

Stanley Ho

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EDUCATION

Ivey Business School at Western University, London, ON, Canada

2021

Bachelor of Arts – Honors Business Administration

- 3.7/4.0 GPA; 82% Cumulative Average
- Dean's Honor List (Western, April 2018 – April 2020)
- Western Scholar of Excellence recipient for academic achievement (2017)

WORK EXPERIENCE

KPMG LLP, Toronto, ON, Canada

Sept. 2021 – Present

Strategy Consultant, Sustainability & Impact Services

- Drove Environmental, Social, and Governance (ESG) strategic road-mapping and key performance indicator (KPI) development for a US-Canadian natural resources client, by conducting market research across 13 corporate peers, creating surveys, and hosting interviews with 25 client and industry stakeholders; secured over \$100 000 in revenue using 200% less staff than firm average
- Provided strategic planning support for leading private equity and real estate firm by analyzing 10 sustainability reporting datasets to establish ESG mission and KPIs; provided recommendations on GHG emissions reduction optimizations in real estate asset financing with total impact of 10% emissions drop versus prior 5-year average of 5%

Social Innovation Academy, Vancouver, BC, Canada

Summer 2020

Impact Advisory Summer Analyst

- Built market use case, fund strategy, and investee network for prospective \$10 million affordable housing debt fund in Atlantic Canada: fund in process of scaling and aiding over 1000 at-risk individuals over five years
- Determined market opportunities, competitive landscape, and cultural best practices for a Machine Learning platform in the Southeast Asian sustainable seafood sector, resulting in \$500,000 capital raise round for the client

Dell EMC, Toronto, ON, Canada

Summer 2019

Project Strategy Intern

- Identified and analyzed \$30.9 billion market in AI, Internet of Things, Big Data, and Machine Learning infrastructure, discovered a \$13 billion addressable gap in the industry for specific Dell products and services
- Conducted statistical regression analysis on company's PC as a Service sales model and increased revenues, collaborated with sales team to target three high-margin segments for quarterly segment revenue growth of 25%

OTHER ACTIVITIES & INTERESTS

Ivey Business Review, *Creative Lead*

2020-2021

- Led team of user experience and graphic designers to create cover pages, graphics spreads, and content for Canada's largest undergraduate business-strategy publication; interfaced with editors-in-chief to outline articles, perform edits, and emphasize important content; compiled design drafts for final print and distribution

Pledges for Change, *Director of Media*

2018-2020

- Ideated, designed, and edited all graphic designs, videos, and event photos for a grassroots non-profit sponsored by Deloitte and the Brookfield Institute, increasing online engagement by 50% from previous years; collaborated with communications team to develop media initiatives, increasing relevant post frequency 300% from previous year

Languages: Natively fluent in English, conversationally fluent in Cantonese, basic understanding of French and Mandarin

Skills: HTML/CSS, Sketch, Figma, Microsoft Office (Word, PowerPoint, Excel), Visual Basic for Applications (VBA), Adobe Creative Cloud (Photoshop, Lightroom, Illustrator, InDesign), Google Analytics, Jira, Confluence, Asana

Interests: Social impact, basketball, design, eSports, gaming, Formula 1, anime, lo-fi music, mental health and wellness