

Thank you for purchasing the Microsoft Windows Software Development Kit. In order to further enhance the product, we would appreciate hearing about your needs. If you will take a moment to complete this questionnaire, we will use the information to help us achieve our goal of giving you the best possible tools for developing applications.

You may check more than one box per question if applicable.

Microsoft® Windows Software Development Kit User's Survey

What computer do you use for software development?

- | | | |
|-------------------------------------|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> IBM® PC/XT | <input type="checkbox"/> COMPAQ® | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> IBM PC/AT | <input type="checkbox"/> COMPAQ 286 | |

How is your computer configured?

- | | | |
|---|---|---|
| <input type="checkbox"/> 256K | <input type="checkbox"/> Color graphics card | <input type="checkbox"/> Hard Disk |
| <input type="checkbox"/> 512K | <input type="checkbox"/> Color display | <input type="checkbox"/> Expanded memory card |
| <input type="checkbox"/> 640K | <input type="checkbox"/> Enhanced graphics card | <input type="checkbox"/> Printer |
| <input type="checkbox"/> More than 640K _____ | <input type="checkbox"/> Enhanced color display | <input type="checkbox"/> Other _____ |
| | <input type="checkbox"/> Monochrome display | |

What programming language(s) do you primarily use in developing software?

- | | | |
|---------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Pascal | <input type="checkbox"/> C | <input type="checkbox"/> Macro Assembler |
| <input type="checkbox"/> BASIC | <input type="checkbox"/> Other _____ | |

For what purposes do you develop software?

- | | | |
|--------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Corporate in-house | <input type="checkbox"/> Contracting |
| <input type="checkbox"/> Other _____ | | |

What type(s) of programs do you develop most frequently?

- | | | |
|--------------------------------------|--|---|
| <input type="checkbox"/> Database | <input type="checkbox"/> Integrated packages | <input type="checkbox"/> Communications |
| <input type="checkbox"/> Financial | <input type="checkbox"/> Custom designed | <input type="checkbox"/> Vertical |
| <input type="checkbox"/> Other _____ | | |

What prompted you to purchase the Microsoft Windows Software Development Kit?

- | | | |
|---|--|---|
| <input type="checkbox"/> Programming benefits | <input type="checkbox"/> Management Decision | <input type="checkbox"/> Personal evaluation |
| <input type="checkbox"/> Price | <input type="checkbox"/> Recommendation from | <input type="checkbox"/> Attended a development |
| <input type="checkbox"/> Other _____ | an associate | seminar |

How many microcomputer programmers are in your company?

- | | | |
|--|--|--------------------------------|
| <input type="checkbox"/> Fewer than 10 | <input type="checkbox"/> 11-25 | <input type="checkbox"/> 26-50 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> More than 100 | |

How many employees does your company have?

- | | | |
|--|--------------------------------------|---|
| <input type="checkbox"/> Fewer than 50 | <input type="checkbox"/> 51-100 | <input type="checkbox"/> 101-500 |
| <input type="checkbox"/> 501-1000 | <input type="checkbox"/> 1001-10,000 | <input type="checkbox"/> More than 10,000 |

How many microcomputers in your company are devoted to development?

- | | | |
|--------------------------------|---------------------------------|--|
| <input type="checkbox"/> 1-5 | <input type="checkbox"/> 6-10 | <input type="checkbox"/> 11-25 |
| <input type="checkbox"/> 26-50 | <input type="checkbox"/> 51-100 | <input type="checkbox"/> More than 100 |

Are there others in your company who use the Microsoft Windows Software Development Kit?

- | | | |
|------------------------------|-----------------------------|-------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No | If yes, how many? _____ |
|------------------------------|-----------------------------|-------------------------|

Have you signed up for Microsoft DIAL, the complete, on-line support service offered to Microsoft Windows software developers?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

(If not, please refer to your registration card for more information.)

Do you have any additional comments you'd like to make on the Microsoft Windows Software Development Kit?

Would you recommend the Microsoft Windows Software Development Kit to an associate?

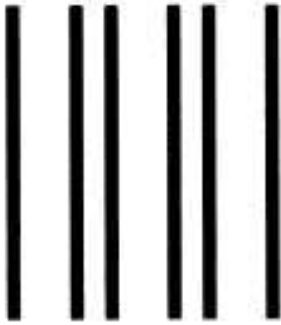
- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

Why or why not?

Optional Information:

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____

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