

StarkHacks Name, Brand, and Affiliation Usage Policy

1. Purpose

This policy establishes clear rules governing the use of the name **StarkHacks**, associated branding, and any representation of affiliation with StarkHacks. Its objective is to prevent misuse, misrepresentation, and unauthorized commercial or non-commercial activity conducted under the StarkHacks name.

2. Scope

This policy applies to all individuals, organizations, companies, consultants, volunteers, partners, and third parties who reference, use, or claim association with StarkHacks in any capacity, whether online or offline.

3. Ownership of Name and Brand

The name **StarkHacks**, its logo(s), branding elements, event materials, and any derivative identifiers are the intellectual property of **StarkHacks**.

No rights or licenses are granted by default to use the StarkHacks name or brand unless explicitly permitted under this policy or through written authorization from StarkHacks.

4. Prohibited Uses

The following uses of the StarkHacks name, brand, or implied affiliation are strictly prohibited:

4.1 Paid or Commercial Services

No individual or entity may use the StarkHacks name, logo, or affiliation to offer paid services, including but not limited to:

- Hackathon admission assistance or consulting
- Guaranteed or expedited admission to StarkHacks
- Application review or selection influence services
- Workshops, mentorship, or coaching services marketed as StarkHacks-endorsed
- Any other service where payment is exchanged

4.2 Admission Guarantees or Misrepresentation

No person or organization may claim or imply that they can guarantee admission, increase chances of selection, or influence the evaluation process for StarkHacks.

Any such claims constitute misrepresentation and are strictly forbidden.

4.3 Immigration or Visa-Related Services

The StarkHacks name may not be used in connection with immigration, visa consultancy, travel facilitation, or legal services of any kind.

This includes charging fees or offering guidance related to visas, travel, or immigration under the StarkHacks name or implied affiliation.

4.4 Unauthorized Free Services

Offering free services using the StarkHacks name, logo, or affiliation **without prior written approval from StarkHacks** is not permitted.

This includes free consulting, mentorship, application help, community groups, or events claiming to operate on behalf of or in association with StarkHacks.

5. Permitted Uses

5.1 Informational and Promotional Use (No Expectation of Return)

Individuals or organizations may:

- Share or promote StarkHacks information
- Publicly reference StarkHacks for awareness or informational purposes

Provided that:

- No payment, compensation, benefit, or expectation of return is involved
- No services (paid or unpaid) are offered under the StarkHacks name
- The use does not imply endorsement, partnership, or authorization beyond factual promotion
- StarkHacks branding and logos are used accurately and respectfully, in accordance with any published brand guidelines

5.2 Authorized Use

Any use not explicitly permitted under this policy requires **prior written authorization** from StarkHacks.

Authorization may be revoked at any time at StarkHacks' discretion.

6. Branding and Representation Requirements

When permitted to use the StarkHacks name or branding:

- Logos must not be altered, distorted, or combined with other marks without approval
- Language must not imply official representation unless explicitly authorized
- Any required disclaimers must be clearly visible if requested by StarkHacks

7. Enforcement and Violations

StarkHacks reserves the right to demand immediate cessation of any unauthorized or prohibited use.

Violations may result in public disassociation, reporting to relevant platforms, removal from StarkHacks participation, and/or legal action where appropriate.

StarkHacks assumes no responsibility for losses or damages arising from unauthorized third-party representations.

8. Reporting Misuse

Suspected misuse or misrepresentation of the StarkHacks name or brand should be reported directly to the StarkHacks leadership through official communication channels.

Please report such violations to **info@starkhacks.com** immediately.

9. Amendments

This policy may be updated or amended at any time by StarkHacks. Continued use of the StarkHacks name constitutes acceptance of the most current version of this policy.

This policy is in effect from December 1, 2025.

Last updated: February 6, 2026.