

HOLIDAY



success!

- ✓ We're making the world a better place *
- ✓ Cool people and cool culture*
- ✓ A beautiful product that solves a real problem*
- ✓ Users are making a positive impact*
- ✓ Our product is making money!*

*Goals from previous year recap presentations

Cool stuff that happened in 2017!



We helped
build a house!



We went to
Kenya (moved
there actually)



And Brazzaville
(twice!)



And presented
in Germany



And went to
Geneva

The World Health Organization has identified several Neglected Tropical Diseases to be controlled or eliminated, including:



And NY,
Baltimore,
and DC



We added lots
of new clients
(CDC, Merck,
Momentum, Seraph)



We were on
the radio



We diversified
the company
art collection



TJ got old
and you all made
fun of his love of
space



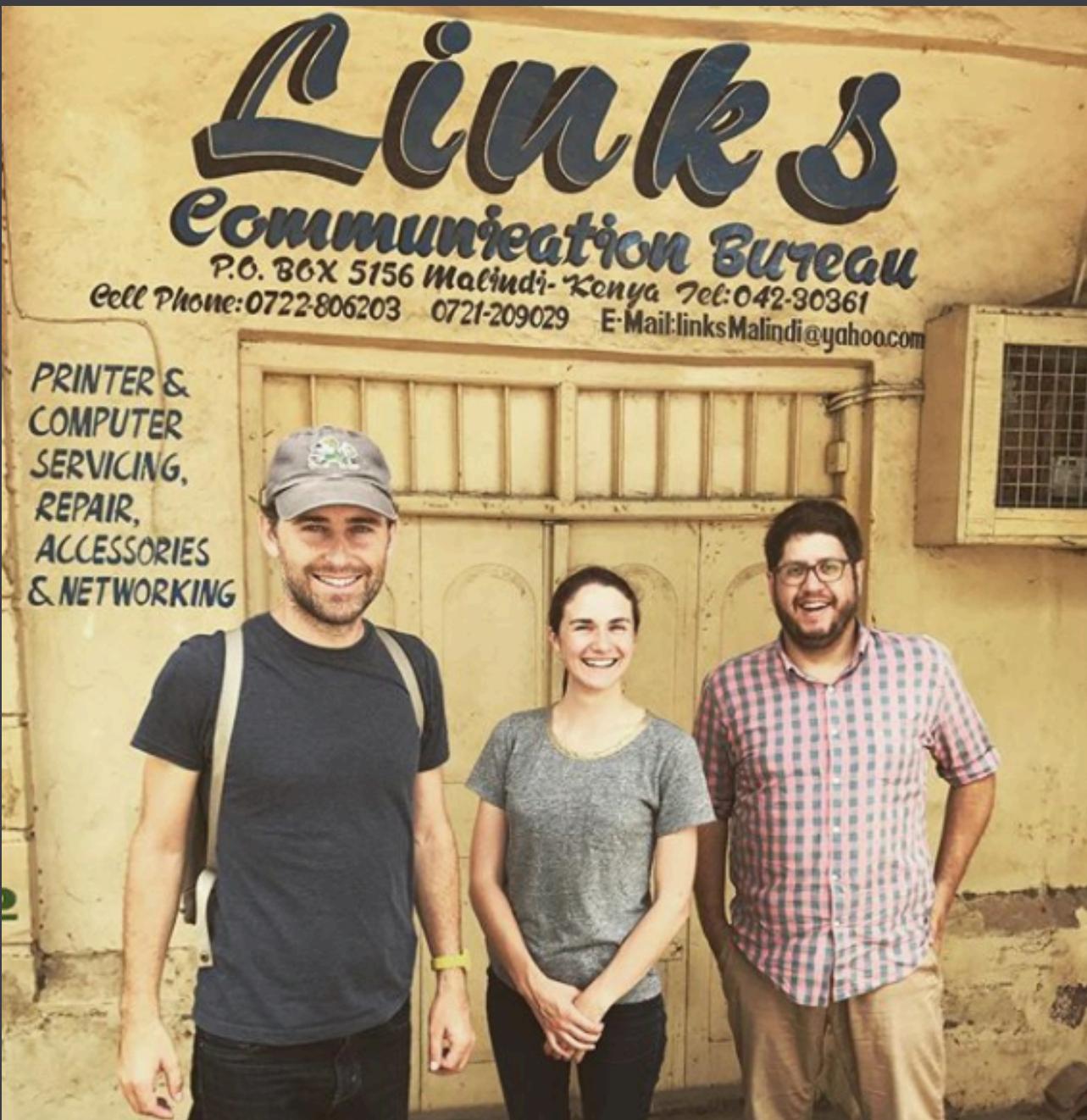
We built a
bitchin' new app
(and lots of other
amazing things)



Nicki joined us!



We may or may
not have broken
int'l laws?



Proud new owner
of LINKS



One of our devs
moved into his
van



We tried to set
the building on
fire

 Story

The Future!

2018



SAY OUR MISSION?



Relieve Suffering with Data



STANDARD CODE

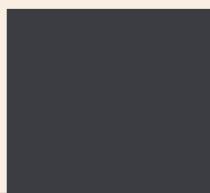
BUILD PRODUCTS THAT
RELIEVE SUFFERING WITH DATA

Product

Collect

View

Analyze



Collect '17

- Solid android app
- Beta iPhone app
- APIs!

Collect '18

- Same ol' reliable Android App
- Better iPhone & Android app
- More client use cases for our APIs!

View '17

- Better, friendlier web app
- Flexible user roles
- Secure, accessible storage

View '18

- Same ol' better, friendlier web app
- User roles that better meet client's needs
- Keep up that secure, accessible storage

Analyze '17

- General Reports (Outliers, Data Overview)
- Custom R and SQL reports
- Basic Map

Analyze '18

- More General Reports based on client requirements
- More opportunities to flex custom R and SQL reports
- Really cool mapping functionality

important
And one more^v thing...

Core values

Humble

Product focused

Curious

Humble
Friendly

Product focused

Curious

~~Humble~~

Friendly

~~Product focused~~

Technique focused

Curious

~~Humble~~

Friendly

~~Product focused~~

Technique focused

~~Curious~~

Curious

We kind of think of our clients as a means to an end (a product).

That's wrong!

We have interesting clients who should get our complete attention!

**In phase II of SC/SDK, we will grow
our company and our product by
focusing on our clients!**



Friendly Supported

New Perk

**Work-from-anywhere
Remote Work!**

Why?

What's this mean?

Not much

(if that's how you like it)

Office will stay open

(Switchyards can be your home indefinitely)

Focus on our processes

(Standups, masterlist, etc)

Fewer faces in the office

↖(ツ)↖

We'll discuss details if you choose remote

(Office space, equipment, etc.)

More on this to come...

What do you think?