PICK a Topic

| Problem/Challenge |
|---|
| Irritation |
| Chance/Opportunity |
| Knowledge/Experience |

| **Benefit** | **High/Broad** | | | | **Conceptual Level** | | | | **Low/Narrow** |
|---|---|---|---|---|---|---|---|---|---|
| | Lifecycle Stage | Process | Concept | Design Pattern | Framework | Library | API | Algorithm | Syntax |
| Compatibility | | | | | | | | | |
| Efficiency | | | | | | | | | |
| Extensibility | | | | | | | | | |
| Maintainability | | | | | | | | | |
| Operability | | | | | | | | | |
| Optimization | | | | | | | | | |
| Performance | | | | | | | | | |
| Portability | | | | | | | | | |
| Quality | | | | | | | | | |

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| **Benefit** | **High/Broad** Lifecycle Stage | Process | Concept | Design Pattern | **Conceptual Level** Framework | Library | API | Algorithm | **Low/Narrow** Syntax |
|---|---|---|---|---|---|---|---|---|---|
| Reliability | | | | | | | | | |
| Scalability | | | | | | | | | |
| Security | | | | | | | | | |
| Simplicity | | | | | | | | | |
| Stability | | | | | | | | | |
| Supportability | | | | | | | | | |
| Testability | | | | | | | | | |
| Usability | | | | | | | | | |

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**High/Broad**              **Conceptual Level**               **Low/Narrow**

| Benefit | Lifecycle Stage | Process | Concept | Design Pattern | Framework | Library | API | Algorithm | Syntax |
|---|---|---|---|---|---|---|---|---|---|
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| | | | | | | | | | |
| | | | | | | | | | |
| Maintainability | | | | | | | | | |
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Point A

Point B

How

PICK a Topic