

EDUCATION

FRAMINGHAM STATE UNIVERSITY
Bachelor of Arts in Studio Art
Concentration in Graphic Design

EXPERIENCE

THE GOOD SHIP HOPE
DESIGNER

1.2017–PRESENT

Working individually on a temporary project to brand an upcoming counseling service.

- Create a new company logo.
- Provide business cards, post cards, and other printed marketing materials.
- Design graphics used in social media profiles.
- Develop company website through SquareSpace.

HUMAN SERVICES MANAGEMENT CORPORATION
COMMUNICATIONS & TRAINING SUPPORT ASSISTANT

11.2015–1.2017

Assistant to the Marketing Team, consisting of the Event Coordinator, Marketing Coordinator, Social Media Specialist, and eLearning Development Team.

- Performed content updates for internal and client websites.
- Managed client email campaigns through Constant Contact.
- Aided in development and deployment of Training on Demand website.
- Printed and assembled materials and signage used at client conferences and company events.
- Tracked and managed attendee registrations for events through Wordpress.

FOUNTAIN STREET FINE ART
FREELANCE DESIGNER

1.2013–11.2015

Responsible for multiple printed and online advertisements for upcoming gallery exhibits showcasing local artists.

- Constructed unique visual identities for each event.
- Collaborated with numerous clients.
- Set up, arranged and organized gallery pieces before showings.