

# Exponential and Logarithmic Functions

by Sophia



## WHAT'S COVERED

In this lesson, you will review the basics of exponential and logarithmic functions and their properties. Specifically, this lesson will cover:

### 1. Exponential Functions

### 2. Logarithmic Functions

#### 2a. Evaluating Logarithms

#### 2b. Graphs of Logarithmic Functions

#### 2c. Properties of Logarithms

#### 2d. Expanding Logarithmic Expressions

#### 2e. Condensing a Logarithmic Expression Into a Single Logarithm

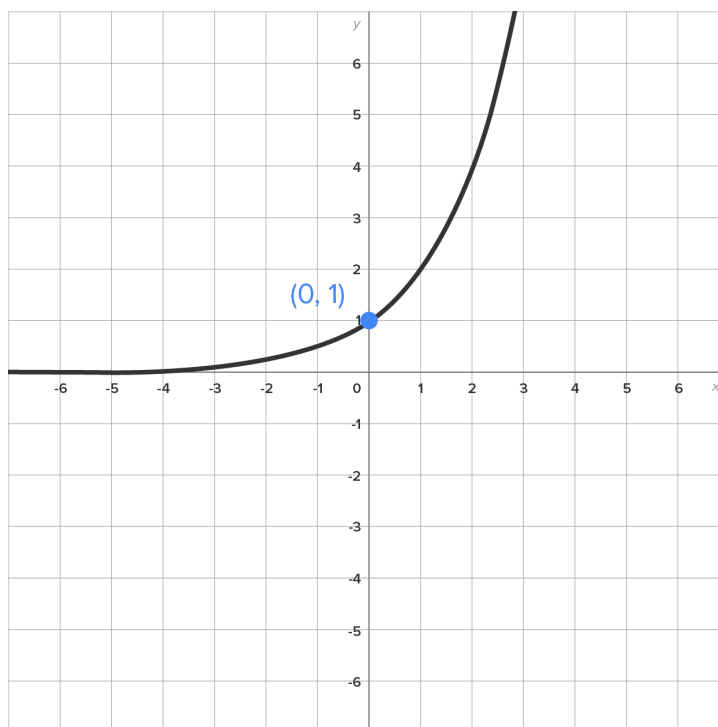
## 1. Exponential Functions

Consider the function  $f(x) = 2^x$  with some input-output pairs:

$x$	-4	-3	-2	-1	0	1	2	3	4
$f(x) = 2^x$	0.0625	0.125	0.25	0.5	1	2	4	8	16

This leads us to the graph on the right:

- The portion of the graph to the right of the y-axis increases sharply.
- The portion of the graph to the left of the y-axis decreases gradually toward  $y = 0$ , but it never quite gets there.
- This is because there is no value of  $x$  for which  $2^x = 0$ .

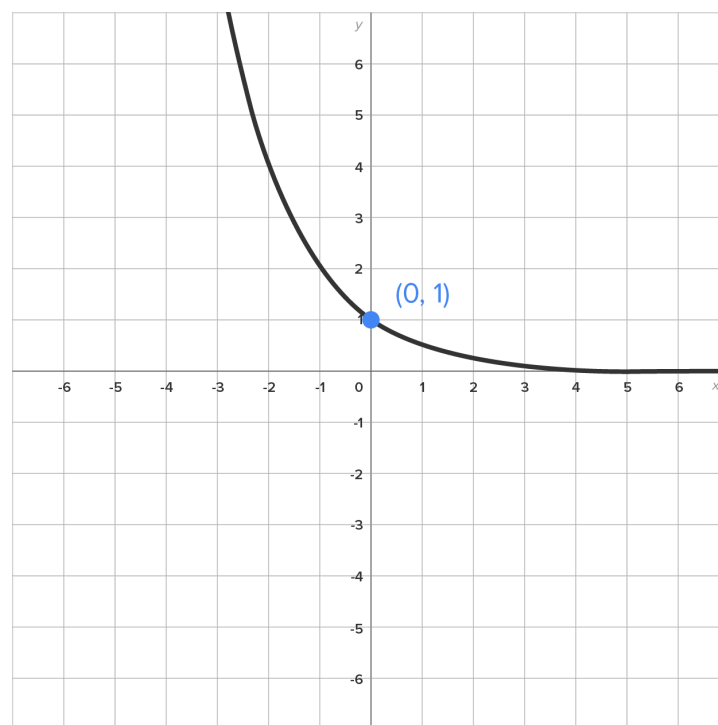


Let's now look at the graph of  $f(x) = (0.5)^x$  with some input-output pairs.

$x$	-4	-3	-2	-1	0	1	2	3	4
$f(x) = (0.5)^x$	16	8	4	2	1	0.5	0.25	0.125	0.0625

This leads us to the graph on the right:

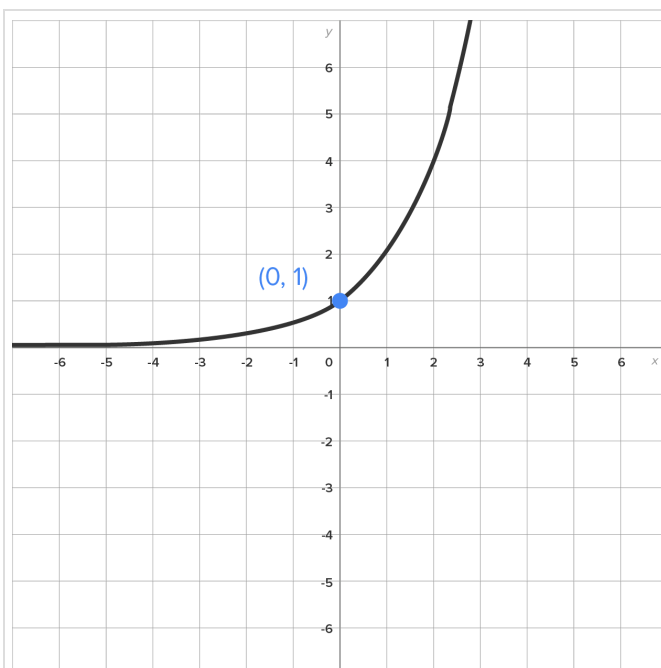
- The portion of the graph to the left of the y-axis increases sharply.
- The portion of the graph to the right of the y-axis decreases gradually toward  $y = 0$ , but it never quite gets there.
- This is because there is no value of  $x$  for which  $(0.5)^x = 0$ .



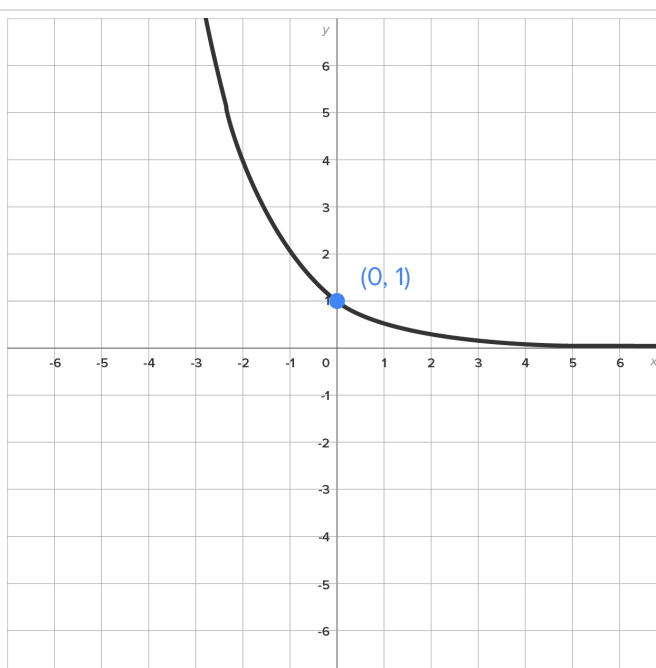
In general, define the exponential function  $f(x) = a^x$ , where  $a > 0$  and  $a \neq 1$ .

$$f(x) = a^x, \text{ where } a > 1$$

$$f(x) = a^x, \text{ where } 0 < a < 1$$



The graph is increasing at every point.  
 The domain is  $(-\infty, \infty)$ .  
 The range is  $(0, \infty)$ .  
 The graph contains the point  $(0, 1)$ .  
 There is a horizontal asymptote at  $y = 0$ .



The graph is decreasing at every point.  
 The domain is  $(-\infty, \infty)$ .  
 The range is  $(0, \infty)$ .  
 The graph contains the point  $(0, 1)$ .  
 There is a horizontal asymptote at  $y = 0$ .



Exponential functions can only be defined for  $a > 0$  and  $a \neq 1$  for the following reasons:

- If  $a < 0$ , there would be infinite values that are undefined due to fractional exponents. This would not be a useful function.
- If  $a = 0$ , the function is undefined when  $x \leq 0$  and equal to 0 when  $x > 0$ , which is not an exponential function.
- If  $a = 1$ , then  $f(x) = 1$  for all values of  $x$ , which is simply a horizontal line, which is not an exponential function.

A commonly used base is the number  $e$ , which is called the natural base, where  $e \approx 2.718281828...$  (this pattern does not repeat). Since  $e > 1$ , its graph is the increasing exponential graph as seen above.

## 2. Logarithmic Functions

### 2a. Evaluating Logarithms

Recall that the input of an exponential function is the exponent. The output of the exponential function is called the **power**, the result of raising a number to an exponent.

With a **logarithmic function**, the input is the power and the output is the exponent. In other words, a logarithm is the exponent  $y$  needed to complete the equation  $a^y = x$  for given values of  $a$  and  $x$ .

That said, to find the value of  $y$ , we can write  $f(x) = \log_a x$  (logarithm with “base  $a$ ” of  $x$ ).



#### FORMULA TO KNOW

##### Logarithm Definition

$$y = \log_a x \text{ if } a^y = x \text{ where } a > 0 \text{ and } a \neq 1$$

⇒ **EXAMPLE** Find the value of  $\log_2 8$ .

$$y = \log_2 8 \quad \text{Start with the original logarithmic function.}$$

$$2^y = 8 \quad \text{Rewrite in exponential form.}$$

$$8 = 2^3 \quad \text{Write 8 as a power of 2.}$$

$$2^y = 2^3 \quad \text{Equate the exponential expressions.}$$

$$y = 3 \quad \text{Solve for } y.$$

Thus,  $\log_2 8 = 3$ .

⇒ **EXAMPLE** Find the value of  $\log_{10} 0.01$ .

$$y = \log_{10} 0.01 \quad \text{Start with the original logarithmic function.}$$

$$10^y = 0.01 \quad \text{Rewrite in exponential form.}$$

$$0.01 = \frac{1}{100} = \frac{1}{10^2} = 10^{-2} \quad \text{Write 0.01 as a power of 10.}$$

$$10^y = 10^{-2} \quad \text{Equate the two expressions.}$$

$$y = -2 \quad \text{Solve for } y.$$

Thus,  $\log_{10} 0.01 = -2$ .



#### HINT

There are two special logarithms that will be handy to know:

- $\log_a 1 = 0$  (We know this because  $a^0 = 1$  for any value of  $a$ .)
- $\log_a a = 1$  (We know this because  $a^1 = a$  for any value of  $a$ .)

#### Notation Used for Logarithms of Special Bases

Base 10	$\log_{10}x$ is written $\log x$ . No base written means the base is 10.
Base e	$\log_e x$ is written $\ln x$ , which means the natural logarithm of $x$ . You may remember that $e$ is called the natural base, where $e \approx 2.718281828...$ (this pattern does not repeat).



## TERMS TO KNOW

### A Power

The result of raising a number to an exponent. For example,  $2^5 = 32$ , and we say that 32 is the 5th power of 2.

### Logarithmic Function

$f(x) = \log_a x$  uses the power as its input and returns the exponent required to produce that power when the base is  $a$ .

## 2b. Graphs of Logarithmic Functions

Earlier, we graphed the function  $y = 2^x$  by using the following table.

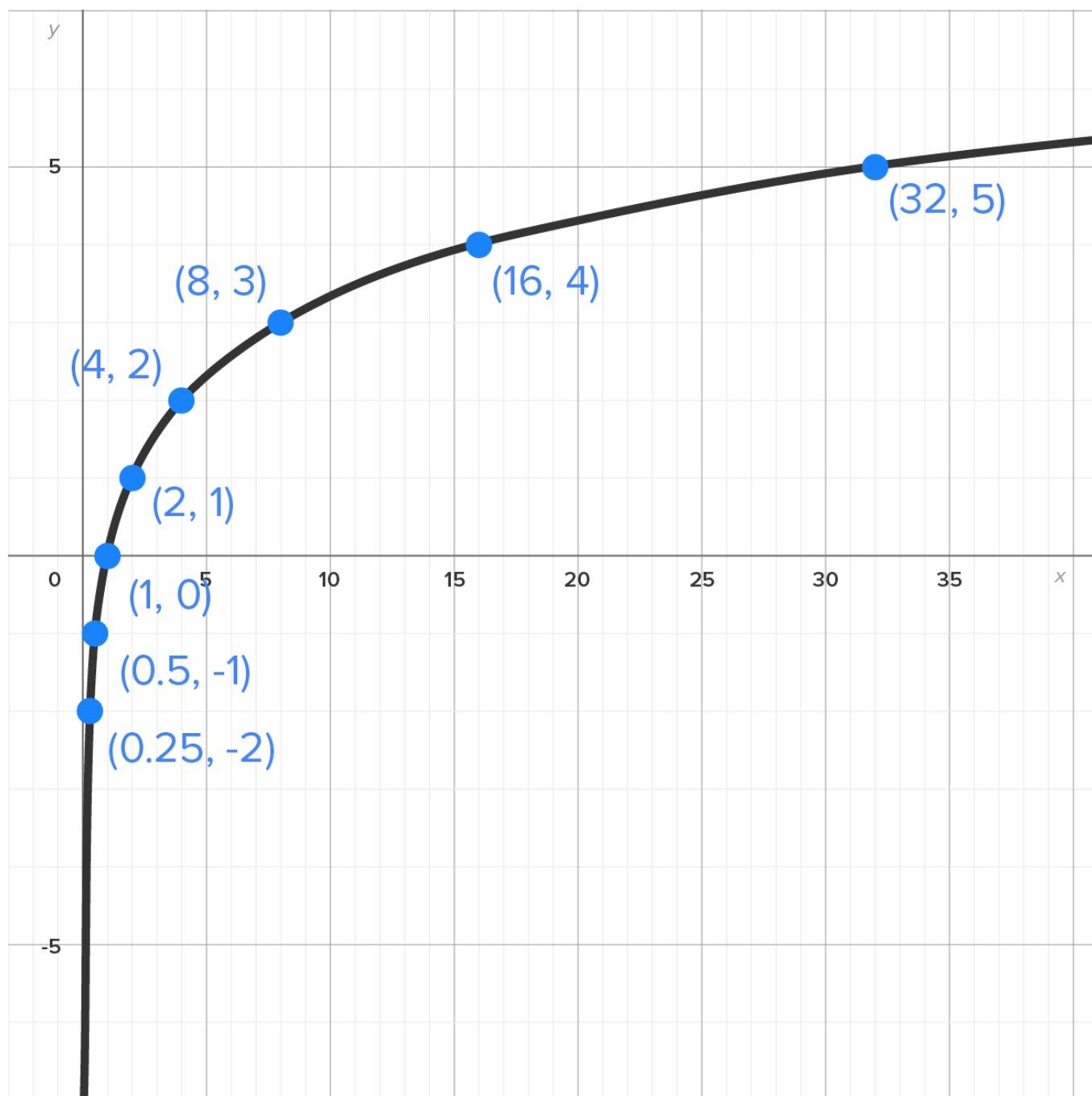
$x$	-4	-3	-2	-1	0	1	2	3	4
$f(x) = 2^x$	0.0625	0.125	0.25	0.5	1	2	4	8	16

The logarithmic function  $y = \log_2 x$  would interchange these values:

$x$	0.0625	0.125	0.25	0.5	1	2	4	8	16
$y = \log_2 x$	-4	-3	-2	-1	0	1	2	3	4

For example,  $\log_2 16 = 4$  since  $2^4 = 16$  and  $\log_2 1 = 0$  since  $2^0 = 1$ .

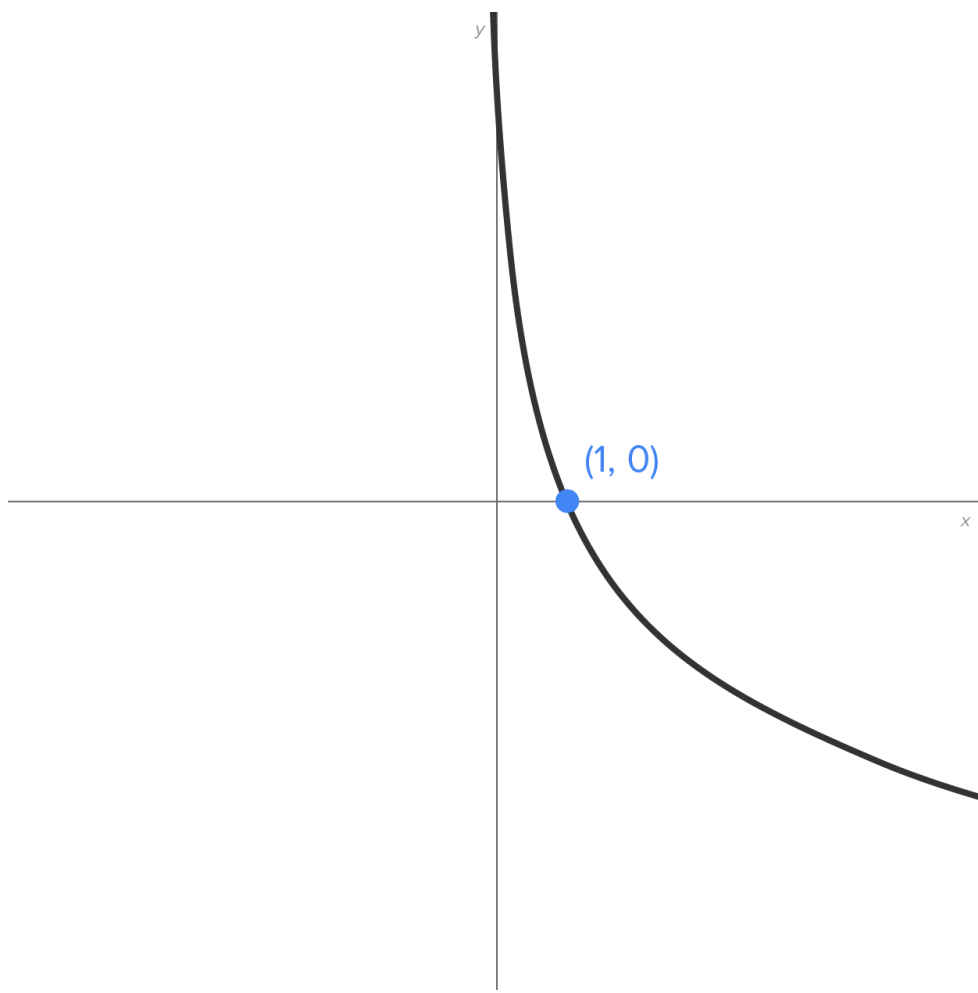
Here is the graph of  $y = \log_2 x$  based on these points:



The graph has a vertical asymptote at  $x = 0$ .

In general, this is what the graph of  $y = \log_a x$  looks like when  $a > 1$ .

When  $0 < a < 1$ , the graph has this general shape:



Properties of the graph of  $y = \log_a x$ :

- The domain is  $x > 0$ .
- The range is all real numbers.
- There is a vertical asymptote at  $x = 0$ .
- If  $a > 1$ , the graph is increasing, and if  $0 < a < 1$ , the graph is decreasing.

## 2c. Properties of Logarithms

You may recall the following properties of exponents:

$$a^x \cdot a^y = a^{x+y} \quad \text{Multiply Exponential Expressions, Add Exponents}$$

$$\frac{a^x}{a^y} = a^{x-y} \quad \text{Divide Exponential Expressions, Subtract Exponents}$$

$$(a^x)^y = a^{xy} \quad \text{Raise an Exponential Expression to a Power, Multiply the Exponents}$$

Now, remember that a logarithm is an exponent. Thus, the logarithm properties tell us what happens to the exponents when expressions are multiplied, divided, and raised to a power.



FORMULA TO KNOW

**Product Property**

$$\log_a(xy) = \log_a x + \log_a y$$

**Quotient Property**

$$\log_a\left(\frac{x}{y}\right) = \log_a x - \log_a y$$

**Power Property**

$$\log_a(x^y) = y \cdot \log_a x$$

These properties are used to rewrite logarithmic expressions in two ways:

- Expand a single logarithm as a sum, difference, or multiple of logarithms.
- Write an expanded logarithmic expression as a single logarithm.

**2d. Expanding Logarithmic Expressions**

There is a process that you can follow to expand logarithmic expressions:

1. Apply product/quotient property first to “break up” the expression into a sum/difference.
2. Apply power property where relevant.

⇒ **EXAMPLE** Use logarithm properties to expand the expression  $\ln\left(\frac{2x}{y}\right)$ .

$$\ln\left(\frac{2x}{y}\right) \quad \text{Start with the original expression.}$$

$$\ln(2x) - \ln y \quad \frac{2x}{y} \text{ is a quotient; apply the quotient property.}$$

$$\ln 2 + \ln x - \ln y \quad 2x \text{ is a product; apply the product property.}$$

The expanded form of  $\ln\left(\frac{2x}{y}\right)$  is  $\ln 2 + \ln x - \ln y$ .

⇒ **EXAMPLE** Use logarithm properties to expand the expression  $\log(x^2 y^4)$ .

$$\log(x^2 y^4) \quad \text{Start with the original expression.}$$

$$\log(x^2) + \log(y^4) \quad x^2 y^4 \text{ is a product; apply the product property.}$$

$$2\log x + 4\log y \quad \text{Apply the power property on each logarithm.}$$

The expanded form of  $\log(x^2 y^4)$  is  $2\log x + 4\log y$ .





TRY IT

Consider the expression  $\log_4\left(\frac{2x}{y^3}\right)$ .

Use logarithm properties to expand this expression.

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$$\log_4\left(\frac{2x}{y^3}\right) \quad \text{Start with the original expression.}$$

$$\log_4(2x) - \log_4(y^3) \quad \frac{2x}{y^3} \text{ is a quotient; apply the quotient property.}$$

$$\log_4 2 + \log_4 x - \log_4(y^3) \quad 2x \text{ is a product; apply the product property.}$$

$$\log_4 2 + \log_4 x - 3\log_4 y \quad \text{Apply the power property.}$$

The expanded form of  $\log_4\left(\frac{2x}{y^3}\right)$  is  $\log_4 2 + \log_4 x - 3\log_4 y$ .

## 2e. Condensing a Logarithmic Expression Into a Single Logarithm

To condense a logarithmic expression into a single logarithm, apply the properties as we did when expanding an expression, but in reverse. This means:

1. Reverse the power property first for any expressions:  $y \cdot \log_a x = \log_a(x^y)$
2. Reverse the sum/difference properties:  $\log_a x + \log_a y = \log_a(xy)$  or  $\log_a x - \log_a y = \log_a\left(\frac{x}{y}\right)$

⇒ **EXAMPLE** Use logarithm properties to write  $3\log_4 x + \log_4 5 - 2\log_4 z$  as a single logarithm.

$$3\log_4 x + \log_4 5 - 2\log_4 z \quad \text{Start with the original expression.}$$

$$\log_4 x^3 + \log_4 5 - \log_4 z^2 \quad \text{Reverse the power property.}$$

$$\log_4(5x^3) - \log_4 z^2 \quad \text{Reverse the product property.}$$

$$\log_4\left(\frac{5x^3}{z^2}\right) \quad \text{Reverse the quotient property.}$$

The condensed form of  $3\log_4 x + \log_4 5 - 2\log_4 z$  is  $\log_4\left(\frac{5x^3}{z^2}\right)$ .



TRY IT

Consider the expression  $2\ln x - 3\ln y + 4\ln(z + 1)$ .

Write this expression as a single logarithm.

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$= \ln x^2 - \ln y^3 + \ln(z + 1)^4$  First, write all coefficients as powers. This will enable us to combine the logarithms.

$= \ln\left(\frac{x^2}{y^3}\right) + \ln(z + 1)^4$  Combine the first two logarithms using the property  $\ln x - \ln y = \ln\left(\frac{x}{y}\right)$ .

$= \ln\left[\frac{x^2(z + 1)^4}{y^3}\right]$  Combine the logarithms using the property  $\ln x + \ln y = \ln(xy)$ .

Therefore, the condensed form is  $\ln\left[\frac{x^2(z + 1)^4}{y^3}\right]$ .



## SUMMARY

In this lesson, to add to the library of functions, you explored **exponential functions** and **logarithmic functions** and their **properties**. You learned how to **evaluate logarithms** by rewriting logarithmic functions in exponential form and also explored **graphs of logarithmic functions**. You also learned how to use properties of logarithms to **expand logarithmic expressions**. Lastly, you learned that to **condense a logarithmic expression into a single logarithm**, you need to apply the properties as you did when expanding an expression, but in reverse.

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## TERMS TO KNOW

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