/\*

Harshit Arora

132895160

Section A

\*/

Lab 5 – Business Use Case Description

This is an individual activity

Learning Objective

* Document Business Use Case Descriptions

Details

Create three Business Use Case Descriptions.

Select three of your business use cases from your own Business Use Case Diagram. Do *not* select non-productive use cases such as "Greet Customers", "Check payroll", "Discuss Finances", etc. Instead, select use cases such as "Create Schedule", "Add Employee to Payroll", "File Customer Complaint", etc. as these are productive and have measurable value.

Download the provided template and use it to create one description for each of the selected use cases. The template includes some notes in red italics that you must remove. You can use Microsoft Word or any other program that can open the template, provided you save your completed specifications in .doc, .rtf, or .docx format.

Note that the descriptions include results, which should indicate value to the business or one or more of the actors involved. If you cannot find three viable use cases, you can add more (if relevant to your business area) and save your UML diagram as a new version (be sure to indicate a version number in both the file name and internal note). This is an iterative process and you can revisit and change existing diagrams, provided you always keep track of changes!

USECASE1: FeatureSalesAndPromotion

Description: This use case enables WebDevelopers to display promotions and sale products on company’s website to encourage high sales.

Actors: WebDevelopers and Customers

Trigger: To allow customers to enroll in classes and order products.

Result: High product sales and successful marketing.

USECASE2: ScoutStudents

Description: This use case enables HR team to hire an interested student for the team through manager’s approval.

Actors: HR Team and students

Trigger: A student interested for a scholarship.

Result: Contribution to local high school funding.

USECASE3: AdvertiseOnMedia

Description: This use case enables sales and marketing team to represent company on newspapers, trade shows and travel websites through advertising and travel website manager’s approval.

Actors: SalesAndMarketingTeam, AdvertisingManager, TradeshowManager, TravelWesiteMember.

Trigger: To endorse and represent company at a higher level

Result: Local residents and unaware people attracted.