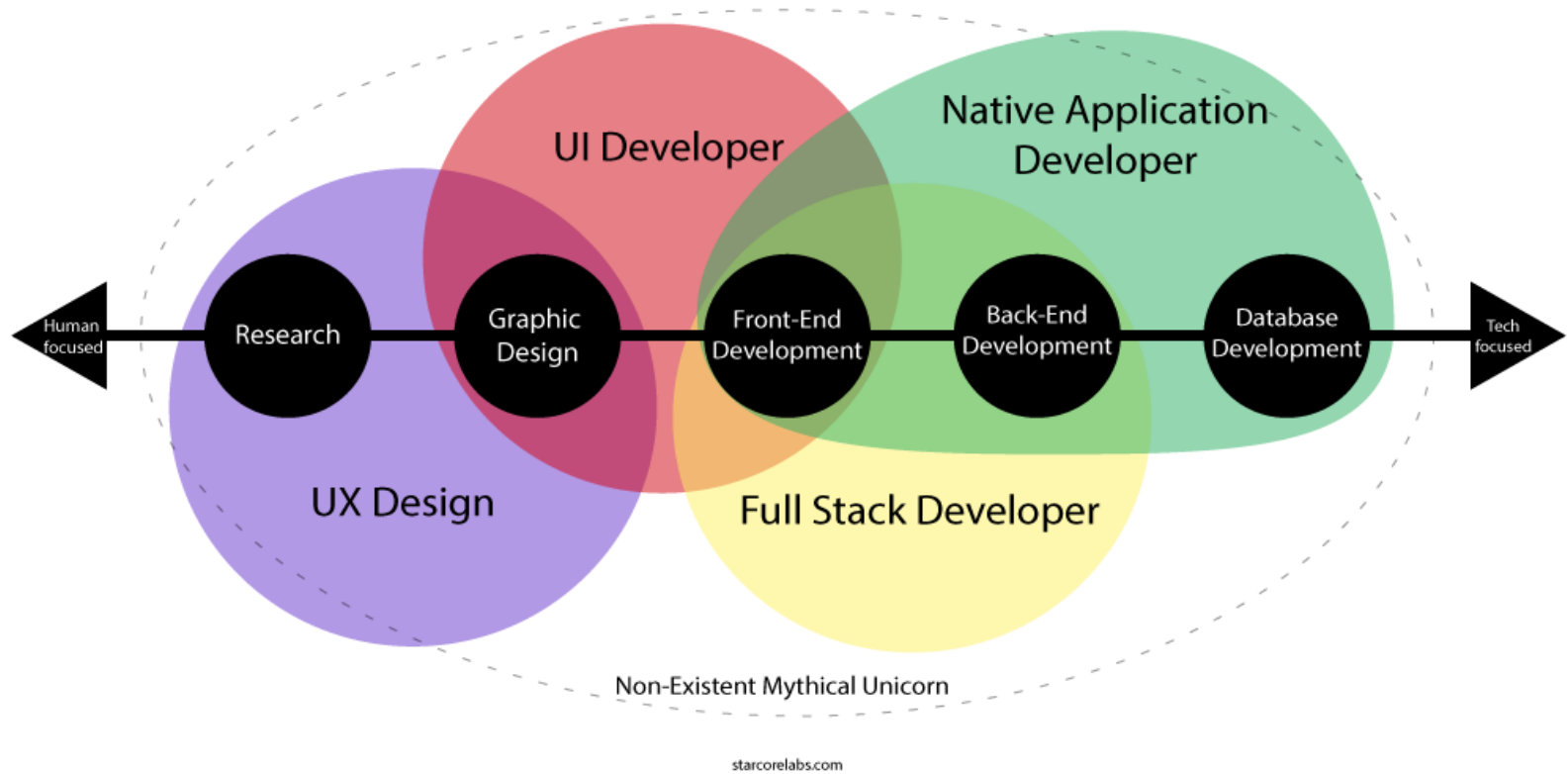


SKILL SPECTRUM CHEAT SHEET



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The purpose of this document is to give my non-technical recruiter friends a simple cheat sheet. So they will know what skills candidates should have and where they sit on the spectrum.

Base Skill Sets

Researcher

Learning how users interact with web and mobile applications. Using focus groups, software testing, and analytics.

This data is collected and used as the foundation for business decisions, projects, and time tables.

Graphic Designer

Understanding and applying design principals. Using industry standard applications like Adobe Photoshop, Adobe Illustrator, Adobe InDesign, and Adobe XD. Creating logos, images for advertisements, email marketing, and social media.

Designers also create Wireframes, mockups, layouts, and prototypes of web and mobile applications.

Front-End Developer

Turns wireframes and prototypes into interactive templates using HTML, CSS, SASS, Bootstrap, JavaScript, jQuery. Might also use a front-end JavaScript Framework like React, Angular, or Vue to speed up development.

Back-End Developer

Database Developer

Specializations

UX Designer

UI Developer

Full Stack Developer

Native Application Developer

Non-Existent Mythical Unicorn