

Some background  
on choice of g.

Consider a general family of distributions:

subfamily of exponential  
family that includes  
Binomial/Bernoulli and Poisson

$$\log f(y_i; \theta_i, \phi) = \frac{y_i \theta_i - b(\theta_i)}{a_i(\phi)} + c(y_i, \phi).$$

vary w/ covariates

$$f(y_i; \theta_i, \phi) = \exp \left\{ \underbrace{\frac{y_i \theta_i}{a_i(\phi)}}_{(*)} + \underbrace{c(y_i, \theta_i) - \frac{b(\theta_i)}{a_i(\phi)}}_{(**)} \right\}$$

recall exponential family w/ parameter  $\underline{\theta} = (\theta_1, \dots, \theta_S)^T$  is of the form

$$f(y; \underline{\theta}) = h(y) \exp \left\{ \underbrace{\sum_{j=1}^S g_j(\underline{\theta}) T_j(y)}_{(*)} - \underbrace{B(\underline{\theta})}_{(**)} \right\}$$

Assumes:  $T_1(y_i) = y_i$  &  $g_1(\underline{\theta}) = \frac{\theta_i}{a_i(\phi)}$  (subfamily of exponential family).

Similar to single parameter exponential family except for dispersion term  $a_i(\phi)$ .

Example (Normal model):  $E y_i = \mu_i$

$$f(y_i; \mu_i, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} \exp \left( - \frac{(y_i - \mu_i)^2}{2\sigma^2} \right)$$

$$\begin{aligned} \log f(y_i; \mu_i, \sigma) &= \log \frac{1}{\sqrt{2\pi}\sigma} - \frac{(y_i - \mu_i)^2}{2\sigma^2} \\ &= -\log(\sqrt{2\pi}\sigma) - \frac{y_i^2 - 2\mu_i y_i + \mu_i^2}{2\sigma^2} \\ &= \frac{y_i \mu_i - \frac{\mu_i^2}{2}}{\sigma^2} - \log(\sqrt{2\pi}\sigma) - \frac{y_i^2}{2\sigma^2} \end{aligned}$$

So,

$$a_i(\phi) = \sigma^2$$

$$\theta_i = \mu_i$$

$$b(\theta_i) = \frac{\mu_i^2}{2} = \frac{\theta_i^2}{2}$$

$$c(y_i, \phi) = -\log(\sqrt{2\pi}\sigma) - \frac{y_i^2}{2\sigma^2} \quad (\text{only depends on } \sigma, \text{ not } \mu_i)$$

We can learn something about this distribution by considering its mean and variance. Because we don't have an explicit form of the density, we rely on two facts:

$$1. E \left[ \frac{\partial \log f(Y_i; \theta_i, \phi)}{\partial \theta_i} \right] = 0.$$

"derivative of log density wrt parameter of interest  $\theta_i$  has expectation 0"

$$2. E \left[ \frac{\partial^2 \log f(Y_i; \theta_i, \phi)}{\partial \theta_i^2} \right] + E \left[ \left( \frac{\partial \log f(Y_i; \theta_i, \phi)}{\partial \theta_i} \right)^2 \right] = 0.$$

These will also come up later when we talk about information matrix.

$$\text{For } \log f(y_i; \theta_i, \phi) = \frac{y_i \theta_i - b(\theta_i)}{a_i(\phi)} + c(y_i, \phi),$$

Using ①:

$$\frac{\partial}{\partial \theta_i} \log f(y_i; \theta_i, \phi) = \frac{1}{a_i(\phi)} (y_i - b'(\theta_i))$$

$$E \left[ \frac{1}{a_i(\phi)} (y_i - b'(\theta_i)) \right] = 0 \Rightarrow b'(\theta_i) = E[y_i] \Rightarrow \text{information about the mean is contained in } b'(\theta_i)$$

E.g. Normal model

$$b(\theta_i) = \frac{\theta_i^2}{2} \Rightarrow b'(\theta_i) = \frac{2\theta_i}{2} = \theta_i = \mu_i \xleftarrow{\substack{\text{from the} \\ \text{family form}}} \xrightarrow{\substack{\text{defined}}} E[y_i] \checkmark$$

Using ②:

$$\frac{\partial^2}{\partial \theta_i^2} \log f(y_i; \theta_i, \phi) = -\frac{b''(\theta_i)}{a_i(\phi)} \Rightarrow E \left[ \frac{\partial^2}{\partial \theta_i^2} \log f(y_i; \theta_i, \phi) \right] = -\frac{b''(\theta_i)}{a_i(\phi)}$$

$$E \left[ \left( \frac{\partial \log f(y_i; \theta_i, \phi)}{\partial \theta_i} \right)^2 \right] = E \left[ \left( \frac{1}{a_i(\phi)} (y_i - b'(\theta_i)) \right)^2 \right] = \frac{1}{a_i(\phi)^2} E \left[ (y_i - \mu_i)^2 \right]$$

$$\Rightarrow -\frac{b''(\theta_i)}{a_i(\phi)} + \frac{1}{a_i(\phi)^2} \text{Var}[y_i] = 0 \Rightarrow \text{Var}[y_i] = a_i(\phi) b''(\theta_i)$$

Thoughts:

- Variance depends on  $i$
- $\text{Var}[y_i]$  positive  $\Rightarrow b''(\theta_i)$  positive  $\forall$  values of  $\theta_i$   
 $\Rightarrow b(\theta_i)$  strictly convex  
 $b'(\theta_i)$  monotone increasing so  $b'^{-1}$  exists.

**Example (Bernoulli model):**

$$f(y_i; p_i) = p_i^{y_i} (1 - p_i)^{1-y_i}$$

$$\begin{aligned} \log f(y_i; p_i) &= y_i \log p_i + (1 - y_i) \log (1 - p_i) \\ &= y_i \boxed{\log \frac{p_i}{1 - p_i}} + \boxed{\log (1 - p_i)} \end{aligned}$$

comparing to general form:

$$\frac{y_i \boxed{\theta_i} - \boxed{b(\theta_i)}}{a_i(\phi)} + c(y_i, \phi)$$

$$\Rightarrow \theta_i = \log \left( \frac{p_i}{1 - p_i} \right) \Rightarrow p_i = \frac{\exp(\theta_i)}{1 + \exp(\theta_i)}$$

$$\begin{aligned} b(\theta_i) &= -\log(1 - p_i) \\ &= -\log \left( 1 - \frac{\exp(\theta_i)}{1 + \exp(\theta_i)} \right) \\ &= -\log \left( \frac{1}{1 + \exp(\theta_i)} \right) \\ &= \log(1 + \exp(\theta_i)) \end{aligned}$$

$$\text{Note: } b'(\theta_i) = \frac{1}{1 + \exp(\theta_i)} \exp(\theta_i) = p_i \quad \checkmark$$

$$a_i(\phi) = 1.$$

$$\begin{aligned} a_i(\phi) b''(\theta_i) &= -(- (1 + \exp(\theta_i))^{-2} \exp(\theta_i) \exp(\theta_i) + (1 + \exp(\theta_i))^{-1} \exp(\theta_i)) \\ &= \frac{(1 + \exp(\theta_i)) \exp(\theta_i) - \exp(\theta_i) \exp(\theta_i)}{(1 + \exp(\theta_i))^2} = \frac{\exp(\theta_i)}{(1 + \exp(\theta_i))^2} \\ &= \frac{\exp(\theta_i)}{(1 + \exp(\theta_i))} \cdot \frac{1}{(1 + \exp(\theta_i))} \\ &= p_i (1 - p_i) = \text{Var } Y_i \end{aligned}$$

Finally, back to modelling. Our **goal** is to build a relationship between the mean of  $Y_i$  and covariates  $\mathbf{x}_i$ .

$$\text{choose } \mathbf{x}_i^T \boldsymbol{\beta} = g(\mu_i) = g(E[Y_i]).$$

what to choose for  $g$ ?

$$\mu_i = \bar{g}'(\mathbf{x}_i^T \boldsymbol{\beta})$$

$$\text{we know } \mu_i = b'(\theta_i)$$

$$\Rightarrow b'(\theta_i) = \bar{g}'(\mathbf{x}_i^T \boldsymbol{\beta}) \quad \text{OR} \quad \theta_i = b'^{-1}(\bar{g}'(\mathbf{x}_i^T \boldsymbol{\beta}))$$

we know this exists!

If we choose  $\bar{g}' = b'$ , then this will clean up nicely! i.e.  $\theta_i = \mathbf{x}_i^T \boldsymbol{\beta}$ .

"canonical" or "natural" link function.

$\Rightarrow$  log-likelihood is

$$l(\boldsymbol{\beta}, \phi | \{Y_i, \mathbf{x}_i\}_{i=1}^n) = \sum_{i=1}^n \left\{ \frac{Y_i \mathbf{x}_i^T \boldsymbol{\beta} - b(\mathbf{x}_i^T \boldsymbol{\beta})}{a_i(\phi)} + c(Y_i, \phi) \right\}$$

**Example (Bernoulli model, cont'd):**

$$b(\theta_i) = \log(1 + \exp(\theta_i))$$

$$b'(\theta_i) = \frac{\exp(\theta_i)}{1 + \exp(\theta_i)} = \frac{\exp(\mathbf{x}_i^T \boldsymbol{\beta})}{1 + \exp(\mathbf{x}_i^T \boldsymbol{\beta})} \quad \text{canonical link}$$

mean

$$p_i = \frac{\exp(\mathbf{x}_i^T \boldsymbol{\beta})}{1 + \exp(\mathbf{x}_i^T \boldsymbol{\beta})}$$

(same form as before)

## 1.4 Marginal and Conditional Likelihoods

Consider a model which has  $\theta = (\theta_1, \theta_2)$ , where  $\theta_1$  are the parameters of interest and  $\theta_2$  are nuisance parameters.

not what we are interested in performing inference for

when dimension of  $\theta_2$  is large MLE's of  $\theta_1$  can be biased for small samples and inconsistent in large samples.

One way to improve estimation for  $\theta_1$  is to find a one-to-one transformation of the data  $\mathbf{Y}$  to  $(\mathbf{V}, \mathbf{W})$  such that either

$$\begin{aligned} f_Y(y; \theta_1, \theta_2) &= f_{W,V}(w, v; \theta_1, \theta_2) \\ &= f_{W,V}(w | v; \theta_1, \theta_2) \underbrace{f_V(v; \theta_1)}_{\text{"marginal"}} \end{aligned}$$

alternative likelihood

$$\text{or } f_Y(y; \theta_1, \theta_2) = \underbrace{f_{W,V}(w, v; \theta_1)}_{\text{"conditional"}} f_V(v; \theta_1, \theta_2)$$

either way looking to split density into a piece that doesn't depend on  $\theta_2$  (nuisance parameters)

The key feature is that one component of each contains only the parameter of interest.

$\theta_1$

**Example (Neyman-Scott problem):** Let  $Y_{ij}, i = 1, \dots, n, j = 1, 2$  be independent normal random variables with possible different means  $\mu_i$  but the same variance  $\sigma^2$ .

$$Y_{ij}, \underbrace{i=1, \dots, n}_{n \text{ groups}}, \underbrace{j=1, 2}_{\text{ONLY 2 obs per group}} \stackrel{\text{iid}}{\sim} N(\underbrace{\mu_i}_{\text{group mean}}, \underbrace{\sigma^2}_{\text{common variance}})$$

$$\underline{\theta} = \underbrace{(\mu_1, \dots, \mu_n, \sigma^2)^T}_{\substack{\text{nuisance params} \\ n+1 \text{ parameters.}}}$$

Our goal is to estimate  $\sigma^2$ . Should we be able to?

Yes: lots of groups!

No: only 2 obs per group.

Usual asymptotic assumptions as  $n$  grows.

Here as  $n$  grows, # groups grows  $\Rightarrow$  # parameters grows.

Following the usual arguments,

$$\begin{aligned} \hat{\mu}_{i,\text{MLE}} &= \frac{Y_{i1} + Y_{i2}}{2} \\ \hat{\sigma}_{\text{MLE}}^2 &= \frac{1}{2n} \sum_{i=1}^n \sum_{j=1}^2 (Y_{ij} - \hat{\mu}_{i,\text{MLE}})^2 \\ &= \frac{1}{2n} \sum_{i=1}^n \left\{ \left( Y_{i1} - \frac{Y_{i1} + Y_{i2}}{2} \right)^2 + \left( Y_{i2} - \frac{Y_{i1} + Y_{i2}}{2} \right)^2 \right\} \\ &= \frac{1}{2n} \sum_{i=1}^n \left\{ \left( \frac{Y_{i1} - Y_{i2}}{2} \right)^2 + \left( \frac{Y_{i2} - Y_{i1}}{2} \right)^2 \right\} \\ &= \frac{1}{n} \sum_{i=1}^n \frac{1}{4} (Y_{i1} - Y_{i2})^2 \end{aligned}$$

*terms are equivalent*