



TAIEX AUTHORISATION FORM : AGR 67400

[TASK CARD NO.: 29318]

[Case Handler: LOPEDOTE Stefania]

TAIEX Workshop on Strategic communication on Serbia's EU integration

Team Leader: BORBAS Tatjana [Tel. +32 2 29 58951]

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|---|---|--------------------------------|--|
| Area of Legislation° | 10 Information society and media (Complete) | | |
| Date of application | 03/07/2018 | | |
| Beneficiary° | Serbia,Bosnia and Herzegovina | Location / multiple locations° | Belgrade/RS |
| Beneficiary Applicant | | Beneficiary Institution° | Ministry for European Integration |
| Target Audience | Serbian government administrators | | |
| Date(s)° | 17/10/2018 To 18/10/2018 | Proposed action° | One day and a half single-country workshop |
| Aim of the Assistance° | The aim of the workshop is to increase the communication capacity of Serbian public administration to better communicate about country's EU integration and the benefits EU enlargement process brings to citizens' everyday life. This workshop also aims to identify the communication challenges faced by the administration, as well as to transfer the know-how and best practices from EU Member States' experts to support public communicators in designing communication strategies, also to enhance their capacity to undertake strategic communication actions on EU policies in their specific areas of expertise and activities. | | |
| Co-organisation | NEAR.A2 (co-organising) | | |
| EU legislation administrative infrastructure° | "Western Balkans Strategy" (COM (2018) 65 final) | | |
| TAIEX strategic | | | |



| Logistics | | | |
|---|---|-------------------|---|
| AGR 67400: TAIEX Workshop on Strategic communication on Serbia's EU integration | | | |
| Number of speakers | 4 | | |
| No. of expected participants° | 33 | Number of flights | 4 |
| Number of hotel rooms | 4 | | |
| Date and Time | 17/10/2018 09:00 To 18/10/2018 13:30 | | |
| Details of desired conference venue | <p>Dates: 17/10/2018 - 18/10/2018 Number of participants: 33 Number of speakers: 4 Conference room: 2 Layout: Class room Interpretation equipment: - 0 Wireless micro - 0 Fixed micro - 0 Tie micro - 37 Head phones - Interpretation booth Technical equipment: - Flipchart - Overhead - Slide projector - Computer - Video - Internet Comment: The room should contain flip charts, markers, a beamer and a projector for the slides, interpretation booth, Wi-Fi access.</p> <p>Additional room needed on day 1 from 16:00 - 17:30 and on Day 2 from 10:30 -12:30 for break out session</p> | | |
| Catering needs | <p>Coffee: 3*37 persons Water: 2*37 persons Lunch: 1*37 persons Dinner: 0 persons Other: 0 persons Comment: 33 pax + 4 experts Please also add LVS and interpreters</p> | | |
| Interpretation / how many languages° | <p>From: English (EN)---To: Serbian (SR)</p> <p>Additional simultaneous interpretation needed for break-out session on Day 1 and 2</p> | | |
| Co-organisier contact for Logistical matters | Teona LAVRELASHVILI, DG NEAR communication unit (A2) | | |



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|--|--|
| | Teona.LAVRELASHVILI@ec.europa.eu +32 229-51574 |
| Additional comments on Logistical matters | <ul style="list-style-type: none"> - Accommodation for pax not needed; possible additions to the list - Please ask offer from the "Metropole Hotel" and "Palace of Serbia" in order to compare the price with other usual hotels - The expert Klaus Feldgen asks for a later flight, to be granted in the framework of TAIEX rules. |
| Information on FDA and Fees | 3 public experts 1 private expert (Ms Halliste) |

| Overview of AF changes after signature | | | | |
|---|-----------|--|------------------|------------|
| Name of field | Old value | New value | Changed on | Changed by |
| Additional comments on Logistical matters | | <ul style="list-style-type: none"> - Accommodation for pax not needed; possible additions to the list - Please ask offer from the "Metropole Hotel" and "Palace of Serbia" in order to compare the price with other usual hotels - The expert Klaus Feldgen asks for a later flight, to be granted in the framework of TAIEX rules. | 25/03/2019 11:22 | stappwe |
| Aim of the Assistance | | The aim of the workshop is to increase the communication capacity of Serbian public administration to better communicate about country's EU integration and the benefits EU enlargement process brings to citizens' everyday life. This workshop also aims to identify the communication challenges faced by the administration, as well as to transfer the know-how and best practices from EU Member States' | 25/03/2019 11:22 | stappwe |



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|---|--|---|------------------|---------|
| | | experts to support public communicators in designing communication strategies, also to enhance their capacity to undertake strategic communication actions on EU policies in their specific areas of expertise and activities. | | |
| Background Information | | First event of a series of event on strategic communication in the Western Balkans, done in the framework of the Western Balkans Strategy. | 25/03/2019 11:22 | stappwe |
| Beneficiary | | Serbia,Bosnia and Herzegovina | 25/03/2019 11:23 | stappwe |
| Beneficiary Institution | | Ministry for European Integration | 25/03/2019 11:22 | stappwe |
| Catering Needs | | Coffee: 3*37 persons Water: 2*37 persons Lunch: 1*37 persons Dinner: 0 persons Other: 0 persons Comment: 33 pax + 4 experts Please also add LVS and interpreters | 25/03/2019 11:22 | stappwe |
| Co-organisation | | NEAR.A2 (co-organising) | 25/03/2019 11:22 | stappwe |
| Co-organiser contact for Logistical matters | | Teona LAVRELASHVILI, DG NEAR communication unit (A2) Teona.LAVRELASHVILI@ec.europa.eu +32 229-51574 | 25/03/2019 11:22 | stappwe |
| Consultations with other DG delegations | | NEAR.A2, EU delegation to Serbia, Serbian NCP | 25/03/2019 11:22 | stappwe |
| Details of desired conference venue | | Dates: 17/10/2018 - 18/10/2018 Number of participants: 33 Number of speakers: 4 Conference room: 2 Layout: Class room Interpretation equipment: - 0 Wireless micro - 0 Fixed micro - 0 Tie micro - 37 Head phones - Interpretation booth Technical equipment: - Flipchart - Overhead - Slide projector - Computer - Video - Internet Comment: The room should contain flip | 25/03/2019 11:22 | stappwe |



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|--|----------|---|------------------|---------|
| | | charts, markers, a beamer and a projector for the slides, interpretation booth, Wi-Fi access. Additional room needed on day 1 from 16:00 - 17:30 and on Day 2 from 10:30 -12:30 for break out session | | |
| EU legislation administrative infrastructure | | "Western Balkans Strategy" (COM (2018) 65 final) | 25/03/2019 11:22 | stappwe |
| Event AF type | oldValue | TAIEX strategic | 25/03/2019 11:22 | stappwe |
| Event Name | | TAIEX Workshop on Strategic communication on Serbia's EU integration | 31/07/2019 15:18 | stappwe |
| Information on Fees | | 3 public experts 1 private expert (Ms Halliste) | 25/03/2019 11:22 | stappwe |
| Interpretation / how many languages | | From: English (EN)---To: Serbian (SR) Additional simultaneous interpretation needed for break-out session on Day 1 and 2 | 25/03/2019 11:22 | stappwe |
| Linked eventID | | 1 | 25/03/2019 11:22 | stappwe |
| No. of expected participants | | 33 | 25/03/2019 11:22 | stappwe |
| Number of flights | | 4 | 25/03/2019 11:22 | stappwe |
| Number of hotel rooms | | 4 | 25/03/2019 11:22 | stappwe |
| Number of speakers | | 4 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS CARDS | | 0 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS CC | | 0 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS ENPI-MEDA | | 0 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS ENPI-TACIS | | 0 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS NCY | | 0 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS nMS10 | | 0 | 25/03/2019 11:22 | stappwe |
| PARTICIPANTS nMS2 | | 0 | 25/03/2019 11:22 | stappwe |
| Proposed action | | One day and a half single-country workshop | 25/03/2019 11:22 | stappwe |
| Target Audience | | Serbian government administrators | 25/03/2019 11:22 | stappwe |
| Total costs | | 25600.0 | 25/03/2019 11:22 | stappwe |



Signature by or on behalf of Head of Unit

marchfa

21/09/2018 12:25

DUPLICATE