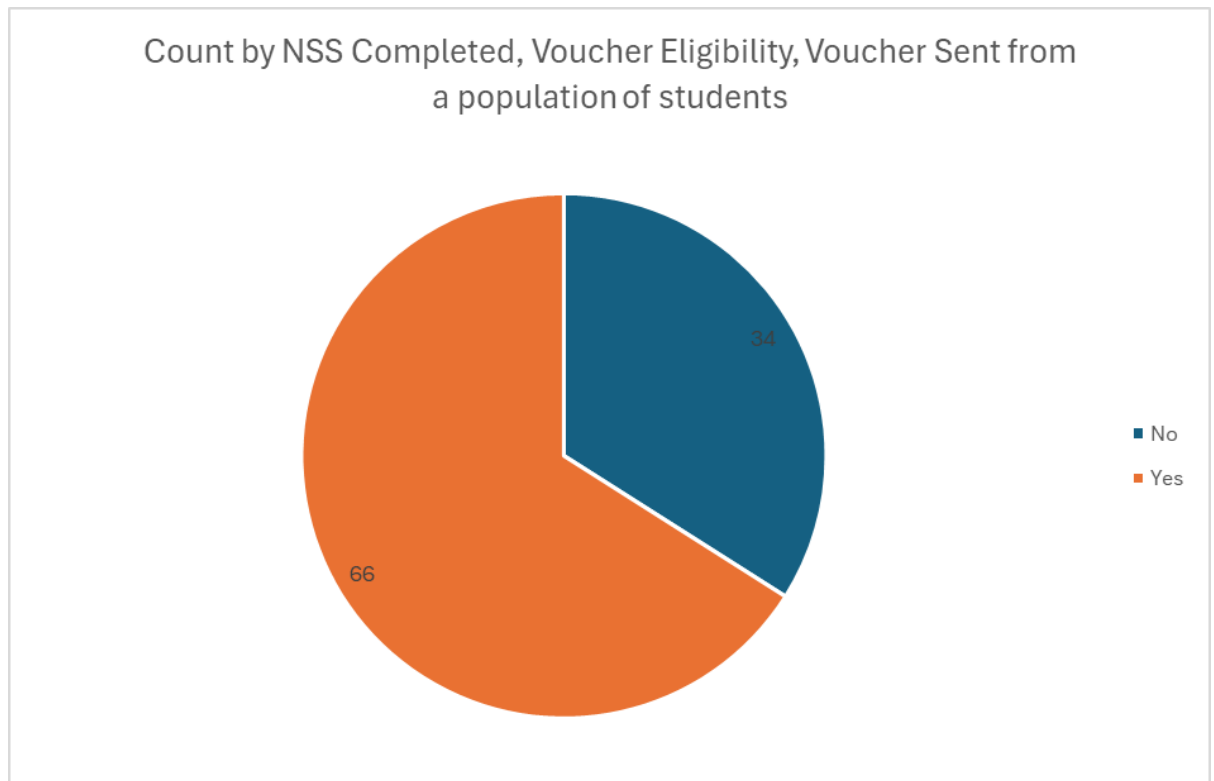1. Formed a Dummy Dataset using Generative AI such as ChatGPT.
   This must include a primary key which is Student Number for this Dataset.
2. Ensure the necessary columns are present for which goal or objective is needed to solve the business problem.
3. Used Excel Functions such as IF Statements to speed up the calculations of other columns.
4. Created a Pie Chart to highlight the count by NSS Completed, Voucher Eligibility, Voucher Sent from a population of students.

Count by NSS Completed, Voucher Eligibility, Voucher Sent from a population of students

- No
- Yes

1. Have a look at other universities NSS and compare, what tactic they use for keeping students to answer survey - social media channel

Loughborough

- doesn't have incentives for students (NSS)
- utilises social media to engage students and share information about the NSS - strong communication and engaging words like e.g., "Shape the future of your course" or "Your voice matters."
- Facebook, Twitter, Instagram, YouTube, and Snapchat Warwick
- 2 x £100 EdenRed vouchers, 8 x £50 EdenRed vouchers, 75 x £20 EdenRed vouchers -

- or departments can spend up to a maximum of £5 per student - Charitable schemes and Prize schemes
- shows which area has improved listed to see the improvements and initiatives we've introduced, as a direct result of the NSS
- Twitter, Facebook, and Instagram Birmingham
- Survey of sexual misconduct along with NSS (optional) (DO NOT COPY BUT FIND SOMETHING SIMILAR)
- Students cannot complete the sexual misconduct survey if they have not completed the NSS
- prize draw as an incentive for students to participate in the National Student Survey (NSS). Eligible students who complete the survey will be entered into a draw for a chance to win one of five £150 cash prizes.
- Instagram and TikTok to remind students to complete the NSS by the April 30th deadline

Warwick: Has different induction/welcome pathways for new UGs, returning UGs, new PGTs, and PGRs.

Birmingham: Sends separate emails to UGs and PGs; continuing students get re-registration info, not a "welcome" email in the same tone as new starters.

Loughborough: First-year UGs receive a welcome pack + email; returners receive re-enrolment and module confirmation details, not a full-blown "welcome."

https://www.birmingham.ac.uk/welcome
https://warwick.ac.uk/students/together/welcome
https://www.lboro.ac.uk/students/welcome/

how we've worded it or displayed for the users

- use more general terms for prizes, I'm not sure if everyone would be appealed to only food and drink vouchers.

2. UPay App explore functionality (data) to make it better - (food and drink team)

- combine app with UOL app in order to ease access both for students and staffs.

3. Forward thank you completion email from Ipsos to student-surveys@le.ac.uk
What to do with these data? visualize and track (write down a guide)

- Can be used to confirm the amount of users who have completed the survey which can be used to form a visualisation or tracking on completion rates

- However, I do think that using an automated email which confirms a user after survey submission is more efficient

- Can be used to track who deserves the incentives such as vouchers though, the email must have a confirmation number like student ID to differentiate users.

Topic: Budget, vouchers, survey problems, communication, data.

Digital surveys

Drop-In NSS Completion Stations - Library, Percy Gee, or some common areas or for main social events