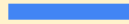


Samba Commerce - Advanced



Stanley Austin Susanto

Number of Customers and Sellers and Total Orders

Based on the following link (this link is also related for all slides):

<https://lookerstudio.google.com/reporting/6114673e-2216-4dcc-87ed-3cde49aee29f>

Samba Commerce has **over 49,000 orders** that were **ordered** by **up to 48,000 customers** and **involved up to 1,800 sellers**. This means that **almost each customer ordered only one order**, although there are customers ordered more than 1 order.

Total Customers

47,956

Total Orders

49,419

Total Sellers

1,770

What is The Probability to Have Seller Dispatching Being Fast?

Based on the graph beside, only **January 2021** has the **lowest percentage of seller dispatch** being **fast**, which is **78%** (still high, though). **The rest is higher than 80%.**

We can conclude that **the highest number of orders does not mean that seller dispatching being the fastest** since **both aspects are not related well.**

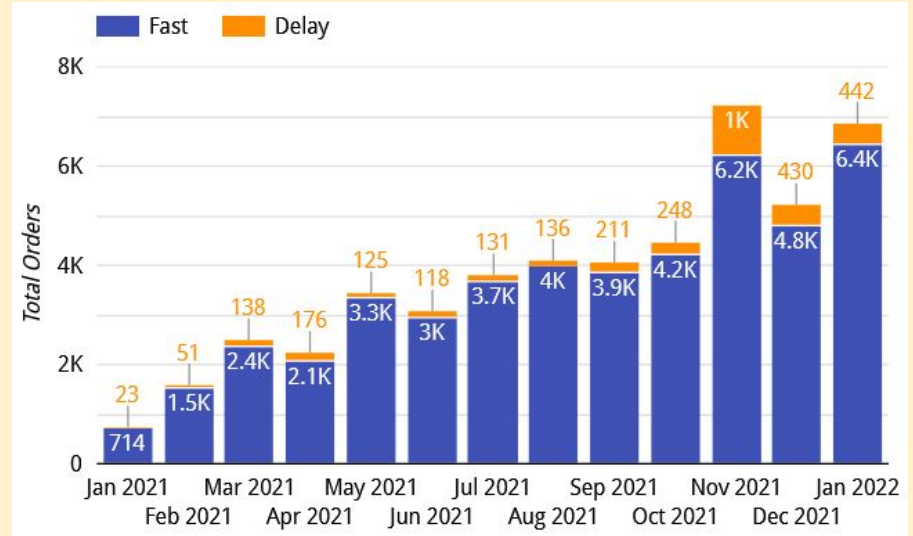


What is The Probability to Have Customer Delivering Being Fast?

Based on the graph beside, **November 2021** has the **lowest percentage** of **customer delivering** being **fast**, which is **86%** (still high, though).

We can conclude that **the highest number of orders** does not mean that **customer delivering** being the fastest since **both aspects** are not related well.

Overall, **Samba Commerce** has seller and delivery man/woman having their job done so well since **both percentage** mentioned earlier are higher than **78%**.



How About Payment Installments of Each Order?

Based on the graph beside, **59%** of **orders created** in Samba Commerce only involved **payment installments** in **1 and 2 months**. It means that **most of products** in **Samba Commerce** can be **bought** by **installments** in 1 and 2 months.



How About Payment Sequential a.k.a. The Number of Payment Method?

Based on the graph beside, **97%** of **orders created** in Samba Commerce are orders using **1 payment method**. Since most of products in Samba Commerce can be bought by installments in 1 and 2 months, thus those products can be bought by just doing one payment method.



Thank You!

