



Study and Application of Concept-Extraction Algorithms in Natural Language Processing (NLP)

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About Me

- Name: Ana-Maria Vintila, Age: 22
- International citizen, lived and studied in Canada for a majority of my life before returning to native Europe.
- Interests: Calculus, Scala / Haskell functional programming, Probability (with Wolfram-Mathematica in ProbOnto-style)
- Currently working towards doing Master By Research in NLP and / or Finance using applied maths and Bayesian statistics.
- Envisioning: NLP business to study text for global clients, and for financial analysis for currency exchange markets.

Introduction: Motivation for Text Processing

- Knowledge is trapped in media like html, pdfs, paper as opposed to being concept-mapped, interlinked, addressable and reusable at fine grained levels.
- Defeats exchanges between humans and AI.
- Especially in domain-specific areas of knowledge, better interlinking would be achieved if concepts would be extracted using surrounding context, accounting for polysemy and key phrases.
- "You shall know a word by the company it keeps" (Firth, 1957).
- Previous models GloVe and Word2Vec motivated recent ones to move beyond simple co-occurrence counts to extract meaning.
- ERNIE 2.0 instead "broadens the vision to include more lexical, syntactic and semantic information from training corpora in form of **named entities** (like person names, location names, and organization names), **semantic closeness** (proximity of sentences), **sentence order or discourse relations**" (Sun et al., 2019).
- Aim of This Project: To understand how models make good language representations by inventorying Transformer, ELMo, BERT, Transformer-XL, XLNet, and ERNIE 1.0 in how they leverage entities, polysemy, context for concept extraction.



Word Embeddings

Definition: Word Embedding (Words as Vectors)

Word embeddings are unsupervised models that capture semantic and syntactic information about words in a compact low-dimensional vector representation \Rightarrow useful for reasoning about word usage and meaning (Melamud et al. 2016, p. 1).

- Sentence embeddings, phrase embeddings, character embeddings (for morphology)
- Can capture **vector space semantics**: can express word analogy "man is to woman as king is to queen" with arithmetic on learned word vectors: vector(man) vector(woman) = vector(king) vector(queen)

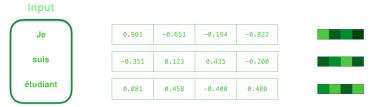


Figure 1: Example Word Embeddings. From Visualizing Neural Machine Translation Mechanics of Seq2Seq Models with Attention, by Jay Alammar, 2018.

http://jalammar.github.io/visualizing-neural-machine-translation-mechanics-of-seq2seq-models-with-attention/



What is Polysemy?

Definition: Polysemy

Polysemy means a word has multiple senses.

Definition: Distributional Hypothesis

Distributional hypothesis is a key idea in NLP that says meaning depends on context, and words in same contexts have similar meaning (Wiedemann et al., 2019).



Static vs. Contextual Embeddings

Definition: Static Embeddings

Static embeddings (classic word vectors) assign one vector to each word, regardless of polysemy (Ethayarajh, 2019).

Skip-Gram and Glove produce these "context-free" representations because they use co-occurrence counts, not the more dynamic **language modeling** approach (Batista, 2018).

Alert

All senses of a polysemic word are *collapsed* within a single vector representation (Ethayarajh, 2019). Confusion!

"Plant"'s embedding would be the "average of its different contextual semantics relating to biology, placement, manufacturing, and power generation" (Neelakantan et al., 2015).

Better: Contextual Word Embedding

A contextual word embedding (CWE) captures forward and backward context using a bidirectional language model (biLM) (Antonio, 2019).

Static word embeddings are like "look-up tables" but contextual embeddings have word type information (Smith, 2019).



Language Models

Language Models

Definition

A **language model** takes a sequence of word vectors and outputs a sequence of predicted word vectors by learning a probability distribution over words in a vocabulary.

They predict words sequentially, unidirectionally, one token at a time, using some context words.

Formally, they compute the conditional probability of a word w_t given a context, such as its previous n-1 words, where the probability is: $P(w_t \mid w_{t-1},...,w_{t-n+1})$



Word2Vec

Author(s):

- Mikolov et al. (2013a) in Distributed Representations of Words and Phrases and their Compositionality
- Mikolov et al. (2013b) in Efficient Estimation of Word Representations in Vector Space



Word2Vec: One-Hot Encodings

Definition: One-Hot Encoding

A **one-hot vector encoding** is the simplest type of word embedding where each cell in the vector corresponds to a distinct vocabulary word.

A ${\bf 1}$ is placed in the cell marking the position of the word in the vocabulary, and a ${\bf 0}$ is placed in all other cells.

Warning!

One-hot encodings cause ...

- high-dimensionality vector representations for large vocabularies, ⇒ increased computational costs.
- similarity between (word) categories cannot be represented.

Word2Vec: Skip-Gram

- Predicts context words given a single target word: Uses a fixed sliding window c, or size of the training context, around a target word, to capture context (bidirectionally) along a sentence.
- Target center word (one-hot encoding) is input to a neural network which updates the vector with values near 1 in cells corresponding to predicted context words.

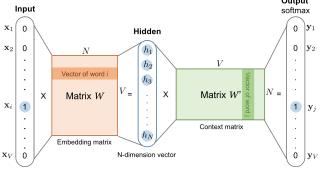


Figure 2: Skip-Gram Model; simplified version, with one input target word and one output context word. From Learning Word Embeddings, by Lilian Weng, 2017. https://lilianweng.github.io/lil-log/2017/10/15/learning-word-embedding.html. Copyright n.d. by n.d.

Word2Vec: Continuous-Bag-of-Words (CBOW)

- **Continuous bag of words model (CBOW)** is opposite of the Skip-Gram: predicts *target* word based on a *context* word.
- Averages n context words around target word w_t to predict target (in hidden layer calculation): $\overrightarrow{h} = \frac{1}{c}W \cdot (\overrightarrow{x_1} + \overrightarrow{x_2} + \ldots + \overrightarrow{x_c}) = \frac{1}{c} \cdot (\overrightarrow{v_{w_1}} + \overrightarrow{v_{w_2}} + \ldots + \overrightarrow{v_{w_c}})$

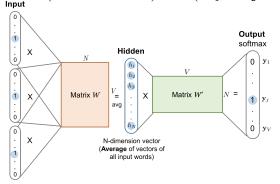


Figure 3: CBOW Model with several one-hot encoded context words at the input layer and one target word at the output layer. From Learning Word Embeddings, by Lilian Weng, 2017.

https://lilianweng.github.io/lil-log/2017/10/15/learning-word-embedding.html



Phrase-Learning in Skip-Gram

- **Problem with previous word vectors:** no phrase representation
 - ⇒ "Canada" and "Air" in a phrase could not be recognized as part of a larger concept and thus combined into "Air Canada" (Mikolov et al., 2013a).
- Phrase-Skip-Gram Model: uses unigram and bigram counts to make phrases.
 - $S_{phrase} = \frac{C(w_i w_j) \delta}{C(w_i)C(w_j)}$ where $C(\cdot)$ = count of a unigram w_i or bigram $w_i w_j$ and δ is a discounting threshold to avoid making infrequent words and phrases.
 - \blacksquare Large S_{phrase} indicates the *phrase* is a phrase, less likely a bigram.
- Result: linear structure additive compositionality of word vectors
 - Additive Compositionality: lets some individual words be combined into a phrase and be viewed as a unique *entity*, while a bigram like "this is" should remain unchanged (Mikolov et al., 2013a, p. 5).

Example: Additive Compositionality

If the phrase "Volga River" appears numerously with "Russian" and "river" then: $vector("Russian") + vector("river") \Rightarrow vector("Volga River")$





Transformer

Author(s):

■ Vaswani et al. (2017) in Attention is All You Need



Transformer: Self-Attention

 Kind of seq-to-seq model for machine translation. More parallelizable than seq-to-seq (no RNNs, just self-attention) to generate sequence of contextual embeddings.

Example: Motivation for Self-Attention

"The animal didn't cross the road because it was too tired."

What does "it" refer to? The road or animal?

- Self-Attention: bake in other word representations into "it" while processing input (Focus on important words; drown out irrelevant words.)
- An **attention function** maps query and key-value pairs to output vector:
 - \blacksquare Query matrix Q ("it"); Key matrix K rows describe each word; Value matrix V rows for all other words (excluding "it").
 - Final output embedding of word is weighted sum:

$$\operatorname{Attention}\!\left(Q,K,V\right) = \operatorname{softmax}\!\left(\frac{QK^T}{\sqrt{d_k}}\right)\!V$$

In fact, Transformer uses **multi-head attention mechanism** that comprises of several self-attention heads ⇒ Transformer can focus on different words *in parallel*.

Transformer: Positional Encodings

Definition: Positional Encoding

A **positional encoding** injects absolute token position info so Transformer can see *sentence order* when taking inputs.

Follows a specific, learned pattern to identify word position or the distance between words in the sequence (Alammar, 2018b).

$$\begin{aligned} \textit{PosEnc}_{(\textit{pos},2i)} &= \sin\!\left(\frac{\frac{\textit{pos}}{10000^{\frac{2i}{d}}\textit{model}}}\right) \\ \textit{PosEnc}_{(\textit{pos},2i+1)} &= \cos\!\left(\frac{\textit{pos}}{10000^{\frac{2i}{d}}\textit{model}}\right) \end{aligned}$$

where pos = a position, i = a dimension.

Otherwise ...

... "I like dogs more than cats" and "I like cats more than dogs" would encode the same meaning (Raviraja, 2019).

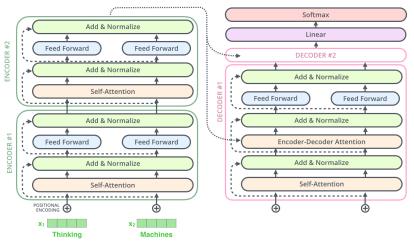


Figure 4: Transformer: Encoder and Decoder Stack in Detail. **Encoder layer** contains: (1) Multi-head attention, (2) Position-wise feed forward layer. **Decoder layer** contains: (1) Masked multi-head attention, (2) Encoder-Decoder attention, (3) Position-wise feed forward layer. From *The Illustrated Transformer*, by Alammar, 2018. https://jalammar.github.io/illustrated-transformer/. Copyright 2018 by Alammar.



ELMo: Embeddings from Language Models

Author(s):

■ Peters et al. (2018) in *Deep Contextualized Word Representations*





ELMo: Motivation

Remember **polysemy**?

ELMo makes contextual embeddings of a word according to its senses, so that ...

Example

... homonyms "book" (text) and "book" (reservation) get different vectors, not different meanings collapsed in one vector...

Better than Word2Vec and GloVe!

ELMo: Structure

- **ELMo** uses bidirectional language model (biLM) to make *deep* word embeddings (derived from all its internal layers)
- Higher-level LSTM layers capture contextual meaning (useful for supervised word sense disambiguation (WSD)).
- Lower layers capture syntax information (useful for part of speech tagging (POS)).
- Task-Specific: ELMo mixes the layers' signals in task-specific way: ¹

$$\mathrm{ELMo}_{k}^{task} = E\left(R_{k}; \theta^{task}\right) = \gamma^{task} \, \sum_{j=0}^{L} s_{j}^{task} \, \mathbf{h}_{kj}^{LM}$$

■ ELMo embeddings are thus richer than traditional word vectors.

 $^{^{1} \}text{the vector } \mathbf{s}^{task} = \left\{ s^{task}_{j} \right\} \text{ of softmax-normalized weights and task-dependent scalar } \\ \text{parameter } \gamma^{task} \text{ allow the model for the specific } task \text{ to scale the entire } \mathbf{ELMo}^{task}_{k} \text{ vector. The index } k \text{ corresponds to a } k\text{-th word, and index } j \text{ corresponds to the } j\text{-th layer out of } L \text{ layers. Here, } h^{LM}_{kj} \text{ is the output of the } j\text{-th LSTM for word } k, \text{ and } s_j \text{ is the weight of } h^{LM}_{kj} \text{ used to compute the representation for word } k.$



ELMo: Strengths in POS Tagging and Word Sense Disambiguation

	Source	Nearest Neighbors
GloVe	play	playing, game, games, played, players, plays, player, Play, football, multiplayer
biLM	Chico Ruiz made a spec- tacular play on Alusik 's	Kieffer, the only junior in the group, was commended for his ability to hit in the clutch, as well as his all-round
	grounder {} Olivia De Havilland signed to do a Broadway	excellent play . {} they were actors who had been handed fat roles in a successful play , and had talent enough to fill the roles
	\underline{play} for Garson $\{\ldots\}$	competently, with nice understatement.

Table 1: Nearest neighbors to "play" found by GloVe and biLM context embeddings. From *Table 4 in Deep Contextualized Word Representations*, by Peters et al., 2018. https://arxiv.org/pdf/1802.05365.pdf. Copyright 2018 by Peters et al.

- GloVe's neighbors have different parts of speech, like verbs ("played", "playing"), and nouns ("player", "game") and only in the sport sense.
- biLM's nearest neighbor sentences from "play" CWE show clear difference between both the parts of speech and word sense of "play".
 - last row: input sentence has noun / acting sense of "play" and this is matched in the nearest neighbor sentence



BERT (Bidirectional Encoder Representations from Transformers)

Author(s):

- Devlin et al. (2019) in BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding
- Clark et al. (2019) in What Does BERT Look At? An Analysis of BERT's Attention
- Wiedemann et al. (2019) in Does BERT Make Any Sense? Interpretable Word Sense Disambiguation with Contextualized Embeddings
- Munikar et al. (2019) in Fine-Grained Sentiment Classification Using BERT





BERT: Motivation

- Problem with ELMo: shallowly combines "independently-trained" biLMs
- **BERT's Solution:** train "deep bidirectional representations from unlabeled text by jointly conditioning on both left and right context in all layers" (Devlin et al., 2019).

BERT: Input Embeddings

- WordPiece token embeddings: WordPiece tokenization subdivides words to smaller units
 - to handle rare, unknown words (Weng, 2019) and reduce vocabulary size while increasing amount of data available per word.
 - **Example:** if "play" and "**ing" and "**ed" are present in the vocabulary but "playing" and "played" are not, then these can be recognized by their sub-units.
- Segment embeddings: are arbitrary spans of text (packing sentence parts). NOTE: Transformer-XL respects sentence boundaries.
- **Positional embeddings:** as in ordinary Transformer (to inject word order information).



BERT Framework: MLM and NSP

BERT does **pre-training** (on *unlabeled data* using MLM and NSP), and **fine-tuning** (training on *labeled data* for specific tasks)

Masked language model (MLM):

- Motivation: bidirectional conditioning causes information leakage (a word can implicitly "see itself" letting the model trivially guess the target word in a multi-layered context (Devlin et al., 2019)).
- Goal: randomly masks some input tokens to predict the original word using context.
- Effect of MLM: fuses left and right context to get *deep* bidirectional context (unlike ELMo's shallow left-to-right language model (Devlin et al., 2019)).

Next Sentence Prediction (NSP):

- Motivation: to capture sentence-level information ⇒ to do well in question-answering (QA) and natural language inference (NLI) tasks
- Goal: task that finds if sentence is the next sentence of the other.



Probing BERT: BERT Learns Dependency Syntax

Head 8-10

- Direct objects attend to their verbs
- 86.8% accuracy at the dobi relation

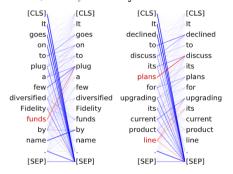


Figure 5: BERT attention heads capture syntax. In heads 8-10, direct objects are found to attend to their verbs. Line darkness indicates attention strength. Red indicates attention to/from red words, to highlight certain attentional behaviors. From What Does BERT Look At? An Analysis of BERT's Attention, by Clark et al., 2019. https://arxiv.org/abs/1906.04341.

Clark et al. (2019) found ...

- BERT's attention heads detect "direct objects of verbs, determiners of nouns, objects of prepositions, and objects of possessive pronouns with > 75% accuracy."
- Attention heads 8-10 in fig. 5 learn how direct objects attend to their verbs.
- BERT learns this using only self-supervision.



BERT's Attempt at Polysemy

- ELMo and BERT were compared on **word sense disambiguation (WSD)** task ⇒ BERT more strongly separates polysemic word senses while ELMo cannot.
- BERT did well when the text had ...
 - vocabulary overlap "along the bank of the river" (input text) and "along the bank of the river Greta" (correct nearest neighbor BERT found).
 - semantic overlap "little earthy bank" (input) and "huge bank [of snow]" (correct nearest neighbor BERT found).
- BERT struggled when text had vocabulary and semantic overlap at the same time
 - False prediction 1: for the polysemic word "balloon", correct word sense was a *verb* but BERT wrongly predicted a *noun* sense.
 - False prediction 2: correct sense of "watch" was to look attentively while BERT predicted its sense was to follow with the eyes or the mind; observe.





Transformer-XL (extra-large)

Author(s):

 Dai et al. (2019) in Transformer-XL: Attentive Language Models Beyond a Fixed-Length Context





Problem with Transformer

Warning: Fixed-Length Context

Transformers have **fixed-length context** (context dependency limited by input length)

Natural semantic boundaries formed by sentences are *not* respected.

- ⇒ Transformers lose context
- ⇒ Transformers forget words from a few sentences ago
- **⇒** Context-Fragmentation Problem

Problem with Transformer: Fixed-Length Context Illustrated

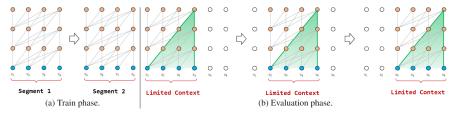


Figure 6: Vanilla Transformer with segment embedding length = **4**. Training the model in fixed-length segments while disregarding natural sentence boundaries results in the *context fragmentation problem*: during each evaluation step, the Transformer consumes a segment embedding and makes a prediction at the last position. Then at the next step, the segment is shifted right by one position only, and the new segment must be processed from scratch, so there is limited context dependency ... between segments. From *Transformer-XL*: Attentive Language Models Beyond a Fixed-Length Context, by Dai et al., 2019. https://arxiv.org/pdf/1901.02860.pdf. Copyright 2019 by Dai et al.

Motivation for Transformer-XL

- Transformer-XL (extra long) learns longer dependencies without "disrupting temporal coherence" (Dai et al., 2019).
- Doesn't chop sentences into arbitrary **fixed lengths!**
- Transformer-XL respects natural language boundaries like sentences and paragraphs, helping it gain richer context for these and longer texts like documents.

Transformer-XL: Segment-Level Recurrence Mechanism

When a segment is being processed, each hidden layer receives two inputs:

- the previous hidden layer outputs of the current segment (like vanilla transformer, visible as gray arrows in fig. 7)
- the previous hidden layer outputs of the *previous segment* (green arrows in fig. 7).

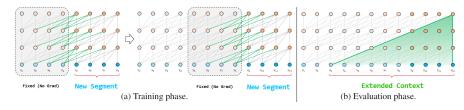


Figure 7: Segment level recurrence mechanism at work: the hidden state for previous segment is *fixed* and *stored* to later be reused as extended context while new segment is processed. Like in Transformer, gradient updates (training) still occurs within a segment, but extended context includes historical information. From *Transformer-XL: Attentive Language Models Beyond a Fixed-Length Context*, by Dai et al., 2019. https://arxiv.org/pdf/1901.02860.pdf. Copyright 2019 by Dai et al.



XLNet

Author(s):

■ Yang et al. (2020) in XLNet: Generalized Autoregressive Pretraining for Language Understanding



XLNet: Problems with BERT

- An **autoregressive language model (AR)** estimates the probability distribution of a text sequence by factorizing a likelihood using tokens *before* a timestep, or tokens *after* a timestep ⇒ cannot model bidirectional context.
- An **autoencoding language model (AE)** like BERT is a masked language model ⇒ does not estimate densities like AR ⇒ can learn bidirectional contexts.

BERT's problems:

- False Independence Assumption: BERT factorizes its log likelihood probability assuming all masked tokens are rebuilt independently of each other (so BERT ignores long-term dependencies within texts)
- **Data Corruption:** Masked tokens do not appear in real data during fine-tuning, so since BERT uses them in pre-training, a discrepancy arises between these two steps.



XLNet: Example of BERT's False Independence Assumption

Example: BERT predicting tokens independently

"I went to the [MASK] [MASK] and saw the [MASK] [MASK]."

Two ways to fill this are:

"I went to New York and saw the Empire State building," or

"I went to San Francisco and saw the Golden Gate bridge."

But BERT might incorrectly predict something like: "I went to <u>San Francisco</u> and saw the Empire State building."

Independence assumption + predicting masked tokens simultaneously \Rightarrow BERT fails to learn their interlocking dependencies \Rightarrow weakens the "learning signal" (Kurita, 2019b).

XLNet: Motivation

To keep benefits of both autoencoding and autoregressive modeling while avoiding their issues...

- 1 XLNet adopts an AR model so that probability of a token can be factored with universal probability rule, avoiding BERT's false independence assumption.
- XLNet uses permutation language model:
 - Permutation language model: predicts unidirectionally but in random order.
 - Forced to accumulate bidirectional context by finding dependencies between *all* possible input combinations.

XLNet: Target-Aware Predictions

- Problem: Merging permutation model with Transformer blinded XLNet's target predictions.
 - Reason: Transformer is at fault! during prediction, Transformer masks a token's embedding (normal) but also masks a token's positional encoding (bad!)
- **Solution: Target-awareness:** now, predictive distribution takes target position as argument ⇒ creates target-aware embeddings.
- Two-Stream Attention Mechanism: uses two separate hidden states to take target and position tokens separately:
 - Content-Stream Attention: takes *context* and *content* (prediction) token x_{z_t} (like ordinary Transformer)
 - **Query-Stream Attention:** takes *context* and target's *position* but NOT content (prediction) $x_{z_{+}}$ (to evade the contradiction).

XLNet: Conceptual Difference with BERT

Example: Conceptual Difference between XLNet and BERT

Take the list of words [New, York, is, a, city].

Prediction tokens: [New, York]

XLNet and BERT must maximize the log-likelihood: $\log P({\sf New York} \mid {\sf is a city}).$

Assumption: XLNet uses the factorization order [is, a, city, New, York]

Then each of their loss functions are:

Result: XLNet learns a stronger dependency than BERT between the pairs New and York (Dai et al., 2019).

ERNIE 1.0: Enhanced Representations through Knowledge Integration

Author(s):

■ Sun et al. (2019a) in ERNIE: Enhanced Representations Through Knowledge Integration



ERNIE: Motivations

Previous models (Word2Vec, GloVe, BERT) make embeddings via context and co-occurrence ⇒ fail to use prior knowledge (tucked away in sentence ordering and proximity) to capture relationships between entities.

Example: ERNIE's Entity Capturing Skills

Consider the following training sentence:

"Harry Potter is a series of fantasy novels written by J. K. Rowling."

Using co-occurring words "J.", "K.", and "Rowling", BERT is limited to predicting the token "K." but utterly fails at recognizing the whole entity *J. K. Rowling*.

A model could use simple co-occurrence counts to predict *Harry Potter* ... but not via the *relationship between novel and writer*.

ERNIE to the rescue! ERNIE can extrapolate the relationship between the *Harry Potter* entity and *J. K. Rowling* entity using implicit knowledge of words and entities ⇒ can predict Harry Potter is a series written by J. K. Rowling (Sun et al., 2019a).

ERNIE: Phrase and Entity-Level Masking

- ERNIE uses a Transformer Encoder coupled with entity-level masking and phrase-level masking (to encode prior knowledge in conceptual units like phrases and entities) ⇒ learns longer semantic dependencies, has better generalization, adaptability.
- Phrase-level masking: A phrase is a "small group of words or characters acting as a conceptual unit" (Sun et al., 2019a). ERNIE chunks sentences to find phrase boundaries, then masks and predicts them.
- Entity-level masking: name entities contain "persons, locations, organizations, products." Often include conceptual information. ERNIE parses the entities from a sentence, masks them, then predicts all slots within entities, as shown in fig. 8.



Figure 8: ERNIE uses basic masking to get word representations, followed by phrase-level and entity-level masking. From *ERNIE: Enhanced Representation Through Knowledge Integration*, by Sun et al., 2019a. https://arxiv.org/pdf/1904.09223.pdf. Copyright 2019 by Sun et al.

ERNIE: Knowledge Learning To Fill-In-Blanks on Named Entities

Case		ERNIE	BERT	Answer
1	"In September 2006, married Cecilia Cheung. They had two sons, the older one is Zhenxuan Xie and the younger one is Zhennan Xie."	Tingfeng Xie	Zhenxuan Xie	Tingfeng Xie
4	"Australia is a highly developed capitalist country with as its capital. As the most developed country in the South- ern Hemisphere, the 12th largest economy in the world and the fourth largest exporter of agricultural products in the world, it is also the world's largest exporter of various min- erals."	Melbourne	(Not a city name)	Canberra
6	"Relativity is a theory about space-time and gravity, which was founded by"	Einstein	(Not a word in Chinese)	Einstein

Table 2: Comparing ERNIE to BERT on Cloze Chinese Task. From Figure 4 in ERNIE: Enhanced Representation Through Knowledge Integration, by Sun et al., 2019a. Copyright 2019 by Sun et al.

- Case 1: ERNIE predicts the correct father name entity based on prior knowledge in the article while BERT simply memorizes a son's name, completely ignoring any relationship between mother and son.
- Case 4, 6: BERT fills the slots with characters related to the sentences but not with the semantic concept.
- Case 4: ERNIE predicts the wrong city name, though it still understands the semantic type.



Question and Answer Session

Questions?





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