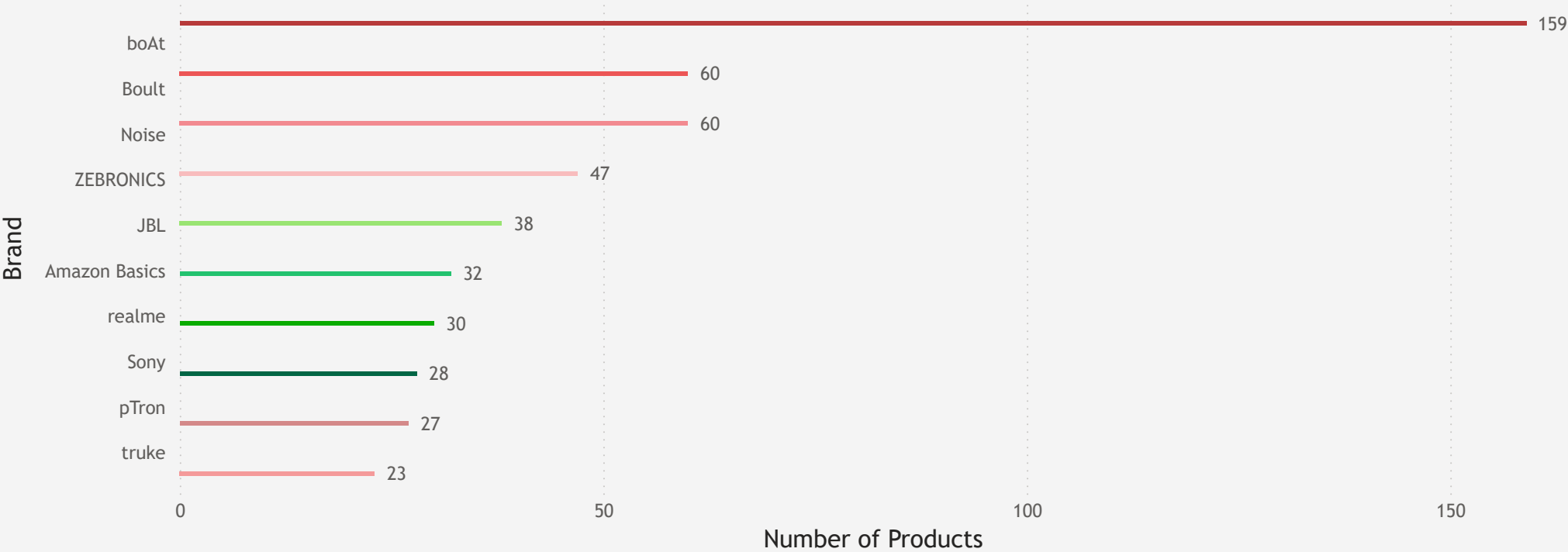


Amazon Headphones Market - Executive Overview

723 Total Products	72 Unique Brands	1.89K Average Price	3.81 Average Rating	16M Total Reviews
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Top 10 Brands (by Count of Products)

Brand ● boAt ● Boulton ● Noise ● ZEBRONICS ● JBL ● Amazon Basics ● realme ● Sony ● pTron ● truke



Explore by: Brand

☐ ACwO

☐ AKG

☐ Amazon Basics

☐ Ambrane

☐ Apple

☐ Audio-Technica

Explore by: Price Segment

☐ Budget

☐ Luxury

☐ Mid-range

☐ Premium

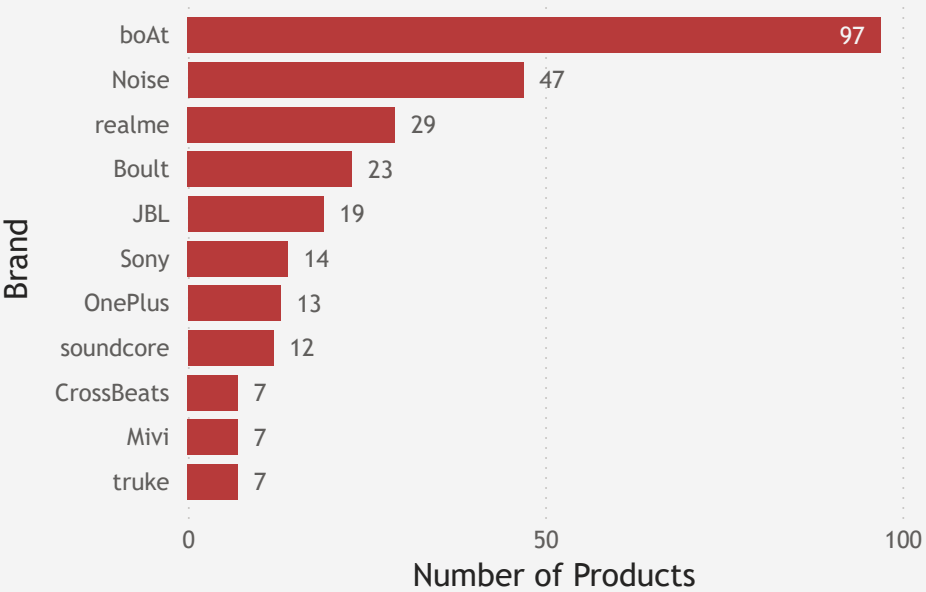
Filter Prime

☐ False

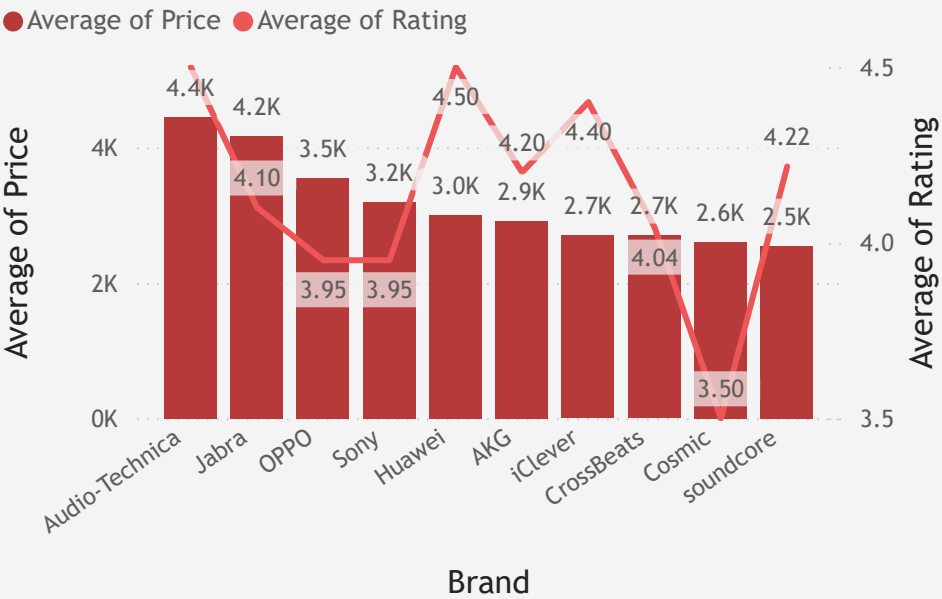
☐ True

Brand & Product Performance

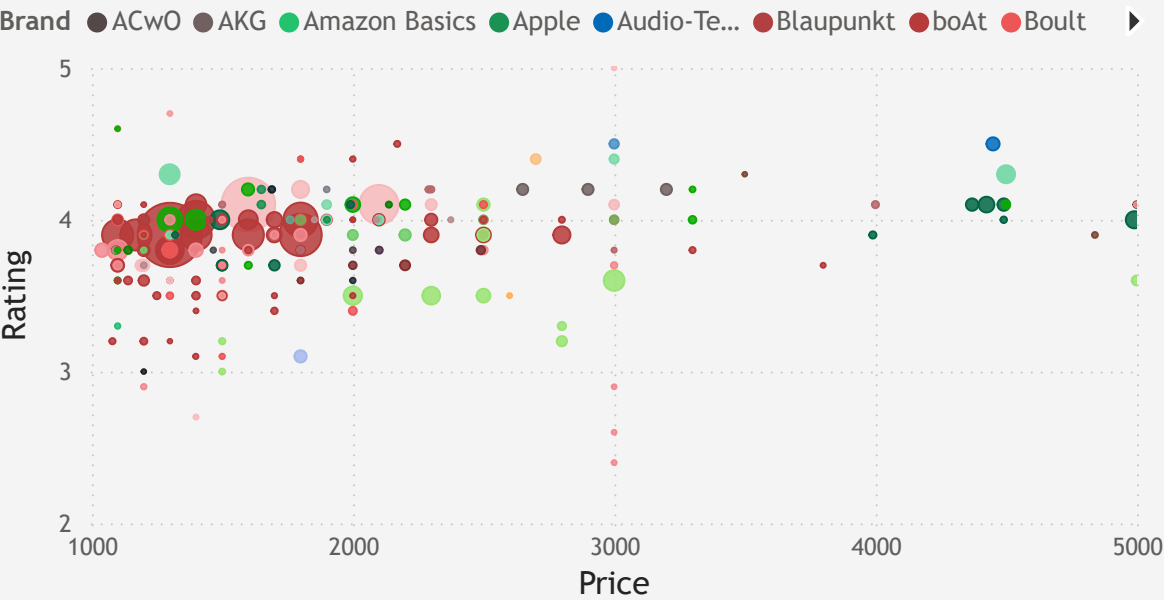
Top 10 Brands



Average of Price and Average of Rating by Brand



Product Price vs. Rating (Bubble Size = Review Count, Color = Brand)



Title	Brand	Price	Rating	Review_Count
ZEBRONICS SILENCIO 111, Wireless Headphone, Hybrid ANC (50dB), 55*Hrs Backup, Transparency Mode, 40mm Titanium Drivers, 3 EQ Modes, ENC, Gaming Mode, Dual Pairing, Rapid Charge, Bluetooth v5.4 (Black)	ZEBRONICS	2999	5.00	6
trukey Mega 9 New Launch True Wireless in Ear Earbuds W/ 24-Bit Lossless Spatial Audio, 70H Battery Fast Charge Ear Buds, Leather Finish, 13mm Speakers TWS, 40ms Ultra Low Latency, 4Mics ENC	trukey	1299	4.70	72
realme Buds Wireless 3 Neo in Ear Bluetooth Neckband with 13.4 Mm Dynamic Bass Boost Driver,Upto 32 Hours Playback,Fast Charge,Ai Enc,45Ms Low Latency,Ip55 Dust&Water Resistant&Bluetooth V 5.4 Blue	realme	1099	4.60	5
trukey New Launch Crystal Dyno Leather Finish True Wireless in Ear Earbuds w/Spatial Audio, 70H Battery Rapid Charge Ear Buds, 13mm	trukey	1099	4.60	350

Filter by: Price

10005000

Brand

☐ ACwO

☐ AKG

☐ Amazon Basics

☐ Apple

☐ Audio-Technica

☐ Blaupunkt

☐ boAt

☐ Boult

☐ Concept

☐ Cosmic

☐ CrossBeats

☐ HAMMER

☐ HP

Price Segment

☐ Mid-range

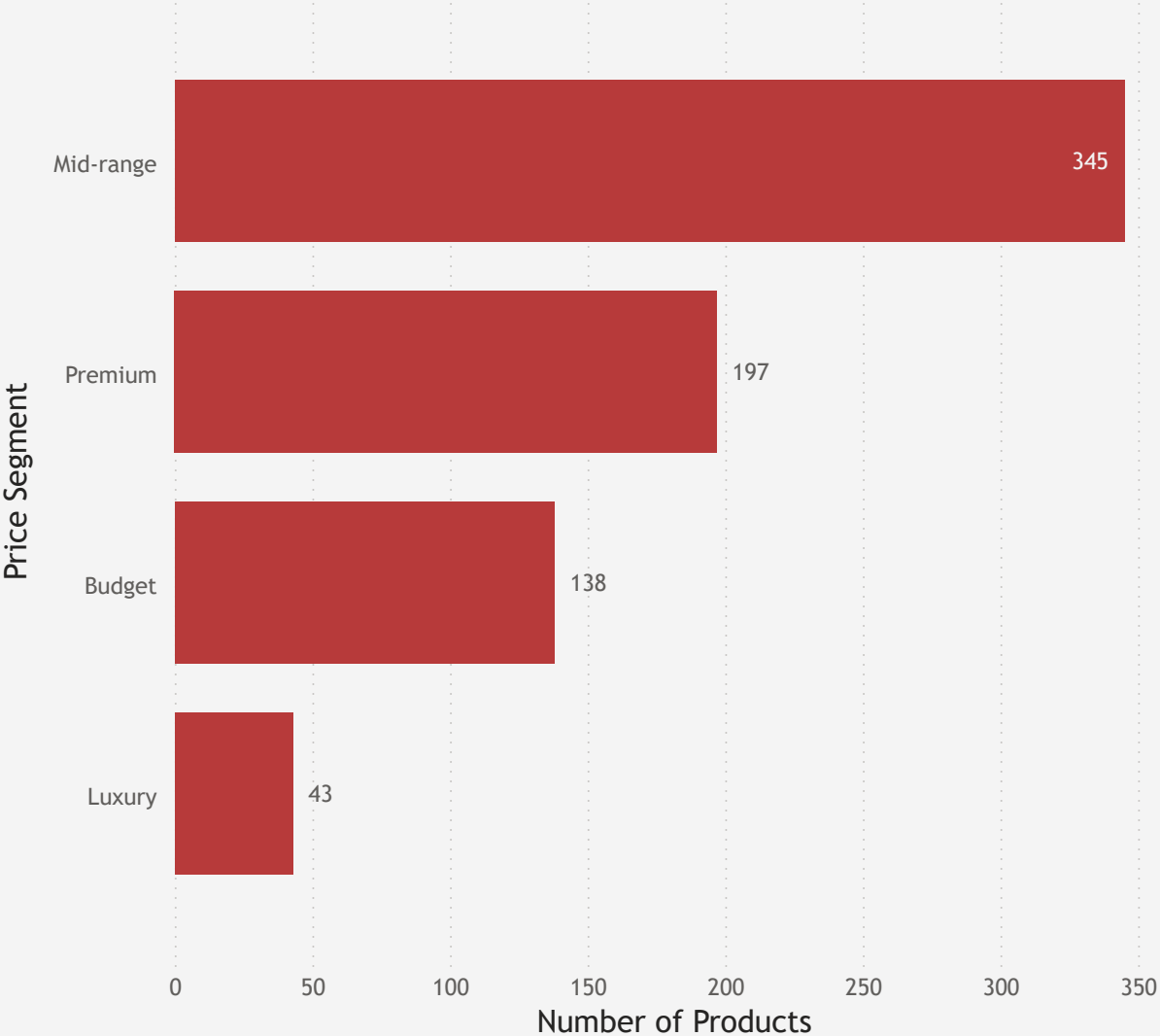
☐ Premium

Price Segmentation & Value

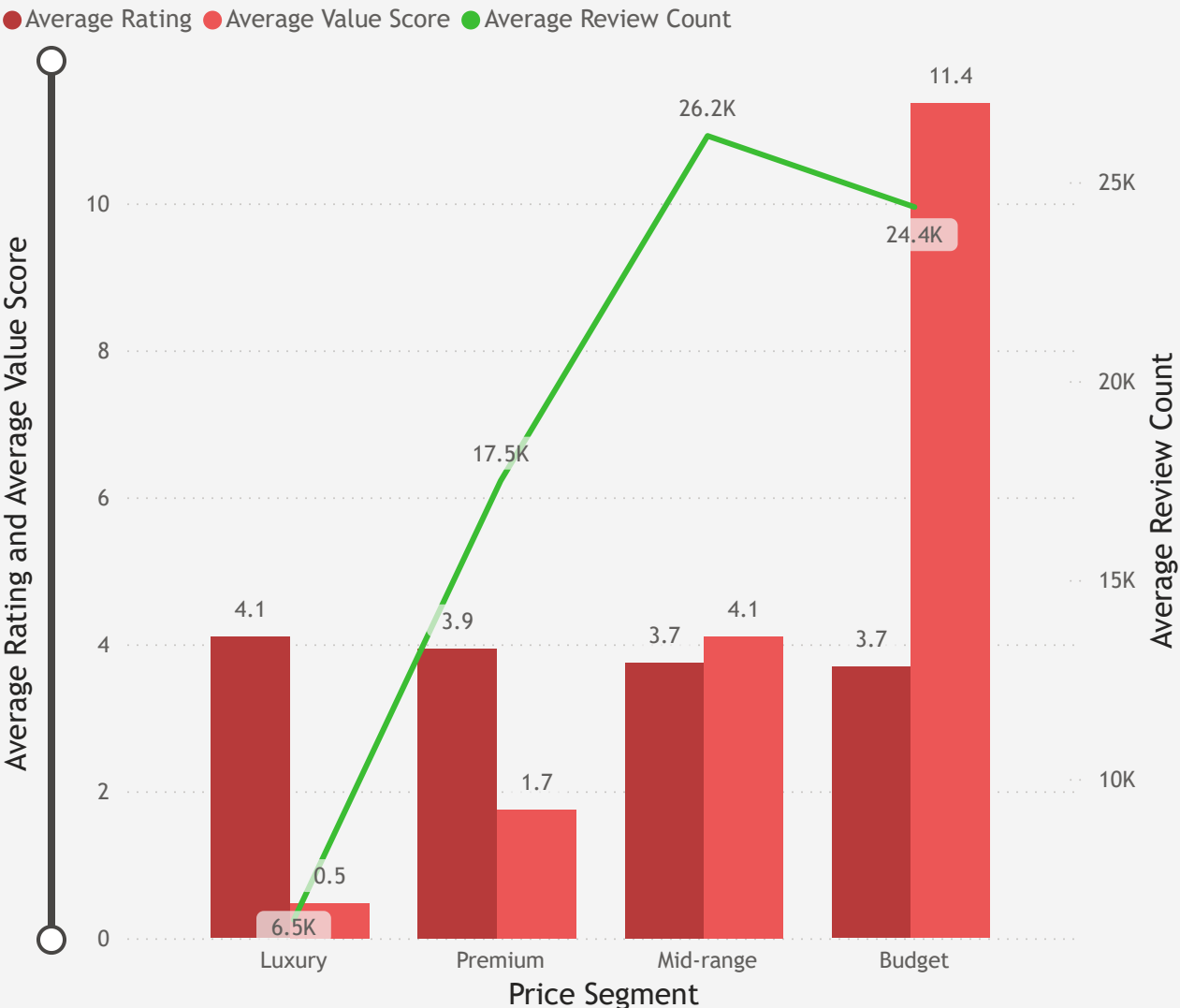
Explore by: Price Segment

Budget	Luxury	Mid-range	Premium
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Product Count by Price Segment



Average Rating, Reviews, and Value Score by Price Segment

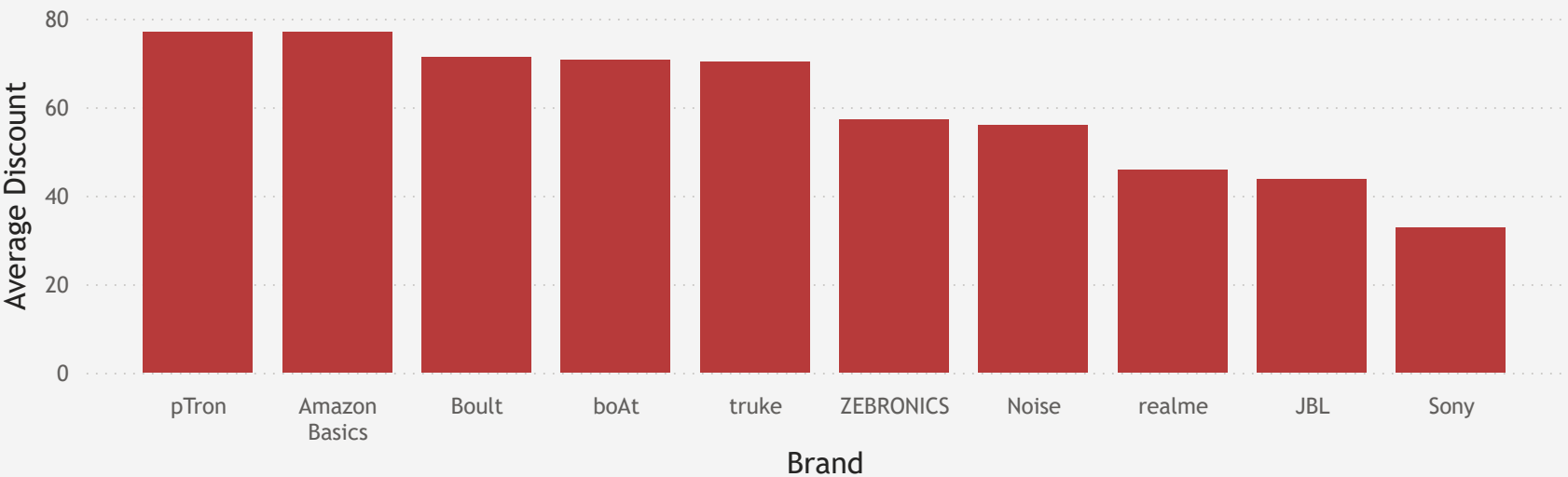


Advanced Insights

Brand vs Price Segment Rating

Brand	Budget	Luxury	Mid-range	Premium	Total
Total	3.68	4.10	3.75	3.94	3.81
soundcore		4.27	4.08	4.23	4.19
OnePlus	3.80	4.25		4.12	4.14
CrossBeats			4.10	4.03	4.04
truke			4.06	3.80	4.04
Apple		3.90		4.10	4.02
Sony		4.19	3.83	4.00	4.01
realme			3.96	4.04	4.01
Redmi				4.00	4.00
Samsung	4.20	4.02	3.80	4.00	3.99
KZ			3.93	4.00	3.97
Portronics	4.03		3.83		3.92
Blaupunkt	3.90		3.93	3.80	3.90
Boult	3.90		3.84	3.99	3.87
Concept			3.80	4.10	3.86
Mivi			3.73	3.90	3.81
boAt	3.84		3.70	3.96	3.79
Noise		3.90	3.79	3.73	3.77
JBL	3.90	4.02	3.65	3.60	3.75
pTron	3.55		3.76		3.67
Ambrane	3.64				3.64
ZEBRONICS	3.51		3.53	4.35	3.56
HAMMER	3.25		3.30	3.68	3.48
Amazon Basics	3.43		3.43		3.43

Average Discount by Brand



Discount vs Price Segment

