



WE BUILD BEAUTIFUL, CLEAN DIGITAL PRODUCTS BY HAND

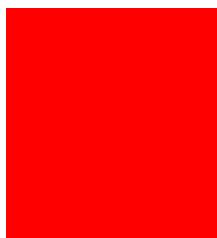
**WE LIKE TO BUILD THINGS THAT MAKE THE
WORLD A BETTER PLACE...OR AT LEAST A LITTLE
EASIER TO USE. OUR FOCUS IS AT THE BEGINNING
OF A PROJECT, A COMPANY, OR EVEN AN IDEA. WE
BELIEVE IN HARD-WORK, CRAFT, AND
COLLABORATION. OUR PRODUCTS ARE DEFINED
BY OUR DESIGN SENSIBILITY & TECH KNOW-HOW.**



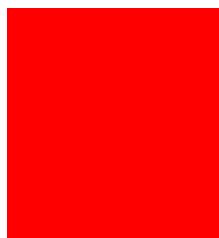
OUR FOUNDING

The entity of Standard Code was established in 2013, but the people behind Standard Code have been building websites, web & native apps, and companies together for more than 3 years. All in, we've been building digital things for more than 40 years. We are not old, just experienced.

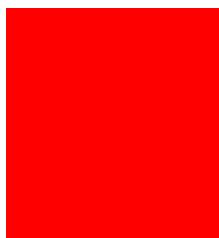
We lovingly craft on the Westside of Atlanta



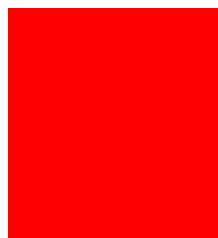
Jared Malan



TJ Muehleman



Jonathan Nesbitt



Eric Toledo



TECHNICAL CAPABILITIES

We love to code.

Sometimes we play with curly brackets – **PHP, Objective-C**

Other times, we love the simplicity of white space – **Ruby on Rails**

We understand front end technologies about as well as anyone –
Javascript, Responsive design, HTML 5, Backbone, jQuery

And what would we be without extensive database knowledge –
MongoDB, MySQL, SQL Server

* We also know a bit about some less sexy technologies. Ahem .NET, but we don't talk about those unless you ask us to.



WE USE PLATFORMS, WHY?

We live in a blessed day. Our grandfathers built our roads and our fathers created the Internet. And now our peers have assembled important digital infrastructure that allows us to quickly build digital solutions. Here are a few important platforms/APIs we've used that may benefit your project:

- Facebook Open Graph API
- Twitter API
- Google Maps API
- Foursquare API
- Intercom.io API
- Mailchimp/Mandrill

Don't see your platform listed here? No problem. We love poking around new systems.

We also have advanced understanding of social and organic search engine optimization (SEO).



I THINK WE NEED A TRANSITION SLIDE HERE?

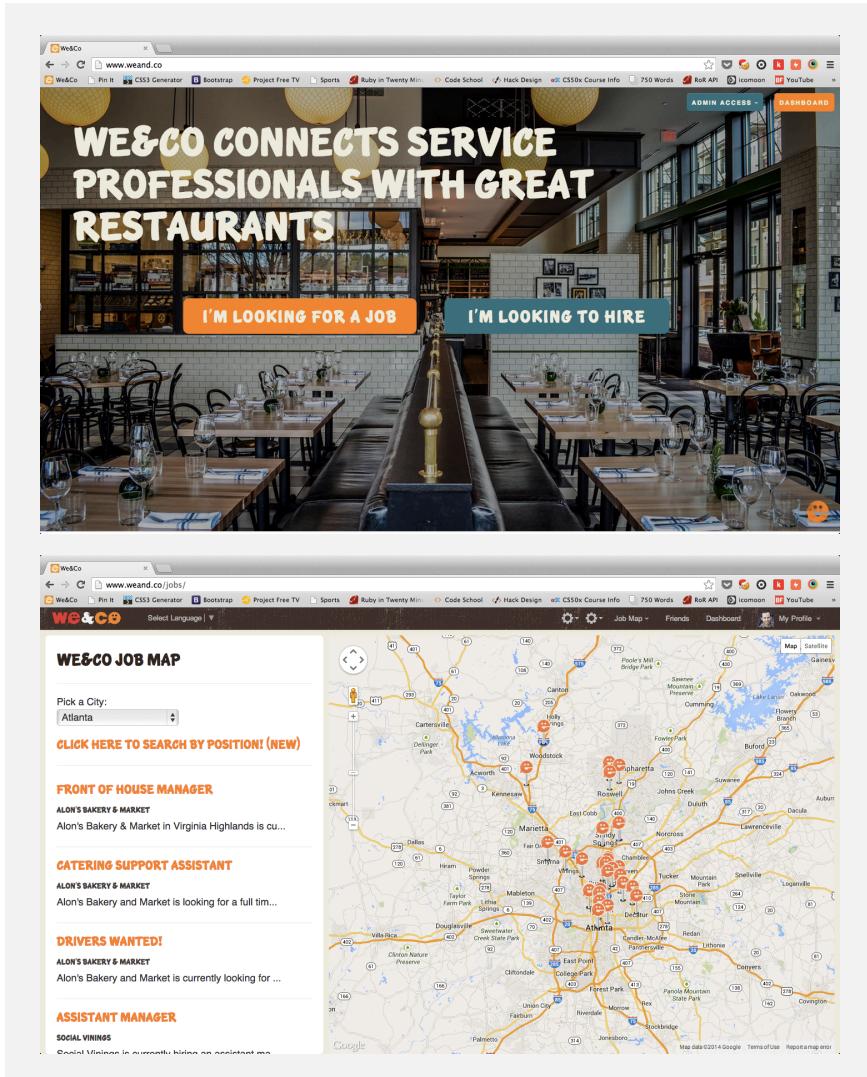
Something that says “here’s a sampling of the projects we’ve worked on...”



WE&CO

We&Co is a successful company that we built for the service industry. It connects service-based businesses with quality workers. We&Co provides business an always on hiring solution that delivers and organizes thousands of applicants through its distribution partners and Talent Rank system.

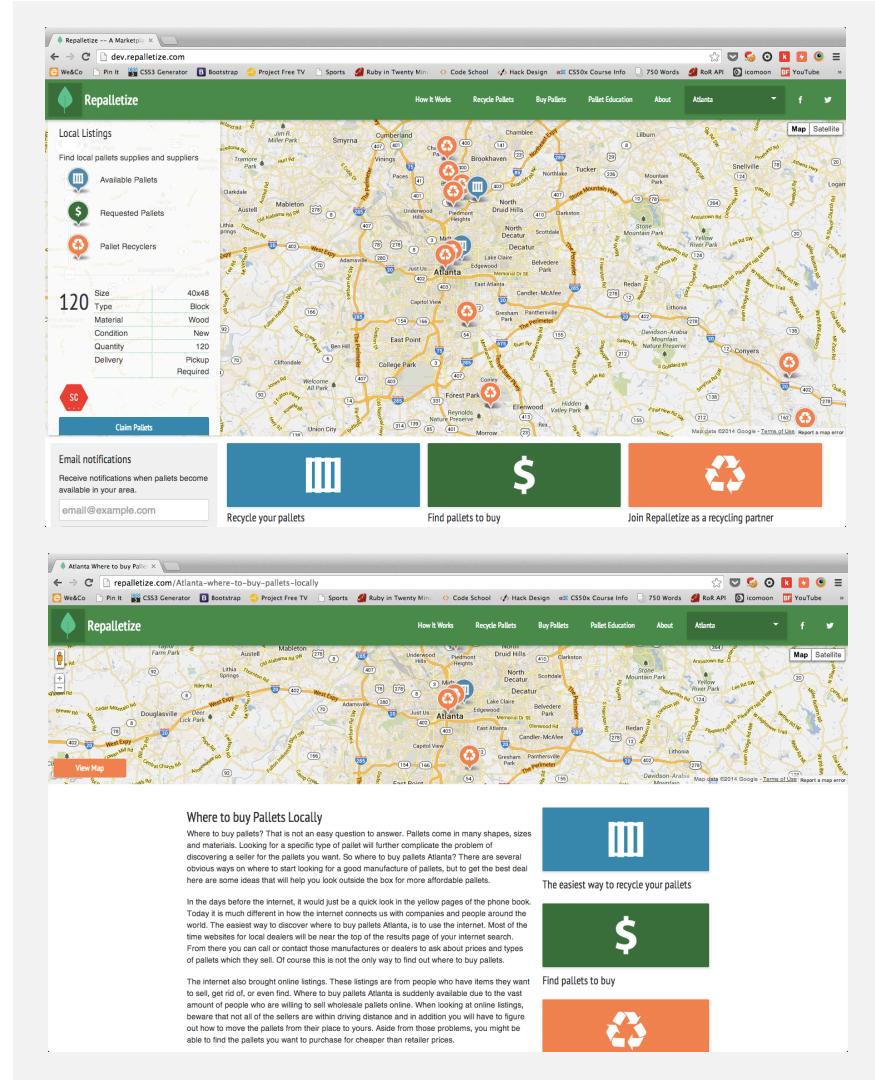
- PHP & MySQL backend
- HTML, SASS & Javascript/jQuery frontend
- API integration with Facebook, Twitter, Foursquare, Google Maps, Intercom.io
- Talent Rank, a smart algorithm that sorts candidates
- Candidate data parsing engine
- Transactional email integration with Mandrill



REPALLEITIZE

We worked with the founder of freerecyclingquotes.com to build a solution for the shipping industry. There are more than two billion pallets in circulation, but recycling used pallets can be a challenge. Repalletize makes it easy to find and recycle old pallets.

- PHP & MySQL backend
- HTML, CSS & Javascript/jQuery frontend
- Google Maps API
- Recycler data integration
- Content SEO optimization



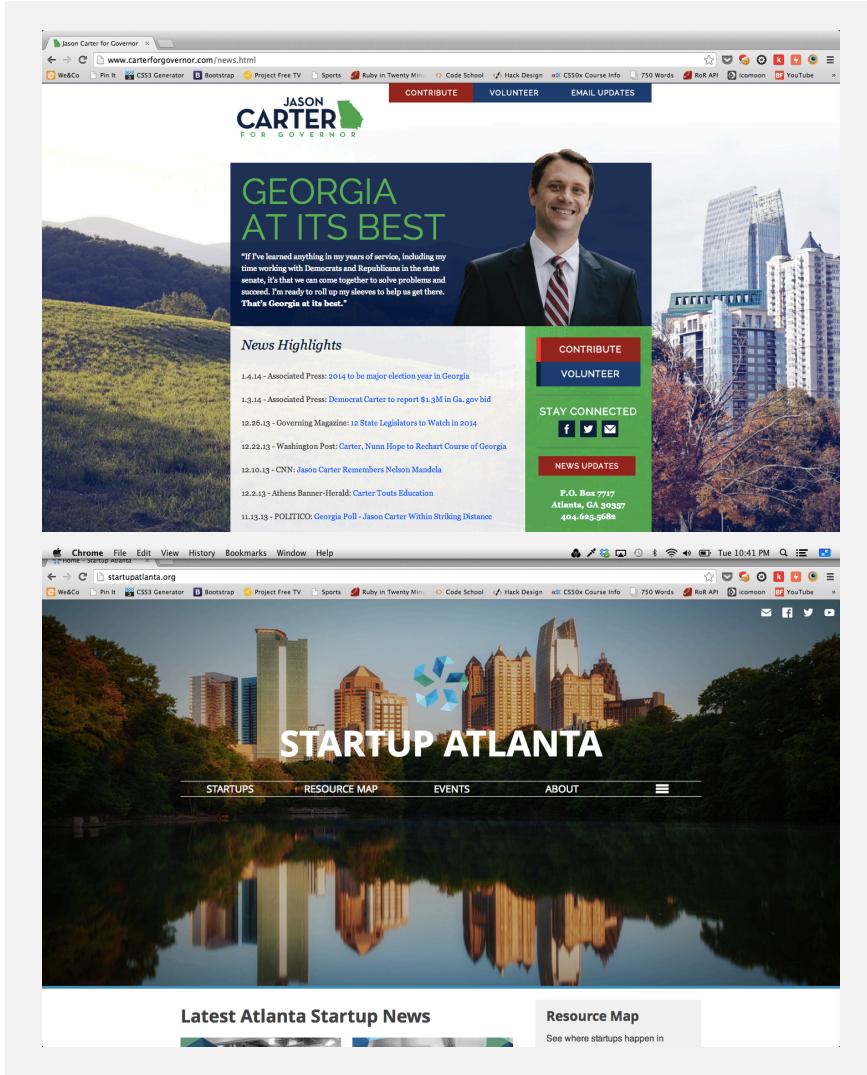
CARTER FOR GOVERNOR & STARTUP ATLANTA

We created a website for the announcement of Jason Carter's run for governor in a matter of a few days. The site was designed to withstand a high volume of users around a heavy media blitz.

- Static HTML/CSS3
- Amazon S3 hosted to handle high volume usage

We helped a friend create an informative hub for the Atlanta Startup community. The site was designed to provide fresh content without heavy upkeep requirements.

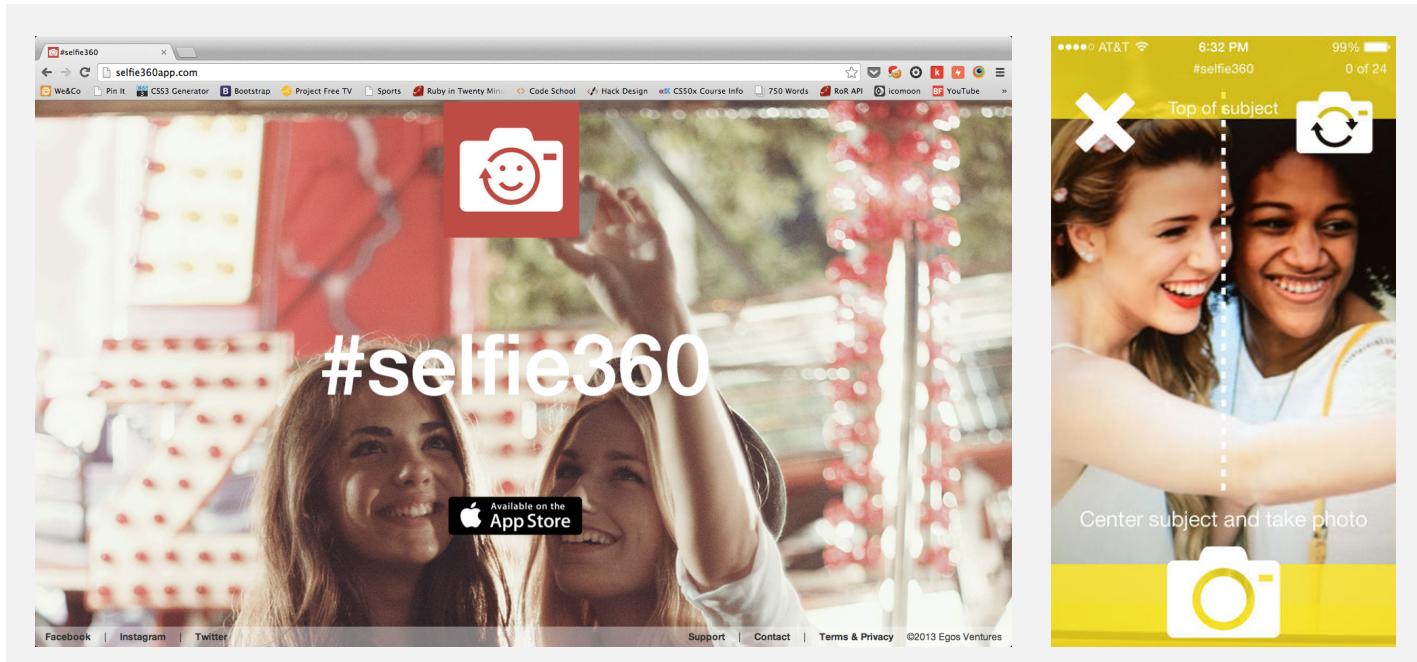
- Custom Wordpress theme
- AngelList API integration
- RSS & event integrations



SELFIE360

Selfie360 is an iPhone app that allows you to take 360 degree rendering of your face or your friend by simply waiving your phone in front of your face.

- Objective C
- Native Accelerometer & Photo
- Parallax



CONTACT US

On the web www.standardco.de

Email tj@standardco.de

