Avoid using Catch-Alls

```python
while True:
    try:
        n = int(input("> "))
    except:
        print("Invalid input.")
    else:
        return n ** 2
```

```python
while True:
    try:
        n = int(input("> "))
    except ValueError:
        print("Invalid input.")
    else:
        return n ** 2
```

Use Custom Exceptions Abundantly

```python
if not self.available_cheeses:
    raise ValueError("No cheese!")
```

```python
class NoCheeseError(ValueError):
    pass


if not self.available_cheeses:
    raise NoCheeseError("I'm
                        afraid
we're right out, sir.")
```