

Q1

HTTP:

HTTP日志结构:

```
root
|-- host: string (nullable = true)
|-- id.orig_h: string (nullable = true)
|-- id.orig_p: long (nullable = true)
|-- id.resp_h: string (nullable = true)
|-- id.resp_p: long (nullable = true)
|-- method: string (nullable = true)
|-- orig_filenames: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- orig_fuids: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- orig_mime_types: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- origin: string (nullable = true)
|-- proxied: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- referrer: string (nullable = true)
|-- request_body_len: long (nullable = true)
|-- resp_filenames: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- resp_fuids: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- resp_mime_types: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- response_body_len: long (nullable = true)
|-- status_code: long (nullable = true)
|-- status_msg: string (nullable = true)
|-- tags: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- trans_depth: long (nullable = true)
|-- ts: timestamp (nullable = true)
|-- uid: string (nullable = true)
|-- uri: string (nullable = true)
|-- user_agent: string (nullable = true)
|-- username: string (nullable = true)
|-- version: string (nullable = true)
```

DNS:

DNS日志结构:

```
root
|-- AA: boolean (nullable = true)
|-- RA: boolean (nullable = true)
|-- RD: boolean (nullable = true)
|-- TC: boolean (nullable = true)
|-- TTLS: array (nullable = true)
|   |-- element: double (containsNull = true)
|-- Z: long (nullable = true)
|-- answers: array (nullable = true)
|   |-- element: string (containsNull = true)
|-- id.orig_h: string (nullable = true)
|-- id.orig_p: long (nullable = true)
|-- id.resp_h: string (nullable = true)
|-- id.resp_p: long (nullable = true)
|-- proto: string (nullable = true)
|-- qclass: long (nullable = true)
|-- qclass_name: string (nullable = true)
|-- qtype: long (nullable = true)
|-- qtype_name: string (nullable = true)
|-- query: string (nullable = true)
|-- rcode: long (nullable = true)
|-- rcode_name: string (nullable = true)
|-- rejected: boolean (nullable = true)
|-- rtt: double (nullable = true)
|-- trans_id: long (nullable = true)
|-- ts: timestamp (nullable = true)
|-- uid: string (nullable = true)
```

使用 spark SQL API

```
+-----+-----+
|          uri|access_count|
+-----+-----+
|          /|          9475|
|/admin/config.php...|          556|
|  /main.php?logout=1|          194|
|/top.php?stuff=15...|          191|
|          /top.php|          179|
|/main.php?stuff=1...|          172|
|  /get_latest_id.php|          159|
|/admin/config.php...|          138|
|  /cacti/index.php|          129|
|/en-US/api/messag...|          118|
|          /index.php|          105|
|/phpmyadmin/index...|           77|
|          /cacti/|           68|
|          /phpmyadmin/|           56|
|          /favicon.ico|           55|
|          /admin|           42|
|  /scripts/index.php|           40|
|          /icons/|           39|
|/en-US/api/search...|           39|
|  /cgi-bin/index.php|           37|
+-----+-----+
```

only showing top 20 rows

使用 spark DataFrame

```
+-----+-----+
|uri|count|
+-----+-----+
|/|9475|
|/admin/config.php?type=tool&display=index&quietmode=1&info=stats&restrictmods=core/dashboard|556|
|/main.php?logout=1|194|
|/top.php?stuff=1583574484|191|
|/top.php|179|
|/main.php?stuff=1583574484|172|
|/get_latest_id.php|159|
|/admin/config.php?type=tool&display=index&quietmode=1&info=info&restrictmods=core/dashboard|138|
|/cacti/index.php|129|
|/en-US/api/messages/index|118|
|/index.php|105|
|/phpmyadmin/index.php|77|
|/cacti/|68|
|/phpmyadmin/|56|
|/favicon.ico|55|
|/admin|42|
|/scripts/index.php|40|
|/icons/|39|
|/en-US/api/search/jobs?s=1331892438.21&s=1331892438.24|39|
|/cgi-bin/index.php|37|
+-----+-----+
```

only showing top 20 rows

合并并计算验证

[Stage 12:=====>

```
+-----+-----+
|uri|tcp_percentage|request_count|
+-----+-----+
+-----+-----+
```

验证统计:

[Stage 17:=====>

```
+-----+-----+
|total_matched_requests|unique_uris|
+-----+-----+
|          0|          0|
+-----+-----+
```

Q2

实现参考：

https://notebooks.databricks.com/notebooks/CME/Survival_Analysis/index.html#Survival_Analysis_1.html

首先从以下链接下载 csv 文件至服务器

<raw.githubusercontent.com/IBM/telco-customer-churn-on-icp4d/master/data/Telco-Customer-Churn.csv>

该 csv 数据文件来自 IBM，旨在模拟一个虚构的电信公司的用户数据。每一行数据都代表着一个电信公司的订阅用户的个人信息，包括但不限于各自人口统计、服务计划、媒体使用情况、订阅状态以及在网时长和是否已经流失的信息。

我们要对这组数据进行生存分析，最重要的内容即是在网时长(Tenure)和是否流失(Churn)，从对这两组信息的分析，我们可以后续进行估计判断客户留存与在网时长的关系或某时间点内客户未流失的概率，进而对客户的市场需求和改良电信产品做出应对措施等。

我们会根据用户的订阅模式，将用户数据分为 **bronze** 和 **silver** 两部分，主要分析 **silver** 高级用户的留存率，便于指定针对化的措施。

具体执行方案：

前期配置，创建 **spark**、文件路径和表名等。然后从 csv 数据文件的表头获取 **schema**。首先将全体数据都存在 **bronze** 中，进行预存储：

```
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|customerID|gender|seniorCitizen|partner|dependents|tenure|phoneService|multipleLines|internetService|onlineSecurity|onlineB
ackup|deviceProtection|techSupport|streamingTV|streamingMovies|contract|paperlessBilling|paymentMethod|
monthlyCharges|totalCharges|Churn|
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|7590-VHVEG|Female|0.0|Yes|No|1.0|No|No|No phone service|DSL|No|
Yes|29.85|29.85|No|No|No|34.0|Yes|No|Month-to-month|Yes|Electronic check|
|5575-GNVDE|Male|0.0|No|No|34.0|Yes|No|One year|No|Yes|
No|56.95|1889.5|No|No|2.0|Yes|No|Month-to-month|Yes|Mailed check|
|3668-QPYBK|Male|0.0|No|No|2.0|Yes|No|Month-to-month|Yes|Mailed check|
Yes|53.85|108.15|Yes|0.0|No|45.0|No|No phone service|DSL|Yes|
|7795-CFOCW|Male|0.0|Yes|Yes|No|No|One year|No|Bank transfer (au...|
42.3|1840.75|No|0.0|No|2.0|Yes|No|Fiber optic|No|
|9237-HQITU|Female|0.0|No|No|2.0|Yes|No|Month-to-month|Yes|Electronic check|
No|70.7|151.65|Yes|0.0|No|8.0|Yes|Yes|Fiber optic|No|
|9305-CDSKC|Female|0.0|No|No|8.0|Yes|Yes|Month-to-month|Yes|Electronic check|
No|99.65|820.5|Yes|0.0|Yes|22.0|Yes|Yes|Fiber optic|No|
|1452-KIOVK|Male|0.0|No|Yes|22.0|Yes|No|Month-to-month|Yes|Credit card (auto...|
Yes|89.1|1949.4|No|0.0|No|10.0|No|No phone service|DSL|Yes|
|6713-OKOMC|Female|0.0|No|No|10.0|No|No|Month-to-month|No|Mailed check|
No|
```

接着对于 **silver** 用户，筛选所有拥有月度订阅（month-to-month）的在网用户：

对旧数据进行删除并创建新数据库，分别将 **bronze** 和 **silver** 用户数据写入。
通过 **spark SQL API** 显示用户数据：

customerID	gender	seniorCitizen	partner	dependents	tenure	phoneService	multipleLines	internetService	onlineSecurity	onlineB
backup	deviceProtection		techSupport		streamingTV	streamingMovies		contract	paperlessBilling	paymentMethod
monthlyCharges	totalCharges	Churn								
7590-VHVEG	Female		0.0	Yes	No	1.0	No	No phone service	DSL	No
Yes	No	No	No	No	No	No	No	Month-to-month	Yes	Electronic check
29.85	29.85	No								
5575-GWDE	Male		0.0	No	No	34.0	Yes	No	DSL	Yes
No	Yes	No	No	No	No	No	No	One year	No	Mailed check
56.95	1889.5	No								
3668-QPYBK	Male		0.0	No	No	2.0	Yes	No	DSL	Yes
Yes	No	No	No	No	No	No	No	Month-to-month	Yes	Mailed check
53.85	108.15	Yes								
7795-CFOCH	Male		0.0	No	No	45.0	No	No phone service	DSL	Yes
No	Yes	No	Yes	No	No	No	No	One year	No	Bank transfer (au...
42.3	1840.75	No								
9237-HQTUJ	Female		0.0	No	No	2.0	Yes	No	Fiber optic	No
No	No	No	No	No	No	No	No	Month-to-month	Yes	Electronic check
70.7	151.65	Yes								
9305-CDSKC	Female		0.0	No	No	8.0	Yes	Yes	Fiber optic	No
No	Yes	No	No	No	Yes	Yes	Yes	Month-to-month	Yes	Electronic check
99.65	820.5	Yes								
1452-KIOVK	Male		0.0	No	Yes	22.0	Yes	Yes	Fiber optic	No
Yes	No	No	No	No	Yes	No	No	Month-to-month	Yes	Credit card (auto...
89.1	1949.4	No								
6713-OKOMC	Female		0.0	No	No	10.0	No	No phone service	DSL	Yes
No	No	No	No	No	No	No	No	Month-to-month	No	Mailed check
29.75	301.9	No								

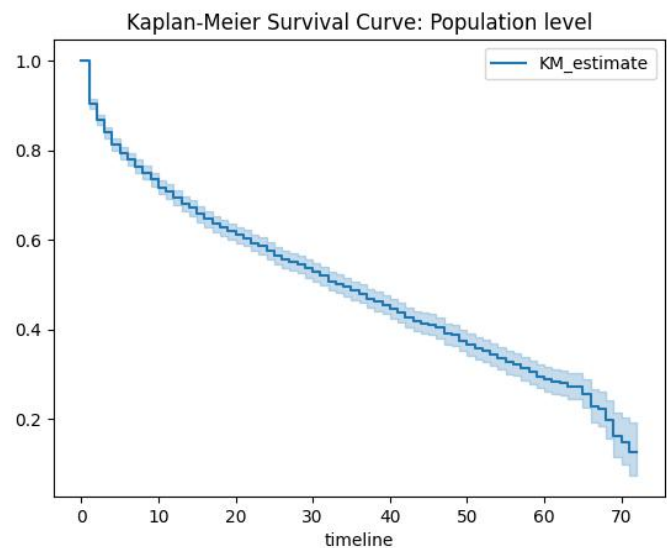
customerID	gender	seniorCitizen	partner	dependents	tenure	phoneService	multipleLines	internetService	onlineSecurity	onlineBackup	deviceProtection
techSupport	streamingTV	streamingMovies	contract	paperlessBilling			paymentMethod	monthlyCharges	totalCharges	churn	
7590-VHVEG	Female	0.0	Yes	No	1.0	No	No phone service	DSL	No	Yes	
3668-QPVBK	Male	0.0	No	No	Month-to-month	Yes	Electronic check	DSL	29.85	29.85	0
No	Male	No	No	No	Month-to-month	Yes	No		Yes	Yes	
9237-HQITU	Female	0.0	No	No	Month-to-month	Yes	Mailed check	Fiber optic	53.85	108.15	1
No	Female	No	No	No	Month-to-month	Yes	No		No	No	
9305-CDSKC	Female	0.0	No	No	8.0	Yes	Electronic check	Fiber optic	70.7	151.65	1
Yes	Male	Yes	Yes	Month-to-month		Yes	Yes		No	No	
1452-KIOVK	Male	0.0	No	Yes	22.0	Yes	Electronic check	Fiber optic	99.65	820.5	1
No	Male	Yes	No	No	Month-to-month	Yes	Yes		No	Yes	
6713-OKOMC	Female	0.0	No	No	10.0	No	Credit card (auto...)	DSL	89.1	1949.4	0
No	Female	No	No	No	Month-to-month	No	No phone service		Yes	No	
No	Male	No	No	No	Month-to-month	No	Mailed check	DSL	29.75	381.9	0
7892-POOKP	Female	0.0	Yes	No	28.0	Yes	Yes	Fiber optic		No	No
Yes	Yes	Yes	Yes	Month-to-month		Yes	Electronic check		104.8	3046.05	1
9763-GRSKD	Male	0.0	Yes	Yes	13.0	Yes	No	Fiber optic	DSL	Yes	No
No	Male	No	No	No	Month-to-month	Yes	Mailed check		49.95	587.45	0
0280-XJGEX	Male	0.0	No	No	49.0	Yes	Yes	Fiber optic		Yes	Yes
Yes	Male	Yes	Yes	Month-to-month		Yes	Bank transfer (au...)		103.7	5836.3	1
5129-JLPIS	Male	0.0	No	No	25.0	Yes	No	Fiber optic		Yes	No
Yes	Yes	Yes	Yes	Month-to-month		Yes	Electronic check		105.5	2686.05	0
4190-MFLUM	Female	0.0	Yes	Yes	10.0	Yes	No	Fiber optic	DSL	No	No
Yes	Yes	No	No	No	Month-to-month	No	Credit card (auto...)		55.2	528.35	1
4183-MYFRB	Female	0.0	No	No	21.0	Yes	No	Fiber optic		No	Yes
Yes	Male	No	Yes	Month-to-month		Yes	Electronic check		90.05	1862.9	0
8779-QRDMV	Male	1.0	No	No	1.0	No	No phone service	DSL	No	No	No
Yes	Male	No	Yes	Month-to-month		Yes	Electronic check		39.65	39.65	1
6322-HRFFA	Male	0.0	Yes	Yes	49.0	Yes	No	Fiber optic	DSL	Yes	Yes
No	Yes	No	No	No	Month-to-month	No	Credit card (auto...)		59.6	2970.3	0

以上就完成了模拟对电信公司的用户数据进行简单的预处理
接下来将采用 Kaplan-Meier 曲线来对数据进行生存分析。生存曲线以留存时间为横轴，其他特定数据指标为纵轴，绘制成连续型的阶梯形曲线，用以说明生存时间与生存率之间的关系。
从 silver 数据内获取 tenure 和 churn 并拟合 KM 模型。

```
<lifelines.KaplanMeierFitter:"KM_estimate", fitted with 3351 total observations, 1795 right-censored observations>
```

首先绘制曲线来观察整体的生存率：

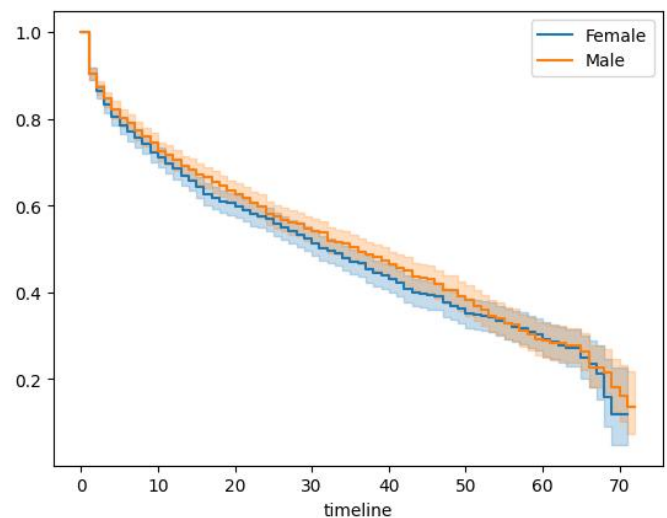
```
<Axes: title={'center': 'Kaplan-Meier Survival Curve: Population level'}, xlabel='timeline'>
```



观察留存时间中位数：

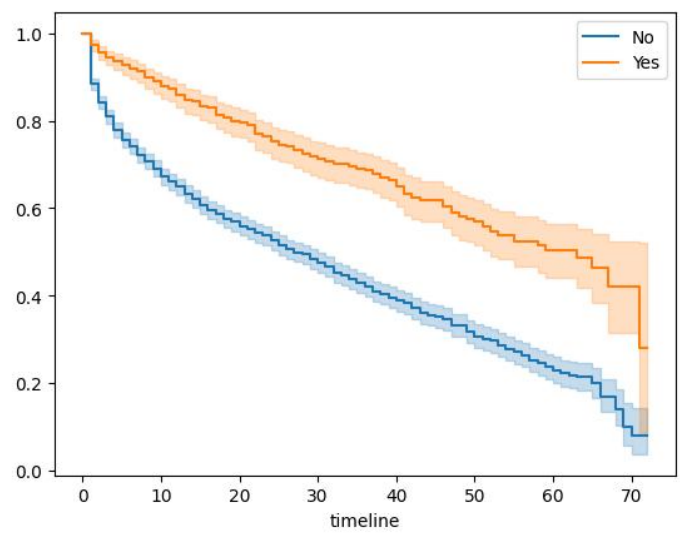
```
np.float64(34.0)
```

定义函数绘制在协变量水平上的 Kaplan-Meier curve 和打印 Log-rank 测试结果
有关性别和生存时间的关系：



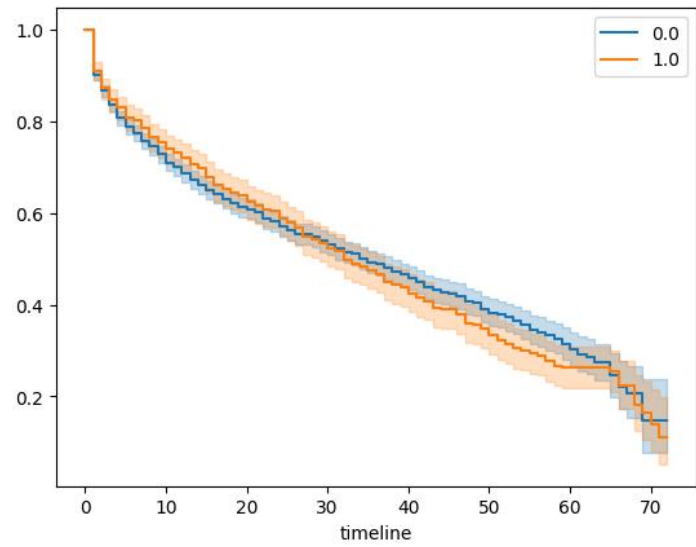
		test_statistic	p	-log2(p)
Female	Male	2.038938	0.153317	2.705414

有关网络安全和生存时间的关系：



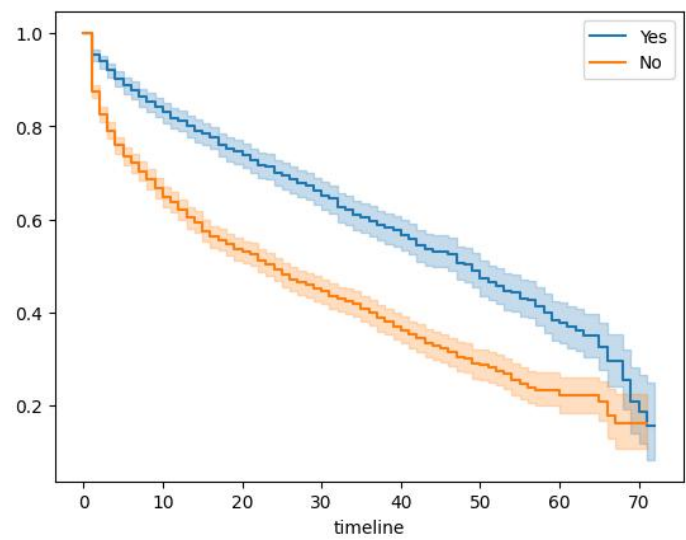
		test_statistic	p	-log2(p)
No	Yes	141.60316	1.187554e-32	106.053706

有关高龄人士和生存时间的关系：



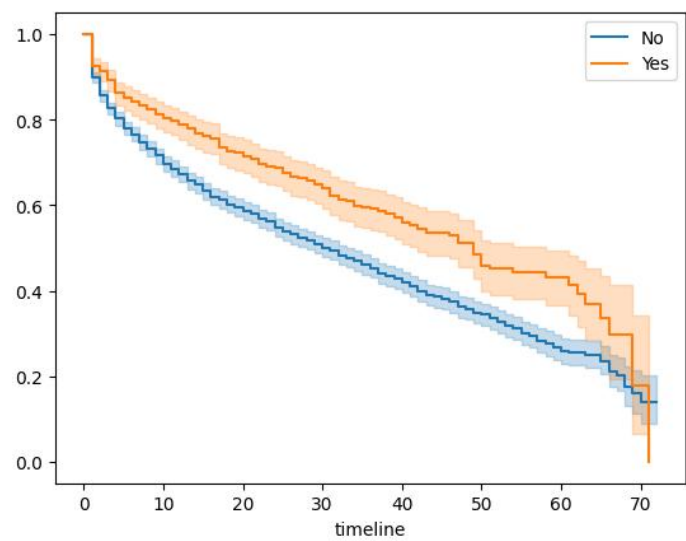
		test_statistic	p	-log2(p)
0.0	1.0	0.125471	0.723174	0.467584

有关 partner 和生存时间的关系:



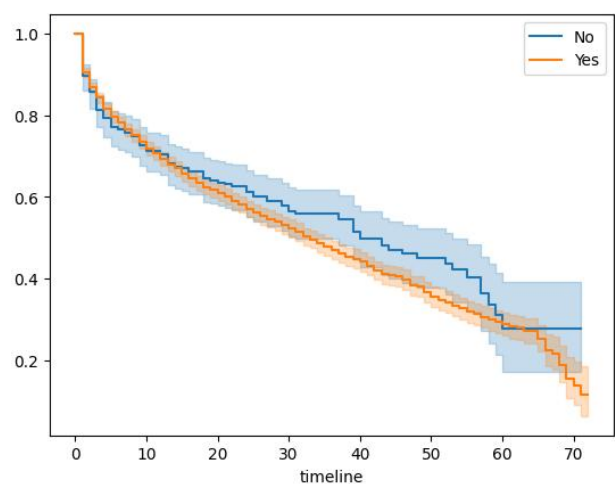
test_statistic		p		-log2(p)
No	Yes	135.758896	2.252911e-31	101.807981

有关 dependents 和生存时间的关系:



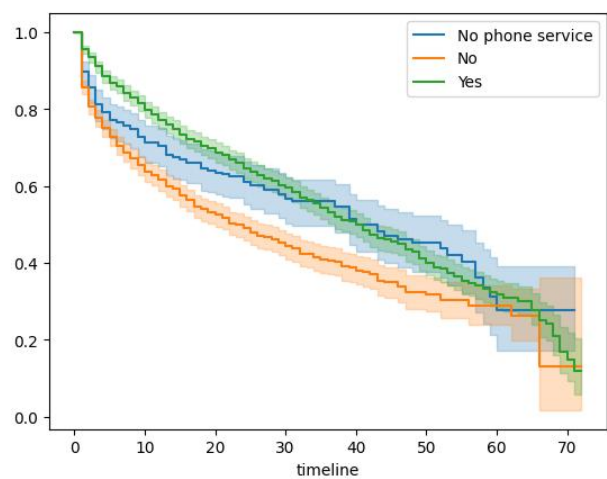
test_statistic		p		-log2(p)
No	Yes	35.031241	3.244576e-09	28.199323

有关 phoneService 和生存时间的关系:



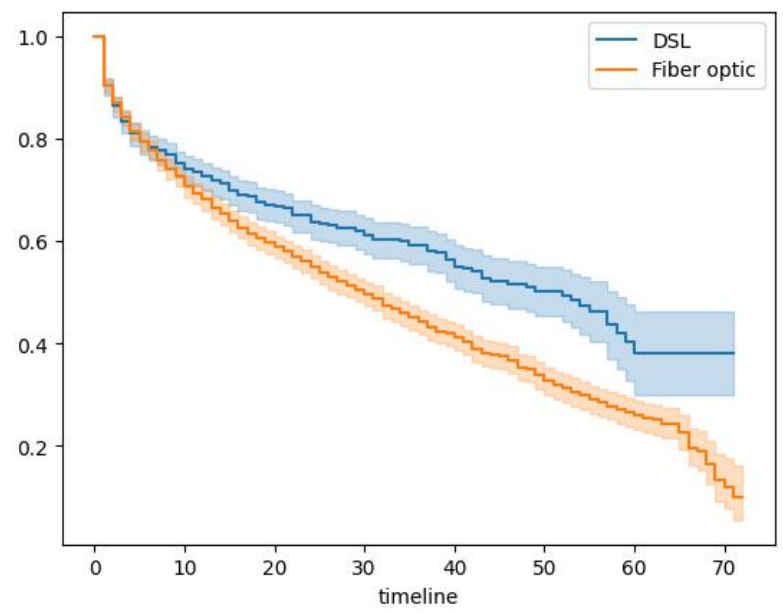
		test_statistic	p	-log2(p)
No	Yes	1.683709	0.194432	2.36266

有关 multipleLines 和生存时间的关系:



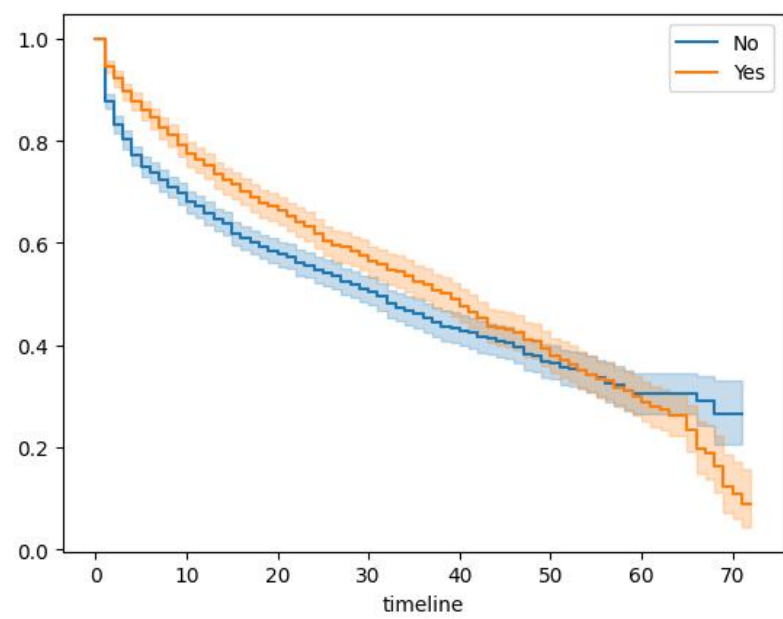
		test_statistic	p	-log2(p)
No	No phone service	12.382712	4.333273e-04	11.172255
	Yes	72.358368	1.794602e-17	55.629114
No phone service		1.500291	2.206266e-01	2.180322

有关 internetService 和生存时间的关系:



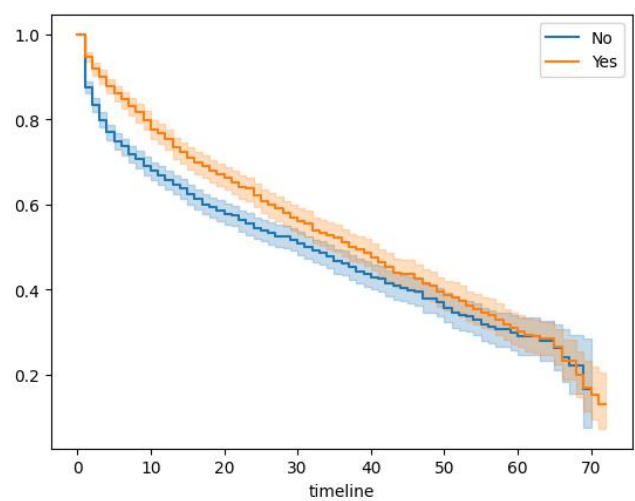
		test_statistic	p	-log2(p)
DSL	Fiber optic	25.172866	5.241449e-07	20.863531

有关 streamingTV 和生存时间的关系:



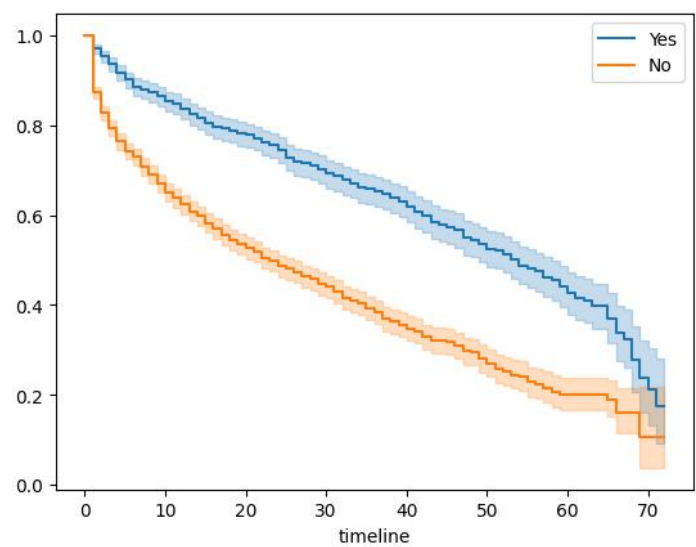
		test_statistic	p	-log2(p)
No	Yes	12.93926	0.000322	11.601718

有关 streamingMovies 和生存时间的关系:



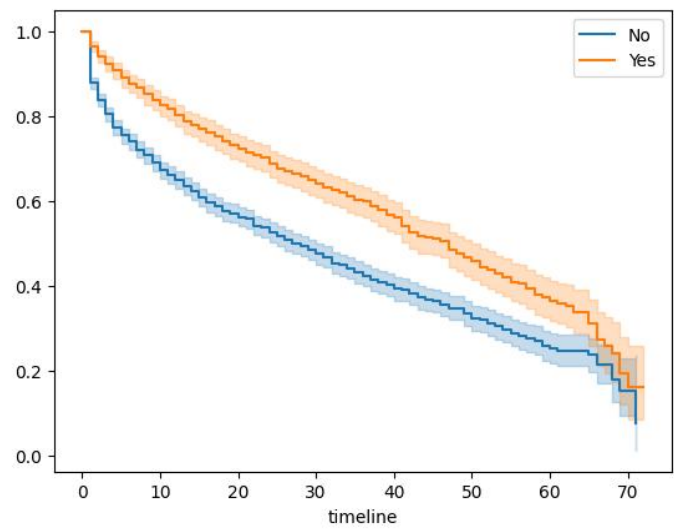
		test_statistic	p	-log2(p)
No	Yes	17.941685	0.000023	15.422016

有关 onlineBackup 和生存时间的关系:



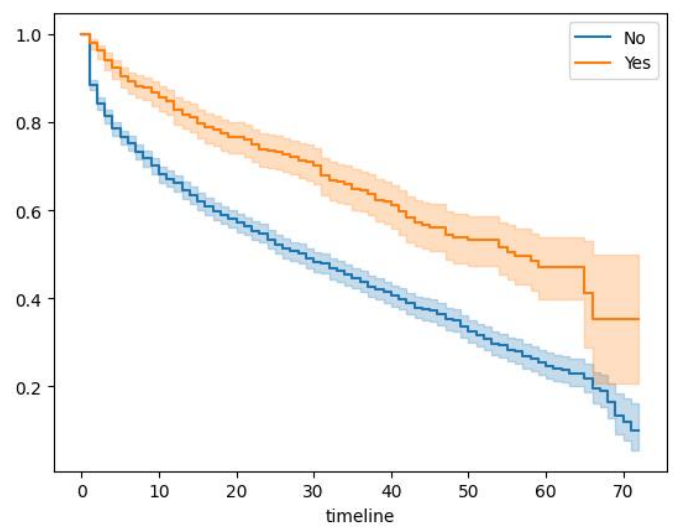
		test_statistic	p	-log2(p)
No	Yes	189.482865	4.122979e-43	140.799221

有关 deviceProtection 和生存时间的关系:



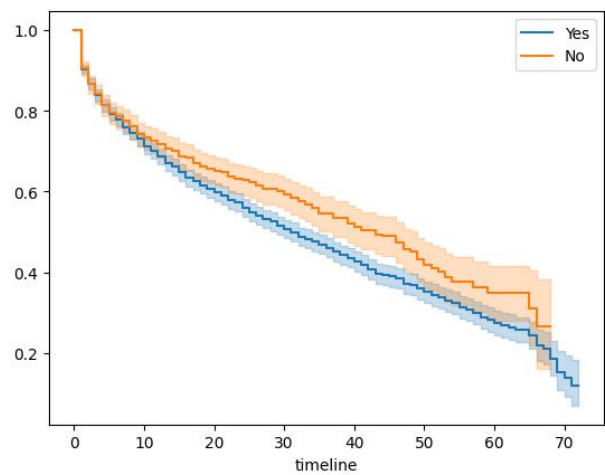
		test_statistic	p	-log2(p)
No	Yes	71.496825	2.777047e-17	54.999226

有关 techSupport 和生存时间的关系:



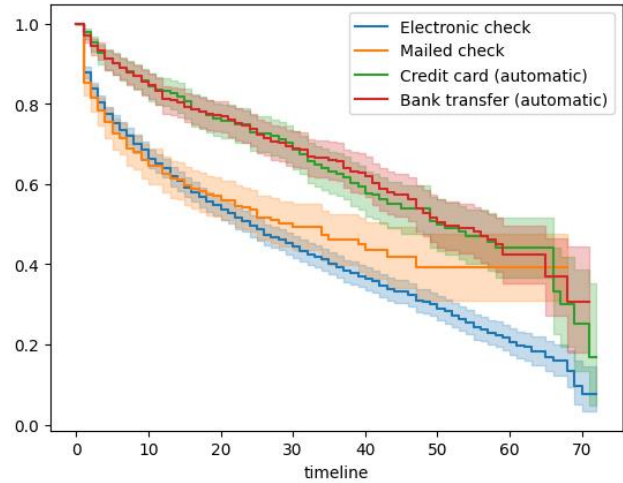
		test_statistic	p	-log2(p)
No	Yes	90.430334	1.916059e-21	68.822348

有关 paperlessBilling 和生存时间的关系:



		test_statistic	p	-log2(p)
No	Yes	8.340802	0.003876	8.011049

有关 paymentMethod 和生存时间的关系:



		test_statistic	p	-log2(p)
Bank transfer (automatic)	Credit card (automatic)	0.061543	8.040732e-01	0.314601
	Electronic check	91.191889	1.303937e-21	69.377616
	Mailed check	43.536998	4.160192e-11	34.484559
Credit card (automatic)	Electronic check	79.991082	3.761035e-19	61.205504
	Mailed check	39.684613	2.984678e-10	31.641706
Electronic check	Mailed check	0.898320	3.432326e-01	1.542741

在完成分析之后，可以提取生存概率以用于其他程序进行预测分析等。
定义一个函数用于获取特定生存率（以 DSL 为例）：

DSL	
0	1.000000
1	0.902698
2	0.864380
3	0.834702
4	0.810522
5	0.794352
6	0.783900
7	0.776362
8	0.768486
9	0.750833