'Why hello there!' >>> raise

Traceback (most recent call last):

File "<stdin>" line 1, in <module>

NameError: Why hello there!

>>> raise

NameError



The raise keyword

```
>>> raise NameError('Why hello there!')
Traceback (most recent call last):
    File "<stdin>", line 1, in <module>
NameError: Why hello there!
                                      You can raise either instance objects
                                             or class objects
>>> raise NameError
Traceback (most recent call last):
    File "<stdin>", line 1, in <module>
NameError
```

raise within except clause