

ADDING REGULARIZING PRIORS FOR BLOCK



Outcome: $L_i = \text{pulled left}$

$$L_i \sim \textit{Bernoulli}(p_i)$$

$$\textit{logit}(p_i) = \alpha_{actor[i]} + \gamma_{block[i]} + \beta_{treatment[i]}$$

$$\gamma_j \sim \textit{Normal}(0, \sigma_\gamma), \text{ for } j = 1..6$$





This estimates how similar the γ_j coefficients are to each other and changes the estimates accordingly

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REGULARIZING PRIOR FOR THE ACTOR COEFFICIENT

Outcome: L_i = pulled left

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$$\gamma_j \sim \text{Normal}(0, \sigma_\gamma), \text{ for } j = 1..6$$

$$\alpha_j \sim \text{Normal}(\alpha_0, \sigma_\alpha), \text{ for } j = 1..7$$