

WORK AND PROJECT EXPERIENCE

SkiMate, Boston, MA – Lead Product Designer   July 2024 – Present
- Spearheaded the design of a mobile app to foster connections between snow-sports enthusiasts, including the creation and management of mobile interface, workflows, brand identity, and design system
- Collaborated with CEO, product manager, and developers to define target audience, value proposition, and create a successful phase 1 launch plan
- Defined user requirements, use cases, and scenarios to ensure a seamless, engaging experience for the app's community-driven features

Mass General Brigham Safe Sleep Initiative, Boston, MA – Visual Designer   December 2024
- Crafted a suite of posters, brochures, and promotional materials to educate new parents and create a dialogue on safe sleeping practices for newborns to be displayed throughout Mass General's NICU and maternity ward
- Simplified complex information to emphasize key points, dispel misconceptions, and reduce infant sleep-related deaths through clear, accessible design while adhering to Mass General's style guidelines

Northeastern Project Hot Sauce, Seattle, WA – Student User Experience Designer   June – August 2024
- Partnered with Northeastern Campus operations and sensor engineers to design a data visualization system displaying live and historical HVAC system status (in relation to temperature, humidity, CO_2) to identify trends and optimize functionality
- Conducted user research and testing through interviews and observational studies, identifying needs and creating interaction scenarios to inform design decisions, delivered a polished Figma prototype

Needham Craft Fair, Needham, MA – Advertisement Designer   2023 & 2024
- Coordinated with event administration to formulate social media advertisements for local craft fair

Sunday River, Newry, ME – Seasonal Ski Instructor   December 2021 – Present
- Organized and taught ski lessons to groups of up to 9 children ages 3-4
- Aimed to maintain an engaging and educational environment while assessing the physical and emotional needs of children

Jewish Community Center, Newton, MA – Seasonal Assistant Teacher   May 2023 – Present
- Fostered a safe, fun, and educational environment for classrooms of children ages 1-5

INVOLVEMENT AND INTERESTS

Alpha Phi Omega Service Fraternity – Member   Jan 2024 – Present
- Contributed to community service projects across Boston, assessing and addressing local needs through hands-on support
- Engaged in social events to strengthen community ties and foster connections within the chapter

NuSci Magazine – Designer   Sept 2024 – Present
- Designed magazine article pages and spreads for print edition of student-run science magazine

Personal Interests: Long Distance Running, Skiing, Fine Art, Rock Climbing, Pottery, Alternative Indie Music