

# STANLEY HO

*Empathetic and extroverted product manager with early startup and consulting experience.*

## CONTACT:

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[stanleyho.me](http://stanleyho.me)

## SKILLSET:

### Tech

HTML, CSS, R

### Product

Agile, Scrum, Figjam, Jira, Trello, Asana

### Design

Photoshop, Illustrator, InDesign, Figma

### Non-Tech

PowerPoint, Word, Excel

### ESG

SASB, GRI, GRESB, TCFD, UN SDGs, PRI, MSCI, S&P Global, Sustainability, Refinitiv

## EDUCATION:

**Ivey Business School,**

**Western University**

**London, ON, Canada**

*Honors Bachelor of Arts,  
Business Administration*

Sept. 2017 – Apr. 2021

- **3.7/4.0 GPA**
- *Dean's Honor List*
- *Western Scholar of Excellence Award (2017)*

## EXPERIENCE

### Associate Product Manager, Strategy & Growth

**Jul. 2022 – Present**

Atmos.ai | Nashville, TN, USA

- Employee #1 and product manager at Environmental, Social, and Governance (ESG) Fintech compliance startup
- Led user story and software specifications creation, defined acceptance criteria, built wireframes as only designer to develop MVP 4 months ahead of schedule
- Conducted key user and customer research to build product roadmap and plan sprints post-MVP release
- Improved MRR by 30% by securing and analyzing user engagement data from the growth and customer success team
- Led onboarding plans as the only contributor to 100% psychological safety rating

### Management Consultant, Sustainability & Climate

**Sept. 2021 – Jul. 2022**

KPMG LLP | Toronto, ON, Canada

- Interviewed 25 industry stakeholders to define climate-based key performance indicators (KPIs) for forestry strategy project, driving \$100 000 in revenue
- Reduced private equity client's portfolio emissions by 10% by analyzing 10 sustainability reporting datasets and prescribe emissions-heavy asset sales
- Conducted ESG due diligence for M&A of two Canadian financial institutions by unifying and verifying 30 emissions datasets with 3 stakeholder groups
- Authored presentation to earn management buy-in on strategic climate recommendations for real estate fund, with 75% approval for first draft

### Impact Advisory Analyst (Contract)

**Apr. 2020 – Jul. 2021**

Propel Impact | Vancouver, BC, Canada

- Defined use case and investment network for \$10M affordable housing debt fund in Atlantic Canada, now housing over 1000 at-risk individuals over 5 years
- Key product-market researcher for sustainable ocean supply chain platform's \$500,000 seed round
- Corresponded with university students for annual impact fellowship program, recruiting 10 direct fellowship hires with 80% becoming paid analysts

## LEADERSHIP

### Design and Creative Lead

**Apr. 2020 – Apr. 2021**

Ivey Business Review | London, ON, Canada

- Led hiring, timeline, and creative review processes for 8 designers creating cover spreads for Canada's largest undergraduate business-strategy publication
- Collaborated with editors-in-chief to compile designs for final distribution, achieving a 90% read rate amongst student body at the Ivey Business School