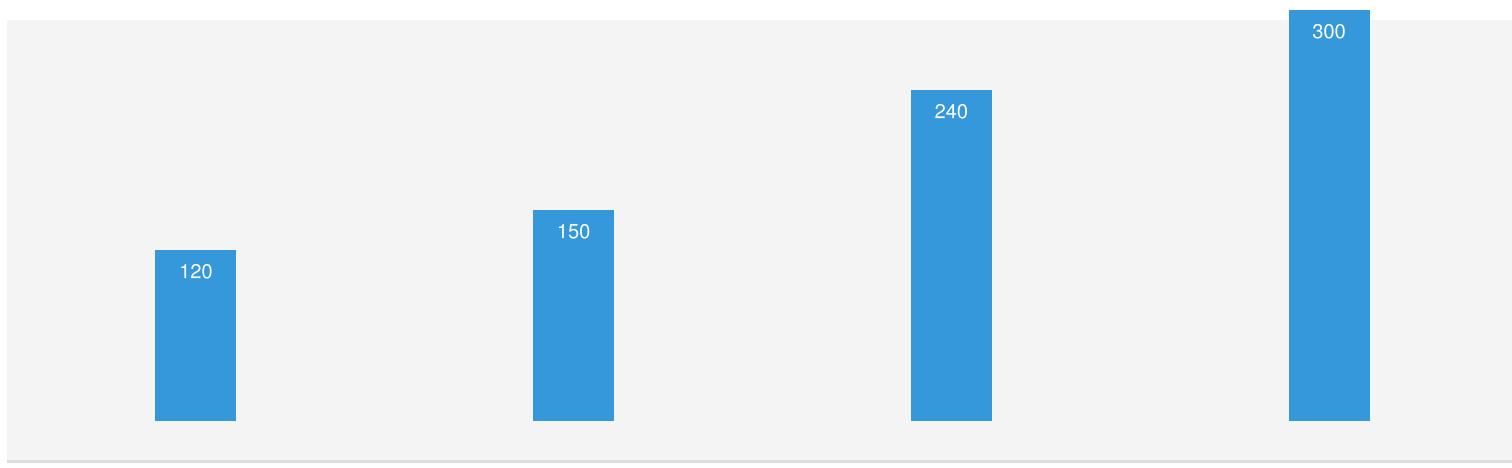


Monthly Performance Report

Period: October 2023

Sales Overview



Detailed Metrics

Metric	Target	Actual	Status
New Leads	500	523	Exceeded
Conversion Rate	5%	4.2%	Missed
Customer Sat.	90%	92%	Met

Total Revenue: \$45,200

Net Profit: \$12,400