

# MS&E 228: Applied Causal Inference Powered by ML and AI

## Lecture 6: Variance of the DR Estimator and Variance Reduction in Experiments

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**Readings:** *Applied Causal Inference Powered by ML and AI*, §9-10.

# Goals for Today

1. Understand why the **doubly robust (DR) estimator** is not just robust, but also **statistically efficient**.
2. Decompose the **variance of the DR estimator** to see what drives its precision.
3. Learn how **regression adjustment** can be used to **reduce variance** in Randomized Controlled Trials (RCTs).
4. See how **interactive regression adjustment** (Lin 2013) guarantees precision gains in experiments.

# **Part I: Recap and In-Class Activity**

Consolidating our ATE Estimation Toolbox

## Recap: The ATE Estimation Landscape

We have built up a rich toolbox of estimators for ATE under conditional exogeneity and overlap:

- ▶ Linear regression adjustment ( $g$ -formula with linear model)
- ▶ G-estimator with generic ML for outcome regression (T-learner and S-learner)
- ▶ IPW estimator with generic ML for propensity
- ▶ IPW with un-penalized logistic regression for propensity
- ▶ DR estimator with ML for outcome and propensity (T- and S-learner variants)
- ▶ DR estimator with semi-cross-fitting
- ▶ DR estimator with stacked semi-cross-fitting

## In-Class Activity (15 min)

### Group Discussion: Algorithm Comparison

In your groups, discuss the estimators from the previous slide. Fill out a table with the following columns:

- ▶ Estimator
- ▶ Pros
- ▶ Cons
- ▶ When to Use

Be ready to share one key insight.

# Poll 1

## Poll Question

Which estimator would you choose for a setting where you believe the propensity is easy to learn but the outcome regression model might be hard to learn?

- A. IPW with ML
- B. G-formula with ML
- C. Doubly Robust estimator
- D. Linear regression adjustment



(Poll Everywhere)

## **Part II: Case Study**

Aspirin, Pregnancy, and Per-Protocol Effects

## In-Class Activity: Reading the Paper (10 min)

### Reading Zhong et al. (2022) JAMA Network Open

Discuss in your groups:

1. What is the treatment?
2. What is the outcome?
3. What are the key confounders?
4. Why is this not a simple RCT analysis?
5. What specific DR configuration was used?

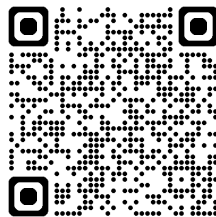


Figure: Paper Click Here

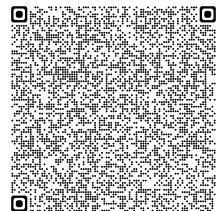


Figure: Supplementary  
Material 2: Click Here



# The EAGeR Trial: Aspirin and Pregnancy

**Study:** Effects of Aspirin in Gestation and Reproduction (EAGeR) trial.

- ▶ **Design:** Multicenter, block-randomized, double-blind, placebo-controlled clinical trial.
- ▶ **Participants:** 1,227 women with a history of pregnancy loss.
- ▶ **Intervention:** Daily low-dose aspirin (81 mg) vs. placebo.
- ▶ **Outcome:** hCG-detected pregnancy.
- ▶ **Follow-up:** Up to 6 menstrual cycles for attempted pregnancy.

# Why Per-Protocol Analysis?

- ▶ **Intention-to-Treat (ITT):** Effect of *assignment* to treatment.
  - ▶ Preserves randomization.
  - ▶ Can be diluted by non-adherence.
- ▶ **Per-Protocol Effect:** Effect of *adhering* to the treatment protocol.
  - ▶ Often the scientific question of interest.
  - ▶ Breaks randomization—adherence is a choice!
- ▶ **The Challenge:** Per-protocol analysis of an RCT must be treated as an **observational study**, because adherence can be confounded by baseline and post-randomization factors.

# EAGeR Trial: Key Results

Analysis	Effect Estimate	95% CI
Intention-to-Treat (ITT)	+4.3 per 100 women	(−1.1, 9.6)
Per-Protocol (DR with ML)	+8.0 per 100 women	(2.5, 13.6)

**Key Insight:** The per-protocol effect is nearly twice as large and statistically significant. Adherence matters, and flexible ML-based DR methods can uncover effects that ITT misses.

## In-Class Activity: Reading the Paper (10 min)

### Reading Zhong et al. (2022) JAMA Network Open

Discuss in your groups:

1. What is the treatment? (Adherence:  $\geq 5$  of 7 days/week for  $\geq 80\%$  of follow-up)
2. What is the outcome? (hCG-detected pregnancy)
3. What are the key confounders? (Baseline: age, BMI, prior losses; Post-randomization: bleeding, nausea)
4. Why is this not a simple RCT analysis?
5. What specific DR configuration was used? (AIPW with Super Learner: GLM, MARS, RF, XGBoost)

# **Part III: DR in Practice**

Industry Packages and Applications

# EconML: LinearDRLearner (Microsoft)

```
1 from econml.dr import LinearDRLearner
2 from sklearn.ensemble import RandomForestRegressor, RandomForestClassifier
3
4 # S-learner variant by default
5 est = LinearDRLearner(
6     model_propensity=RandomForestClassifier(),
7     model_regression=RandomForestRegressor()
8 )
9 est.fit(Y, T, X=None, W=X)
10
11 # Get ATE and confidence intervals; the `intercept_` parameter
12 est.summary()
```

**Note:** Uses S-learner API by default. T-learner can be emulated by passing a model that trains separate models for treated/control.

# DoubleML: IRM (DoubleML Package)

```
1 from doubleml import DoubleMLIRM, DoubleMLData
2 from sklearn.ensemble import RandomForestRegressor, RandomForestClassifier
3
4 # Prepare data
5 dml_data = DoubleMLData(df, y_col='Y', d_cols='D', x_cols=X_cols)
6
7 # T-learner API: separate models for  $E[Y|X,D=d]$ 
8 ml_g = RandomForestRegressor()
9 ml_m = RandomForestClassifier()
10
11 dml_irm = DoubleMLIRM(dml_data, ml_g, ml_m, score='ATE')
12 dml_irm.fit()
13
14 print(dml_irm.summary)
15 ci = dml_irm.confint(level=0.95)
```

**Note:** Uses T-learner API—the model passed will be used to train separate models for treated and control.

## Industry Application: Uber

**Blog Post:** “Using Causal Inference to Improve the Uber User Experience”

<https://www.uber.com/blog/causal-inference-at-uber/>

- ▶ Uber uses DR ML-based estimators for measuring treatment effects in observational studies.
- ▶ Real-world scale: millions of users, complex treatment assignment mechanisms.
- ▶ Key considerations: computational efficiency, robustness to model misspecification.

**Takeaway:** These methods are not just academic—they are deployed in production at major tech companies and are used by empirical researchers in a variety of fields.



# **Part IV: Variance of the DR Estimator**

Understanding Efficiency

# The Semiparametric Efficiency Bound

## Key Theorem

In observational settings and in RCTs, the DR estimator achieves the **semiparametric efficiency bound**. This means no other asymptotically unbiased estimator can have a smaller asymptotic variance without making additional assumptions (e.g., linearity of the outcome regression).

## Why this matters:

- ▶ DR is not just robust (double robustness), it's also **optimally precise**.
- ▶ If you're willing to make stronger assumptions (e.g., linear CEF), you can do better (e.g., OLS has lower variance under linearity).

## Unpacking the Variance Formula (1/5)

Let  $\psi_0(Z)$  be the DR score (influence function) at the true nuisance functions  $g_0, p_0$ :

$$\psi_0(Z) = \underbrace{g_0(1, X) - g_0(0, X)}_{\text{G-formula part}} + \underbrace{a_0(D, X) \cdot (Y - g_0(D, X))}_{\text{IPW correction part}}$$

where  $a_0(D, X) = \frac{D}{p_0(X)} - \frac{1-D}{1-p_0(X)} = \frac{D-p_0(X)}{p_0(X)(1-p_0(X))}$ .

We want to compute  $\text{Var}(\psi_0(Z)) = \mathbb{E}[(\psi_0 - \text{ATE})^2]$ .

## Unpacking the Variance Formula (2/5)

Expanding the variance:

$$\begin{aligned}\text{Var}(\psi_0) = & \underbrace{\mathbb{E}[(g_0(1, X) - g_0(0, X) - \text{ATE})^2]}_{\text{Term A: Variance of CATE}} \\ & + \underbrace{\mathbb{E}[a_0(D, X)^2(Y - g_0(D, X))^2]}_{\text{Term B: Weighted Noise}} \\ & + \underbrace{2\mathbb{E}[(g_0(1, X) - g_0(0, X) - \text{ATE}) \cdot a_0(D, X)(Y - g_0(D, X))]}_{\text{Term C: Cross-term}}\end{aligned}$$

## Unpacking the Variance Formula (3/5)

### The cross-term **C** vanishes!

By the law of iterated expectations:

$$\begin{aligned} C &= 2\mathbb{E}\left[(g_0(1, X) - g_0(0, X) - ATE) \cdot a_0(D, X) \cdot \mathbb{E}[Y - g_0(D, X) \mid D, X]\right] \\ &= 2\mathbb{E}\left[(g_0(1, X) - g_0(0, X) - ATE) \cdot a_0(D, X) \cdot 0\right] \\ &= 0 \end{aligned}$$

This is because  $\mathbb{E}[Y \mid D, X] = g_0(D, X)$  by definition of the true conditional expectation function.

## Unpacking the Variance Formula (4/5)

### **Simplifying Term A:**

$$A = \mathbb{E}[(\text{CATE}(X) - \text{ATE})^2] = \text{Var}(\text{CATE}(X))$$

where  $\text{CATE}(X) = g_0(1, X) - g_0(0, X)$  is the Conditional Average Treatment Effect.

### **Simplifying Term B:**

Let  $\epsilon = Y - g_0(D, X)$  be the residual noise. Define  $\sigma^2(d, X) = \text{Var}(Y \mid D = d, X)$  (heteroskedastic noise).

$$B = \mathbb{E}[a_0(D, X)^2 \cdot \mathbb{E}[\epsilon^2 \mid D, X]] = \mathbb{E}[a_0(D, X)^2 \cdot \sigma^2(D, X)]$$

## Unpacking the Variance Formula (5/5)

Expanding  $a_0(D, X)^2$  and using  $\mathbb{E}[D | X] = p_0(X)$ :

$$\begin{aligned} B &= \mathbb{E} \left[ \frac{D}{p_0(X)^2} \sigma^2(1, X) + \frac{1-D}{(1-p_0(X))^2} \sigma^2(0, X) \right] \\ &= \mathbb{E} \left[ \frac{\sigma^2(1, X)}{p_0(X)} + \frac{\sigma^2(0, X)}{1-p_0(X)} \right] \end{aligned}$$

### The Semiparametric Efficiency Bound

$$\text{Var}(\psi_0) = \underbrace{\text{Var}(\text{CATE}(X))}_{\text{CATE Heterogeneity}} + \underbrace{\mathbb{E} \left[ \frac{\sigma^2(1, X)}{p_0(X)} + \frac{\sigma^2(0, X)}{1-p_0(X)} \right]}_{\text{Weighted Noise Variance}}$$

# Interpreting the Variance Components

## Component 1: $\text{Var}(\text{CATE}(X))$

- ▶ Captures how much the treatment effect varies across individuals.
- ▶ More heterogeneous effects  $\Rightarrow$  higher variance.

## Component 2: $\mathbb{E} \left[ \frac{\sigma^2(1,X)}{p_0(X)} + \frac{\sigma^2(0,X)}{1-p_0(X)} \right]$

- ▶ Captures how noisy outcomes are, weighted by inverse propensity.
- ▶ When  $p_0(X) \approx 0$ : we care a lot about  $\sigma^2(1, X)$  (few treated).
- ▶ When  $p_0(X) \approx 1$ : we care a lot about  $\sigma^2(0, X)$  (few controls).
- ▶ **Worst case:** We tend to not treat people with noisy outcomes under treatment, AND we tend to treat people with noisy outcomes under control.



## Poll 2

### Poll Question

In which scenario would you expect the DR estimator to have the highest variance?

- A. High treatment effect heterogeneity, balanced propensity
- B. Low treatment effect heterogeneity, extreme propensity
- C. High treatment effect heterogeneity, extreme propensity
- D. Low treatment effect heterogeneity, balanced propensity

# **Part V: Variance Reduction in RCTs**

Getting More Precise Estimates

# The Main Question in RCTs

If we have pre-treatment variables  $X$  in an experiment, how can we use them?

**Main idea:** Use covariates to **reduce variance** by explaining away predictable variation in the outcome.

**Example:** In a medical trial, patients with prior conditions will have worse survival. Users with high prior engagement will engage more in the future. Why not “center” outcomes around these explainable parts?

## Two-Means Estimator Variance

Consider an experiment where we treat with probability  $q$ . The simple two-means estimator is:

$$\hat{\theta}_{\text{TM}} = \bar{Y}_1 - \bar{Y}_0$$

Its variance is:

$$\text{Var}(\hat{\theta}_{\text{TM}}) = \frac{\text{Var}(Y \mid D = 1)}{q} + \frac{\text{Var}(Y \mid D = 0)}{1 - q}$$

**Problem:** We pay for *all* the variance of  $Y$ , even the parts that are perfectly predictable from covariates  $X$ .

## The Ideal: Residual Variance

Ideally, we would want:

$$\frac{\text{Var}(Y - g(1, X) \mid D = 1)}{q} + \frac{\text{Var}(Y - g(0, X) \mid D = 0)}{1 - q}$$

This is the variance of the *residuals* after removing the predictable part.

**Recall:** The DR variance in an RCT (where  $p(X) = q$ ) simplifies to:

$$\text{Var}(\text{CATE}(X)) + \frac{\mathbb{E}[\sigma^2(1, X)]}{q} + \frac{\mathbb{E}[\sigma^2(0, X)]}{1 - q}$$

Note:  $\mathbb{E}[\sigma^2(1, X)] = \mathbb{E}[(Y - g_0(1, X))^2 \mid D = 1]$ . So DR achieves roughly this ideal!

## DR in RCTs: Key Simplifications (1/2)

In an RCT with treatment probability  $q$ :

- ▶ The propensity score is **known and constant**:  $p(X) = q$ .
- ▶ The Horvitz-Thompson weights simplify:

$$a(D) = \frac{D}{q} - \frac{1-D}{1-q} = \frac{D-q}{q(1-q)}$$

Note: This no longer depends on  $X$ !

- ▶ The DR formula becomes:

$$\hat{\theta}_{\text{DR}} = \mathbb{E}_n[\hat{g}(1, X) - \hat{g}(0, X)] + \mathbb{E}_n \left[ \frac{D-q}{q(1-q)} (Y - \hat{g}(D, X)) \right]$$

## DR in RCTs: Key Simplifications (2/2)

### What about our convergence conditions?

- ▶ **Product rate condition:**  $\sqrt{n} \cdot \text{RMSE}(\hat{g}) \cdot \text{RMSE}(\hat{p}) \rightarrow 0$ 
  - ▶ Automatically satisfied since  $\text{RMSE}(\hat{p}) = 0$  (we know  $p$  exactly).
- ▶ **Propensity consistency:**  $\hat{p} \rightarrow p_0$ 
  - ▶ Trivially satisfied since  $\hat{p} = q = p_0$ .
- ▶ **Outcome regression consistency:**  $\hat{g} \rightarrow g_0?$ 
  - ▶ **Surprisingly, NOT needed!** We only need  $\hat{g} \rightarrow g_*$  for *some* limit  $g_*$ .

# A Surprising Result: No Consistency Needed

## Key Insight

In an RCT, we only need  $\hat{g}$  to converge to *some* limit  $g_*$ , not necessarily the true CEF  $g_0$ .

## Examples:

- ▶ Linear regression over low-dimensional features: converges to the population best linear predictor (minimizing RMSE over all linear functions).
- ▶ Lasso over high-dimensional features: under sparsity, also converges to the best linear predictor.

In either case, DR is asymptotically normal and centered at the true ATE, with variance:

$$\text{Var}(g_*(1, X) - g_*(0, X) + a(D)(Y - g_*(D, X)))$$



## OLS Adjustment and DR (1/3)

What if we use simple OLS:  $Y \sim D + X$ ?

The estimated model is  $\hat{g}(D, X) = \hat{\theta}D + \hat{\beta}'X + \hat{c}$ .

The OLS coefficients minimize the empirical squared loss:

$$\mathbb{E}_n[(Y - \theta D - \beta'X - c)^2]$$

Equivalently, they satisfy the **empirical normal equations**:

$$\mathbb{E}_n[\hat{\epsilon} \cdot (1; D; X)] = 0$$

where  $\hat{\epsilon} = Y - \hat{\theta}D - \hat{\beta}'X - \hat{c}$  is the OLS residual.

## OLS Adjustment and DR (2/3)

The DR estimator with this OLS model is:

$$\hat{\theta}_{\text{DR}} = \mathbb{E}_n[\hat{g}(1, X) - \hat{g}(0, X)] + \mathbb{E}_n \left[ \frac{D - q}{q(1 - q)} \hat{\epsilon} \right]$$

The first term is simply  $\hat{\theta}$  (the OLS coefficient on  $D$ ).

The correction term:

$$\begin{aligned} \mathbb{E}_n \left[ \frac{D - q}{q(1 - q)} \hat{\epsilon} \right] &= \frac{1}{q(1 - q)} (\mathbb{E}_n[D \cdot \hat{\epsilon}] - q \cdot \mathbb{E}_n[\hat{\epsilon}]) \\ &= \frac{1}{q(1 - q)} (0 - q \cdot 0) = 0 \end{aligned}$$

by the normal equations!

## OLS Adjustment and DR (3/3)

### Key Result

The DR estimator is **numerically identical** to the OLS coefficient  $\hat{\theta}$  when we use OLS for the outcome regression. The debiasing term does nothing because OLS has no regularization bias.

**Corollary:** Since DR converges to the ATE in an RCT, the coefficient on  $D$  in  $\text{OLS}(Y \sim D, X)$  is a consistent estimator for the ATE, **even if the true CEF is not linear!**

## The Variance of OLS-Adjusted Estimator (1/3)

Since  $DR = OLS$  coefficient, we can use the DR variance formula.

For simple linear regression, the limit  $g_*(D, X) = \theta D + \beta'X + c$  where  $\theta, \beta, c$  minimize the population loss:

$$\min_{\theta, \beta, c} \mathbb{E}[(Y - \theta D - \beta'X - c)^2]$$

These satisfy the **population normal equations**:

$$\mathbb{E}[\epsilon \cdot (1; D; X)] = 0$$

where  $\epsilon = Y - \theta D - \beta'X - c$  is the population residual.

**Note:** We already know  $\theta = ATE$  (since  $\hat{\theta} \rightarrow ATE$ ).

## The Variance of OLS-Adjusted Estimator (2/3)

The limit variance is:

$$V_{\text{DR}} = \text{Var} \left( \theta + \frac{D - q}{q(1 - q)} \epsilon \right) = \text{Var} \left( \frac{D - q}{q(1 - q)} \epsilon \right)$$

since  $\theta$  is a constant.

Using  $\mathbb{E}[\epsilon] = 0$  and  $\mathbb{E}[\epsilon \cdot D] = 0$  (from normal equations):

$$V_{\text{DR}} = \frac{\mathbb{E}[(D - q)^2 \epsilon^2]}{(q(1 - q))^2}$$

**Side note:** This is exactly the **HC0 heteroskedasticity-robust variance** for the parameter  $\theta$  in OLS. When you run OLS and specify `cov_type='HC0'`, this is what you get!

# The Variance of OLS-Adjusted Estimator (3/3)

## The Two-Means Variance:

$$V_{\text{TM}} = \frac{\mathbb{E}[(Y - \theta_1)^2 \mid D = 1]}{q} + \frac{\mathbb{E}[(Y - \theta_0)^2 \mid D = 0]}{1 - q}$$

where  $\theta_1 = \mathbb{E}[Y \mid D = 1]$ ,  $\theta_0 = \mathbb{E}[Y \mid D = 0]$ , and  $\theta = \theta_1 - \theta_0 = \text{ATE}$ .

This can be rewritten as:

$$V_{\text{TM}} = \frac{\mathbb{E}[(D - q)^2(Y - \theta D - \theta_0)^2]}{(q(1 - q))^2}$$

Note: Two-means is equivalent to OLS( $Y \sim D$ ), and this is its HC0 variance.

## Comparing Two-Means and OLS-Adjusted (1/2)

The residuals are related:  $Y - \theta D - \theta_0 = \epsilon + \beta'X + c - \theta_0$ .

Substituting:

$$V_{\text{TM}} = \frac{\mathbb{E}[(D - q)^2 \epsilon^2]}{(q(1 - q))^2} + \frac{\mathbb{E}[(D - q)^2 (\beta'X + c - \theta_0)^2]}{(q(1 - q))^2} \\ + \frac{2\mathbb{E}[(D - q)^2 \epsilon (\beta'X + c - \theta_0)]}{(q(1 - q))^2}$$

- ▶ First term =  $V_{\text{DR}}$
- ▶ Second term  $\geq 0$
- ▶ Third term = **Cross-term** (can be positive or negative!)

## Comparing Two-Means and OLS-Adjusted (2/2)

**If the cross-term were zero:**  $V_{DR} \leq V_{TM}$  always!

**But it's not necessarily zero.** Note that

$(D - q)^2 = D(1/q^2 - 1/(1 - q)^2) + 1/(1 - q)^2$ , so the cross-term contains:

$$\beta' \mathbb{E}[\epsilon \cdot X \cdot D] \cdot \left( \frac{1}{q^2} - \frac{1}{(1 - q)^2} \right) + \dots$$

The normal equations give  $\mathbb{E}[\epsilon \cdot X] = 0$ , but **NOT**  $\mathbb{E}[\epsilon \cdot X \cdot D] = 0$ !

### Key Finding

The cross-term can be substantially negative, making  $V_{TM} < V_{DR}$ . Simple OLS adjustment can **increase** variance! (You will see an example in your homework.)



## Poll 3

### Poll Question

When is simple linear regression adjustment (OLS with  $Y \sim D, X$ ) guaranteed to weakly improve precision over the two-means estimator?

- A. Always
- B. When the CEF of the outcome  $\mathbb{E}[Y \mid D, X]$  is linear
- D. Never

**Note:** In your homework, you'll also be asked to argue that when the experiment is balanced ( $q = 1/2$ ) then simple OLS also guarantees weak improvement in variance over two-means (problem vanishes).

## The Fix: Interactive Regression (Lin, 2013)

**The Problem:** OLS residuals satisfy  $\mathbb{E}[\epsilon \cdot X] = 0$ , but not  $\mathbb{E}[\epsilon \cdot D \cdot X] = 0$ .

**The Solution:** Add interaction terms to the regression!

### Interactive Regression

Run  $\text{OLS}(Y \sim D + X + D \cdot X)$ .

The estimated model:  $\hat{g}(D, X) = \hat{a}_0 D + \hat{a}'_1 (D \cdot X) + \hat{\beta}' X + \hat{c}$ .

The new normal equations include:

$$\mathbb{E}_n[\hat{\epsilon} \cdot D \cdot X] = 0$$

This is exactly what we need!

# Interactive Regression: The ATE Estimator

The CATE from the interactive model is:  $\hat{a}_0 + \hat{a}'_1 X$ .

The ATE is estimated by the empirical g-formula:

$$\hat{\theta} = \hat{a}_0 + \hat{a}'_1 \mathbb{E}_n[X]$$

**Note:** This is the same as the DR formula because:

- ▶ We're in an RCT (known propensity).
- ▶ We used OLS (no regularization bias).
- ▶ So the debiasing term is zero:  $\mathbb{E}_n \left[ \frac{D-q}{q(1-q)} \hat{\epsilon} \right] = 0$ .

# Interactive Regression: The Variance

The limit variance is:

$$V = \text{Var}(a_0 + a_1'X) + \frac{\mathbb{E}[(D - q)^2 \epsilon^2]}{(q(1 - q))^2}$$

- ▶ First term: Variance of the best linear approximation to the CATE.
- ▶ Second term: Same form as before, but now  $\epsilon$  satisfies  $\mathbb{E}[\epsilon \cdot D \cdot X] = 0$ !

## Guaranteed Improvement

The second term is now guaranteed to be  $\leq V_{\text{TM}}$ . Lin (2013) and Negi & Wooldridge (2021) prove that the overall variance is also  $\leq V_{\text{TM}}$ .

## Extension: ML-Learned Features (Guo et al., 2021)

We can go further by using ML-learned features  $\hat{\phi}(X)$ :

1. Train ML models (trees, kernels, neural nets) to predict  $Y$  from  $X$  (using cross-fitting).
2. Use their predictions as additional features.
3. Run OLS( $Y \sim D + X + D \cdot X + \hat{\phi}(X) + D \cdot \hat{\phi}(X)$ ).

The ATE estimate:

$$\hat{\theta} = \hat{a}_0 + \hat{a}'_1 \mathbb{E}_n[X] + \hat{a}'_2 \mathbb{E}_n[\hat{\phi}(X)]$$

The variance:

$$V = \underbrace{\text{Var}(a_0 + a'_1 X + a'_2 \phi(X))}_{V_1} + \underbrace{\frac{\mathbb{E}[(D - q)^2 \epsilon^2]}{(q(1 - q))^2}}_{V_2}$$

**This is used at Meta for variance reduction in A/B testing!**

## Practical Note: HC0 Standard Errors

### How to compute the variance in practice?

- ▶ The second term ( $V_2$ ) in the variance is the HC0 variance for  $\hat{a}_0$  in OLS, **if you first de-mean the covariates  $X$  and  $\hat{\phi}(X)$**  before passing them to OLS.
- ▶ Most statistical packages can compute this directly.
- ▶ Add to this variance the variance of the estimated CATE model ( $V_1$ ).
- ▶ Use this variance when calculating the standard error (i.e.  $se = \sqrt{(V_1 + V_2)/n}$ ).

# Standard Errors for Interactive Regression: Python Code

```
1  # De-mean covariates and create interaction terms
2  X_dm = X - X.mean(axis=0)
3  X_interact = patsy.dmatrix('D * (' + '+' .join(X_dm.columns) + ')',
4                             X_dm.assign(D=D), return_type='dataframe')
5  # Run OLS with HCO standard errors
6  ira = sm.OLS(Y, X_interact)
7  ira_results = ira.fit(cov_type='HCO')
8  ira_est = ira_results.params['D']
9
10 # Account for error in means of X (first-order effect on ATE)
11 interaction_cols = [c for c in X_interact.columns if c.startswith('D:')]
12 cate = X_interact[interaction_cols] @ ira_results.params[interaction_cols]
13 ira_se = np.sqrt(ira_results.HCO_se['D']**2 + np.var(cate)/len(Y))
```

## Summary: Four Key Takeaways

1. The DR estimator achieves the **semiparametric efficiency bound**—it's optimally precise in observational settings.
2. DR variance depends on **CATE heterogeneity** and **noise amplified by extreme propensities**.
3. In RCTs, regression adjustment can **reduce variance**, but simple OLS( $Y \sim D, X$ ) is **not guaranteed** to help (except when  $q = 1/2$ ).
4. **Interactive regression** OLS( $Y \sim D, X, D \cdot X$ ) **guarantees** variance reduction (Lin, 2013; Negi & Wooldridge, 2021).



# Practical Recommendations

- ▶ **For observational data:** Use DR with ML and cross-fitting. It's both robust and efficient.
- ▶ **For RCTs:** Use interactive regression adjustment  $OLS(Y \sim D, X, D \cdot X)$  to guarantee precision gains.
- ▶ **For large-scale experiments:** Consider ML-augmented adjustment (Guo et al., 2021) for even greater precision.
- ▶ **Always:** Report diagnostics (overlap, model fit) and use HC0 standard errors.

## Next Time

- ▶ Continuous Treatments
- ▶ Revisiting OLS from a different perspective
- ▶ HC0 variance formulas beyond the DR connection
- ▶ Partially linear models and the “insensitive” formula

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