

Archer Display - Ligature Serif Font

Introducing Archer Display – a serif font that bridges the realms of tradition and modernity with effortless finesse. This font carries the weight of a bygone era in its high-contrast design and substantial serifs, but it also boasts a captivating contemporary edge with select letters that have been thoughtfully reimagined for a touch of avant-garde charm.

Archer Display isn't just a font; it's a toolkit for your creativity. With over 70 meticulously crafted ligatures and alternate letters, including four distinct ampersands, it empowers you to experiment and craft your unique narrative. But that's not all – this font is a true polyglot, offering full language support for over 90 languages. It transcends linguistic boundaries, allowing your message to resonate globally.

Whether you're seeking to evoke a sense of timeless elegance or infuse a project with a modern twist, Archer Display is your ally. It's a font that harmonizes the echoes of yesteryears with the pulse of the contemporary design world. So, embrace the rich tapestry of design possibilities that Archer Display offers and embark on a journey where the past and future gracefully converge.

Using ligatures & alternates:

<https://support.creativemarket.com/hc/en-us/articles/360037478813--Using-Fonts-with-Special-Features-OpenType->

Using alternates & ligatures in Canva:

Canva unfortunately doesn't support ligatures and all the alternate letters. It's not really their fault because web browsers in general don't support them either. However, there is a workaround that works in most of the cases. **For this purpose I have provided you with a PUA font that you should upload on CANVA.**

I use Creative Fabrica's tool called FontCloud <https://www.creativefabrica.com/fontcloud/>

It works greats for using glyphs in artwork! It is not an app, but the website works perfectly. FontCloud uploads your font and shows you each individual character, you can copy the glyph onto your clipboard. Working side by side you can easily paste glyph's into your text box using the same font in Canva.

HOW TO USE INFO:

1. Installing fonts

Before you can use the font you have to install it. If you're on Windows follow these steps:

Windows 7/8, Windows Vista, Windows XP (Home and Professional), and Windows 2000 have built-in support for OpenType fonts (both .otf and .ttf), as well as PostScript Type 1 fonts (.pfb + .pfm) and TrueType (.ttf). You can use the Windows Fonts control panel to install or remove fonts of all these formats, though the control panel is accessed slightly differently between Windows XP and Windows 2000. See the instructions below.

If you're using OSX, than check the instructions below:

Mac OS X has native support for Type 1 and OpenType fonts, which can be installed just like other font type on OS X. However, fonts installed in OS X system locations are not available to "Classic" applications (see section below). Fonts installed in the OS X native environment can be accessed by (a) any user or (b) just by an individual user. To install your fonts using a font management utility (e.g., Extensis Suitcase, Font Reserve, FontAgent Pro or MasterJuggler), refer to that utility's documentation for instructions on adding and activating the fonts.

- Before installing your fonts, quit all active applications.
- Locate the folder that contains the fonts you want to install. If you have purchased Adobe OpenType fonts online, they will have been decompressed to a folder on your hard drive. If you have purchased multiple font packages, each will have its own folder.
- Copy or move all the font files from their individual font folders into either of the following locations. (Note that the fonts must be loose in the destination folder, not in a subfolder.)
- (a) <Volume>/Library/Fonts/ Note: you must be logged on as an "Administrator" to place fonts in this location. Fonts in this location can be used by any user.
- (b) <Volume>/Users/<username>/Library/Fonts/ Note: fonts in this location can be used only by the specified user.
- The fonts are now installed and will appear in the font menus of your applications.

Thank you all!