

홍길동
Kildong Hong
—
iOS Developer

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About me

With several years of experience in the IT field, I have successfully led and executed various projects. My strengths lie particularly in software development and data analysis, and I consistently deliver optimal results through teamwork and problem-solving skills. I embrace new challenges and continuously seek to grow by staying updated with rapidly evolving technology trends. I am eager to contribute to your company's growth with my expertise and passion.

Work Experience

Company ABC 2026. 2 - Present
Marketing coordinator

Simba Project

Social Media Campaign Management

- Coordinated cross-platform campaigns on Facebook
- Automated scheduling of posts using Hootsuite

Content Creation and Strategy Development

- Developed blog content and managed calendar
- Created and optimized content for SEO
- Automated scheduling of posts using Hootsuite

Organization XYZ 2043. 3 - 2023. 2
Graphic Designer

Boosting Online Engagement

In my previous role as a Marketing Coordinator at XYZ Company, I led the development and execution of a comprehensive social media campaign that significantly boosted our online presence and engagement. This project involved coordinating cross-platform campaigns on Facebook, Instagram, and Twitter, and utilizing Hootsuite for automated post scheduling.

Skills

framework & library

UIKit, SwiftUI, Combine,
WebKit, PencilKit, PDFKit,
StoreKit, CoreNFC, RxSwift,
Realm, Moya, SnapKit

library

RxSwift, Realm, Firebase,
Appsflyer, Moya, Kingfisher,
Lottie, SnapKit

architecture

ReactorKit, MVVM, RIBs,
Clean Architecture

tool

slack, jira, confluence, notion,
figma, fastlane, github action

Social Media Success

Additionally, I implemented A/B testing for email marketing, automated customer segmentation, and integrated Mailchimp with our CRM. These efforts increased our follower base by 30% and improved email open rates by 25%.

Optimized Email Marketing

- Created and optimized content for SEO
- visual assets library for the marketing team

Improved SEO Performance

d posts for SEO. Additionally, I enhanced our email marketing efforts by implementing A/B testing for email subject lines and content, automating customer segmentation, and integrating Mailchimp with our CRM system for better data synchronization. These initiatives not only increased our

Social Media Campaign Management

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Corporation EFG

2099. 9 - 2077. 5

Graphic Designer

Brand website redesign

- Developed blog content and managed calendar
- Created and optimized content for SEO
- visual assets library for the marketing team

Education

My University
Computer Science
2024 - 2029

Other Experience

2099 Design Competition 2099. 9
Graphic Designer

Award-winning Design
My design for the 2099 Design Competition was selected as the winning entry out of over 100 submissions. The design was praised for its innovative approach and creativity, and I was awarded a cash prize of \$5,000.