

LAKSHAY KHANNA

Hisar, Haryana

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SUMMARY

Web developer and content creator with skills in HTML, CSS, JavaScript, ReactJS, MongoDB, and basic Python. Experienced in using Adobe Photoshop, Figma, ChatGPT, and DeepSeek to create engaging digital content. Proficient in social media marketing, video editing, and audience growth strategies, with experience managing a meme page with 29K+ followers. Capable of creating platform-specific content, enhancing brand presence, and driving engagement.

TECHNICAL SKILLS

HTML	ReactJS	Shopify
CSS	MongoDB	Adobe Photoshop
Tailwind CSS	Figma	Video editing
Javascript	Wordpress	Social media management

PROFESSIONAL EXPERIENCE

Video editor

- I can edit trending Instagram video edits, YouTube videos, and various social media content, including marketing campaigns and influencer collaborations

Intern

Web developer- Mohali, Chandigarh

- Completed a Web Development internship at Solitaire Infosys, gaining hands-on experience in designing, developing, and optimizing web applications.

Social Media Specialist

- Create engaging and audience-driven content tailored to various social media platforms.
- Develop and execute social media marketing strategies to maximize reach and engagement.
- Analyze trends and adapt content to enhance brand visibility and audience interaction.

EDUCATION

Government Polytechnic Hisar - Hisar, Haryana | Diploma
Computer Science

July 2021 - August 2024

LANGUAGE

- Hindi : Native language
- English: Advanced
- German: Indermediate

ADDITIONAL INFORMATION

Cinema and Films

Cinema Enthusiast & Film Critic Passionate about cinema with extensive knowledge of films across genres and cultures. I write film reviews on Letterboxd, analyzing storytelling and cinematography. I explore world cinema and run the Instagram page @cinephilebol, creating engaging movie-related content.