

# Lecture 3

## The binomial model

After suspicious performance in the weekly soccer match, 37 mathematical sciences students, staff, and faculty were tested for performance enhancing drugs. Let  $Y_i = 1$  if athlete  $i$  tests positive and  $Y_i = 0$  otherwise. A total of 13 mathletes tested positive.

What is the sampling model  $p(y_1, \dots, y_{37}|\theta)$ ?

Assume a uniform prior distribution on  $p(\theta)$ . Write the pdf for this distribution.

In what larger class of distributions does this distribution reside? What are the parameters?

Note that  $E[\theta] = \frac{\alpha}{\alpha+\beta}$  and  $Var[\theta] = \frac{\alpha\beta}{(\alpha+\beta+1)(\alpha+\beta)^2}$  if

Now compute the posterior distribution,  $p(\theta|\mathbf{y})$ .

$$\begin{aligned} p(\theta|\mathbf{y}) &= \frac{\mathcal{L}(\theta|\mathbf{y})p(\theta)}{\int_{\theta} \mathcal{L}(\theta|\mathbf{y})p(\theta)d\theta} \\ &= \frac{\mathcal{L}(\theta|\mathbf{y})p(\theta)}{p(\mathbf{y})} \\ &\propto \mathcal{L}(\theta|\mathbf{y})p(\theta) \\ &\propto \theta^y(1-\theta)^{n-y}\theta^{\alpha-1}(1-\theta)^{\beta-1} \\ &\propto \theta^{13+1-1}(1-\theta)^{37-13+1-1} \end{aligned}$$

## Conjugate Priors

We have shown that a beta prior distribution and a binomial sampling model lead to a beta posterior distribution. This class of beta priors is **conjugate** for the binomial sampling model.

**Def: Conjugate** *A class  $\mathcal{P}$  of prior distributions for  $\theta$  is called conjugate for a sampling model  $p(y|\theta)$  if  $p(\theta) \in \mathcal{P} \rightarrow p(\theta|y) \in \mathcal{P}$ .*

Conjugate priors make posterior calculations simple, but

## Intuition about Prior Parameters

Note the posterior expectation can be written as:

$$E[\theta|y] = \frac{\alpha + y}{\alpha + \beta + n}$$

Now what do we make of:

- $\alpha$ :
- $\beta$ :
- $\alpha + \beta$ :

If  $n \gg \alpha + \beta$

If  $n \ll \alpha + \beta$

## Predictive Distributions

An important element in Bayesian statistics is the (posterior) predictive distribution, in this case let  $Y^*$  be the outcome of a future experiment. We are interested in computing:

$$Pr(Y^* = 1|y_1, \dots, y_n) = \int Pr(Y^* = 1|\theta, y_1, \dots, y_n)p(\theta|y_1, \dots, y_n)d\theta$$

Note that the predictive distribution does not depend on any unknown quantities, but rather only the observed data. Furthermore,  $Y^*$  is not independent of  $Y_1, \dots, Y_n$  but depends on them through  $\theta$ .

## Posterior Intervals

With a Bayesian framework we can compute **credible intervals**.

**Credible Interval:**

Recall in a frequentist setting

$$Pr(l(y) < \theta < u(y)|\theta) = \tag{1}$$

Note that in some settings Bayesian intervals can also have frequentist coverage probabilities, at least asymptotically.

**Quantile based intervals** With quantile based intervals, the posterior quantiles are used with  $\theta_{\alpha/2}, \theta_{1-\alpha/2}$  such that:

Quantile based intervals are typically easy to compute.

**Highest posterior density (HPD) region:** A  $100 \times (1-\alpha)\%$  HPD region consists of a subset of the parameter space,  $s(y) \subset \Theta$  such that

## The Poisson Model

Now assume the National Park Services records daily totals of tourists caught breaking the rules. This data can be modeled with a Poisson model.

Recall,  $Y \sim \text{Poisson}(\theta)$  if

Properties of the Poisson distribution:

- $E[Y] =$
- $\text{Var}(Y) =$
- $\sum_i^n Y_i \sim \text{Poisson}(\theta_1 + \dots + \theta_n)$  if

## Conjugate Priors for Poisson

Recall conjugate priors for a sampling model have a posterior model from the same class as the prior. Let  $y_i \sim \text{Poisson}(\theta)$ , then

$$p(\theta|y_1, \dots, y_n) \propto p(\theta)\mathcal{L}(\theta|y_1, \dots, y_n) \quad (2)$$

$$\propto p(\theta) \times \theta^{\sum y_i} \exp(-n\theta) \quad (3)$$

Thus the conjugate prior class will have the form

A positive quantity  $\theta$  has a

Properties of

- $E[\theta] =$

- $Var(\theta) =$

### Posterior Distribution

Let  $Y_1, \dots, Y_n \sim Poisson(\theta)$  and  $p(\theta) \sim gamma(a, b)$ , then

$$p(\theta|y_1, \dots, y_n) = \frac{p(\theta)p(y_1, \dots, y_n|\theta)}{p(y_1, \dots, y_n)} \quad (4)$$

Note that

$$E[\theta|y_1, \dots, y_n] = \frac{a + \sum y_i}{b + n}$$

So now a bit of intuition about the prior distribution. The posterior expectation of  $\theta$  is a combination of the prior expectation and the sample average:

- b

- a

\*W

### Predictive distribution

The predictive distribution,  $p(y^*|y_1, \dots, y_n)$ , can be computed as:

$$\begin{aligned}
 p(y^*|y_1, \dots, y_n) &= \int p(y^*|\theta, y_1, \dots, y_n)p(\theta|y_1, \dots, y_n)d\theta \\
 &= \int p(y^*|\theta)p(\theta|y_1, \dots, y_n)d\theta \\
 &= \int \left\{ \frac{\theta^{y^*} \exp(-\theta)}{y^*!} \right\} \left\{ \frac{(b+n)^{a+\sum y_i}}{\Gamma(a+\sum y_i)} \theta^{a+\sum y_i-1} \exp(-(b+n)\theta) \right\} \\
 &= \dots \\
 &= \dots
 \end{aligned}$$

You can (and likely will) show that  $p(y^*|y_1, \dots, y_n) \sim \text{NegBinom}(a + \sum y_i, b + n)$ .

#### Exponential Families The binomial and Poisson models are examples of one-parameter exponential families. A distribution follows a one-parameter exponential family if it can be factorized as:

$$p(y|\theta) = h(y)c(\phi) \exp(\phi t(y)), \quad (5)$$

where  $\phi$  is the unknown parameter and  $t(y)$  is the sufficient statistic. The using the class of priors, where  $p(\phi) \propto c(\phi)^{n_0} \exp(n_0 t_0 \phi)$ , is a conjugate prior. There are similar considerations to the Poisson case where  $n_0$  can be thought of as a “prior sample size” and  $t_0$  is a “prior guess.”

## Prior Distribution Choice

A noninformative prior,  $p(\theta)$ ,

Example 1. Suppose  $\theta$  is the probability of success in a binomial distribution, then the uniform distribution on the interval  $[0, 1]$  is a noninformative prior.

Example 2. Suppose  $\theta$  is the mean parameter of a normal distribution. What is a noninformative prior distribution for the mean?

## Invariant Priors

Recall ideas of variable transformation (from Casella and Berger): Let  $X$  have pdf  $p_x(x)$  and let  $Y = g(X)$ , where  $g$  is a monotone function. Suppose  $p_X(x)$  is continuous and that  $g^{-1}(y)$  has a continuous derivative. Then the pdf of  $Y$  is given by

$$p_y(y) = p_x(g^{-1}(y)) \left| \frac{d}{dy} g^{-1}(y) \right|$$

Example. Let  $p_x(x) = 1$ , for  $x \in [0, 1]$  and let  $Y = g(x) = -\log(x)$ , then

Now if  $p_x(x)$  had been a prior on  $X$ , the transformation to  $y$  and  $p_y(y)$

## Jeffreys Priors

The idea of invariant priors was addressed by Jeffreys. Let  $p_J(\theta)$  be a Jeffreys prior if:

$$p_J(\theta) = [I(\theta)]^{1/2},$$

where  $I(\theta)$  is the expected Fisher information given by

$$I(\theta) = -E \left[ \frac{\partial^2 \log p(X|\theta)}{\partial \theta^2} \right]$$

Example. Consider the Normal distribution and place a prior on  $\mu$  when  $\sigma^2$  is known. Then the Fisher information is

A similar derivation for the joint prior  $p(\mu, \sigma) = \frac{1}{\sigma}$

## Advantages and Disadvantages of Objective Priors

Advantages



Disadvantages

## **Advantages and Disadvantages of Subjective Priors**

Advantages

Disadvantages

In many cases weakly-informative prior distributions are used that have some of the benefits of subjective priors without imparting strong information into the analysis.