

# STANLEY OKALI

I leverage data to provide a robust synopsis for high level overviews. I also have professional experience in IT Support, Web Programming, & Digital Marketing.

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## WORK EXPERIENCE

### Data Analyst

#### Stephina International Limited

07/2018 - Present

##### Achievements/Tasks

- Developed database objects, including tables, views and materialized views using SQL.
- Investigating and addressing system issues to enhance usability and improve functionality.
- Corrected any data entry error to prevent later issues such as duplication or data degradation.

REFERENCE: Uche Ruphina - ruphinauche@aol.com

### Digital Marketer

#### F&R Projects

06/2017 - 07/2018

##### Achievements/Tasks

- Prepared detailed campaign reports and digital marketing strategies, communicating key findings to senior management.
- Employed web analytics to evaluate campaign success and identify opportunities and key performance trends.

REFERENCE: Nona Tope Makinde - nonamakinde@outlook.com

### IT Support

#### Imo State University {NYSC} 📍

04/2016 - 04/2017

##### Achievements/Tasks

- Configuring computer systems, diagnosing software related issues, troubleshooting & connectivity problems, and testing new technologies.
- Imaging/configuring, deploying, testing, maintaining and fully supporting PCs, laptops, printers and A/V equipment.

REFERENCE: Chima Onyeneke - onyenekechristopher@hotmail.com

### Software Developer

#### Aptech

01/2013 - 02/2014

##### Achievements/Tasks

- Created and maintained system architecture to support high-availability websites with various internal applications.
- Interfaced with front-end and back-end development teams to develop a unified product and smoothing out coding conflicts.

REFERENCE: Michael Cousins - +2348067295452

## EDUCATION

### B.SC COMPUTER SCIENCE

#### North American University, Benin. 📍

10/2011 - 07/2015

Second Class Upper Division

## TECHNICAL SKILLS

● Programming Languages and Libraries: HTML, CSS, PHP, JavaScript, Python, Java, C++, C#, Django, Numpy, Keras, TensorFlow, Pandas, React, node.js, ASP.Net MVC, Web REST API, .NET Framework, Android SDK

● Database Systems: MYSQL, Microsoft SQL Server Studio, PostgreSQL, Oracle

● Digital Marketing Tools: Google Analytics, SEO, DRIP E-Commerce CRM, JIRA, Campaigner, CrossEngage

● Business Intelligence Tools: Tableau, Microsoft Power BI

● Project Management Tools: Scrum, Agile, Iterative, Waterfall, JIRA, Trello, Slack, SDLC, Zoho Project

● Office Tools: Microsoft Excel, Microsoft PowerPoint, Microsoft Word, Google Docs, Google Sheets, Google Slides, Office 365

● Version Control: GIT, Bitbucket

● Cloud Computing: IBM Cloud, Azure, AWS Cloud, Google Cloud Platform

● Testing: JUnit, Apache Jmeter, White-Box/Black-box integration, User Acceptance test, Selenium

## CERTIFICATIONS

Citi Bank (Australia) - Institutional Banking Virtual Internship Program (07/2020) 📍

IBM - Data Analysis With Python (06/2020) 📍

Google Cloud Platform Business Professional Accreditation (07/2020 - Present) 📍

IBM - Data Visualization With Python (06/2020) 📍

Google - Fundamentals Of Digital Marketing (01/2020) 📍

Accenture - Digital Skills : Artificial Intelligence (05/2020) 📍

Tackling the novel coronavirus - London School Of Hygiene & Tropical Medicine & UK Public Health Rapid Support Team (05/2020) 📍

Google Analytics Academy : Advanced Google Analytics (05/2020 - 05/2023) 📍

Cognitive Class - Python For Data Science (06/2020) 📍