

SARA TAPUSOA

UX / Product Designer

PROFESSIONAL SUMMARY

Senior UX Designer with 4+ years of experience in creating user-centered designs for mobile and web applications. Skilled in conducting user research, developing design strategies, and collaborating with cross-functional teams to deliver exceptional products.

EDUCATION

Bachelor's of Science | May 2019

UVU | Graphic Design & Communication

- High Distinction, thesis, & 6 awards

Certification: Android Development Training

Certification: Adobe Creative Suites

Certification: HTML and CSS

SKILLS

- User research
 - Design thinking
 - Prototyping
 - Usability testing
 - Leadership & training
 - Project management
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CONTACT DETAILS

801.857.7095

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EXAMPLES OF WORK

- Accessibility at UVU Thesis
- travelpass.com
- saratapusoa.com

WORK EXPERIENCE

UX Designer

Travelpass

July 2022 - Present

- Created a design process to improve collaboration and product development.
- Created a design system with a style guide, example code, and 500+ components for the design team and engineers.
- Collaborated with engineers and product managers to build a new Travelpass site in two months.
- Co-led a team to create a new feature of Travelpass.
- Received bonuses due to performance and leadership.

UX Designer

Fishbowl

December 2020 - July 2022

- Assisted creating a UX design team within the development department to redesign company products.
- Lead 4 projects for designing Android and iOS apps, web applications, and desktop applications for inventory management.
- Created a design system with a style guide, prototypes, code, and 300+ components for the developers.
- Redesigned Fishbowl's hosting website, created animations, email promos, and new icons.
- Received a raise due to certifications and trainings.
- Received a promotion due to performance and completed projects.

Graphic Design Intern

MasterControl

June 2019 - February 2020

- Created marketing materials according to the rebrand of MasterControl, such as designing over 300 new icons.
- Assisted with designing sections of the website to increase traffic.
- Content creation included updating documents, ads, presentations, banners and web images.

Graphic Design Consultant

Davina Wellness

June 2018 - May 2019

- Rebranded Davina Wellness with a style guide that included a color scheme, typography, imagery, logos, and icons.
 - Designed product packaging, labels, product web pages, infographics and recipes.
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