

Design Case Study

Te Tari Pūreke

Laura Munro

Website redesign

When I joined Te Tari Pūreke in 2023, the Firearms Registry was just about to launch. The business had been setup extremely quickly following the Christchurch Mosque attack, and had minimal amount of branding and design collateral.

The public facing website was not meeting the needs of the business and was difficult to update and maintain. It lacked flexible content templates, and provided a poor cross-device experience.

I led the design and implementation of a refresh of the website to support the launch of the Firearms Registry. The changes went live in early June 2023, just prior to the Registry go-live.

I worked closely with the Content Design team to understand their needs in creating educational and informative content for the site. There were strict requirements in needing to work within the existing site architecture and limit back-end changes.

We developed a modular system with reusable content blocks that can be used on any page. In addition to being the sole designer on the project, I also completed the front end development. Both design and development were completed within 2 months. The website continues to be a core channel for both firearms users and staff.

Uplift of webforms

In 2024 the business was preparing for the now live changes to recording ammunition sales in the Firearms Registry. There was an existing Drupal webform that Firearms Dealers used to record firearm sales that needed to be extended to record ammunition sales.

As the sole designer on the project team I strongly advocated for improvements to the usability of the form, following feedback received during previous user research. Not only was the team successful in implementing usability improvements, but we were also able to update the look and feel of the form to align with the website, while also delivering the required legislative changes to support recording ammunition sales.

In addition to this, I also saw an opportunity to uplift our remaining webforms which were also hosted on the same server. I was successful in advocating for this change, which saw us update the forms from the old Police blue branding to our lush green Te Tari Pūreke colours and fonts. We had received a large amount of user feedback that many firearms users had negative connotations to the Police brand. The move to update our channels to our branding provided a positive way for us to increase trust and confidence with our community in a cost efficient way, as the styles were able to be reused across both forms with minimal effort.

Original website

Te Tari Pūreke - Firearms Safety Authority is the regulator for firearms in Aotearoa New Zealand. Te Tari Pūreke has been created to keep all our communities safe by regulating the legitimate possession and use of firearms in New Zealand. As the firearms regulator, we ensure that people understand and comply with the legislation to keep themselves and others safe. We're committed to achieving our vision that the possession and use of firearms in Aotearoa is the safest in the world. As a firearms user you can take some simple steps to protect yourself, your loved ones, your mates, and your community.

- Get to know the 2022 [Firearms Safety Code](#) and ensure you know about the safe use of firearms.
- Thoroughly learn, understand and follow the refreshed [7 rules of firearm safety](#).
- Ensure your [firearms are securely transported and stored](#) to prevent them from getting into the wrong hands.

Website redesigned

Te Tari Pūreke - Firearms Safety Authority is the regulator for firearms in Aotearoa New Zealand. Te Tari Pūreke has been created to keep all our communities safe by regulating the legitimate possession and use of firearms in New Zealand. As the firearms regulator, we ensure that people understand and comply with the legislation to keep themselves and others safe. We're committed to achieving our vision that the possession and use of firearms in Aotearoa is the safest in the world. As a firearms user you can take some simple steps to protect yourself, your loved ones, your mates, and your community.

Be extra sure this Roar

As hunters head out for the Roar, they're likely to see or hear our firearms safety reminders about identifying their target beyond all doubt – Be extra sure this Roar!

This Roar we're urging hunters everywhere to identify their target beyond all doubt; to make a good plan when hunting with others; and to handle their firearms with care.

[Learn more about staying safe this Roar](#)

Original Police branded webform

Firearms Licence Check

1 Start 2 Seller Details 3 Buyer Details 4 Complete

Seller Details

Family / Surname *

First Name *

Licence Number * Version

If the licence has a 3 digit version number then it must be entered.

Check Seller Details

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Webform after uplift

Firearms Licence Check

1 Start 2 Seller details 3 Buyer details 4 Complete

Seller details

Last name *

First name only (not middle name) *

Licence number *

Version *

Check Seller Details

About us Terms of use

Contact us Privacy

Give feedback Internet safety

Careers Copyright

Te Kawanatanga o Aotearoa New Zealand Government

© Copyright 2023 New Zealand Police

Design Case Study

Sharesies

Laura Munro

Design system

While at Sharesies my team was responsible for creating a design system for the whole business to use. There was a variety of web and Figma components developed over the years, but it was incomplete, lacking documentation, often out of date and not well adopted. During my time here as a senior product designer, we completed uplifting and standardising a huge amount of components and creating documentation and relationships between different teams.

One major project I led was the uplift of the product colours. The product colours had developed organically during the early years of the company, leading to inconsistencies, inaccessible colour options, and lacking the shade range wide enough to support dark mode.

Through multiple co-design workshops with the wider design team I developed a full colour set. To support this project I developed a small codepen to programmatically generate dark and light shades of our core brand colours. We used these as a baseline and tweaked them to suit our brand identity.

We tested the colours against key design elements in our product, and also explored an experimental dark mode, before finalising and developing extensive documentation to support the adoption and maintenance of the colour system.

Although there was some initial resistance to creating a dark mode version of the app during my time at Sharesies, I was pleased to see it launch for the mobile app in August 2024.

The collage includes:

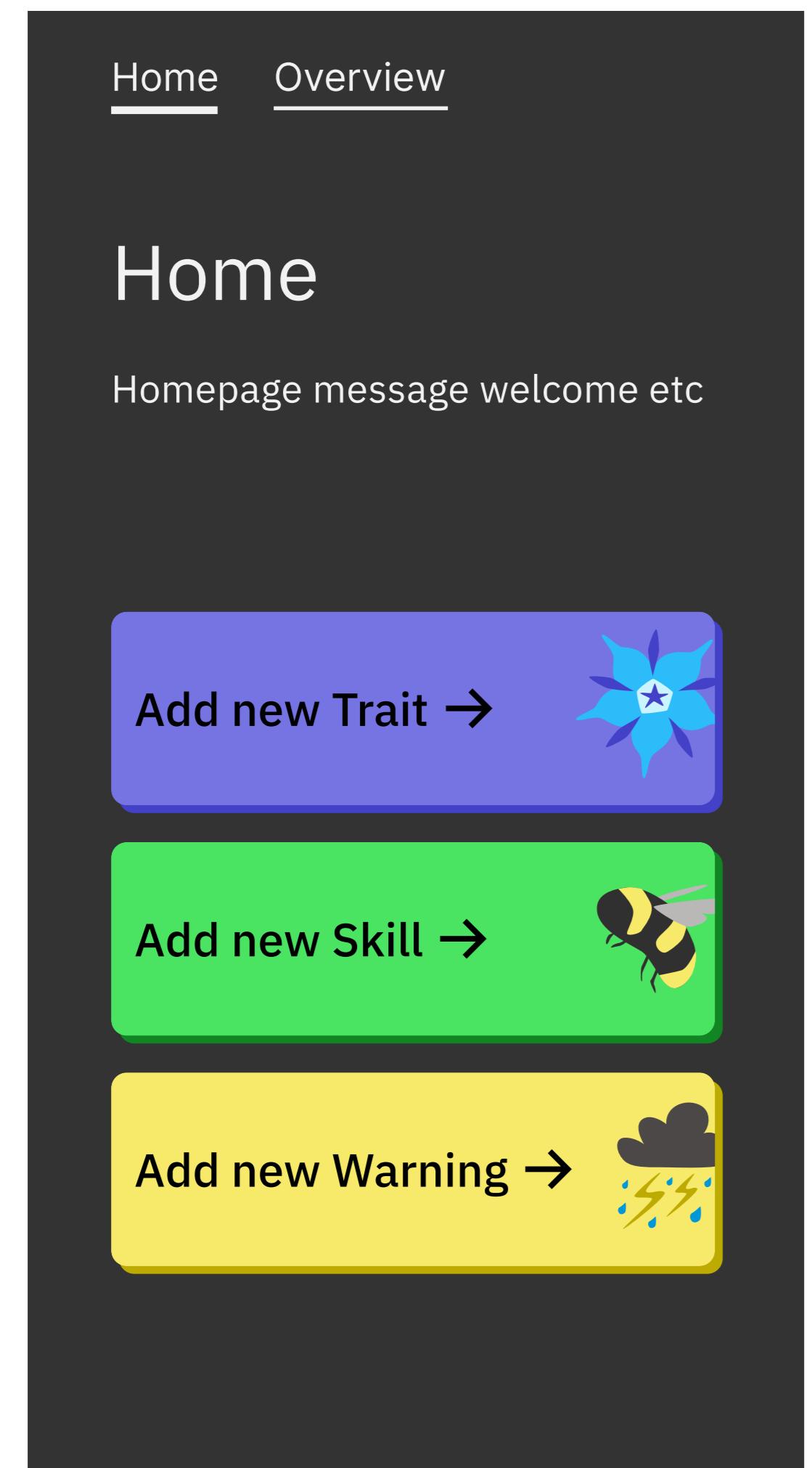
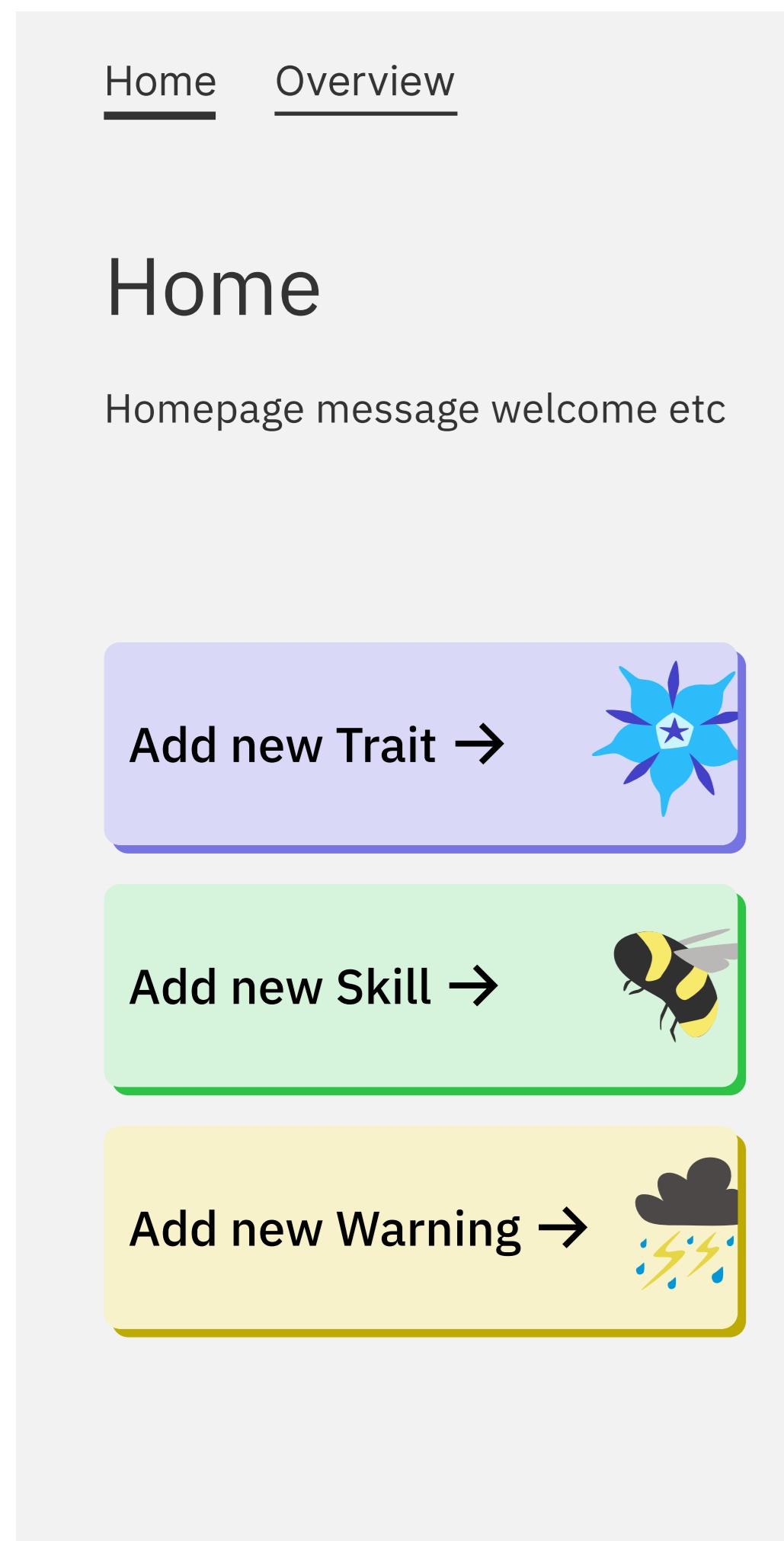
- A screenshot of the "Full Colour Set Usage" page, showing a grid of color swatches with their hex codes and usage guidelines.
- A screenshot of the "Colours / 2023 Full colour set" page, showing a larger grid of color swatches with their hex codes.
- A screenshot of the "Contributing" page, which includes a process flow for contributing to the system: Proposal, Design, Develop, Finalise Documentation, Release.
- A screenshot of the "Usage" page, showing examples of date input fields in different states (Default, Active, Filled, Error, Disabled).
- A screenshot of the "Date input" page, showing detailed styling for date inputs across different states.
- A screenshot of the "Specs" page, showing examples of date input fields with specific styling requirements.
- A screenshot of the "Intro" page, which is a general introduction to the design system.
- A screenshot of the "Form Inputs" page, which includes sections for Semantic colours, Inputs, Border, and Select.
- A screenshot of the "Modal" page, showing examples of modals and their usage.
- A screenshot of the "Global usage" page, showing examples of global usage patterns.
- A screenshot of the "Dos and Don'ts" page, which provides best practices and guidelines.
- A screenshot of the Figma interface showing a color palette and CSS code for generating color shades.

Design Case Study

AuDHD App

As a personal project I have been designing an app to support late diagnosed adults with autism and ADHD. The app is designed to help people come to grips with their new found knowledge and better understand themselves, their needs, and how to support themselves.

Laura Munro



Add new trait

Try writing the traits as you experience them, rather than how other people perceive them. E.g. "Likes routines", "Need help prioritising", "Good attention to detail"

Name
Trait name

Description
This trait means that I...

Optional. Describe what the trait looks or feels like to you

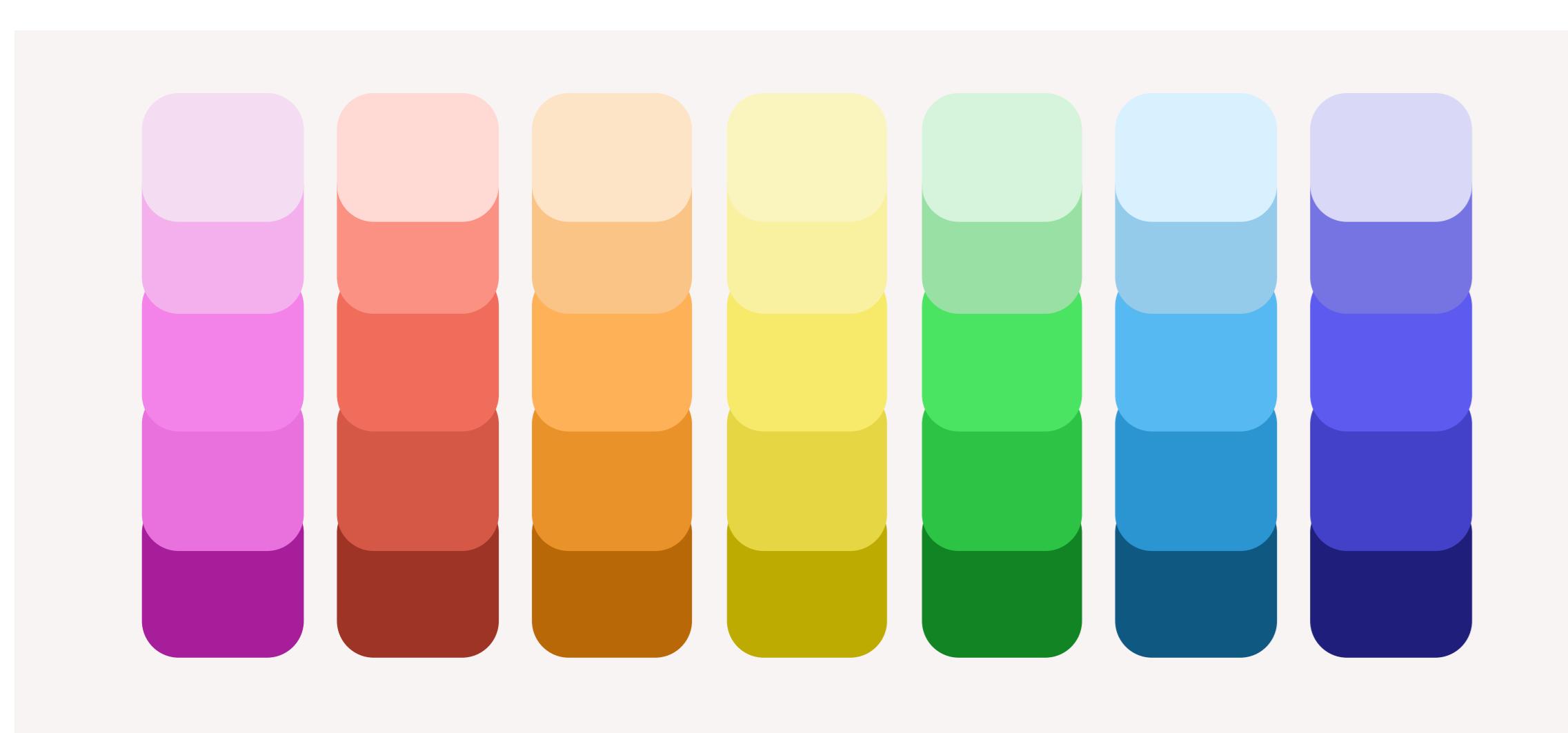
Category
Select a category

Optional. How would you categorise this trait?

What it looks like to others
Other people notice me doing...

Optional. What do other people notice when you're doing this?

Save →



Add new skill

Skills can be techniques you've learned that help you manage your warning signs or traits, or your special strengths that others don't have.

Name
Skill name

Description
This skill works by....

Optional. Describe what this skill is and how it helps you

This skill helps me with
Optional. Select all the traits this helps with

- Sound sensitivity
- Trouble recognising strong emotions
- Hyperfocus

Save →

Add new warning

Warnings are signs that things aren't going as smoothly as they could be. They could be signs you're heading towards burnout or a full meltdown. By identifying your warning signs you can take action. Try assigning specific skills that you can use when you notice a warning sign popping up.

Name
Warning name

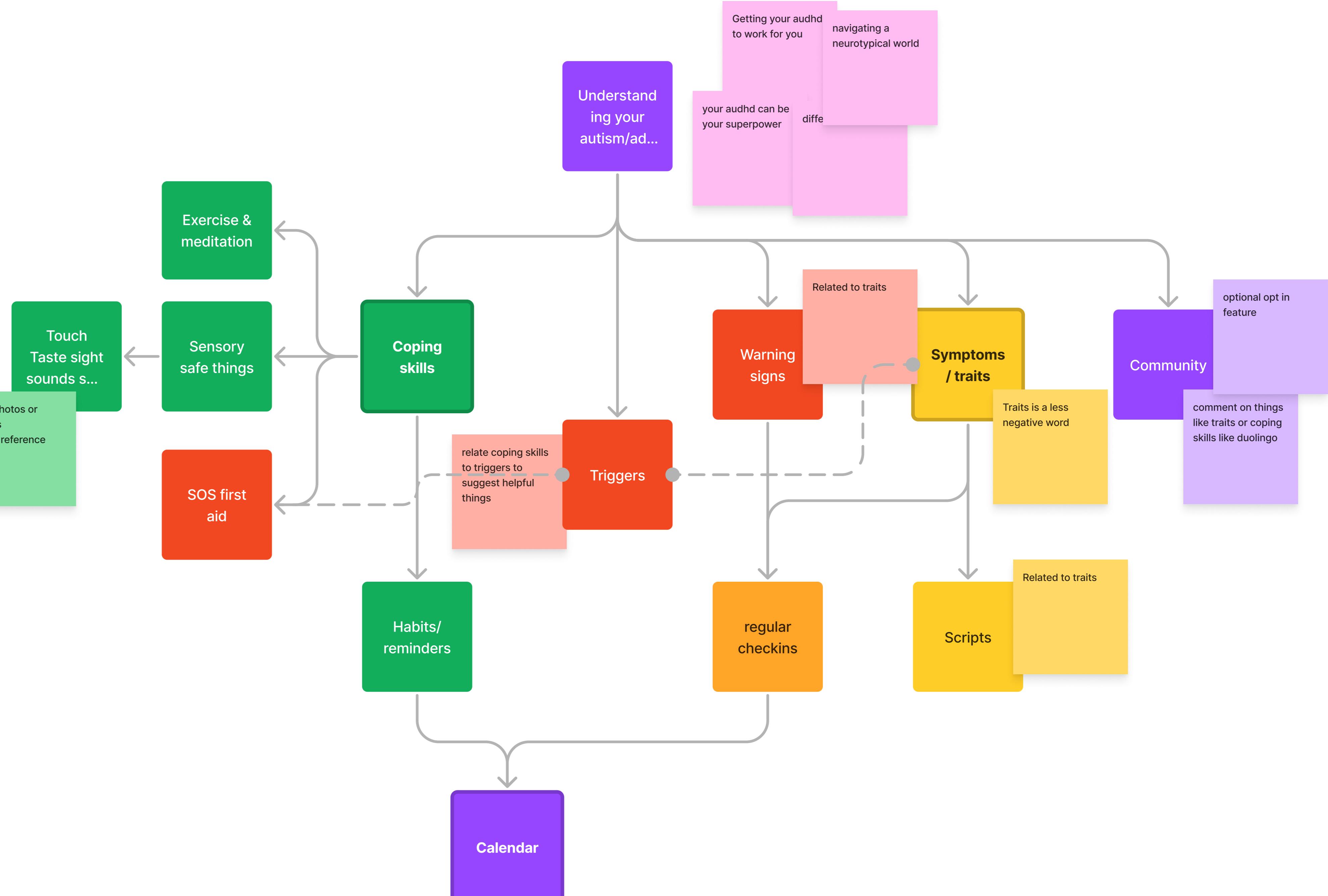
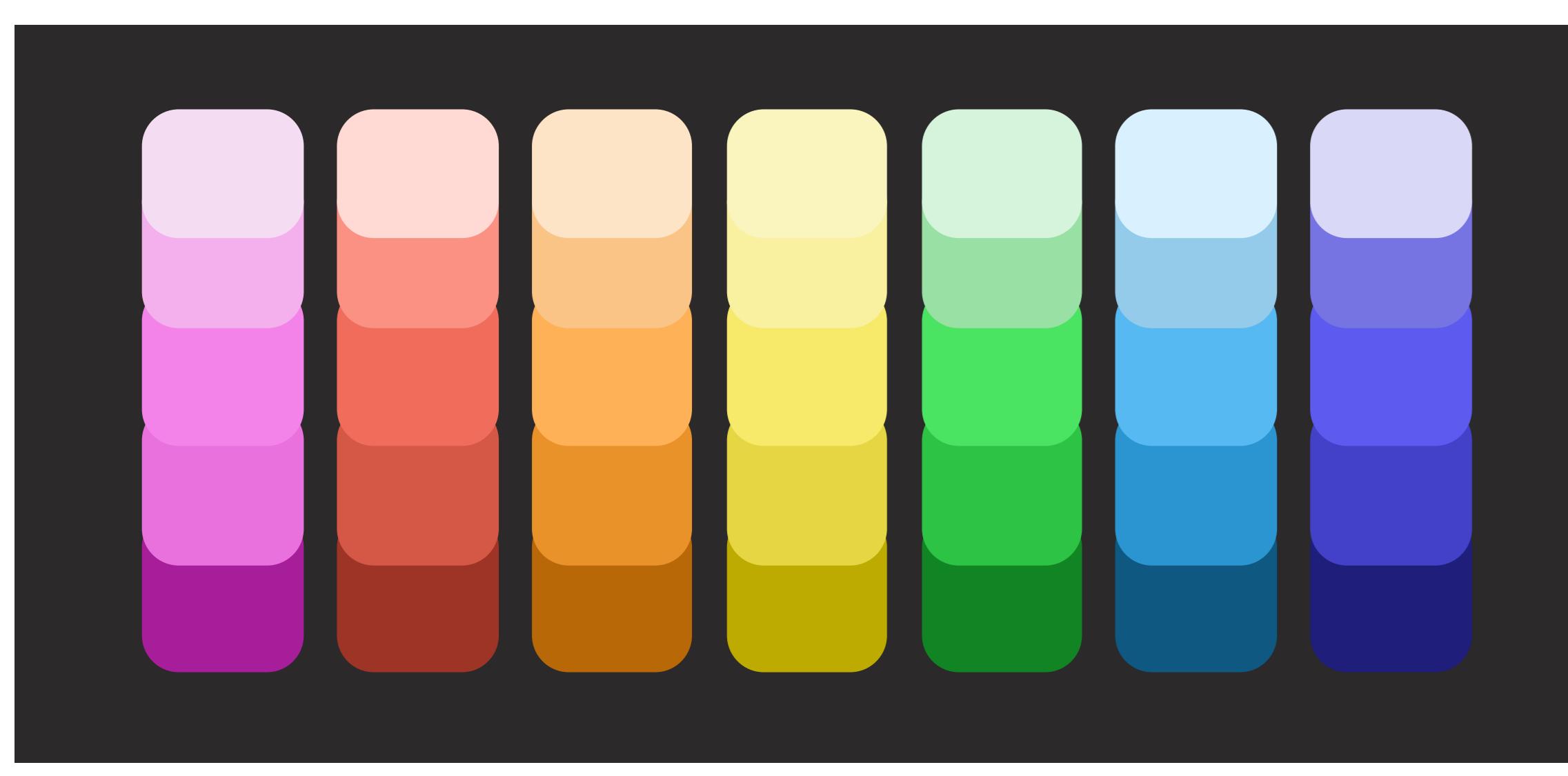
Description
This situation or thing is a warning sign for me because...

Optional. Describe what the warning sign looks or feels like

When I notice this warning sign I can try
Optional. Select all the skills you can use to help

- Noise filtering earplugs
- Pomodoro
- Asking clarifying questions

Save →

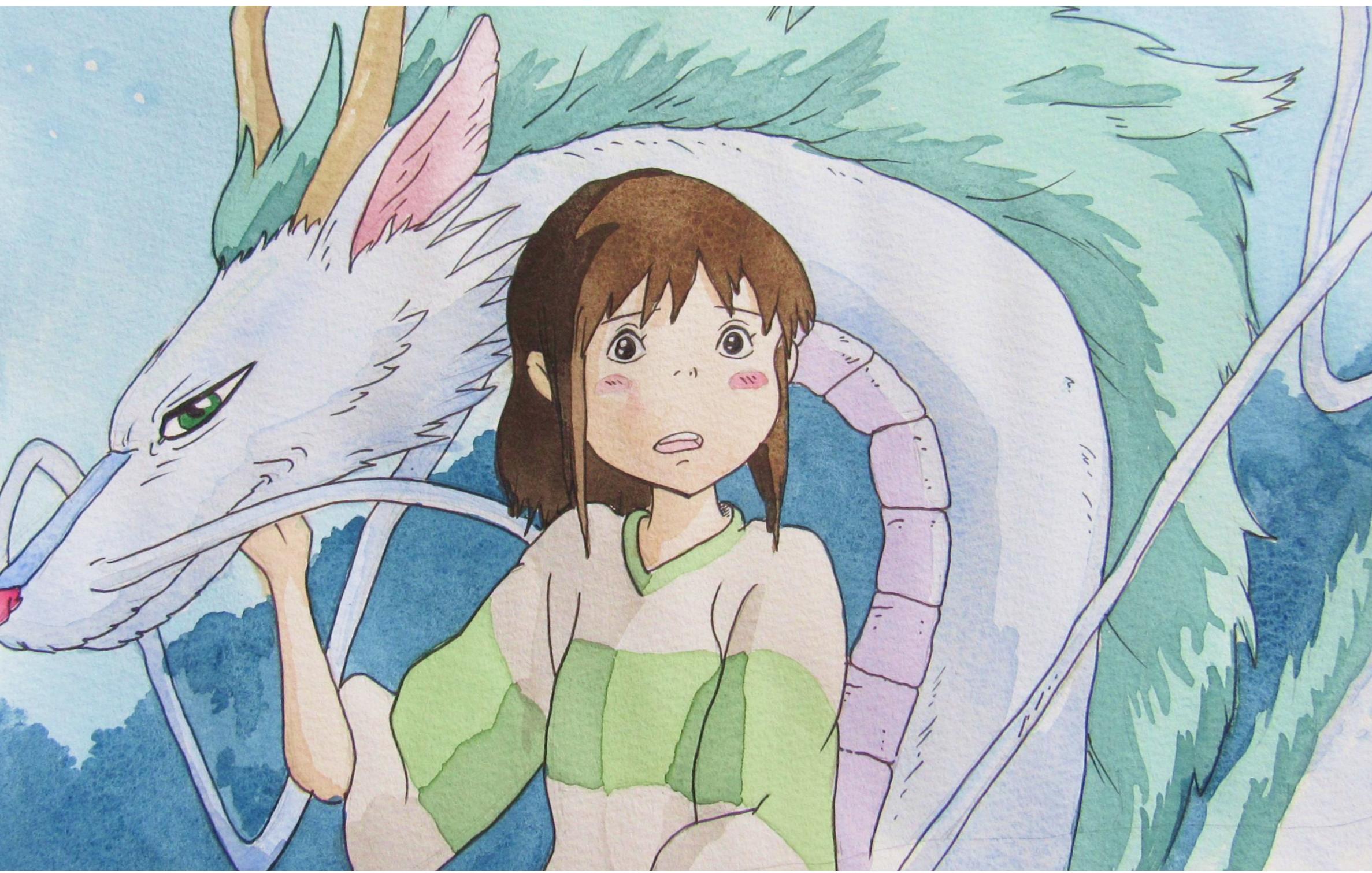


Personal art and design

Over the years

As a multi-disciplinary creative I enjoy creating art in a range of media. I always have a project on the go.

Laura Munro



abcdef
ghijklm
nopqrst
uvwxyz

