

What is probability?

Rain with 30% chance today

Toss a coin - 50% H

Experiment: roll a 6-sided die and record the number

Outcome: 1, 2, 3, 4, 5, 6

Event: includes:

- single outcome, e.g. {1}
- more outcomes, e.g.
 $\{\text{multiples of } 3\} = \{3, 6\}$
- nothing, e.g. $\{\text{getting a } 7\} = \emptyset$
- everything, e.g. $\{1, 2, 3, 4, 5, 6\}$.

Probability (of a outcome / an event)

$$\cdot \text{prob. of getting } 6 = \frac{1}{6} = P(\{6\}) = P(6)$$

$$\cdot \text{prob. of getting } 3 \text{ or } 6 = \frac{2}{6} = P(\{3, 6\})$$

Assumption: equally likely outcomes. (Only works for finite)

Calculation: prob. = $\frac{\#\text{ of target outcomes}}{\text{total # of outcomes}}$

More examples:

roll a die twice (2, 5)

draw a card from a standard deck of 52 cards (15)

Use vs. use most often

left: add up to > 100%

right: add up to 100%

"distribution"
can only belong to one category

Experiment: select a U.S. teen
"uniformly" at random
equally likely to pick each one.

Outcome: what platforms he uses
and what he uses most often.

Direct information

1. prob. that he uses FB

$$P(FB) = 51\%$$

2. prob. that he uses FB most often

$$P(FB \text{ most often}) = 15\%$$

Indirect information

3. addition for combination of two distinct groups

prob. that he uses FB most often
or he uses Twi most often.

$$\text{Addition Axiom} = 15\% + 32\% = 47\%$$

Think: prob. that he uses FB or

Twi, or both?

$$51\% + 32\% ?$$

4. Complement:

prob. that he does not use FB

$$P(FB^c) = 1 - P(FB) = 1 - 51\% = 49\%$$

5. Subtraction

prob. that he uses FB but does not use FB most often.

$$P(FB \text{ (FB most often)}) = P(FB) - P(FB \text{ most often}) = 51\% - 15\% = 46\%$$

hidden: if he uses FB most often, he uses FB.

6. Conditioning.

what if we know he uses FB?

prob. that he uses FB most often

provided he uses FB.

$$= \frac{15\%}{51\%} \quad \text{new total number}$$

Treat this as if we are considering a smaller group of U.S. teens

total % 62% \rightarrow 51%.

Uncertain information:

"Venn Diagram"

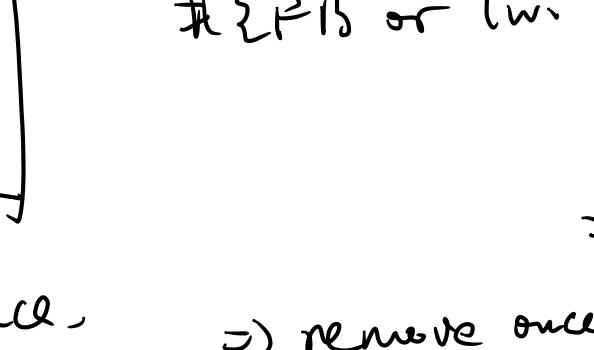
World of outcomes = 15%.

FB = 51% Twi = 32%

?

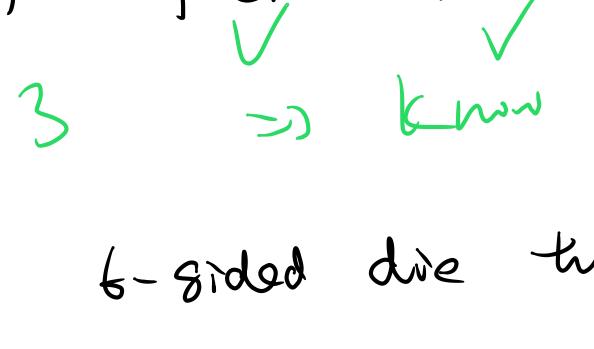
prob. = 51% + 32% = 83%.

Case 1:



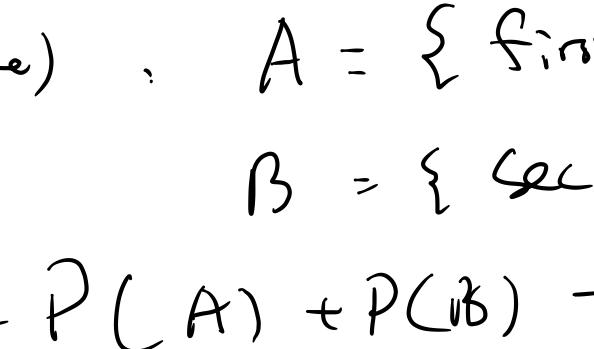
$$\text{prob.} = 51\% + 32\% = 83\%.$$

Case 2:



$$\text{prob.} = 51\%.$$

General case



$$\text{prob.} \in (51\%, 83\%)$$

Seriously

outcome (ω -omega)

outcome space: (Ω - Omega)

the set containing all possible outcomes as its element.

event (A, B, C, etc.): a subset of Ω ,

i.e. contains part of the outcomes.

could be \emptyset or Ω itself.

probability (of the event) $P(A), P(\dots)$

[smallest] set of rules made by scientists so that the theory works.

3 Axioms of probability:

1. non-negativity: for any event A, $P(A) \geq 0$

2. one: $P(\Omega) = 1$

3. addition: for any two events A, B, suppose

$$A \cap B = \emptyset \text{ then } P(A \cup B) = P(A) + P(B)$$

3* generalized addition: for any events A_1, A_2, \dots, A_n

"mutually exclusive", then

$$P(\underbrace{A_1 \cup A_2 \cup \dots \cup A_n}_{A}) = P(A_1) + P(A_2) + \dots + P(A_n) = \sum_{i=1}^n P(A_i)$$

$$= P(\underbrace{A_1 \cup A_2 \cup \dots \cup A_{n-1}}_{A} \cup A_n) + P(A_n)$$

$$= P(A_1 \cup A_2 \cup \dots \cup A_{n-1}) + P(A_{n-1}) + P(A_n)$$

Consequences from the 3 Axioms:

1. Complement.

Note that for any event A, $\{A \cap A^c\} = \emptyset$ $\{A \cup A^c\} = \Omega$

$$(A^c) \quad 1 - P(\Omega) = P(A \cup A^c) \stackrel{(A3)}{=} P(A) + P(A^c)$$

$$\Rightarrow P(A) \geq 1 - P(A^c) \stackrel{(A1)}{\leq} 1 \quad \Rightarrow P(A) \leq 1$$

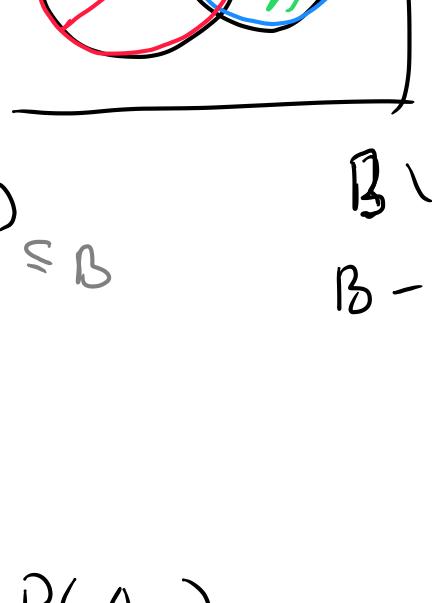
$$\{P(A^c) = 1 - P(A)\} \stackrel{(A1)}{\leq} 1$$

2. Difference

For events $A \subseteq B$,

note that $\{A \cap (B-A)\} = \emptyset$

$\{A \cup (B-A)\} = B$.



$$P(B) = P(A \cup (B-A)) \stackrel{(A3)}{=} P(A) + P(B-A)$$

$$\Rightarrow P(B-A) = P(B) - P(A) \stackrel{(A3)}{\leq} P(B), \text{ for } A \subseteq B.$$

$$\Rightarrow P(B-A) \leq P(B) \quad \text{for } A \subseteq B.$$

3. Addition inequality.

For any two events A, B

$$P(A) + P(B) \geq P(A \cup B).$$

$$\text{proof: } P(A \cup B) = P(A) + P(B \setminus A) \stackrel{(A3)}{\leq} B$$

$$\leq P(A) + P(B)$$

$$\text{For any events } A_1, A_2, \dots, A_n \quad P(A_1 \cup A_2 \cup \dots \cup A_n) \leq \sum_{i=1}^n P(A_i)$$

$$\text{B} \setminus A \quad \text{B} \subseteq A \quad \text{This also means } A \subseteq B.$$

$$A \cap B = \emptyset \quad A \subseteq B$$

YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who...

Say they use ...	Say they use ... most often
YouTube	85%
Instagram	72%
Snapchat	69%
Facebook	51%
Twitter	32%
Tumblr	11%
Reddit	1%
None of the above	3%

Note: Figures do not sum to more than 100% because multiple responses were allowed.

(Question about micro-site use was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.)

Source: Pew Research Center, March 7-10, 2018.

Teens, Social Media & Technology 2018

PEN RESEARCH CENTER

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