Technovation 2018

This is team L0j1k, Enerhodar, Ukraine

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This is us.

- Hello, I`m Julia and this is Nastya (hi).

This is what we do.

- We are graduating from school this year and are excited to step up into the future soon. When we learned about Technovation Challenge we thought this was a good chance to focus on **our ideas** and try to make a change and improve life here. It`s **not all** about school and exams, right, Nastya?

This is our problem.

- Oh, I wish! This year everybody in my class is making their best to work and prepare for the national exams - or so they say! But me and my friends are taking it seriously, because our future depends on how well we`ll do. There are two required exams, one in the Ukrainian Language and Literature and the other in the History of Ukraine. The Ukrainian Language exam is particulalry hard, it`s the longest one and takes three hours.

- And it takes hours and hours to prepare for it!

- Exactly! It takes time, energy, money and is a serious challenge. It`s been a long run, school, and at the end it`s the hardest.

- We can see and feel how much stress school and preparation for exams are. And stress brings damage.

- Yes, sometimes this damage is minor and sometimes it isn`t. School stress is notoriously famous for causing young people hurt themselves or others.

- **It is** a big problem. And it seems that all present activities young people do to prepare for exams do little to save them from stress and just add more of it at the end of the day.

This is our goal.

- We started looking for a solution to this problem. What if we could turn preparation for exams into an enjoyable yet effective experience?

- So we made this our goal to find out how to feel positive instead of feeling stressed and therefore, contribute to the idea of making school life easier and school a safer place.

This is our app.

- To realize what the key features of our app should be, we conducted a survey. And this is what our potential users want the most:

1) first, endure positive emotions;
2) second, save time and
3) third, track progress and promote success.

- To achieve the first goal, we created a support group. These lovely creatures are mascots. They are the app spirit so we actually named our app after them: **PrimPromRockyGrrom**. Or **PrimProm** shortly.

- For starters you choose which one of them will be your warm company in a moment of glory or otherwise. Everytime you make it right in a test you get to see an animation of your mascot enjoying your success and everytime you don`t — a sad one.

- This takes us to the next key feature — time saving. Now PrimProm is an app you use to pass a test, a kind of test that will be on a real exam. The trick is that there`s only **one** test question a day. This way it doesn`t feel like you`re over exercising. Instead, you train yourself to put maximum effort into every peace of work and keep up practicing — to get benefits like stickers you need to take a test everyday for many days!

- The benefits (Julia) mentioned are important to support the feeling of making progress. There supposed to be two levels of benefits to promote success — a personal one and a shared one. On a personal level, you get to see animations (a new one every day!) and earn real and virtual stickers with your mascot or app logo.

- On a shared level, your personal success history matters as a part of a group score - there will be statistics for your class, school, city and region. So to make it into top ten every member of the group has to bring something to a table!

This is how our app helps solve problem and achieve our goal.

- So PrimProm has shaped into a great tool that is to help young people solve their stress problem and achieve more. We are excited to bring this awesomeness to life and see how it makes the world a better — less stressful — place!

This is cool experience.

- Being a part of Technovation Challenge made us more aware of our desires and possibilities.
- We are problem-solvers now and that sounds cool!

Technovation rocks!