

# KazaBank – Modern Payment Solutions for Haiti

Empowering Financial Inclusion through Mastercard Technology

## The Problems in Haiti

- Over 70% of the population is unbanked → limited access to modern financial services.
- High fees to receive money from abroad via traditional channels.
- Long delays to withdraw or receive remittances (sometimes several days).
- Difficulties with international payments → restrictions for online purchases.
- Limited acceptance network for foreign-issued cards.
- Lack of secure solutions to store and use money daily.
- Cash dependency → theft risks and no transaction traceability.
- Long queues in bank branches just to make a withdrawal.

## The KazaBank Solution

- Mastercard-branded prepaid and debit cards (virtual + physical) available to everyone, even without a traditional bank account.
- Easy reload via MonCash, NatCash, cash deposits at partner agents, or POS devices.
- Local payments (QR code, ParyajPam) and international payments (e-commerce, physical POS).
- Mobile app for full account management: transaction history, card block/unblock, limit settings, enhanced security.
- Instant issuance of virtual cards with the option of physical card delivery.
- Lower fees and faster transactions for the diaspora.
- Mastercard partnership for global acceptance and compliance.

## Why Mastercard

- Digital First technology for instant issuance and mobile integration.
- Processing Core APIs to manage the full card lifecycle.
- Global network for international payments.
- Advanced fraud and security solutions (EMV, tokenization, 3D Secure).
- Alignment with Mastercard's financial inclusion mission.

## Target Market

- Unbanked and underbanked consumers.
- Diaspora recipients and local beneficiaries.
- Small merchants and self-employed workers.
- Young, tech-savvy users.

## Launch & Key Figures

- Pilot phase: 500–1,000 cards.
- Scalability: nationwide expansion, then Caribbean markets.
- Market potential: millions of potential users in Haiti.

## Contact

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