

# SARA TAPUSOA

UX Architect

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## PROFESSIONAL SUMMARY

Senior UX Designer with 5+ years of experience in creating user-centered designs for mobile and web applications. Currently working as a UX Architect with a specialization in design systems. Skilled in visual design, UX research and planning, and web and app development, contributing across all aspects of UX design. Adept at conducting user research, developing design strategies, and collaborating with cross-functional teams to deliver impactful, user-focused products.

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## EDUCATION

### Bachelor's of Science | May 2019

UVU | Graphic Design & Communication

- High Distinction, thesis, & 6 awards

### Google UX Design Professional Certificate

Certification: Adobe Creative Suites

Certification: Android Development Training

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## SKILLS

- User research
- Design thinking
- Prototyping
- Usability testing
- Design systems

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## CONTACT DETAILS

801.857.7095

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## EXAMPLES OF WORK

- Accessibility at UVU Thesis
- saratapusoa.com
- <https://github.com/stapusoa>
- [codepen.io/sara-tapusoa-the-decoder](https://codepen.io/sara-tapusoa-the-decoder)

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## WORK EXPERIENCE

### UX Architect

Travelpass

February 2023 - Present

- Co-led the hosting of our design system in Storybook.
- Collaborated on the design system in the codebase creating and refactoring over 20 components.
- Managed components and guidelines in Figma and code.
- Co-led native app features from ideation, research, design, and development.

### UX Designer

Travelpass

July 2022 - Present

- Created a design process to improve collaboration and product development.
- Created a design system with a style guide, example code, and 500+ components for the design team and engineers.
- Collaborated with engineers and product managers to build a new Travelpass site in two months.
- Co-led a team to create a new feature of Travelpass.
- Received bonuses due to performance and leadership.

### UX Designer

Fishbowl

December 2020 - July 2022

- Assisted creating a UX design team within the development department to redesign company products.
- Lead 4 projects for designing Android and iOS apps, web applications, and desktop applications for inventory management.
- Created a design system with a style guide, prototypes, code, and 300+ components for the developers.
- Redesigned Fishbowl's hosting website, created animations, email promos, and new icons.
- Received a raise due to certifications and trainings.
- Received a promotion due to performance and completed projects.

### Graphic Design Intern

MasterControl

June 2019 - February 2020

- Created marketing materials according to the rebrand of MasterControl, such as designing over 300 new icons.
  - Assisted with designing sections of the website to increase traffic.
  - Content creation included updating documents, ads, presentations, banners and web images.
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