

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light green. They are positioned diagonally, with the blue one partially covering the green one.

Presentation and Demo

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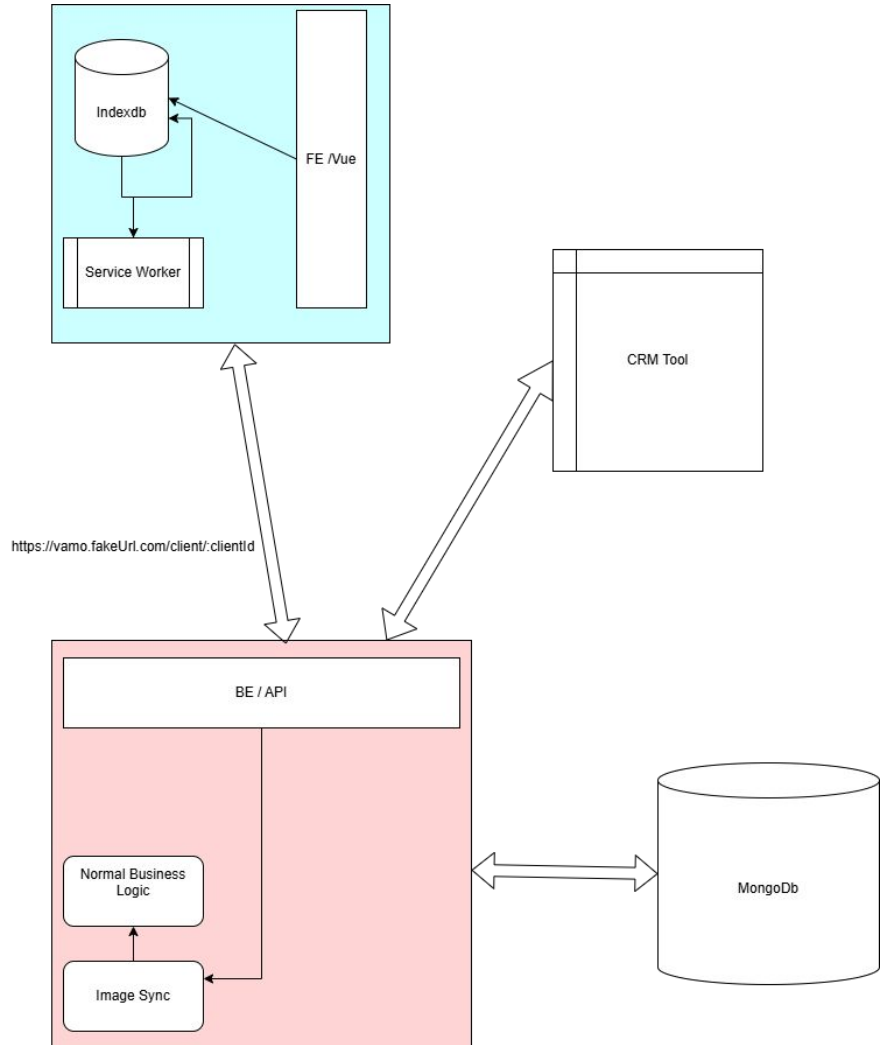


Technologies

1. Nx workspace
2. Vue Js
3. Nest Js
4. Mongo DB
5. Docker
6. CRM (Salesforce)



High Level Architectural Diagram





Few other details

1. API endpoint per tenant could be used as
`/api/lead-intake-funnel/tenant/:tenantId`
2. Offline - Online sync Image uploads
3. Authorization using Oauth or JWT



Infrastructure & Scalability Strategy

1. Domain Driven Design
2. CQRS + Event driven + Microservices
3. Mongo (or Relational database ?)
4. Cloud Database (Depending on Cloud) - Tier 2 initially then Tier 3 based on Leads
5. Logging, Monitoring Cloud tools or Tools like Grafana , Open Telemetry
6. Auto Scaling
7. Redis caching
8. Blob storages
9. Analytics tools like Google , CubeJs etc
10. Translation (Multi lang -platform) - Phraser

Domain Driven Design

Commands

Queries

Write Model

Read Model

Command Handlers

Query Handlers

Event Bus

Read Database

Event Store

Event Stream

Microservices



MongoDB /
Relational DB



Cloud Database



Cloud Database
Tier 2 / Tier 3



Redis
Cache



Auto Scaling



Logging & Monitoring
Grafana /
OpenTelemetry



Blob Storage



Thank you