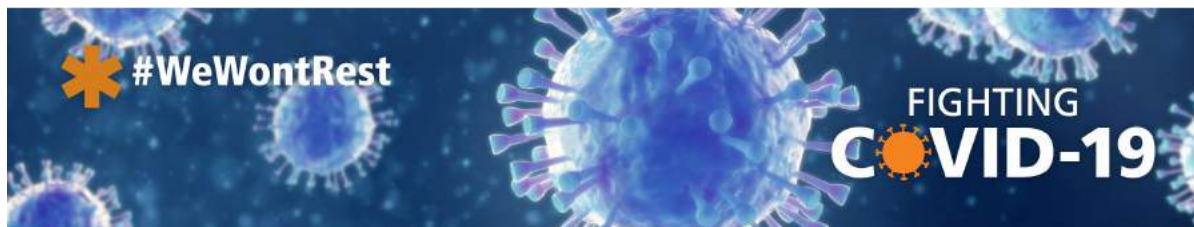


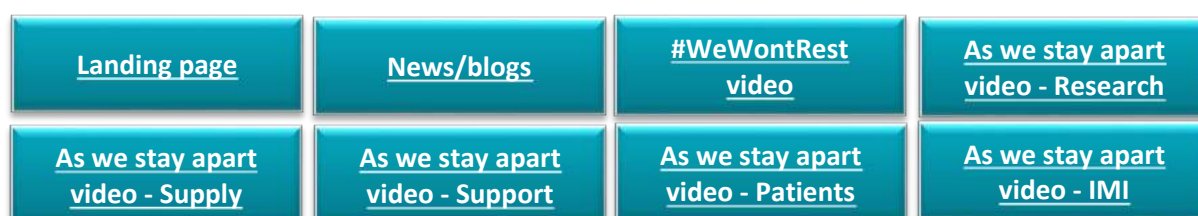
## #WeWontRest in the fight against COVID-19 May 2020 update



As the impact of COVID-19 continues to be felt across the world, the biopharmaceutical industry in Europe remains committed to global efforts to care for those affected, contain the outbreak and develop resources to tackle future outbreaks. Our industry has mobilised in many ways to join the global effort to manage the COVID-19 outbreak. Through the EFPIA communications channels, we focused on:

- Highlighting the main priorities of our industry and our contribution to:
  - o Ensuring the supply of medicines
  - o Researching new vaccines, diagnostics and treatments for use in the fight against COVID-19
  - o Supporting governments and health systems on the ground
- Promoting IMI Call 21, aimed at developing diagnostics and therapeutics to tackle COVID-19
- Showcasing how EFPIA member companies and associations are playing their part in combatting this pandemic.

### EFPIA Resources






### EFPIA Commitment to tackling COVID-19 (launched on 1 April 2020)



## #EFPIATalks

EFPIA is hosting a series of online events aimed at maintaining an open dialogue with key stakeholders and outlining how the industry is responding to the challenges presented by the pandemic. To date, three events took place and you can access the recordings below.

-  [Europe COVID-19 battle: The pharmaceutical industry response](#)
-  [Cancer and COVID-19 "Short-Term Reality, Long-Term Vision"](#)
-  [Balancing the reality of the pandemic's budgets and the ongoing needs of cancer patients](#)

## Calendar of future events

**15 May:** [Trade and COVID-19: Today and Tomorrow](#)

**18 May:** [Cancer and COVID-19: Looking Past the Pandemic - Cancer care for 2022 and Beyond](#), organized in collaboration with the EFPIA Oncology Platform

**18 or 19 May** (or early June): Regulatory Road to Innovation in the fight against COVID-19: innovative clinical trials approaches

**May/July 2020** (Dates TBC): Series of events on vaccine development and deployment, organized in collaboration with Vaccines Europe

**June/July** (Dates TBC): Two virtual events on COVID-19 and diabetes, organized in collaboration with the EFPIA Diabetes Platform

## Measurement

Date range: 04 March – 04 May 2020

Channel	Engagements	Impressions	Video views
Twitter	5,018	405,311	23,211
YouTube	42	7,645	7,118
Facebook	147	2,094	874
LinkedIn	10,009	332,436	67,329

Total website pageviews to pages with Covid-19 in URL: 38,877


## Featuring member updates

Over the past weeks, members have shared what they are doing to support efforts in the detection, prevention and treatment of the COVID-19 outbreak. Here are some examples:


### Research

**Farmindustria** members have been working around the clock to guarantee to patients the continuity of all production and R&D activities, in collaboration with the national regulatory agency and all institutions.

"We play an essential role in responding to the COVID-19 pandemic and [#WeWontRest](#) to meet the public health needs of people" - Chito Zulueta outlines how **Lilly** is contributing to the fight against COVID-19

 Watch the video below



 Watch the video below



### Supply


In these challenging times, people and communities can count on us. **Merck** actively contributes resources, supply of medicines and expertise to fight COVID-19.

**#WeWontRest** in the fight against COVID-19: at **Eisai**, colleagues are making every effort to ensure the continued supply of medicines to the patients that need them



## Support

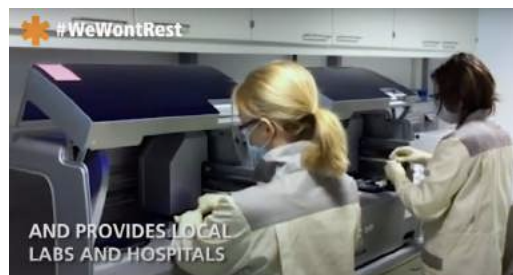
**Ipsen Italy** created a home delivery service for kidney cancer treatments, reducing the risk for cancer patients to be exposed to COVID-19

 Watch the video below




**Bayer** employees have volunteered to staff their new testing laboratory in Berlin, increasing the COVID-19 analysis capacity

 Watch the video below



**Boehringer Ingelheim** is playing its part through donations, volunteering programmes and contributing their science & expertise to support the global response to COVID-19

 Watch the video below



**Roche Italy** is supporting patients through donations of medicines, volunteer programmes and information campaigns

 Watch the video below



**Takeda** is supporting organisations that are actively working on the ground to fight against COVID-19 and care for the most vulnerable.





**Servier** produced and donated personal protective equipment to protect front-lines healthcare workers engaged in the fight against COVID-19. In China, they launched new digital services to help patients during the pandemic.



## World Asthma Day

On World Asthma Day, we used the COVID-19 WeWontRest formats to tell stories about how two of our companies, **Boehringer Ingelheim** and **Chiesi** are helping people living with asthma at this worrying and difficult time.



Watch the videos below



## Volunteering

COVID-19 presents unprecedented challenges and we all want to play our part: our members have launched volunteer programs for their employees to help fight COVID-19 and relieve some of the burden being felt by hospitals and health professionals.

At **MSD**, many health professionals have chosen to volunteer to help cushion the impact of the virus.




Read their stories

**FIGHTING COVID-19**  
#WeWontRest

As an intensive care doctor, I could not wait and do nothing. It runs through my veins: **I wanted to help**


Yael Fannan  
MSD Physician and Volunteer



**FIGHTING COVID-19**  
#WeWontRest

I don't care if they need manual labor or brain power. **I want to help.**


Anette Fog  
Volunteer from MSD Denmark



**FIGHTING COVID-19**  
#WeWontRest

We must modestly make our contribution and stick together to express our **spirit of solidarity**


Philippe Mariot  
MSD Physician and Volunteer



**FIGHTING COVID-19**  
#WeWontRest

When the opportunity to volunteer came along I had already convinced myself that if I could help then I should – **and now I am helping**

Monica Bendz  
Volunteer from MSD Denmark



Our **Croatian Association iF!** is coordinating a group of 187 volunteers working at the Croatian Institute of Public Health (CIPH) call center, to answer citizens' questions.



Read their story



The relentless dedication of members to ensure supply, find new diagnostics, vaccines and treatments as well as support governments and health systems on the ground is the epitome of the #WeWontRest story. Send us your #WeWontRest pledge or tag @EFPIA when posting through your channels.

## News/blogs

### General

#### [Coronavirus – your questions answered](#)

*What is the industry in Europe doing to help in the fight against the coronavirus? What are the risks of drug shortage caused by the coronavirus?*

#### [Europe's fight against COVID-19: Seeing the best in people](#) (EFPIA blog - 30.04.20)

*Like any war, we have witnessed the heart ache and damage it causes – with over 100,000 lives lost across Europe. But during these times, we also see the best in people.*

#### [World IP Day – The shoulders of giants](#) (EFPIA blog - 26.04.20)

*Our collective route out from under the cloud of this pandemic is through science and innovation*

#### [EFPIA statement on the launch of a new global collaboration to accelerate the development, production and equitable access to new COVID-19 tools](#) (EFPIA Statement - 24.04.20)

*On 24 April the WHO launched the Access to COVID-19 Tools (act) Accelerator*

#### [The route out from under the cloud of coronavirus](#) (EFPIA Statement - 23.04.20)

*EFPIA statement on the European Council Meeting and the EU Roadmap for Recovery*

#### [Exscalate4Cov project: Call for Collaboration by DG Connect](#) (EFPIA News - 20.04.20)

*The European Commission (DG Connect) is looking for industry partners to join the Exscalate4Cov project, seeking to accelerate identification of medicines that can support the fight against COVID-19.*

#### [Open letter to Members of the European Parliament in response to European Parliament resolution on EU coordinated action to combat the COVID-19 pandemic and its consequences](#) (EFPIA Statement - 19.04.20)

*As an industry, we continue to stand shoulder to shoulder with citizens, patients, health systems, Member States and the EU Institutions in tackling the COVID-19 emergency*

#### [Solidarity, collaboration and partnership: EFPIA statement on the virtual meeting of EU Health Leaders](#) (EFPIA Statement - 16.04.20)

*EFPIA welcomes the call for solidarity, collaboration and partnership in addressing the COVID-19 crisis at yesterday's informal virtual meeting of Europe's Health Ministers organised by the Croatian Presidency of the EU*

#### [European research-based industry publishes commitments on tackling COVID-19](#) (EFPIA Statement - 01.04.20)

*With Europe at the epicentre of the COVID-19 crisis, the researched-based pharmaceutical industry is coming together to commit its resources, expertise and people to the fight against COVID-19.*

#### [Trade policy and COVID-19: Openness and cooperation in times of a pandemic](#) (EFPIA blog - 01.04.2020)

*In order to beat the pandemic, we need global cooperation, sharing resources, and significant investments*

#### [Patient Organisations and Europe's fight against COVID-19: Industry – let's step up](#) (EFPIA blog - 30.03.20)

*In the midst of this unprecedented situation patient communities represent, and care for, those most vulnerable to the impact of COVID-19.*

[Europe's fight against COVID-19: EFPIA welcomes last night's Statement of the Members of the European Council](#) (EFPIA Statement - 27.03.20)

*We stand shoulder to shoulder with Heads of States and European governments in their efforts to limit the spread of the virus, provide medical equipment, promote research and tackle the socio-economic consequences of the COVID-19 crisis.*

[COVID-19 – Fighting the fakes](#) (EFPIA blog - 25.03.20)

*In times of crisis like the current COVID-19 pandemic, unfortunately, there is always someone looking to make a quick buck.*

[Europe's COVID-19 battle: supply, support and the search for diagnostics, vaccines, treatments and cures](#) (EFPIA blog - 18.03.20)

*In any health emergency from HIV to SARS, Ebola to the coronavirus, attention turns to the research-based biopharmaceutical industry to discover and develop vaccines, diagnostics, treatments and cures.*

## Research

[In-kind contributions to IMI projects](#) (EFPIA blog - 06.05.20)

*Magda Chlebus describes how the IMI works*

[Ensuring the continuity of clinical trials](#) (EFPIA Statement - 28.04.20)

*EFPIA response to revised European Commission issues guidance to mitigate clinical trial disruption in the EU*

[The COVID-19 "Regulatory Road to Innovation"](#) (EFPIA blog - 21.04.20)

*Lessons learned on optimising Research, Development and Regulatory Processes*

[Creating the research eco-system in Europe to tackle COVID-19 and future pandemics](#) (EFPIA Statement - 16.04.20)

*EFPIA welcomes the ERAvsCorona Action plan and its contribution to creating a strong COVID-19 research community and a European research eco-system that can respond to future health threats.*

[Partnership and collaboration: The new normal in the fight against COVID-19](#) (EFPIA blog - 16.04.2020)

*Europe's R&D ecosystem is embracing collaboration like never before in the search for diagnostics, treatments and vaccines against coronavirus*

[Managing ongoing Clinical Trials in the current COVID-19 pandemic situation](#) (EFPIA blog - 08.04.2020)

*It is of the utmost importance to strive as far as possible for a harmonised approach across all European countries as the issues are the same everywhere in this extraordinary pandemic situation*

[EFPIA update on research-based pharmaceutical industry response to COVID-19](#) (EFPIA Statement - 11.03.20)

*The advent of a global health emergency such as coronavirus underlines the need for a collaborative, dynamic, responsive and empowered research eco-system in Europe.*

[IMI opens registrations for a webinar on the Coronavirus Call](#) (EFPIA News - 20.02.20)

*The Innovative Medicines Initiative to launch EUR 45 million Call for proposals on COVID-19 early March*

[Joining the fight against coronavirus](#) (EFPIA Statement - 04.02.20)

*We have issued a call to EFPIA members to identify suitable assets in their libraries that could be utilized in the fight against coronaviruses.*



## Supply

[Europe's COVID-19 battle: Data holds the key to ensuring patients get the medicines they need](#) (EFPIA News - 08.05.20)

*In a week that saw the European Commission take a lead role in the global fight against COVID-19, the weekly call with the Commissioners dedicated to COVID-19 today addressed the practical challenges caused by the crisis with pragmatic solutions that put the needs of patients first.*

[Europe's COVID-19 battle: Supply, resilience and recovery](#) (EFPIA News - 04.05.20)

*As Europe considers its exit strategy, we are committed to working with all partners in research and healthcare to build Europe's resilience and pandemic preparedness, from the scientist's bench to the patient's bedside.*

[Europe's COVID-19 battle: Getting the data we need to ensure the supply of medicines](#) (EFPIA News - 23.04.20)

*A major part of the solution is the provision of detailed, accurate forecasting data from the European Centre for Disease Control (ECDC) on the patient-level demand for medicines in each Member State.*

[Europe's COVID-19 battle: Ensuring the supply of medicines and the continuity of clinical trials](#) (EFPIA Statement - 19.04.20)

*EFPIA member companies are continuing to work around the clock to increase capacity and ensure the supply of critical medicines to patients across Europe*

[European Industry trade and supply chain needs to respond to Covid-19](#) (EFPIA Statement - 10.04.20)

*Industry is pushing capacity limits to meet the exponential rise in demand and needs continued coordinated and collective action from the EU and Member States to maintain open trade and efficient supply chains, both within the EU and with the EU's trading partners*

[Europe's COVID-19 battle: Update on the supply of medicines to the patients that need them](#) (EFPIA Statement - 09.04.20)

*EFPIA member companies remain focused on the vital need to secure continuity of supply of medicines to patients across Europe*

[Europe's COVID-19 battle: Update on the supply of medicines to the patients that need them](#) (EFPIA Statement - 03.04.20)

*EFPIA member companies are working around the clock to increase capacity and ensure supply of critical medicines to patients across Europe*

[Europe's COVID-19 battle: Update on the supply of medicines to the patients that need them](#) (EFPIA Statement - 27.03.20)

*Earlier today, EFPIA participated in the third of what are now weekly calls with Health Commissioner Kyriakides, Commissioner Breton and Commissioner Lenarčič.*

[Europe's COVID-19 battle: Update on the supply of medicines to the patients that need them](#) (EFPIA Statement - 23.03.20)

*At this point EFPIA members do not anticipate impacts to their supply chains unless disruption due to the COVID-19 outbreak is sustained over several months.*

[Europe's COVID-19 battle: working together to ensure the supply of medicines to the patients that need them](#) (EFPIA Statement - 18.03.20)

*EFPIA warmly welcomes this week's adoption of a range of measures aimed at maintaining the free circulation of medicines around Europe*

[Tackling COVID-19: EFPIA welcomes proactive and regular dialogue with Commissioners on the supply of medicines during the COVID-19 pandemic](#) (EFPIA Statement - 13.03.20)

*EFPIA joined a call with Health Commissioner Kyriakides, Commissioner Breton and Commissioner Lenarčič to discuss the potential impact of the coronavirus on the supply of vaccines and medicines.*

## Guest blogs

[Leadership at times of uncertainty](#) (24.03.2020)

*A guest blog by Kris Sterkens, Janssen*

[#COVID19 and cancer](#) (26.03.2020)

*An open letter from Bettina Ryll to all cancer patient advocates*

[Pharma volunteering during Covid-19 crisis](#) (30.03.2020)

*A guest blog from Innovative Pharmaceutical Initiative – iFI, the Croatian association of innovative pharmaceutical manufacturers*

[COVID-19 – A multiplier impact on the diabetes community](#) (02.04.2020)

*A guest blog by IDF Europe*

[Indoors, but active and open more than ever to collaboration. From Italy, a story of ordinary civic commitment to protect health as a common good](#) (07.04.2020)

*A guest blog by Cittadinanza Attiva*

[COVID-19 and Cancer: Handling uncertainty – Working Together](#) (21.04.2020)

*A guest blog by Deepak Khanna, MSD*

[Stories from the frontline: We must modestly make our contribution and stick together to express our spirit of solidarity](#) (23.04.2020)

*A guest blog by MSD*

[Stories from the frontline: As an intensive care doctor, I could not wait and do nothing. It runs through my veins: I wanted to help](#) (23.04.2020)

*A guest blog by MSD*

[Repurposing – what is it and why it's important for COVID-19](#)

*A guest blog by Sheuli Porkess, ABPI*

[Stories from the frontline: MSD Denmark employees volunteer in the fight against COVID-19](#) (30.04.2020)

*A guest blog by MSD*