

Supply chain management involves coordinating the flow of goods, information, and finances from raw material suppliers to end consumers. Effective supply chains improve efficiency, reduce costs, and enhance customer satisfaction.

Key components include procurement, manufacturing, warehousing, transportation, and distribution. Technology plays a crucial role through inventory management systems, data analytics, and automation.

Global supply chains are influenced by factors such as demand variability, geopolitical events, and logistics infrastructure. Disruptions can significantly impact production and delivery.

Modern supply chain strategies emphasize resilience, sustainability, and transparency. Companies increasingly use digital tools to monitor and optimize supply chain performance.