# MS&E 125: Intro to Applied Statistics

Linear regression

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#### **Outline**

#### Linear models

Prediction

Fitting linear regression

Maximum likelihood

Multiple regression

#### Motivation: linear models

#### Linear models can be used for

- prediction: given a set of input variables, predict a value for the output variable
- understanding: how are the input variables related to the output variable, and to each other?
- ▶ inference: how much do the input variables affect the output variable?
- counterfactuals: what would happen if we changed the input variables?
- control: how can we change the input variables to achieve a desired output?

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# Regression setup

#### we want to predict output given inputs

- ightharpoonup input variables  $x\mathbf{R}^p$ 
  - also called "predictors", "independent variables", "covariates"
  - a row of a data table
- ▶ output variable  $y \in \mathbf{R}$ 
  - ▶ also called "outcome", "response", "dependent variable", "label", "target" . . .

# Regression setup

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- **output** variable  $y \in \mathbf{R}$ 
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example: to predict the cost of an insurance claim,

- y is the cost of an insurance claim.
- entries of x are the properties of the insured and his/her vehicle, e.g., credit score, age of the vehicle, ...

## **Demo: simple linear regression**

https://colab.research.google.com/github/ stanford-mse-125/demos/blob/main/regression.ipynb

# Simple linear regression

simple linear regression: p = 1

predict

$$\hat{y} = \beta_0 + \beta_1 x$$

- ▶  $\beta_0, \beta_1 \in \mathbf{R}$  are called **regression coefficients**
- $\hat{y}$  is called the **prediction** for input x

# **Predictions: example**

In the fathers and sons dataset, we found

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$$\hat{y} = 34 + 0.5x$$

where *x* is the height of the father in inches.

Q: What do the numbers 34 and .5 mean?

**A:** A father with height 0 inches has a son with height 34 inches. For each inch of height, the son is expected to be 0.5 inches taller.

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#### Residuals

look at  $\operatorname{residual} r$  to understand how well the model fits the data

$$r = y - \hat{y} = y - \beta_0 - \beta_1 x_1$$

pick  $\beta$  so the residuals are small

#### **Dataset**

to find the best line, we need a dataset! suppose we have

- ightharpoonup n data points  $(x^{(1)}, y_1), \dots, (x^{(n)}, y_1)$ 
  - also called dataset, examples, observations, samples or measurements
- ▶ each  $x_i \in \mathbf{R}^p$  is a vector of p input variables
  - ▶ a

row from the data table

▶ each  $y_i \in \mathbf{R}$  is a scalar output variable

# Linear regression: two perspectives

how to choose  $\beta$ ?

**optimization perspective:** find  $\beta$  to minimize the sum of squared errors

minimize 
$$\sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

statistical perspective: find the line that maximizes the likelihood of the data

theorem: for appropriate assumptions, the two perspectives give the same answer (coming in a few slides, or see All of Statistics ch. 14)

**Q:** Suppose  $x_i = 0$  for every i. What is  $\beta_0$ ?

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A: Set derivative to zero; solution is the slope of the line of best

fit.

# Solve for $\beta_0$

minimize 
$$\sum_i i = 1^n (y_i - \beta_0 - \beta_1 x_i)^2$$

take derivative wrt  $\beta_0$  and set to zero:

$$\sum_{i=1}^{n} -2(y_{i} - \beta_{0} - \beta_{1}x_{i}) = 0$$

$$\sum_{i=1}^{n} y_{i} = \beta_{0}n - \beta_{1}\sum_{i=1}^{n} x_{i}$$

$$\frac{1}{n}\sum_{i=1}^{n} y_{i} = \beta_{0} - \beta_{1}\frac{1}{n}\sum_{i=1}^{n} x_{i}$$

⇒ the model goes through the point of averages

# Solve for $\beta_1$

minimize 
$$\sum_i i = 1^n (y_i - \beta_0 - \beta_1 x_i)^2$$

take derivative wrt  $\beta_1$  and set to zero:

$$\sum_{i=1}^{n} -2(y_i - \beta_0 - \beta_1 x_i) x_i = 0$$

$$\sum_{i=1}^{n} x_i y_i = \beta_0 \sum_{i=1}^{n} x_i + \beta_1 \sum_{i=1}^{n} x_i^2$$

$$\beta_1 = \frac{\sum_{i=1}^{n} x_i y_i - \beta_0 \sum_{i=1}^{n} x_i^2}{\sum_{i=1}^{n} x_i^2}$$

#### interpretation:

- suppose x and y have been standardized so that  $\sum_{i=1}^{n} x_i = \sum_{i=1}^{n} y_i = 0 \text{ and } \frac{1}{n} \sum_{i=1}^{n} x_i^2 = \frac{1}{n} \sum_{i=1}^{n} y_i^2 = 1.$
- ▶ then  $\beta_1 = \frac{1}{n} \sum_{i=1}^n x_i y_i$  is the **correlation** between x and y

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#### Linear regression model

probabilistic model for linear regression: suppose the xs are fixed, and ys are generated by

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i$$

where  $\epsilon_i$  is a random variable with mean 0 and variance  $\sigma^2$ .

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under the model, the likelihood of observing residual  $r = y - \hat{y}$  is

$$\frac{1}{\sqrt{2\pi\sigma^2}}\exp\left(-\frac{r^2}{2\sigma^2}\right)$$

#### Demo: are errors iid normal?

https://colab.research.google.com/github/stanford-mse-125/demos/blob/main/regression.ipynb

#### Maximum likelihood

the **likelihood function** gives the probability of the data given the parameters:

$$\ell(\beta_0, \beta_1) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(y_i - \beta_0 - \beta_1 x_i)^2}{2\sigma^2}\right)$$

maximum likelihood chooses  $\beta_0$  and  $\beta_1$  to maximize the likelihood function:

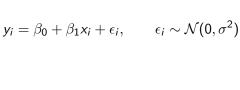
 $= \operatorname{argmin} \frac{1}{2} \sum_{i=1}^{n} (y_i - \beta_0 - \beta_1 y_i)^2$ 

$$\begin{split} \hat{\beta}_0, \hat{\beta}_1 &= \underset{\beta_0, \beta_1}{\operatorname{argmax}} \ell(\beta_0, \beta_1) \\ &= \underset{\beta_0, \beta_1}{\operatorname{argmax}} \log \ell(\beta_0, \beta_1) \\ &= \underset{\beta_0, \beta_1}{\operatorname{argmax}} \sum_{i=1}^n \log \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left( -\frac{(y_i - \beta_0 - \beta_1 x_i)^2}{2\sigma^2} \right) \\ &= \underset{\beta_0, \beta_1}{\operatorname{argmax}} -\frac{n}{2} \log(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2 \end{split}$$

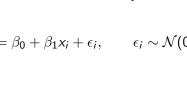
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# **Probabilistic interpretation**

$$= \beta_0 + \beta_1 x_i + \epsilon_i, \qquad \epsilon_i \sim \mathcal{N}(0, \sigma^2)$$



 $E(Y) = \beta_1 x + \beta_0$ 



#### Estimation puts a hat on it

statisticians use hats to denote estimates:

- $\triangleright$   $\hat{\beta}_0$  is the estimate of  $\beta_0$
- $\triangleright$   $\hat{y}$  is the estimate of y

these estimates are random quantities that depend on the data

https://colab.research.google.com/github/ stanford-mse-125/demos/blob/main/ regression-uncertainty.ipynb

# Properties of the estimator

putting it together, we have found:

$$\hat{\beta}_1 = \rho(x, y)\hat{\sigma}_y/\hat{\sigma}_x, \qquad \hat{\beta}_0 = \bar{y} - \hat{\beta}_1\bar{x}$$

where

- $\triangleright \rho(x,y)$  is the correlation between x and y
- $ightharpoonup \hat{\sigma}_{x}$  and  $\hat{\sigma}_{y}$  are the sample standard deviations of x and y
- $ightharpoonup \bar{x}$  and  $\bar{y}$  are the sample means of x and y

under the normal model

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i, \qquad \epsilon_i \sim \mathcal{N}(0, \sigma^2)$$

these estimates are unbiased:

$$\mathbb{E}[\hat{\beta}_1] = \beta_1, \qquad \mathbb{E}[\hat{\beta}_0] = \beta_0$$

see All of Statistics ch 14 for formulas for the variance of the estimates

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#### Matrix notation

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i, \qquad \epsilon_i \sim \mathcal{N}(0, \sigma^2)$$

rewrite using linear algebra:

- ▶ form **response vector**  $y \in \mathbf{R}^n$ : each outcome  $y_i$  is an entry of y
  - a

Iso called target vector

- ▶ form **design matrix**  $X \in \mathbf{R}^{n \times p}$ : each example  $x^{(i)}$  is a row of X
  - also called feature matrix
  - if the model includes a constant term, the 0th column of  $X \in \mathbf{R}^{n \times p+1}$  is all ones

$$\begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} = \begin{bmatrix} X_{11} & \cdots & X_{1p} \\ \vdots & \vdots & \vdots \\ \vdots & \vdots & \vdots \\ X_{n1} & \cdots & X_{np} \end{bmatrix} \begin{bmatrix} \beta_1 \\ \vdots \\ \beta_p \end{bmatrix} + \begin{bmatrix} \epsilon_1 \\ \vdots \\ \epsilon_n \end{bmatrix}$$

#### Least squares in matrix notation

rewrite error:

$$\sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = ||y - X\beta||^2$$

#### interpretation:

- $\triangleright$   $X\beta$  is a linear combination of the columns of X
- we seek the linear combination that best matches y

# Linear regression: model

we can rewrite the model as

$$y_i = \beta_0 + \beta_1 X_{i,1} + \beta_2 X_{i,2} + \dots + \beta_p X_{i,p} + \varepsilon_i$$

- ▶ notice that  $\beta_0, \beta_1, \dots, \beta_p$  do not depend on i
- ▶ the columns of the data table are  $Y_i, X_{i,1}, \ldots, X_{i,p}$

i	Уi	$X_{i,1}$	$X_{i,2}$	 $X_{i,p}$
1	2.3	1.1	6.2	 5.9
2	12.7	2.4	5.4	 9.6
3	6.3	0.9	6.9	 1.5

# **Example: electricity usage**

- We are managing a large complex of apartments in the Northeast.
- ▶ We pay for the electricity used by our residents.
- ▶ We would like to predict electricity usage so that we can estimate how much money should be set aside.

### Demo: multiple linear regression

https://colab.research.google.com/github/ stanford-mse-125/demos/blob/main/electricity.ipynb