

Total Sales

24,29,282

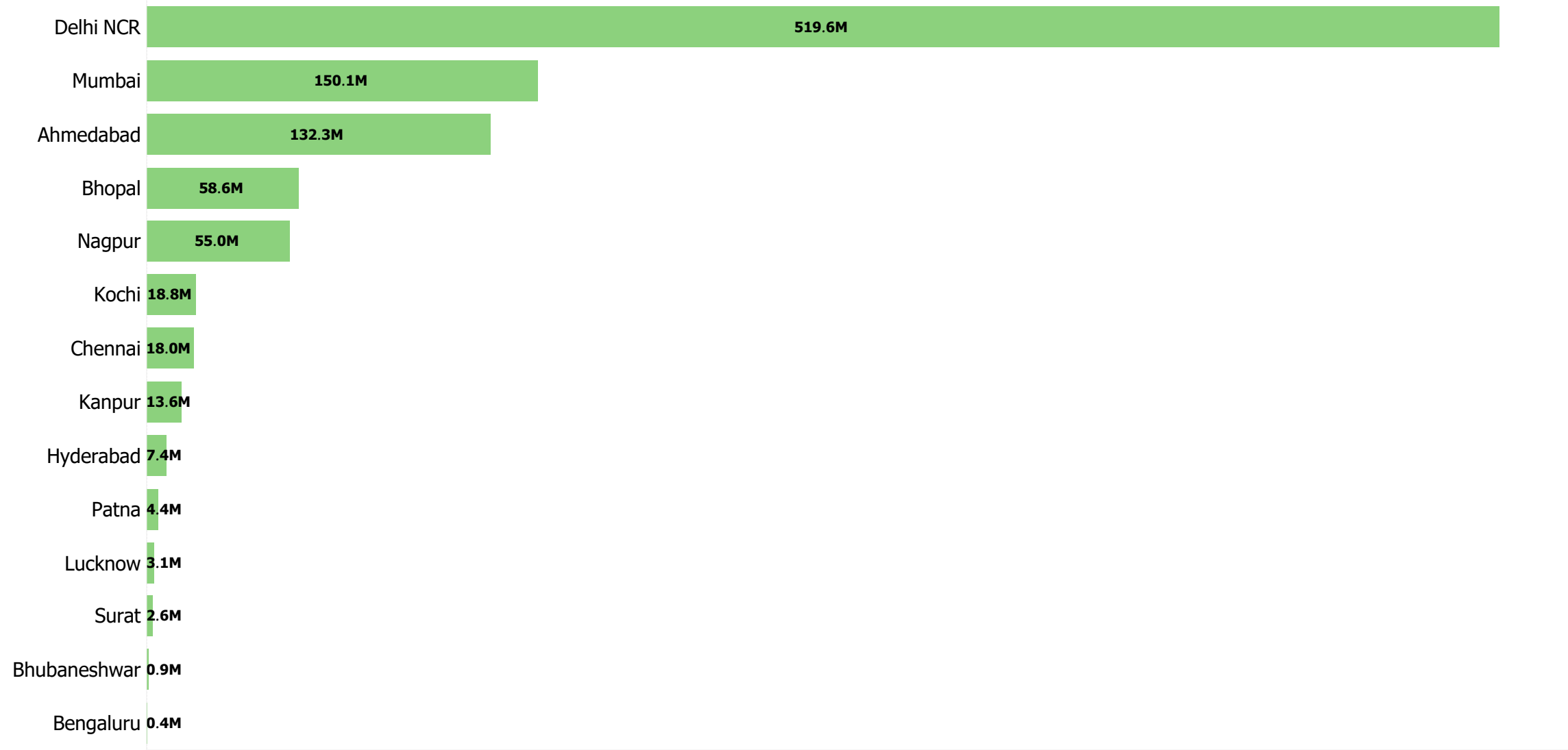
Sum of Sales Qty. The data is filtered on Action (Markets Name), Action (YEAR(Cy Date)) and Action (Product Code (Products)). The Action (Markets Name) filter keeps 14 members. The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members.

Revenue

984.87M

Sum of Amount. The data is filtered on Action (Markets Name), Action (YEAR(Cy Date)), Action (Product Code (Products)) and Action (Custmer Name). The Action (Markets Name) filter keeps 14 members. The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (Custmer Name) filter keeps 38 members.

Revenue by Market



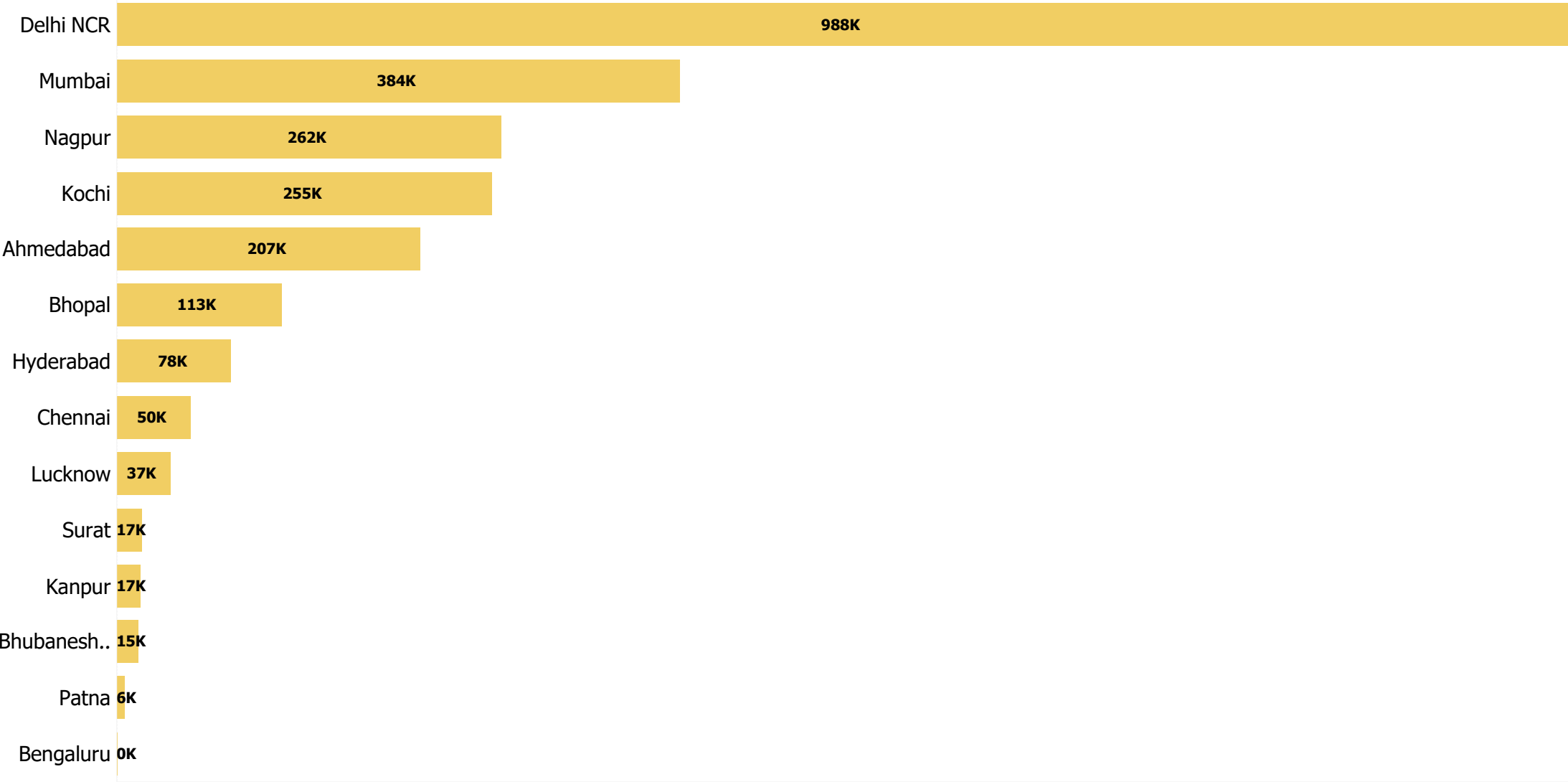
Sum of Amount for each Markets Name. The marks are labeled by sum of Amount. The data is filtered on Action (YEAR(Cy Date)) and Action (Product Code (Products)). The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members.

Top 10 Customers



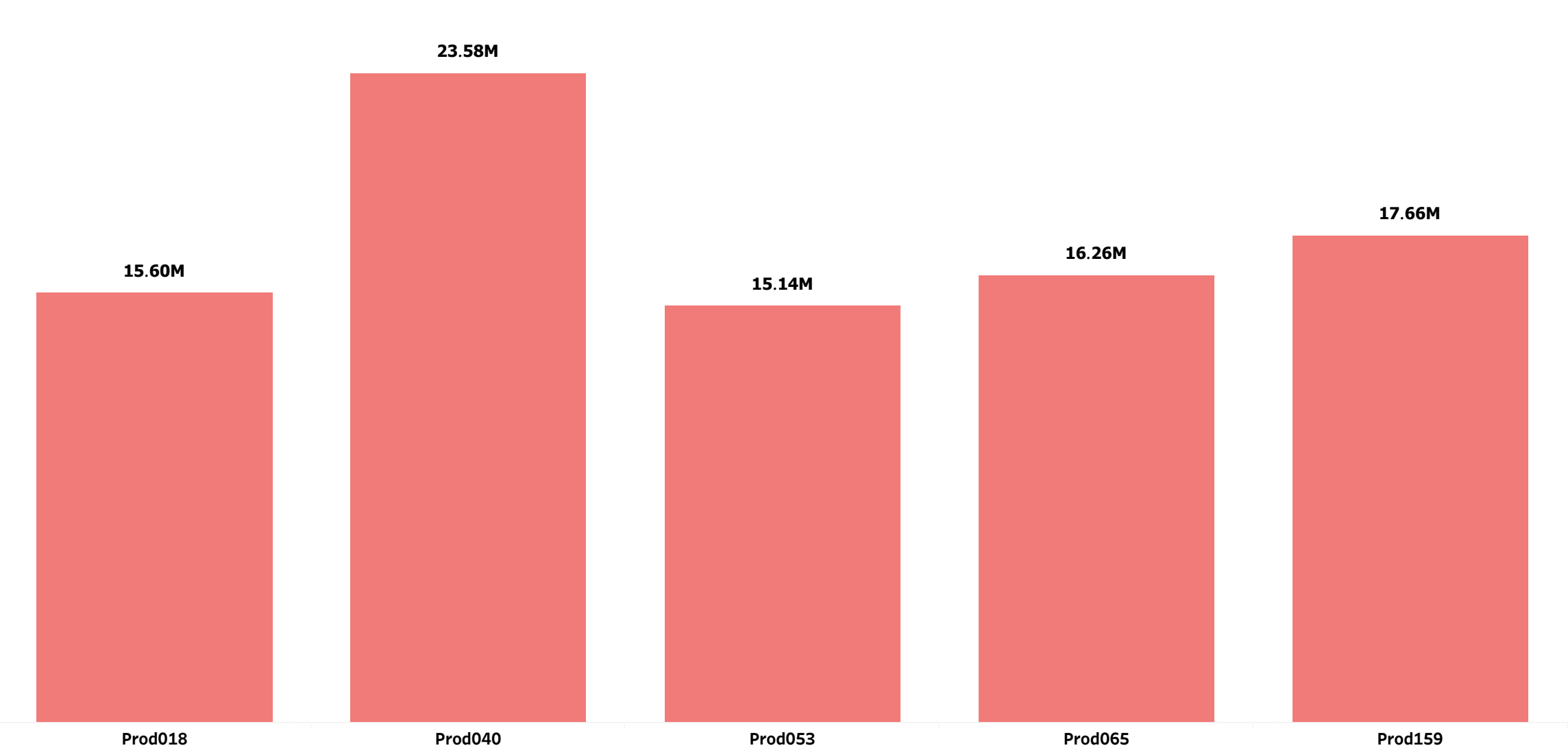
Sum of Amount for each Custmer Name. The marks are labeled by sum of Amount. The data is filtered on Action (Markets Name), Action (YEAR(Cy Date)) and Action (Product Code (Products)). The Action (Markets Name) filter keeps 14 members. The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The view is filtered on Custmer Name, which has multiple members selected.

Quantity by Market



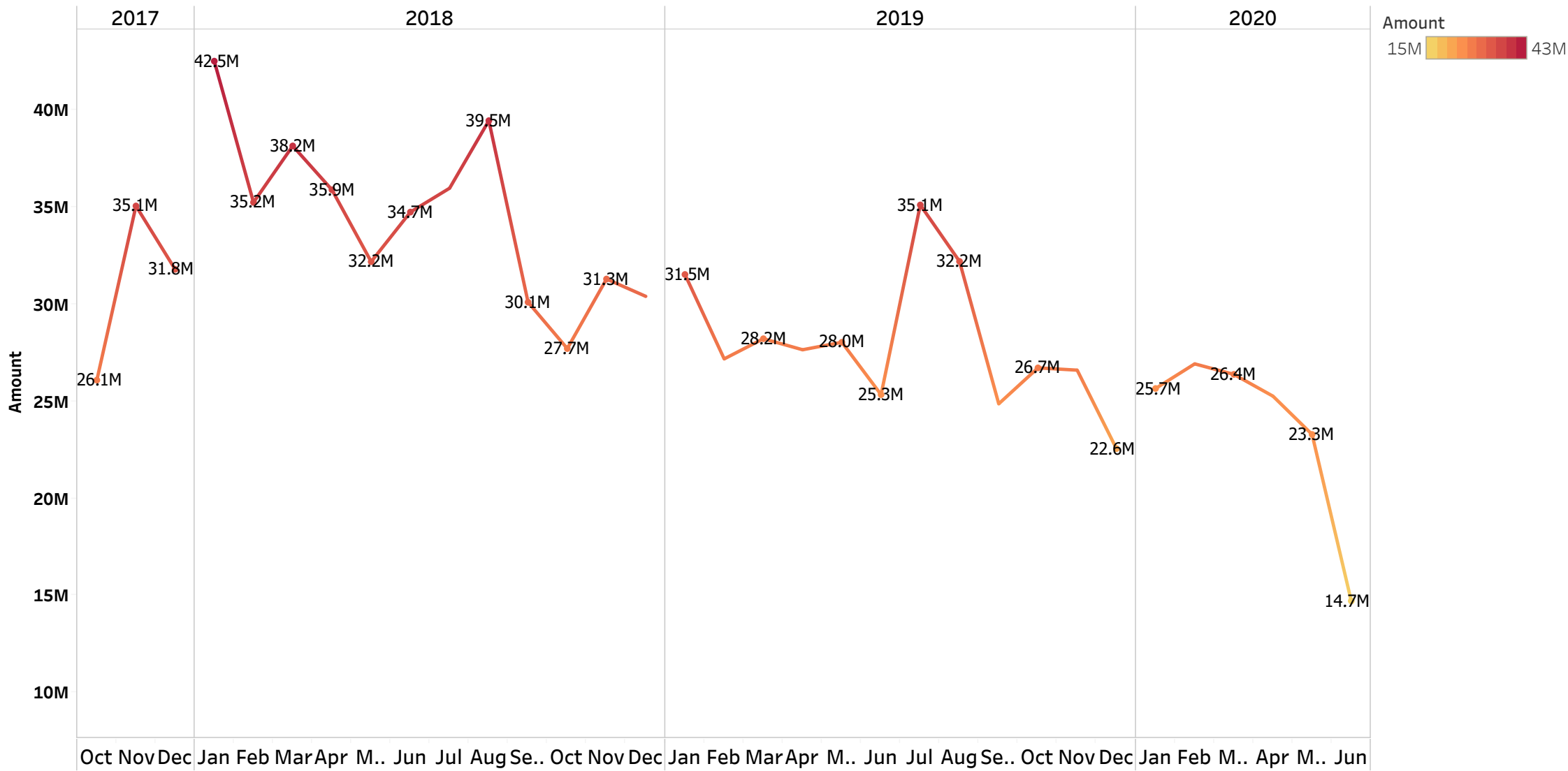
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Markets Name), Action (YEAR(Cy Date)) and Action (Product Code (Products)). The Action (Markets Name) filter keeps 14 members. The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members.

Top 5 Products

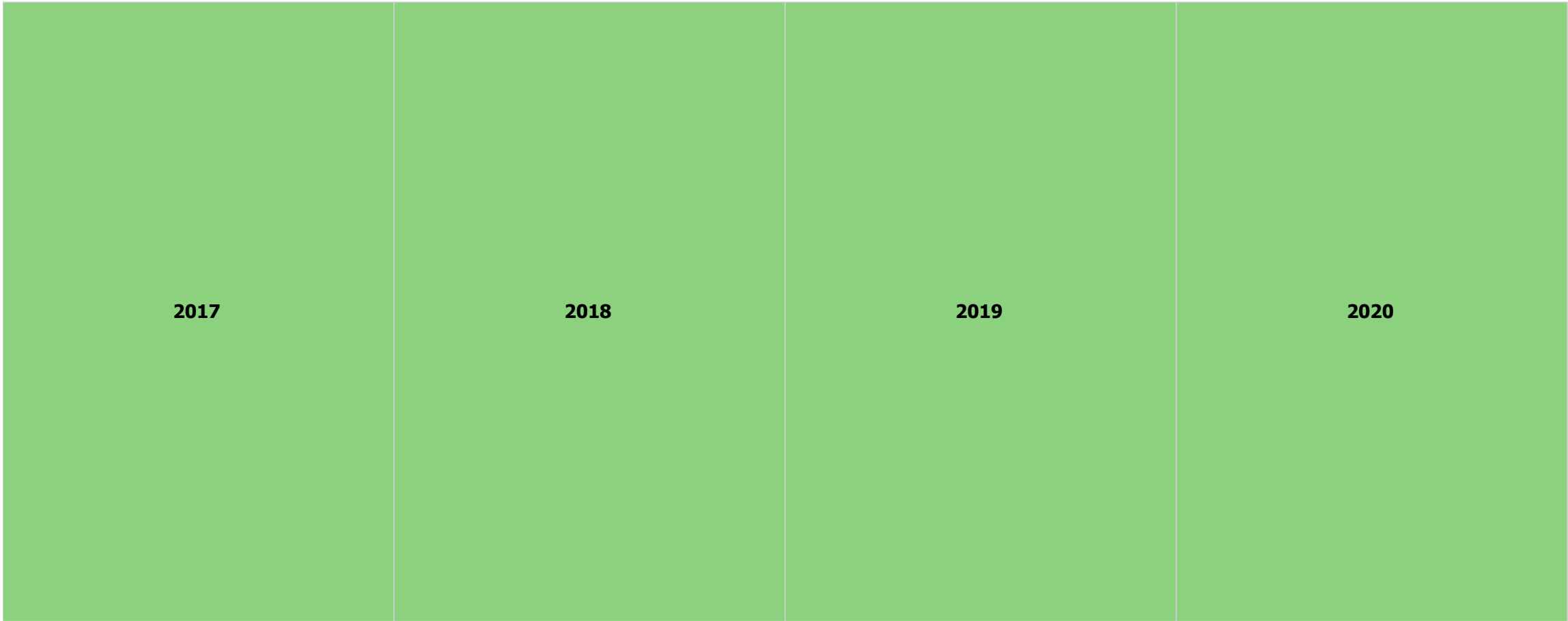


Sum of Amount for each Product Code (Products). The marks are labeled by sum of Amount. The data is filtered on Action (Markets Name) and Action (YEAR(Cy Date)). The Action (Markets Name) filter keeps 14 members. The Action (YEAR(Cy Date)) filter keeps 4 members. The view is filtered on Product Code (Products), which has multiple members selected.

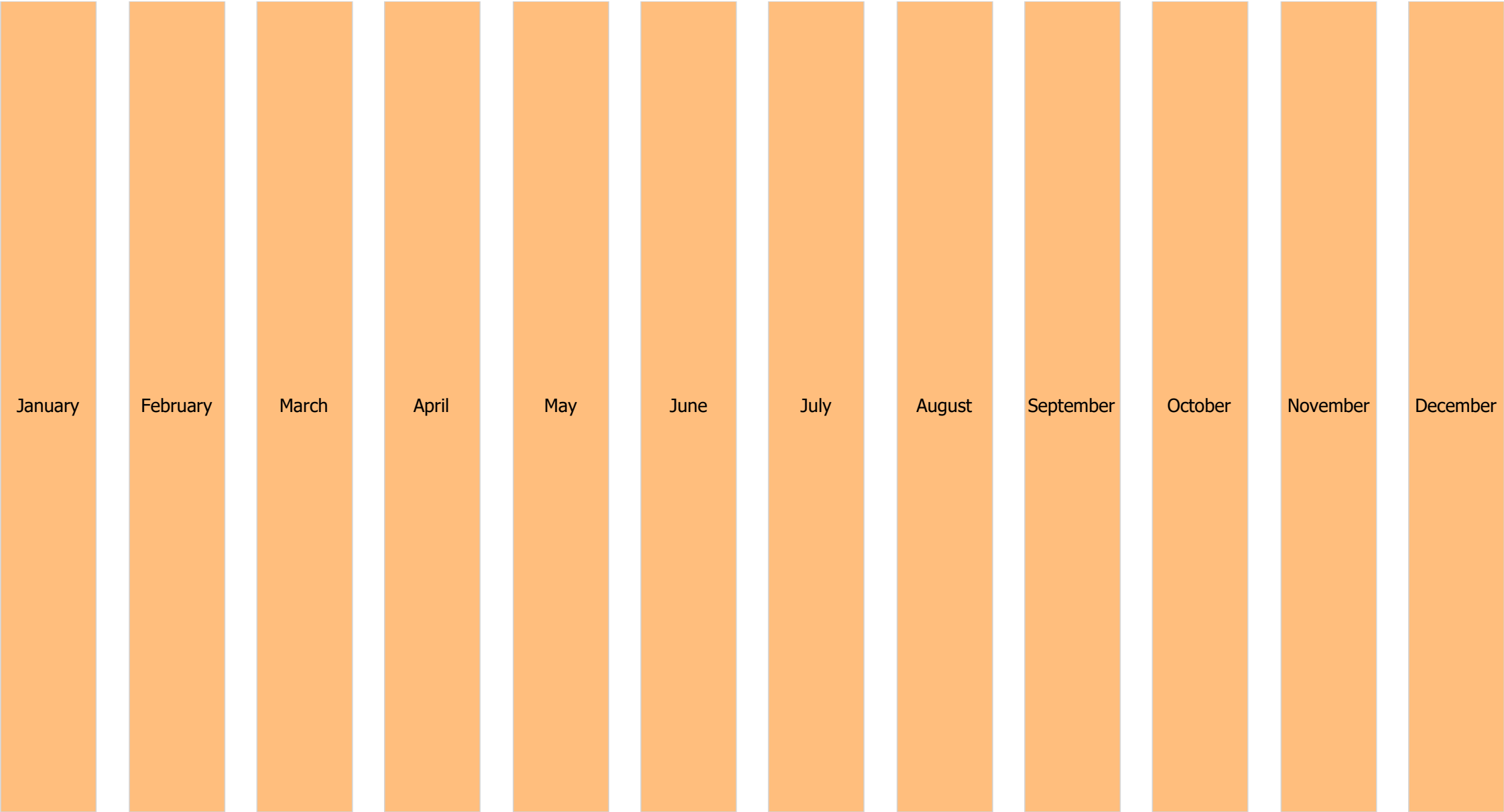
Revenue by Year



The trend of sum of Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Amount. The marks are labeled by sum of Amount. The data is filtered on Action (Markets Name) and Action (Product Code (Products)). The Action (Markets Name) filter keeps 14 members. The Action (Product Code (Products)) filter keeps 280 members. The view is filtered on Action (YEAR(Cy Date)), which keeps 4 members.



Minimum of 1 broken down by Cy Date Year. The marks are labeled by Cy Date Year. The data is filtered on Action (Product Code (Products)), Action (Custmer Name) and Action (Markets Name). The Action (Product Code (Products)) filter keeps 279 members. The Action (Custmer Name) filter keeps 38 members. The Action (Markets Name) filter keeps 14 members.

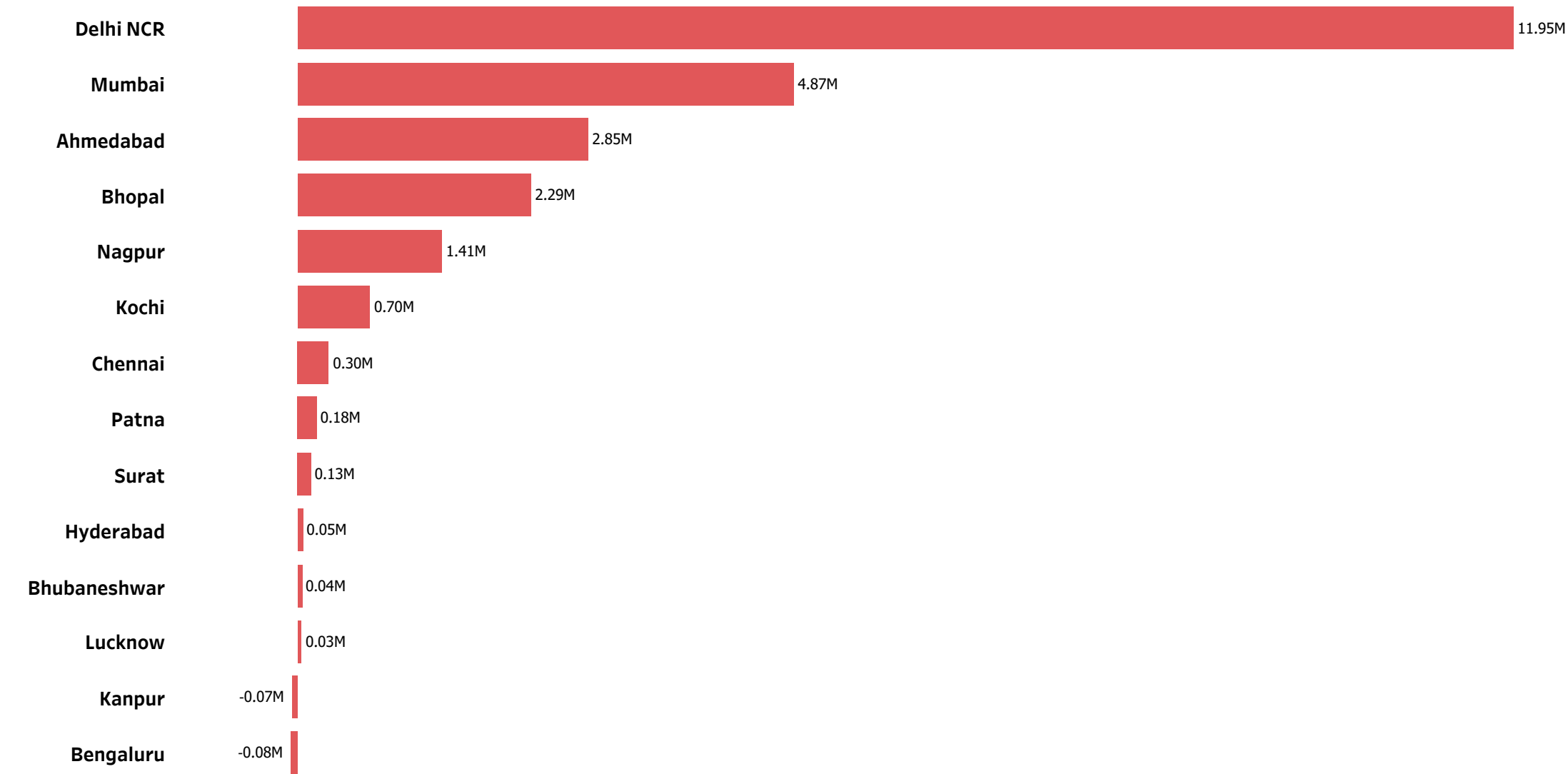


Sum of 1 for each Month Name. The marks are labeled by Month Name. The data is filtered on Action (Markets Name), Action (YEAR(Cy Date)), Action (Product Code (Products)) and Action (Custmer Name). The Action (Markets Name) filter keeps 14 members. The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 279 members. The Action (Custmer Name) filter keeps 38 members.

Total Profit
24.66M

Sum of profit_margin. The data is filtered on Action (YEAR(Cy Date)) and Action (Custmer Name). The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Custmer Name) filter keeps 38 members.

Profit by Market



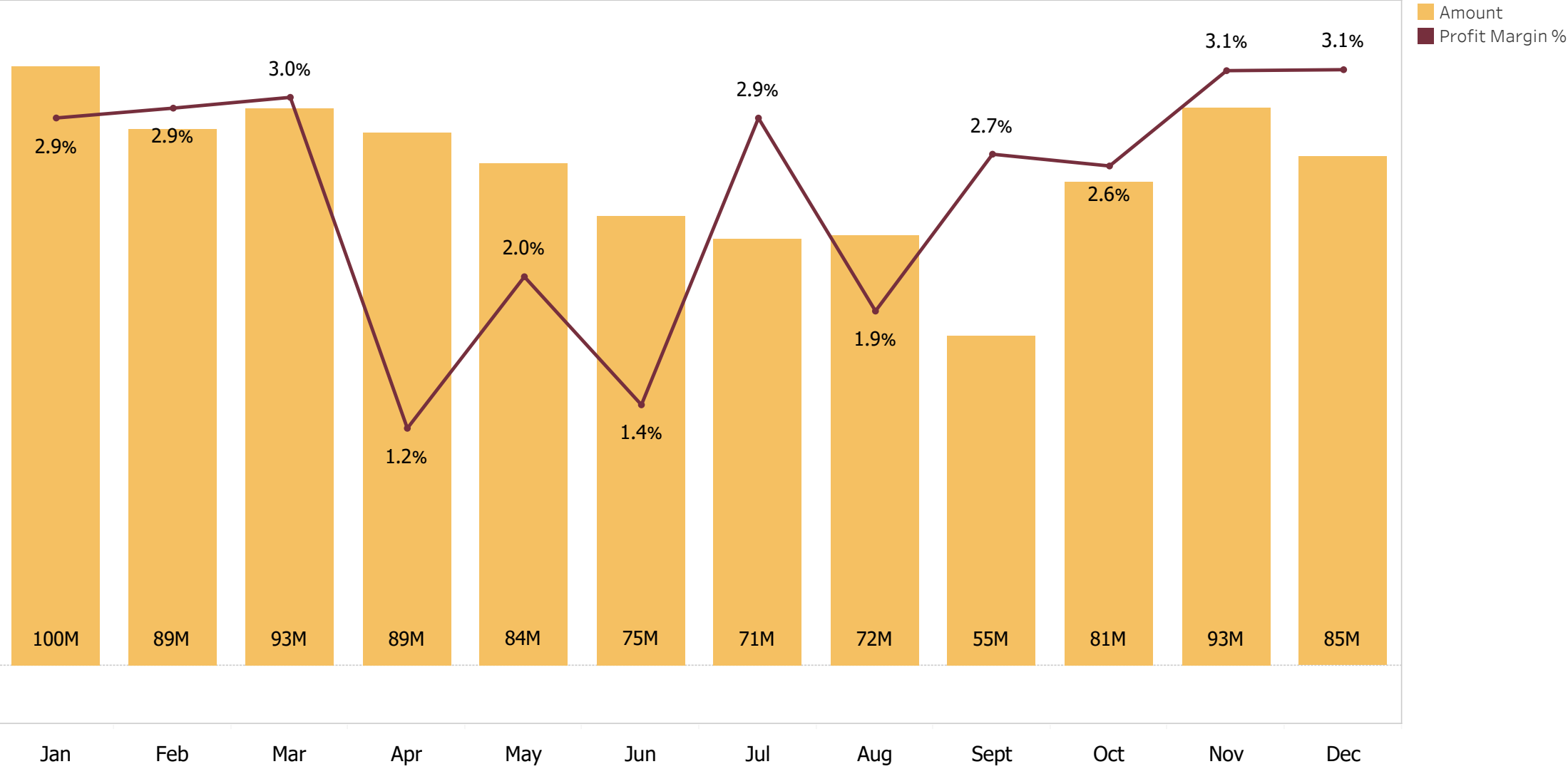
Sum of profit_margin for each Markets Name. The marks are labeled by sum of profit_margin. The data is filtered on Action (Custmer Name) and Action (YEAR(Cy Date)). The Action (Custmer Name) filter keeps 38 members. The Action (YEAR(Cy Date)) filter keeps 4 members.

Profit Margin % by Market



Profit Margin % for each Markets Name. The marks are labeled by Profit Margin %. The data is filtered on Action (Custmer Name) and Action (YEAR(Cy Date)). The Action (Custmer Name) filter keeps 38 members. The Action (YEAR(Cy Date)) filter keeps 4 members.

Profit Trend



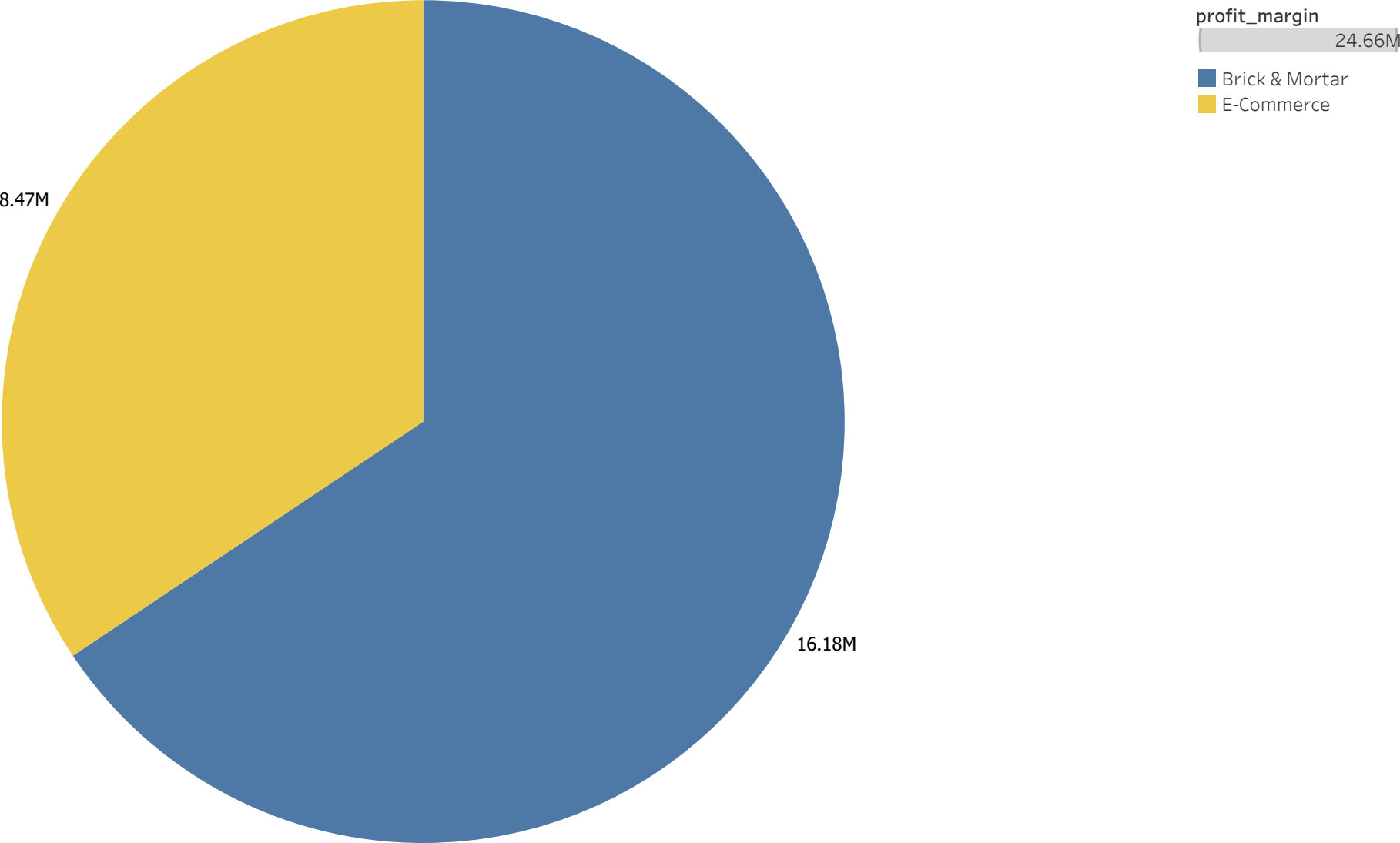
The trends of Amount and Profit Margin % for Cy Date Month. Color shows details about Amount and Profit Margin %. For pane Sum of Amount: The marks are labeled by Amount. For pane Profit Margin %: The marks are labeled by Profit Margin %. The data is filtered on Action (YEAR(Cy Date)) and Action (Custmer Name). The Action (YEAR(Cy Date)) filter keeps 4 members. The Action (Custmer Name) filter keeps 38 members.

Customer Table

	Amount	Profit Margin %	profit_margin
Electricalsara Stores	413M	2%	9.31M
Electricalslytical	50M	3%	1.69M
Excel Stores	49M	1%	0.68M
Premium Stores	45M	2%	1.05M
Nixon	44M	4%	1.79M
Info Stores	35M	1%	0.31M
Control	32M	3%	0.83M
Surge Stores	29M	2%	0.66M
Acclaimed Stores	21M	2%	0.32M
Forward Stores	21M	3%	0.56M
Epic Stores	19M	2%	0.33M
Nomad Stores	18M	3%	0.51M
Electricalsocity	17M	4%	0.72M
Modular	17M	3%	0.45M
Atlas Stores	17M	2%	0.30M
Leader	17M	8%	1.25M
Surface Stores	15M	3%	0.49M
Integration Stores	14M	2%	0.25M
Logic Stores	13M	4%	0.49M
Path	13M	2%	0.21M
Unity Stores	13M	2%	0.23M
Electricalsopedia St..	10M	3%	0.33M
Flawless Stores	9M	3%	0.31M
Synthetic	6M	1%	0.09M
All-Out	6M	3%	0.15M
Power	6M	6%	0.35M
Relief	5M	3%	0.17M
Zone	5M	1%	0.06M
Sound	5M	4%	0.20M
Elite	5M	4%	0.21M
Propel	4M	3%	0.14M
Insight	3M	1%	0.03M
Novus	2M	3%	0.08M
Sage	2M	2%	0.03M
Electricalslance Stor..	2M	-2%	-0.04M
Electricalsequipo Sto..	1M	7%	0.09M
Expression	0M	4%	0.02M
Electricalsbea Stores	0M	1%	0.00M

Amount, Profit Margin % and profit_margin broken down by Custmer Name. The data is filtered on Action (YEAR(Cy Date)), which keeps 4 members.

Customer Type



Sum of profit_margin. Color shows details about Customer Type. Size shows sum of profit_margin. The marks are labeled by sum of profit_margin. The data is filtered on Action (Custmer Name) and Action (YEAR(Cy Date)). The Action (Custmer Name) filter keeps 38 members. The Action (YEAR(Cy Date)) filter keeps 4 members.

	2017			2018			2019			2020		
	January	February	March	April	May	June	July	August	September	October	November	December

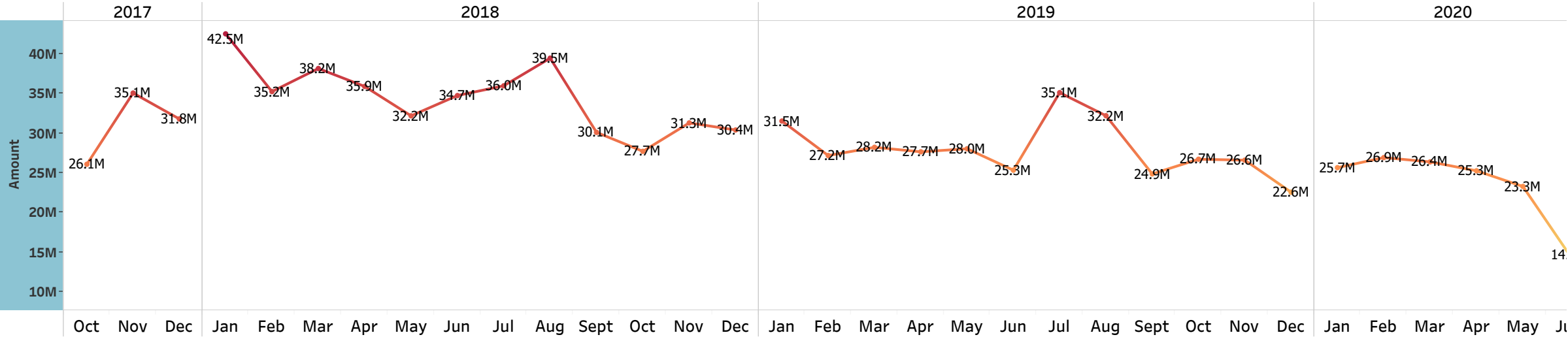
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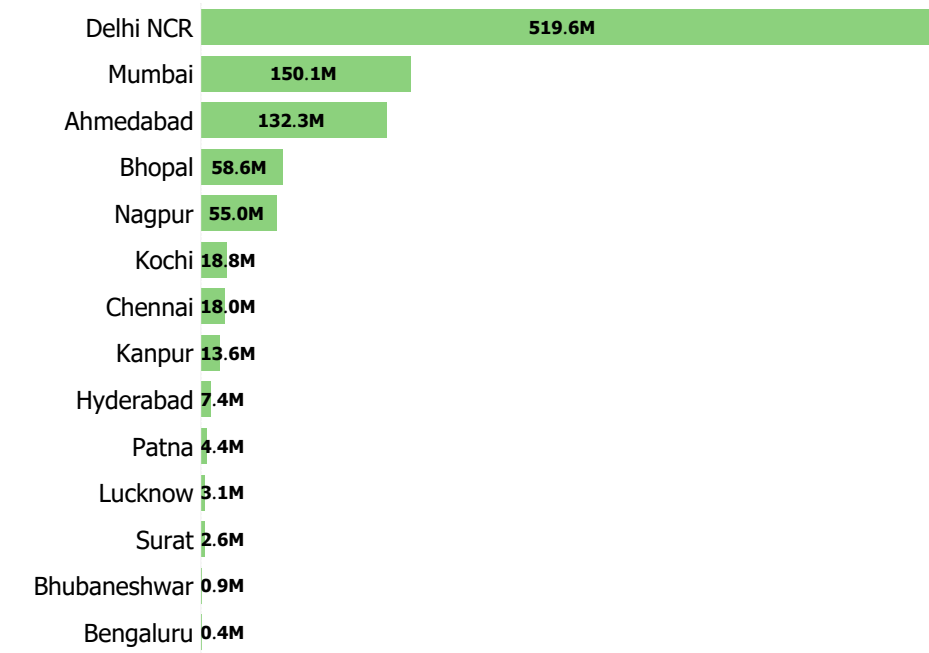
Revenue

984.87M

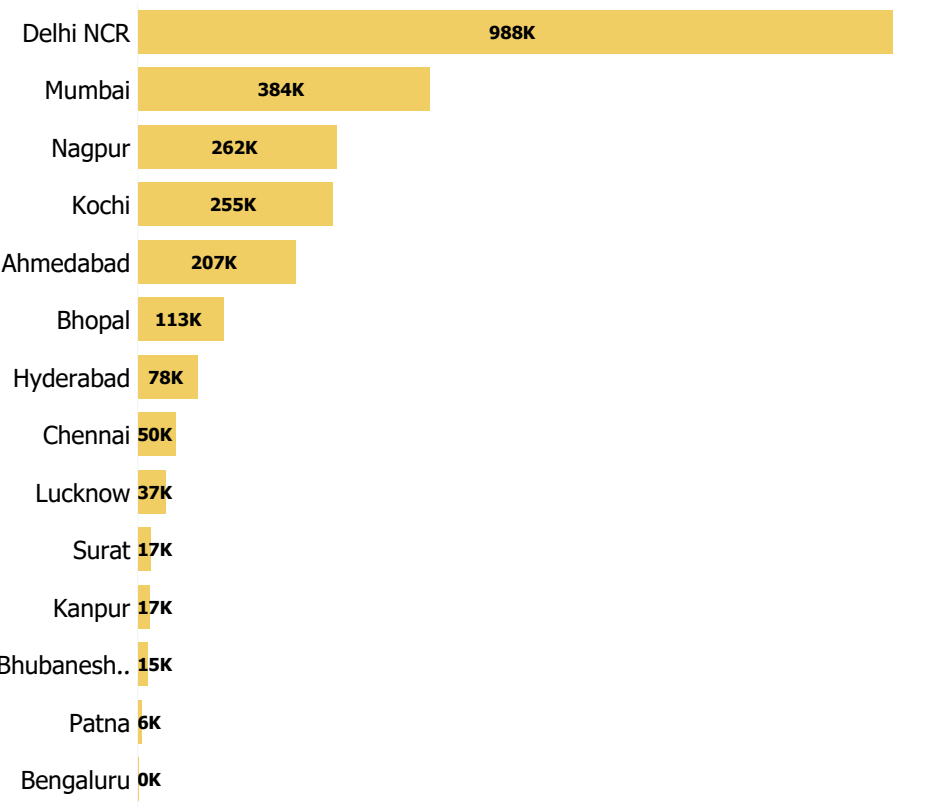
Revenue by Year



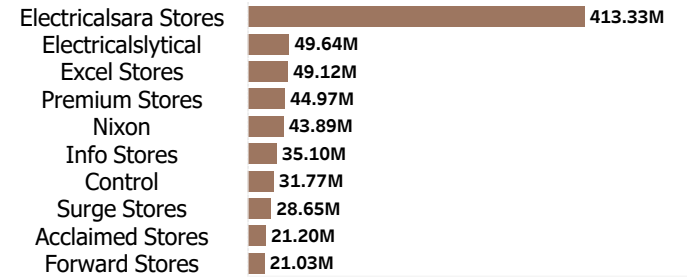
Revenue by Market



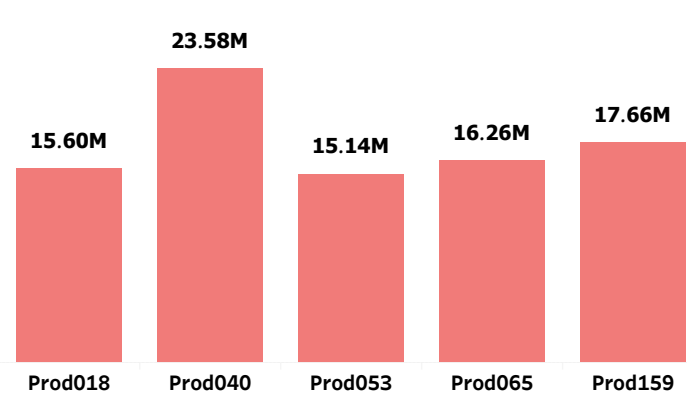
Quantity by Market

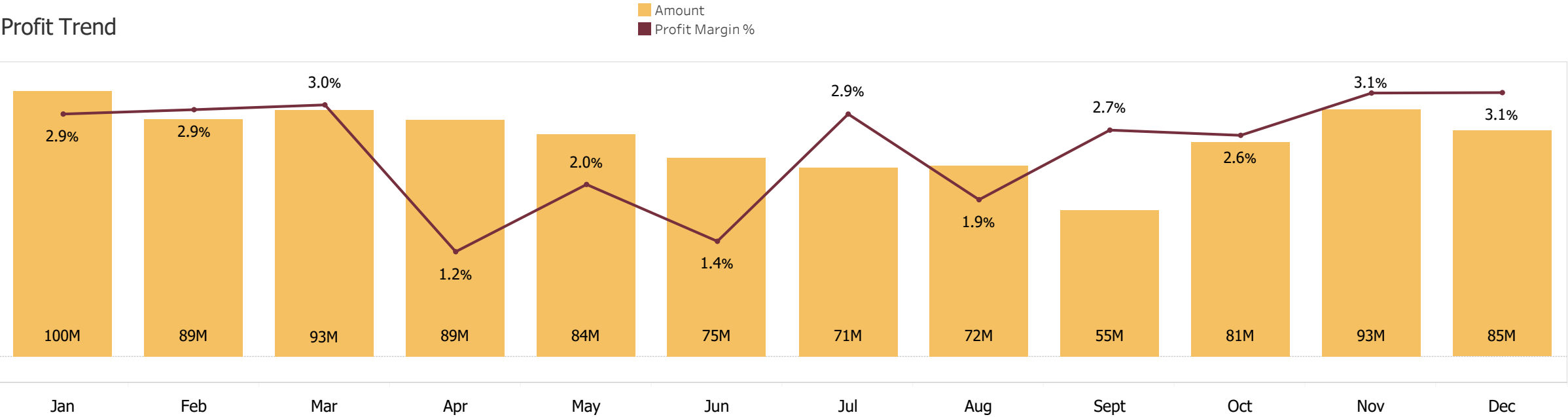


Top 10 Customers



Top 5 Products





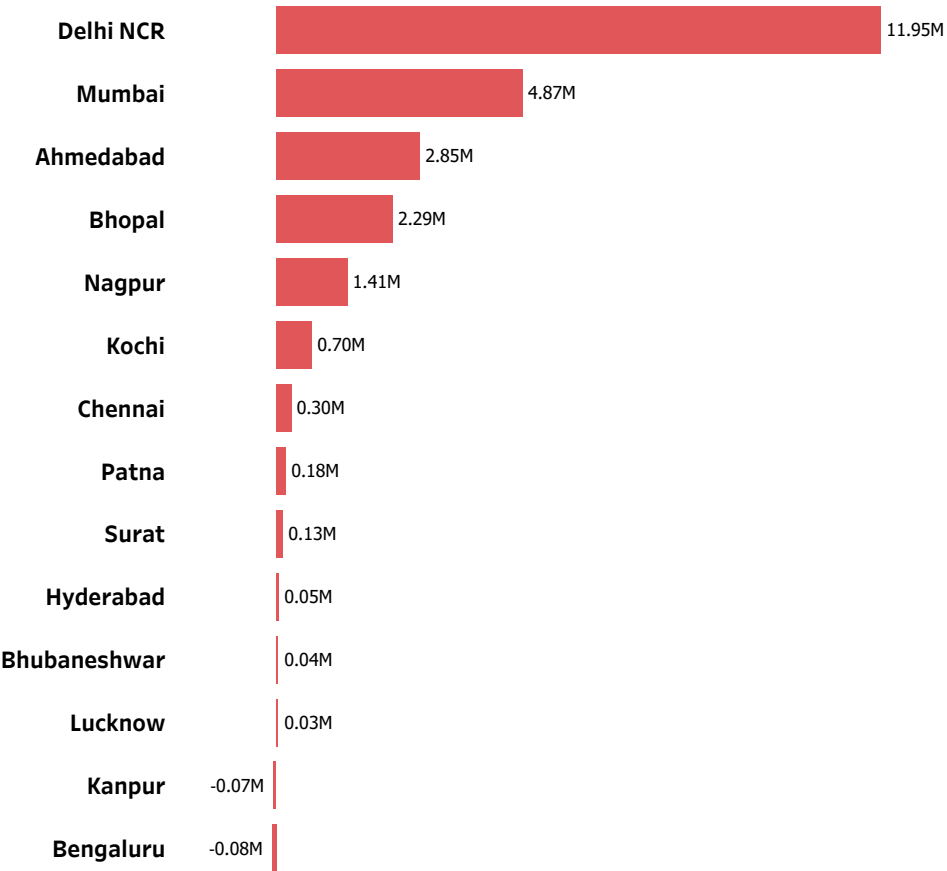
Revenue

984.87M

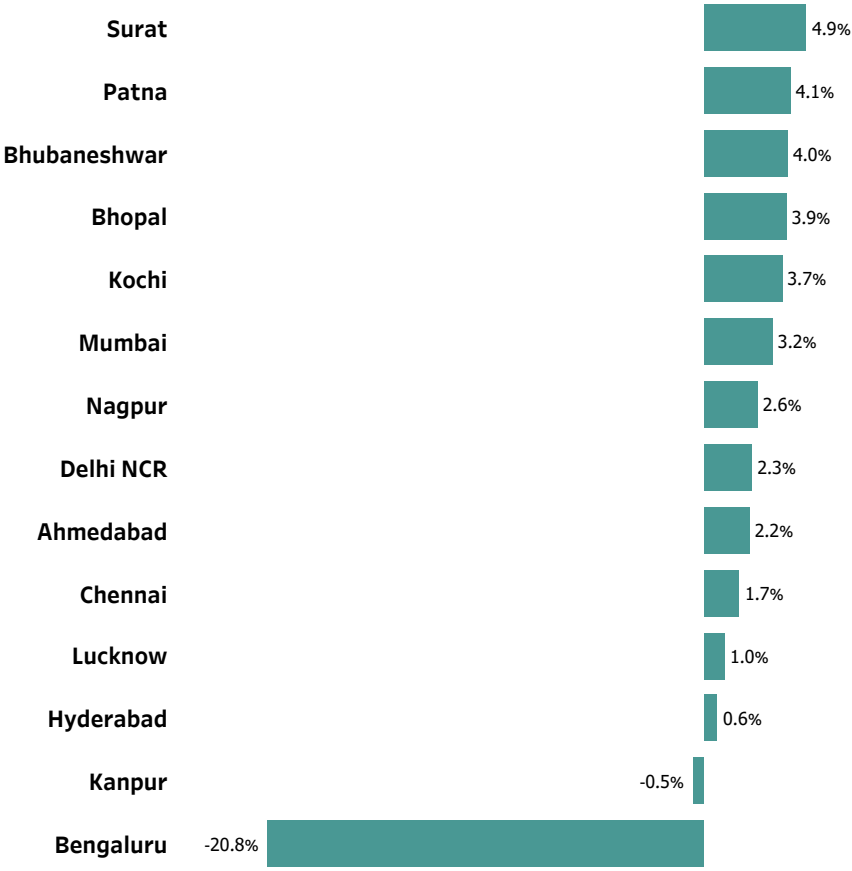
Total Profit

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Profit by Market



Profit Margin % by Market



Customer Table

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Electricalsara Stores	413M	2%	9.31M
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Customer Type

