

# STANLEY OKALI

I am a Data Analyst with experience in collecting, analyzing, and modelling data to determine modifications for optimal use of data & improved business productivity. I Also possess problem-solving skills and the ability to deliver accurate projections & identify patterns and trends that can enhance business opportunities and profit.

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## WORK EXPERIENCE

### DATA ANALYST

#### OVERLAND AIRWAYS LIMITED

02/2021 - Present

##### Achievements/Tasks

- Prepared presentations about return on investment with purchase of new aviation equipment and the financial benefits of changing certain equipment and policies.
- Analyzing problems on On-Time Performance, Safety and Operational KPIs and KPTs, Fuel consumption per route, and Summary of Passengers Lifted using AeroCRS.
- Using available data from E-Tech logs, and Summary of passengers lifted to make cost estimations.
- Prepared detailed reports about tasks such as loading cargo, equipment maintenance, and pre-flight checklists, to determine the speed of service and likelihood of equipment failure.

### DATA ANALYST

#### STEPHINA INTERNATIONAL LIMITED

07/2018 - 12/2019

##### Achievements/Tasks

- Evaluated consistency and importance of different business intelligence data against needs to determine optimal courses of action.
- Developed database objects, including tables, views, using SQL.
- Built library of models and reusable knowledge-base assets to produce consistent and streamlined business intelligence results.

### DATA ANALYST

#### F&R PROJECTS

06/2017 - 07/2018

##### Achievements/Tasks

- Prepared detailed digital marketing strategies, campaign reports, pivot tables, charts and identified significant analytical trends to present to senior management.
- Employed web analytics to evaluate campaign success and identify opportunities and key performance trends.
- Created marketing plans that met target audiences' goals while stimulating dramatic revenue growth and new customer acquisition.

## EDUCATION

### B.SC, COMPUTER SCIENCE.

NORTH AMERICAN UNIVERSITY, BENIN REPUBLIC. [🔗](#)

10/2011 - 07/2015

SECOND CLASS UPPER DIVISION (2:1)

## TECHNICAL SKILLS

● Database Systems: MySQL, Microsoft SQL Server Studio, PostgreSQL

● Business Intelligence Tools: Tableau, Microsoft Power BI, Qlikview, Oracle BI

● Office Tools: Microsoft Excel, VBA, Microsoft PowerPoint, Microsoft Word, Google Docs, Google Sheets, Google Slides, Office 365

● Programming Languages and Libraries: HTML, CSS, R, Python, Numpy, Pandas, Jupyter, Google Colab

● Statistical Tools: RapidMiner, Alteryx, SPSS, Minitab, SAS, MATLAB, Apache Hadoop, GraphPad Prism

● Project Management Tools: Sharepoint, Slack

## CERTIFICATIONS

Corporate Finance Institute : Excel Fundamentals - Formulas For Finance [🔗](#)

CITI BANK : Institutional Banking Virtual Internship Program (05/2020 - 07/2020) [🔗](#)

Corporate Finance Institute : Data Science Fundamentals (02/2022) [🔗](#)

Google: Google Data Studio Certification (02/2022) [🔗](#)

Google: Google Analytics 360 Certification (02/2022) [🔗](#)

IBM : Data Analysis With Python (06/2020) [🔗](#)

IBM : Data Visualization With Python (06/2020) [🔗](#)

Google: Google Mobile Experience Certification (02/2022) [🔗](#)

Google: Google Creative Certification (02/2022) [🔗](#)

Google Analytics Academy : Advanced Google Analytics (05/2020 - 05/2023) [🔗](#)

Cognitive Class : Python For Data Science (06/2020) [🔗](#)