

#### **Contacts**

**Phone** 

571 03 86 68

**Email** 

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**Address** 

Tbilisi

## **Expertise**

- Adobe Creative Suite proficiency
- UI/UX Design
- · Typography skills
- Drawing and digital illustration
- Branding
- Comunication skills
- Creative thinking
- Problem solving
- Time managment
- Team collaboration
- Color Theory
- Visual ideation/Creativity
- Understanding of printing process
- Attention to detail

# **Education**

• 2009 - 2021

# Tbilisi Classical Gymnasium

• 2009 - 2021

**IT Academy Step** 

**Graphic Design Course** 

• 2021 - 2024

**Caucasus University** 

Banchelor of Arts in Graphic Design

## Languages

- Georgian NS
- English C1

## **About** me

**Birthday** 05/05/2003

# Luka Jiqia

# **Graphic & UI/UX Designer**

A creative and motivated Graphic & UI/UX Designer with a proven track record in creating compelling visuals for various media platforms. Skilled in using Adobe Creative Suite, typography, branding and digital photography. Excellent collaborative and interpersonal abilities with and avant-grade approach to visual communication. Committed to delivering top-notch, original designs and achieving extraordinary outcomes for businesses and clients. Continually seeking to enhance skill set and stay updated on the latest design trends.

# **Experience**

7 10.2022 - 05.2023

PR WAVE

#### **Graphic Designer**

- Designing visual assets for PR campaigns: logos, infographics, brochures, flyers, presentations, social media posts, and website graphics.
- Maintaining brand identity across all channels, including websites.
- Creating digital and print materials, meeting deadlines and exceeding client expectations.
- Collaborating with PR team to understand communication goals and translate them into.

01.2023 - 04.2024

Mekobre

## **Graphic & UI/UX Designer**

- Creating website interface
- Maintaining brand identity across all channels.
- Creating digital and print materials, meeting deadlines and exceeding client expectations.
- Staying updated on design trends and best practices.

02.2024 - 05.2024

Startup Buro

### **Graphic Designer**

- Designed marketing materials and visuals for business development initiatives.
- Collaborated with team to create pitch decks and branding materials for events.
- Produced graphics for website and social media platforms to enchance brand visibility.
- Developing brand identity guidelines for clients.
- Managing multiple projects, prioritizing tasks to meet tight deadlines.

05.2024 - 10.2024

Webapp

## **Graphic & UI/UX Designer**

- Creation and processing of logos, marketing materials and materials needed for events.
- Creating branding materials, designing websites and editing existing ones.
- Creating software design
- Manage multiple projects, digital and print materials.

## 10.2024 - To this day

HawX

## **Graphic & UI/UX Designer**

- Creating UI/UX designs for casino platforms, including slot games and landing pages
- Enhancing user experience and managing visual identity across platforms
- Designing marketing materials and branding graphic elements
- Supporting the team in Agile processes and ensuring design quality control
- Analyzing user behavior and optimizing design based on collected data
- Developing branding strategies and creating related assets (banners, promotional visuals, social media content)
- Producing high-quality graphic materials for marketing campaigns
- Creating a unique visual identity for products and updating existing brand visuals

#### 09.2021 - To this day

Freelance

## **Graphic & UI/UX Designer**

- Delivering customized visual solutions for diverse clients.
- Creating logos, branding materials, and marketing collateral.
- Communicating effectively with clients to understand vision and requirments.
- Managing project timelines and budgets, ensuring client satisfaction.
- Creating web designs
- $\bullet\,$  Staying updated on design trends and best practices.