

Will to Live

BASIC INFORMATION	
Full name of the organization	Will to Live (Cancer)
Local name of the organization	Con Ganas de Vivir A.C.
Year of establishment	1999
Scope	National
Contact person	Alfonso B. Aguilar Mercado
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Address	Mapimi 25, Col. Valle Gómez, Del. Cuauhtémoc, CP06240
Website	www.cgdv.org
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PURPOSE	
Legal form	NGO
Governance	Governing Board
Purpose of organization	Assist in the development of a system of prevention, diagnosis and treatment of cancer in Mexico
Leader	Aarón Kahan Freund
Financing	Private donations
Key objectives	Not specified
Therapeutic areas	All types of Cancer
Past projects/activities	Advocacy and public policy
Upcoming projects/activities	Not specified
Specific activities	Patient Assistance Education for the prevention and detection Advocacy and Lobbying
ASSESSMENT	
Visibility	
Contact with policy-/decision-makers	Government officials, legislators, and decision makers at the highest levels

NOTES	
Coalition memberships	Latin American Cancer Network, FIODS
Sponsors	Fundraising program with more than 7,000 donors and private enterprises
Other	