# **Tara Standard**

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tara-standard.netlify.app | linkedin.com/in/tara-standard | github.com/standard-t

#### **EDUCATION**

Northeastern University, Boston, MA

September 2023 – Present

**Khoury College of Computer Sciences** 

Candidate for Bachelor of Science in Computer Science and Design

**GPA** 3.77/4.0 | Dean's List

Expected May 2027

Relevant Courses: User Experience Design | Designing Interactive Experiences | Web Development | Information

Visualization | Human Computer Interaction | Prototyping with Code | Movement and Time | Design Process and Practice | Object Oriented Design | Algorithms and Data | Discrete Structures

#### TECHNICAL KNOWLEDGE

Languages: Java | HTML | CSS | JavaScript | Python | TypeScript | Racket | Processing

**Applications:** Git | Eclipse | IntelliJ | Visual Studio Code

Frameworks: React.js | Bootstrap | Tailwind | Pandas | MatplotLib | Altair

**Design Tools:** Adobe Design Suite | Figma

#### WORK EXPERIENCE

## SkiMate, Boston, MA – Lead Product Designer

July 2024 - Present

- Spearheaded the design of a mobile app to foster connections between snow-sports enthusiasts, including the creation and management of mobile interface, workflows, brand identity, and design system
- Collaborated with CEO, product manager, and developers to define target audience, value proposition, and create a successful phase 1 launch plan
- Defined user requirements, use cases, and scenarios to ensure a seamless, engaging experience for the app's community-driven features

#### Mass General Brigham Safe Sleep Initiative, Boston, MA – Visual Designer

December 2024

- Crafted a suite of posters, brochures, and promotional materials for Mass General's NICU and maternity ward
- Educated new parents on safe sleeping practices through accessible design, simplifying complex information to correct misconceptions and reduce infant sleep-related deaths, all while adhering to style guidelines

## Northeastern Project Hot Sauce, Seattle, WA – User Experience Designer

June – August 2024

- Partnered with Northeastern Campus operations and sensor engineers to design a data visualization system displaying live and historical HVAC system status to identify trends and optimize functionality
- Conducted user research and testing through interviews and observational studies, identifying needs and creating
  interaction scenarios to inform design decisions, delivered a polished Figma prototype

## **PROJECTS**

# Canvas Replica – HTML, CSS, React, TypeScript

January – April 2025

Recreated a web-based learning management system similar to Canvas using HTML, CSS, and React and TypeScript
to match the platform's aesthetics and dynamically render content; utilized RESTful APIs and MongoDB for
enhanced functionality and data management

## Personal Portfolio Website - HTML, Tailwind, JavaScript

January 2025

• Designed and developed a responsive personal portfolio website using HTML, Tailwind CSS, and React, showcasing projects and technical skills with a focus on clean UI design

# Fundamentals of Computer Science 2 Light'em All- Java

April 2024

• Implemented Light'Em All game using Kruskal's algorithm to generate a solvable gameboard with a spanning tree structure, gaining experience in algorithm design, large-scale programming, and project planning while enhancing problem-solving and collaboration skills

#### INVOLVEMENT

# Alpha Phi Omega Service Fraternity – Member

January 2024 – Present

• Contributed to community service projects across Boston, assessing local needs and providing hands-on support, while engaging in social events to strengthen community ties and foster connections within the chapter

## NuSci Magazine – Designer

September 2024 – Present

Designed visually engaging article pages and spreads for the print edition of a student-run science magazine.