EDUCATION

FRAMINGHAM STATE UNIVERSITY

Bachelor of Arts in Studio Art Concentration in Graphic Design

EXPERIENCE

THE GOOD SHIP HOPE

DESIGNER 1.2017-PRESENT

SKILLS

Photoshop

HTML & CSS

Indesign

10 years Illustrator

Microsoft Office 10 years Acrobat Pro

Digital Illustration 7 years Lightroom

10 years Dreamweaver 7 years

7 years Premiere Pro 2 years

- Working individually on a temporary project to brand an upcoming counseling service.
- Create a new company logo.
- Provide business cards, post cards, and other printed marketing materials.
- Design graphics used in social media profiles.
- Develop company website through SquareSpace.

HUMAN SERVICES MANAGEMENT CORPORATION

COMMUNICATIONS & TRAINING SUPPORT ASSISTANT

11.2015 - 1.2017

7 years

2 years

1 year

Assistant to the Marketing Team, consisting of the Event Coordinator, Marketing Coordinator, Social Media Specialist, and eLearning Development Team.

- Performed content updates for internal and client websites.
- Managed client email campaigns through Constant Contact.
- Aided in development and deployment of Training on Demand website.
- Printed and assembled materials and signage used at client conferences and company events.
- Tracked and managed attendee registrations for events through Wordpress.

FOUNTAIN STREET FINE ART

FREELANCE DESIGNER

1.2013 - 11.2015

Responsible for multiple printed and online advertisements for upcoming gallery exhibits showcasing local artists.

- Constructed unique visual identities for each event.
- Collaborated with numerous clients.
- Set up, arranged and organized gallery pieces before showings.