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Jennifer M. O'Donnell

Objective

To apply my integrated media skills and increase my global impact in a professional public relations, journalism or nonprofit communications environment.

Summary of Qualifications

- Experience in reporting, editing, interviewing and taking professional-grade photographs
- Extensive knowledge of Microsoft Word, PowerPoint and Publisher
- Experience with various social media and design outlets, such as Twitter, Facebook, InDesign, Pinterest, Instagram, eBlogger, WordPress, Photoshop and more
- Learning coding and video editing
- Outstanding academic, communication, networking and organizational skills
- Notable accomplishments in writing

Education

2012-2016	University of Florida	Gainesville, Fl.
Major: Public Relations. Minor: Nonprofit Organization and Leadership. Degree expected: B.S. G.P.A.: 3.85		
2008-2012	Joe E. Newsome High School	Lithia, Fl.

Volunteer/Relevant Experience

September 2013-present:	City Year	<i>Recruitment Ambassador</i>	Gainesville, Fl.
<ul style="list-style-type: none">• Recruiting potential applicants for City Year organization on the UF campus• Using social media marketing (creating Facebook events; advertising in target Facebook groups; Twitter trending)• Conducting information sessions and presentations on behalf of organization• Since last semester, has helped to increase the number of applicants from UF by over 20%• Has helped to make UF the #2 school nationwide for number of City Year applicants (as of last semester, was only in the top 10)			
2013-present:	UF Christian Campus House	<i>Servant Leader</i>	Gainesville, Fl.
<ul style="list-style-type: none">• Organizing upcoming service and volunteer opportunities for UF CCH, as well as promoting all UF CCH events• Handling service contacts and introducing new service opportunities for students each week			

- Primary contact for UF CCH English Corner program, which helps international students practice conversational English
- Marketing CCH to students via tabling, social media and flyers
- Organizing social and worship events for members

2012-present: **Alpha Phi Omega Tau Chapter, National Co-ed Service Fraternity** *Active Brother*
Gainesville, FL.

- Volunteering for various organizations/events, including (but not limited to):
 - Salvation Army HW Club: Tutored and mentored underprivileged children every week
 - Alachua County Humane Society: Fed, walked and cleaned up cages for animals at shelter
 - American Heart Association Gala, Gainesville: Helped set up event and greet guests
 - Noah's Endeavor: Played with disabled children and helped them improve social skills

2011: **Osprey Observer Community Newspaper** *Reporter, Writer, Intern* Brandon, FL.

- Interviewed people for articles
- Wrote original articles and took photos for articles
- Assisted with copy editing; proofread articles

Achievements

- "Distinguished Young Women of Florida" state finalist
- First Place Reflections Writing Contest 2011, Honorable Mention 2009
- Volunteered over 200 hours of community service
- 10 published articles in Osprey Observer, a newspaper with 150,000 readers

Interests and Activities

UF PRSSA Communications Committee member, UF College of Journalism and Communications Ambassador, UF Navigators International member, The Independent Florida Alligator contributor, Blogger:
<http://roguegainesville.wordpress.com/>

References

Jacqueline Cheney: Regional recruitment manager, supervisor at City Year Florida. 904-240-6407. 6 E. Bay St., 5th Floor, Jacksonville, FL 32202; jcheney@cityyear.org

Bob Gailey: Boss, minister at UF CCH. 352-258-9367; 1810 NW 1st Ave, Gainesville, FL 32603;
gatorgailey@juno.com

Michelle Colesanti: Managing editor, supervisor at *The Osprey Observer*. 813-657-2418; 900 Lithia Pinecrest Rd., Brandon, FL 33511; michelcole@aol.com