

# OSINT How-Tos

OPSEC

# Basic Operational Security (OPSEC)

- Why OPSEC?
  - Avoid the investigation being discovered
  - Avoid providing your personal information to social media platforms or
  - Shield your activities from being linked to you personally by search engines,
  - Maintain your security and privacy
- Depends upon threat profile to you, the analyst, and to the integrity of the investigation, depending upon the project



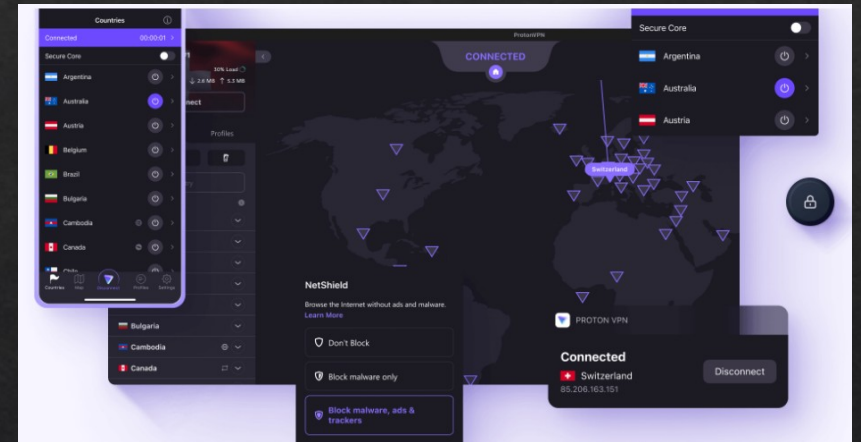
# Using VPNs

Gives online privacy and anonymity by creating a private network from a public internet connection.

Use:

- When you need to change your “geographical” IP location
- When you need to be certain of a secure and encrypted connection
- When using Tor

We use ProtonVPN – may be issues w/the VM, but it works.



# Research Accounts, aka “Sock Puppet”

- ❖ Used to access social media services to collect information and perform research
  - ❖ Accounts often needed to get deeper info
  - ❖ Anonymity
    - ❖ Do not use your personal social media accounts
    - ❖ Targets can determine if (and sometimes who) is investigating them
- ❖ Note: the object isn't to "hide" from platforms, but Subjects
  - ❖ It's ok to use Gmail
  - ❖ Remember: appear boring





# Research Accounts, aka “Sock Puppet”

- Persona - [Fake Name Generator](#)
- Password Manager - Bitwarden

For deeper personas, a burner phone will be necessary.

- Burner Phone
- SIM Card
- Non-work non-home WIFI (coffee shop, library)
- Email Account
- Setup 2FA
- Switch contact info to Google Voice or MySudo VoIP



# Alternative Email Providers

Do not use your regular work or personal email to sign up for accounts

- ❖ Use a service common in the jurisdiction you're going to be researching in.
  - ❖ **It should look real and blend in.**
- 
- ❖ Gmail
  - ❖ Mail.com
  - ❖ Outlook.com
  - ❖ Aol.com
  - ❖ Hotmail.com



# Accessing Pages

- Accessing pages
  - Cached or archived pages are previous versions of a page
  - Safer than accessing a page directly
    - May also contain missing or deleted info

- Method 1:

- <https://www.cachedpages.com>



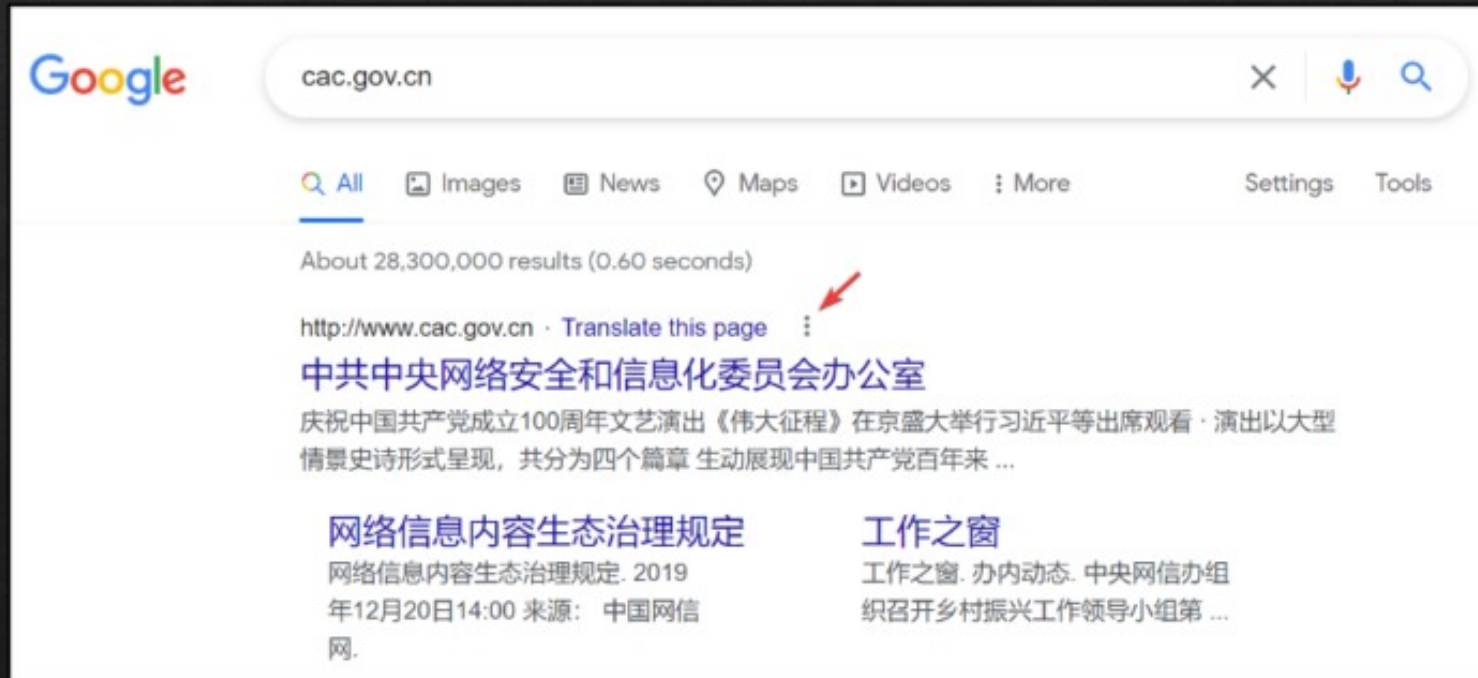
[Cached Pages - Get the cached page of any URL](https://www.cachedpages.com)



# Accessing a Cached Page

Method 2: “cache:[URL]” directly into search bar

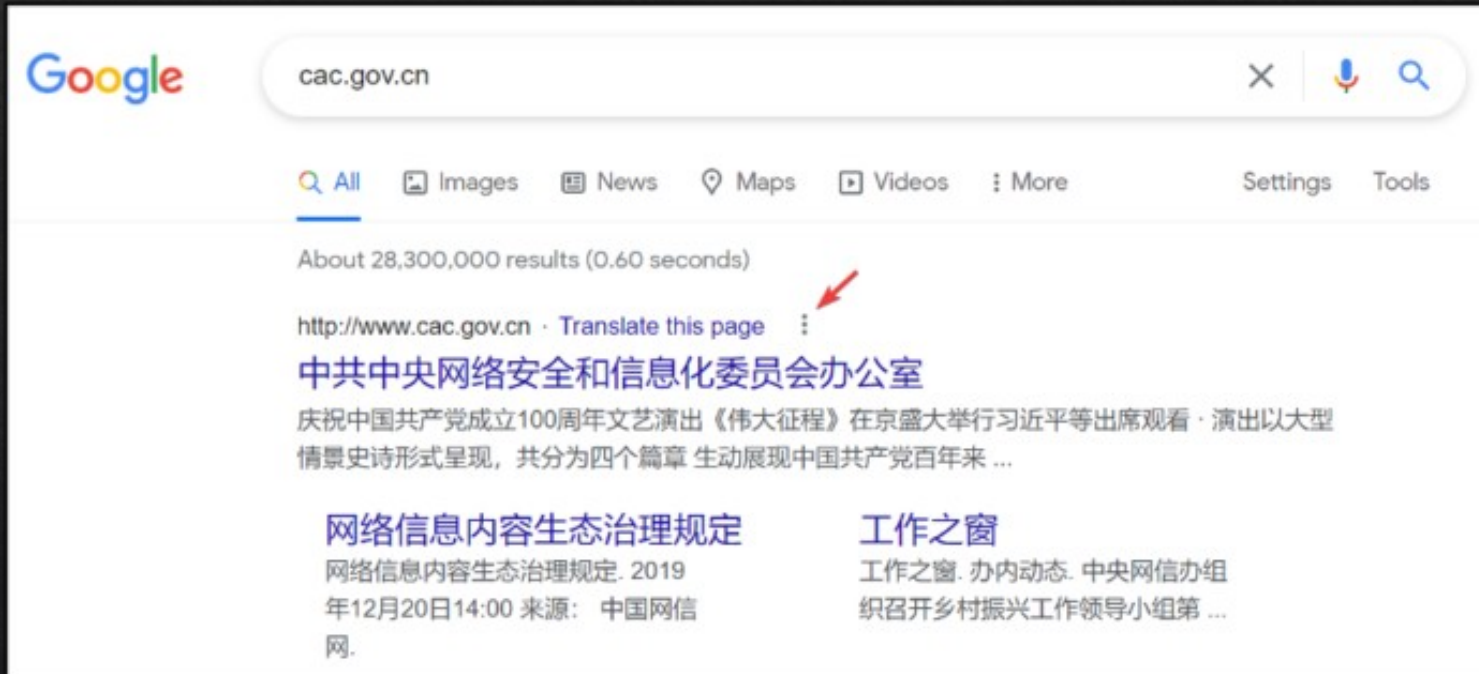
Method 3: Click on 3 vertical dots next to Google search result



The bottom-right corner of the ensuing pop-up will include a button that says “Cached.”

Click on it to access the cached page.

# Accessing a Cached Page



- ❖ Scan all files with a virus scanner and check for malware.
- ❖ Keep definitions up to date



Use Cached Pages to look at files before downloading, like .xls, .doc, .pdf, or .xlsx.

Google's cache will transform it into a web page:

Download (18k) Link to this page Edit a copy online									
Google automatically generates this HTML view of the file <a href="http://www.gac.gov.cn/1122919809_142249303309016.doc">http://www.gac.gov.cn/1122919809_142249303309016.doc</a> as we crawl the web.									
Google is neither affiliated with the authors of this page nor responsible for its content.									
社会									
1	中央网信办所属事业单位2018年面向社会公开招聘工作人员职位信息表								
2	用人单位	岗位类别	职位代码	职位简介	招聘人数	专业方向	学历学位	资格条件	备注
3									
4	网络安全 应急指挥 中心	人力资源 管理	003	负责人力资源管理 日常工作	1	人力资源管理、 行政管理等相关 专业	全日制大学本 科以上学历及 学士学位	中共党员；熟悉人力资源管理各 模块工作；具有一定的组织协调 能力和文字综合能力	
5		会计	004	负责会计等财务日 常工作	1	会计学、财务管 理等相关专业	全日制大学本 科以上学历及 学士学位	中共党员；熟悉财务法律制度和 财务工作；具有一定的沟通协调 能力；有会计中级以上职称优先	

Note: Site owners can still track who's viewing their cached pages.

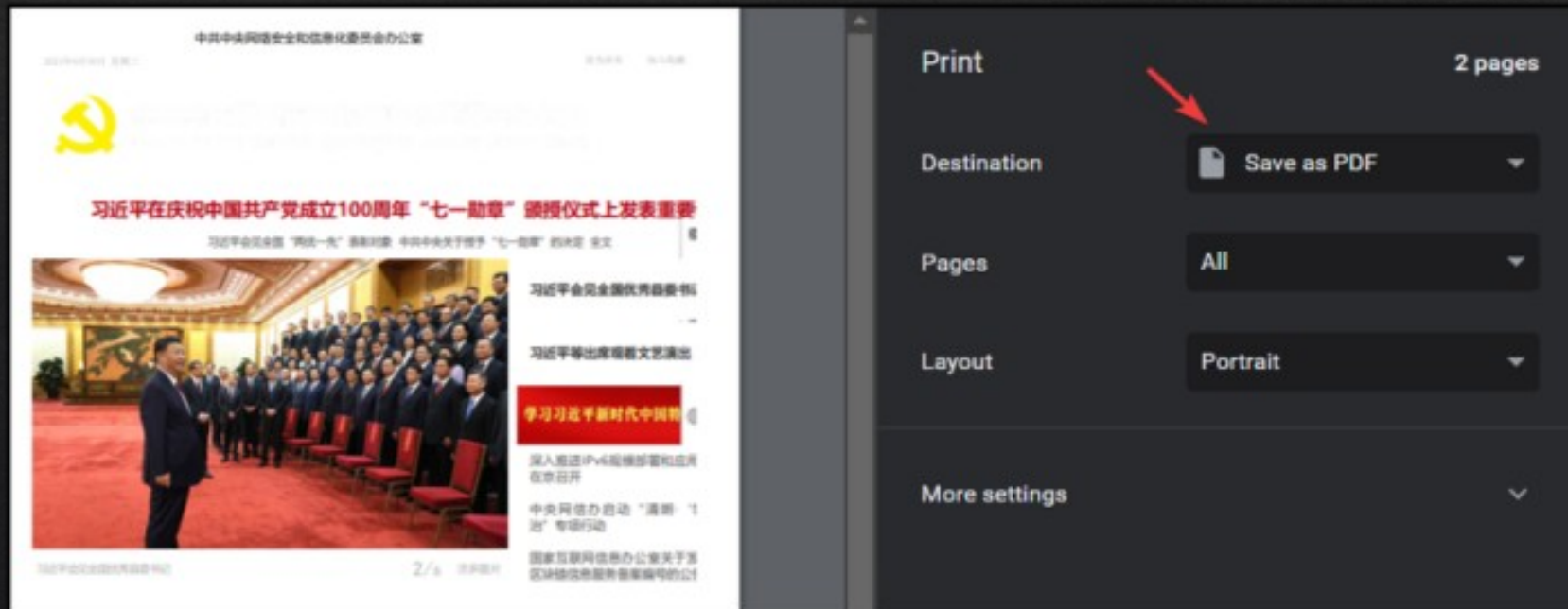
Accessing tfiletype-only versions of pages helps.

It also makes pages load faster.

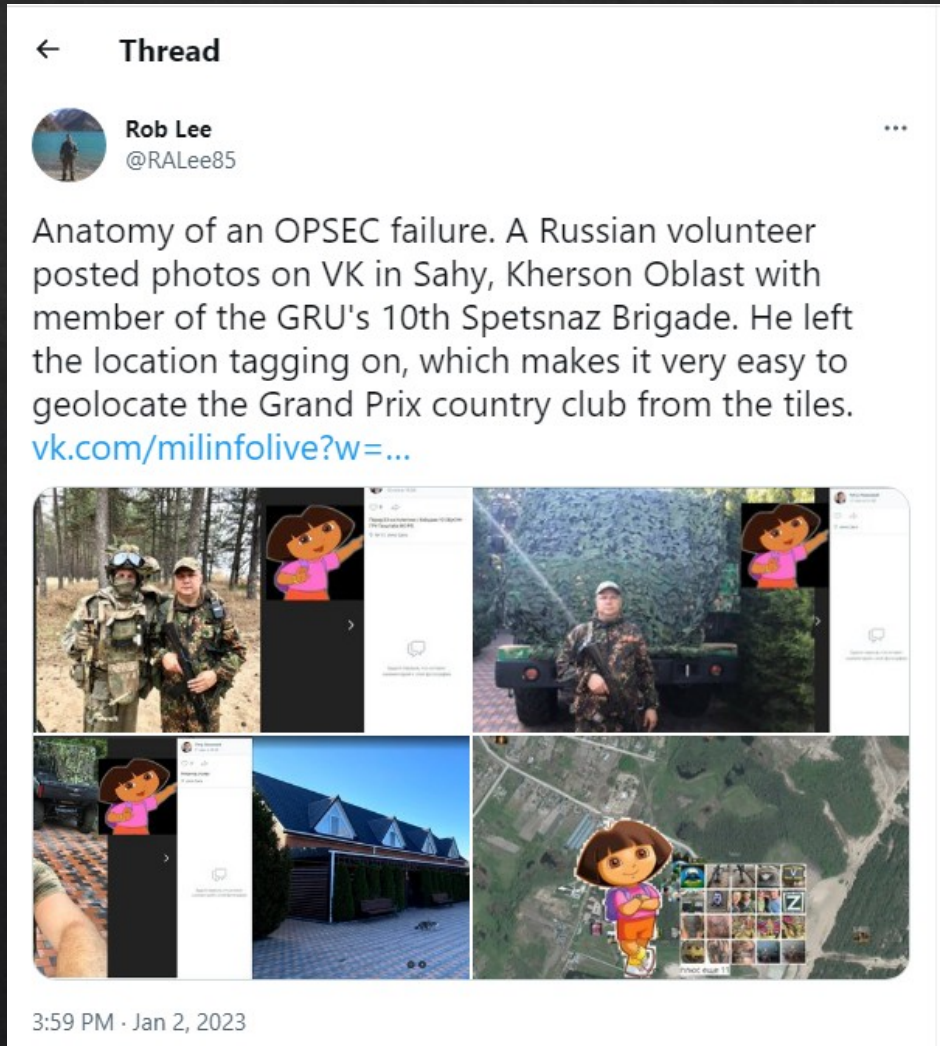


# Archive Services:

- ❖ Check if a page has been saved already:
  - ❖ [The Internet Archive \(Wayback Machine\)](#) or [Archive Today](#)
  - ❖ Can also request that they save the page
  - ❖ Drawback: most archive services “ping” the target website with your IP – alerts the site that they’re under investigation.
- ❖ Workaround? Yes: “Print to .pdf”



# Light Side of OPSEC Failure:





# Research Categories



# OSINT Research Categories

- Why do Clients care about these areas?
  - They highlight the kinds of risk that a Subject could bring to the Client, or (if the Client is also the Subject) that the Subject could experience
    - Reputation, Legal, Financial, Social, potential for blackmail, physical risk, confidentiality (supply chain, theft, IP, etc.)
- **Misinformation** could damage a VIP's reputation, their ability to conduct business, or the value of the organization they represent.
- If left unchecked, misinformation could represent a serious danger to your principal.
- Imagine false reports suggesting your company has planned a hostile takeover of a rival firm. Such rumors could incite anger, putting executives at higher risk of an attack.
- Keeping tabs on rumors or false reports allows corporate security teams to respond quickly.

# What Can These Areas Tell Us About the Subject?

- ❖ Each interest area is queued to a particular kind of risk
- ❖ Non-exhaustive list of potential exposure types:
  - ❖ Media Searches - reputation, background information
  - ❖ Litigation - criminal or civil legal involvement
  - ❖ Regulatory Checks - legal
  - ❖ Sanctions & PEP - legal
  - ❖ Leaked Docs - reputation, criminal, or civil legal
  - ❖ Political Donations - conflict of interest
  - ❖ Directorship/Shareholdings - conflict of interest
  - ❖ UBO - legal, criminal, conflict of interest
  - ❖ Source of Wealth - legal, criminal, conflict of interest
- ❖ Analysis enables the Client to determine how they would like to proceed with the Subject given the findings



# OSINT Fail

Doxxed CEO wrongly identified as  
'sovereign' woman thanks supporters



MAY 6, 2020

<https://www.straitstimes.com/singapore/doxxed-ceo-wrongly-identified-as-sovereign-woman-thanks-supporters>



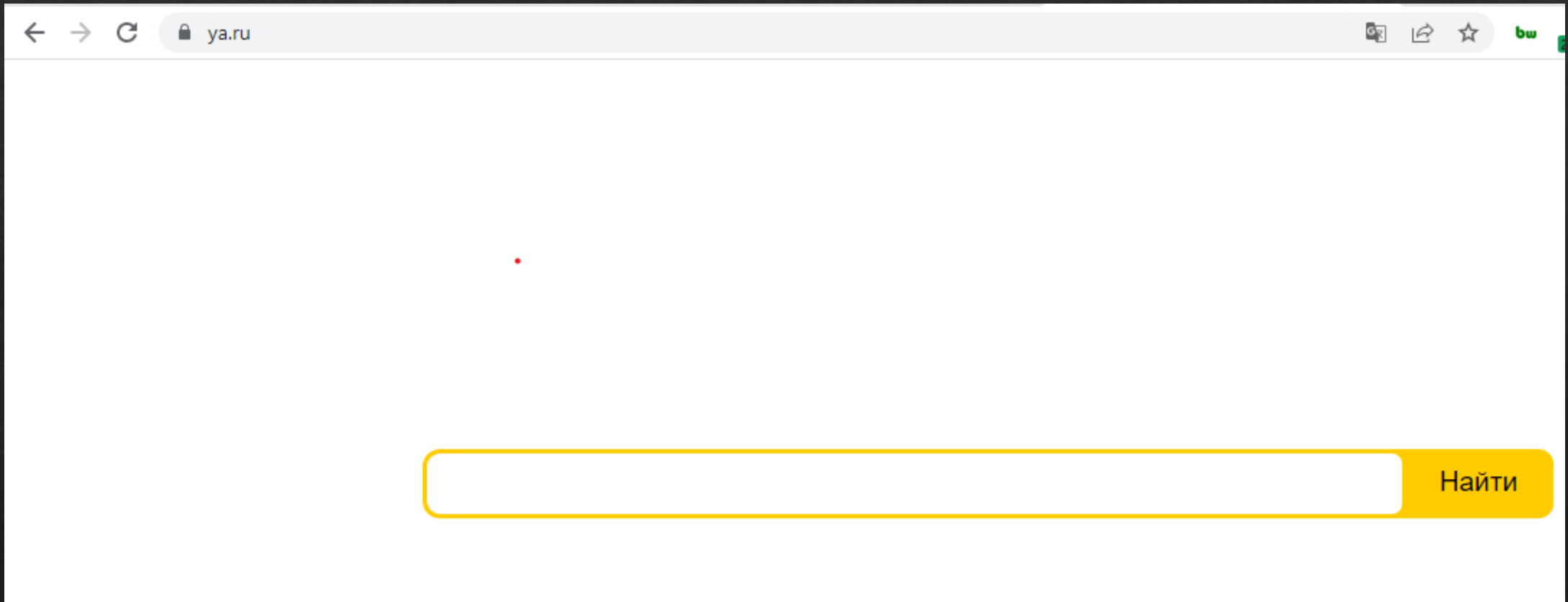
# Examples of World-wide search engines

- Google
- Bing
- DuckDuckGo
- Yahoo
- Baidu (China)
- Yandex (Russia)
- YouTube

# Baidu



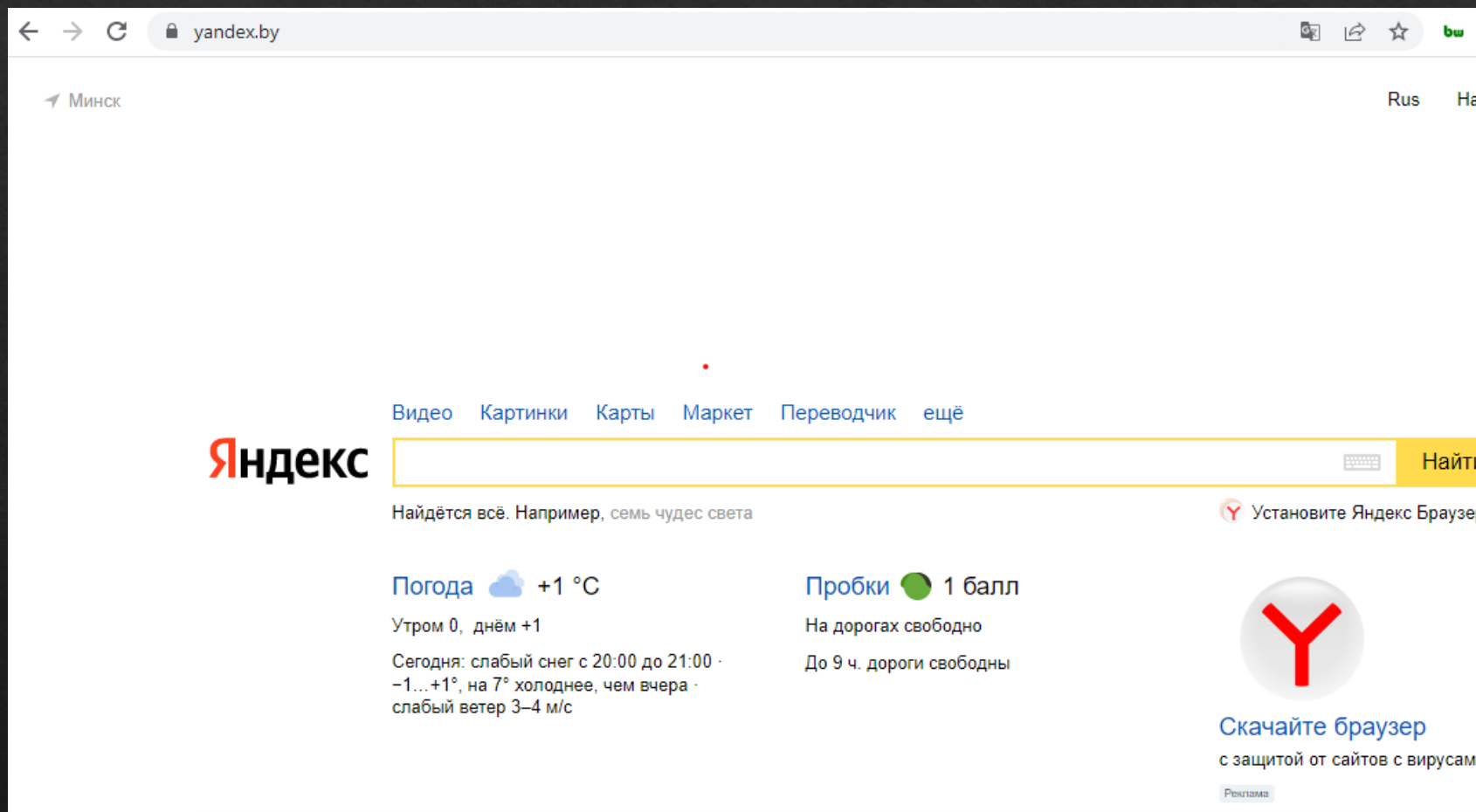
# Yandex – in Russian



<https://ya.ru/>

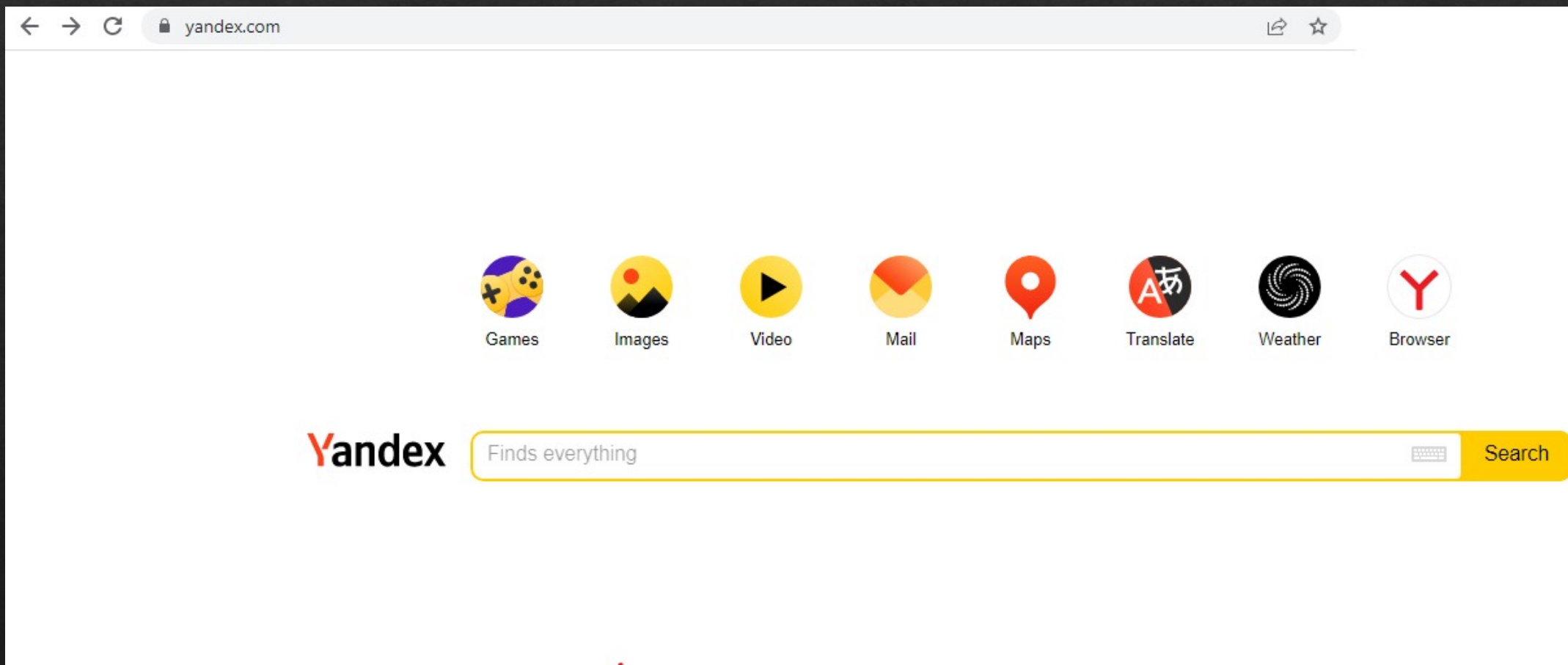


# Yandex – in Belarusian



It's good to use a VPN, or to change to the native version of a site.

# Yandex – in English



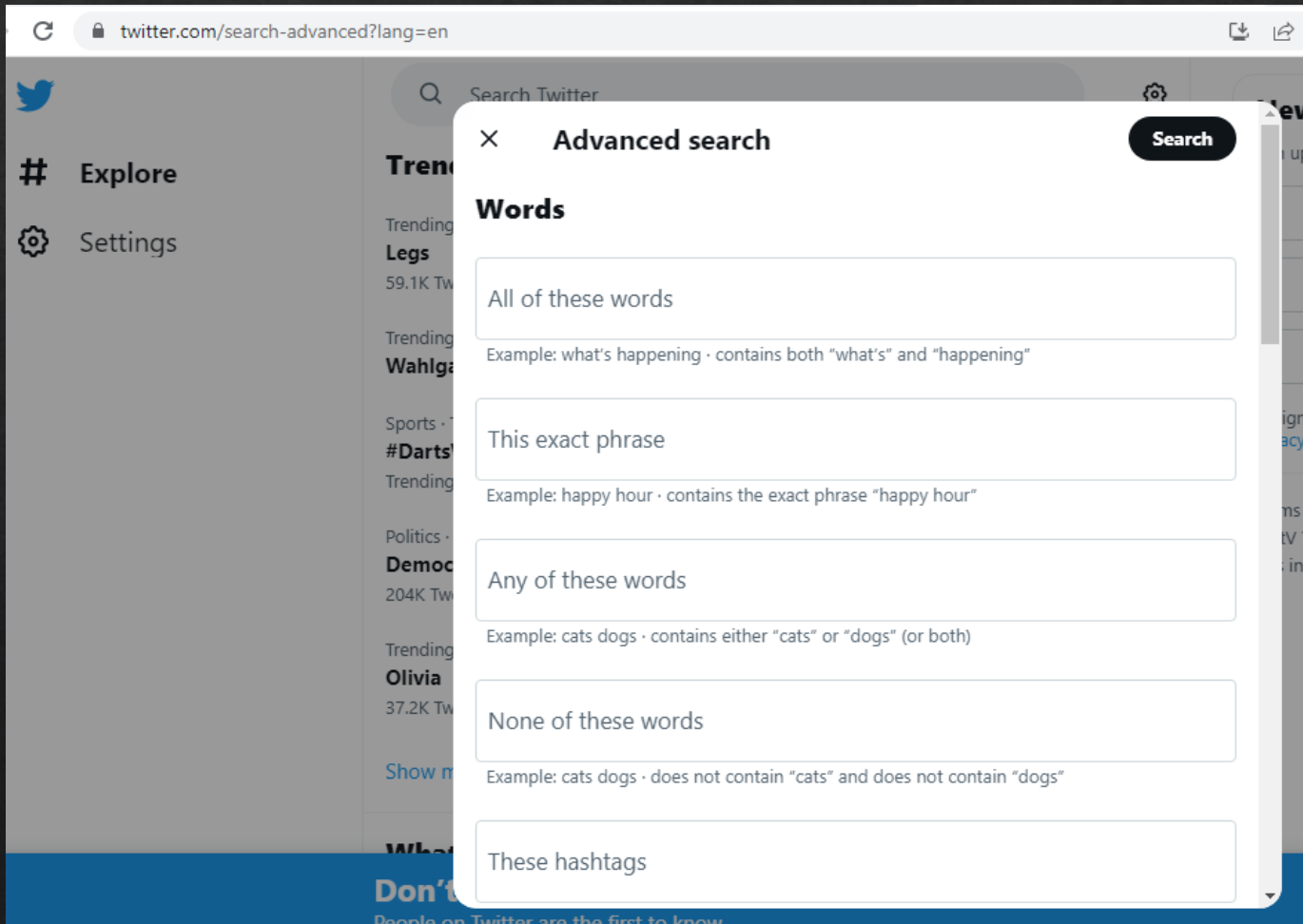
<https://yandex.com>

# Social Media Searches

- ❖ Twitter
- ❖ Facebook Search
- ❖ OK.ru (Russia)
- ❖ V Kontakte (Russia)
- ❖ Naver (South Korea)
- ❖ LinkedIn

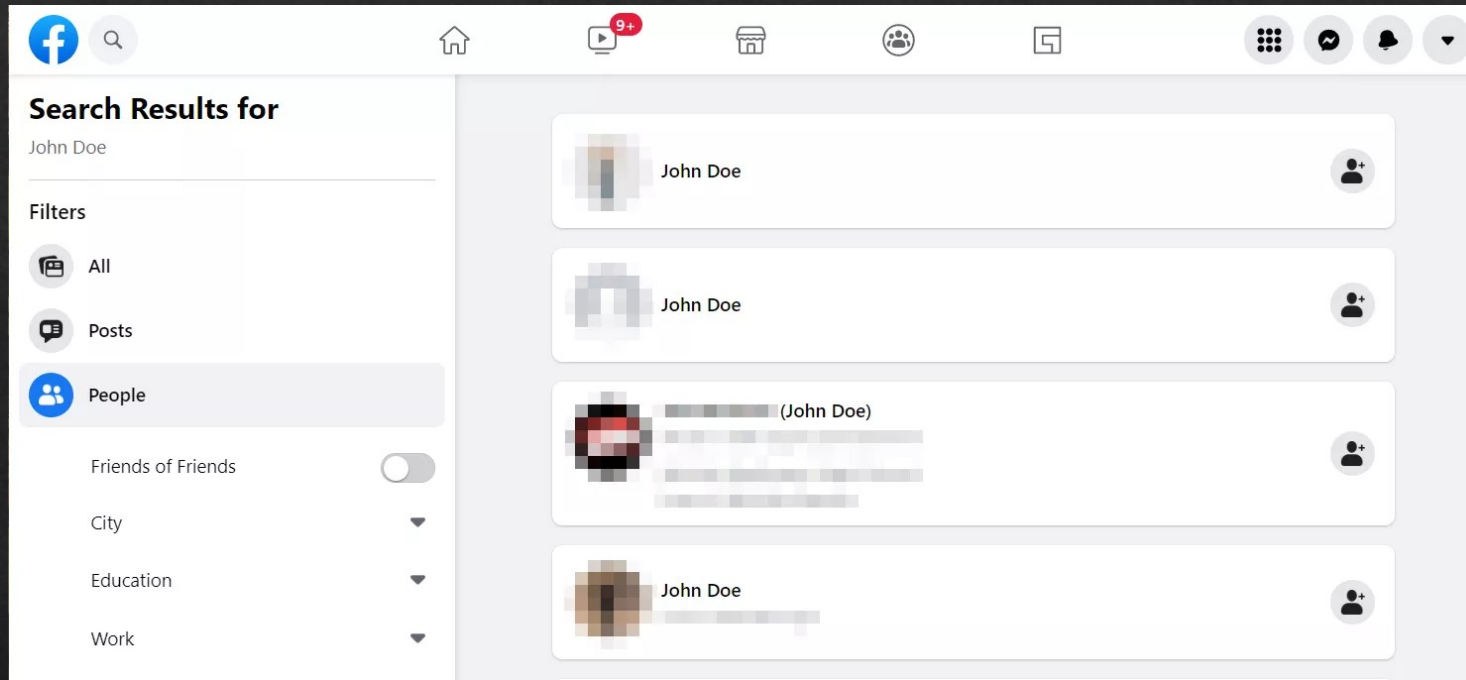


# Twitter Advanced Search



- ❖ Twitter has an advanced search at
- ❖ <https://twitter.com/search-advanced?lang=fr>
  - ❖ Can swap the language!
- ❖ Once logged in to Twitter, do use Tweetdeck at
- ❖ <https://tweetdeck.twitter.com/>

# Facebook People Search



- ❖ Use filters to make searches more relevant
- ❖ Select “People” to zero in
- ❖ Order of searches can save time:
  - ❖ Search for business or city
  - ❖ Then choose “People”
- ❖ Look at the Subject’s friends to see if the Subject appears in their pages, photos, comments

# Special Searches (a Deep Web Selection)

- ❖ Internet Archive
- ❖ Have I Been Pwned
- ❖ Dilisense



# External paid resources

- ❖ Fast Turnaround Reports (Basem)
- ❖ Sayari
- ❖ LexisNexis

Questions?