



Presentation and Demo

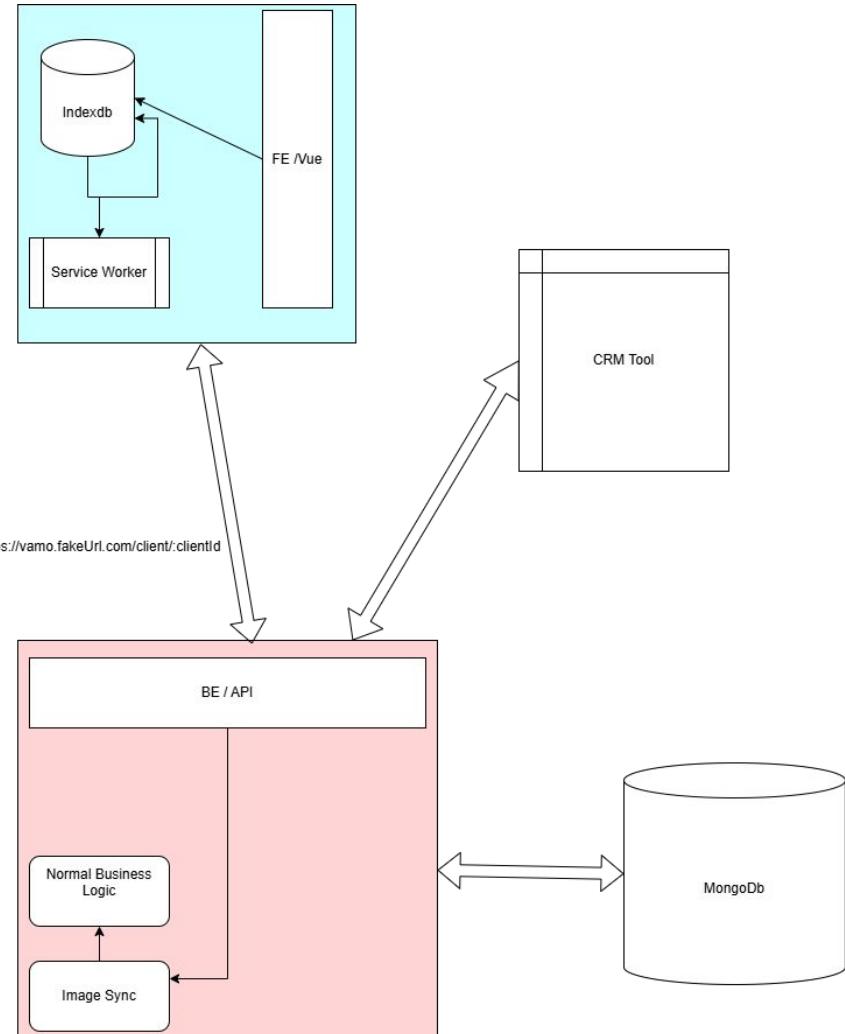
By, Joseph Stanislaus D'souza

Technologies

- 1. Nx workspace
- 2. Vue Js
- 3. Nest Js
- 4. Mongo DB
- 5. Docker
- 6. CRM (Salesforce)



High Level Architectural Diagram





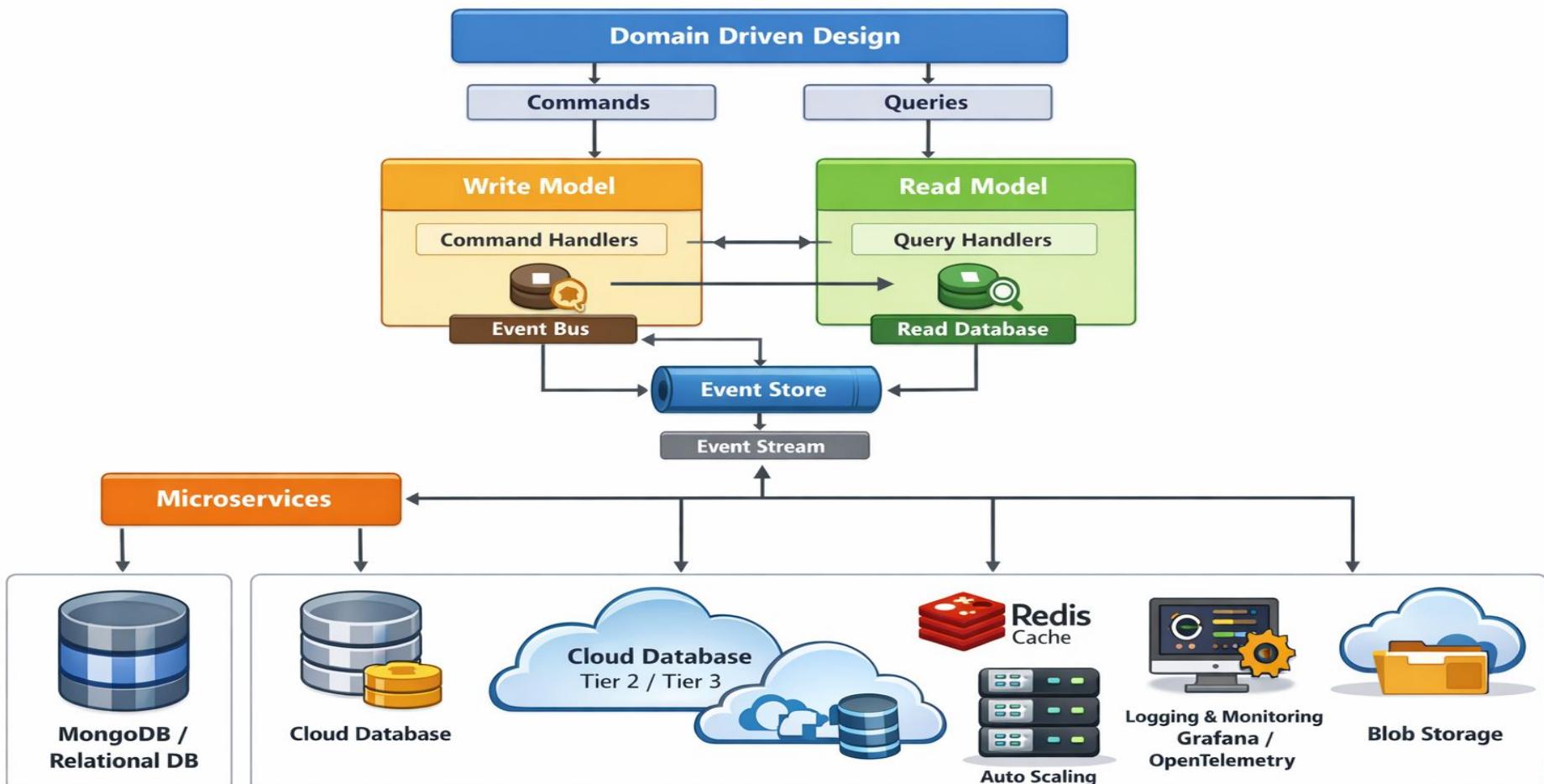
Few other details

1. API endpoint per tenant could be used as
`/api/lead-intake-funnel/tenant/:tenantId`
2. Offline - Online sync Image uploads
3. Authorization using Oauth or JWT



Infrastructure & Scalability Strategy

1. Domain Driven Design
2. CQRS + Event driven + Microservices
3. Mongo (or Relational database ?)
4. Cloud Database (Depending on Cloud) - Tier 2 initially then Tier 3 based on Leads
5. Logging, Monitoring Cloud tools or Tools like Grafana , Open Telemetry
6. Auto Scaling
7. Redis caching
8. Blob storages
9. Analytics tools like Google , CubeJs etc
10. Translation (Multi lang -platform) - Phaser





Thank you