VICTOR KWANGCHUN LEE

Korea's First-Generation Data Scientist !!!

As a first-generation data scientist in Korea, I have been on a single path to data science. Various data science instructor experiences at RStudio, Software Carpentry, AsiaR/Seoul R meetup, Korea R conference and Yonsei University as well as industrial experiences at Hyundai Motor, Webzen, and Samjeong KPMG are great assets that enable digital transformation and creates value from data.

CAREER

2022 Current

Curriculum Researcher Code States

 Contents Development for Advanced Data Analytics: Covid-19 Time Series Forecasting with R and Python

Seoul Korea

- · Advanced Marketing: Dynamic Pricing with R and Python
- SQL Contents Development for K-Digital Basic Competency Training: SQL for Data Analytics



2019 2021

Al Developer

Samjong KPMG

- Establishment of Al-Centric Lighthouse and recruitment of data scientists/ML developers
- · Development of AI/ML/Data science products
- · Document: OCR, NLP MRC products
- · Automation: Open/commercial API chatbot

Seoul Korea

- · Data: DART corporate disclosure and ESG data crawling and DB assetization
- KPMG Hackathon ASPAC Win (2021)
- KPMG Ignite Data Science Competition win (2020)

2016 2019

Data Scientist

Webzen

- Detection
- Analysis of gold farmers throught network

Pangyo Korea

Pangyo Korea

- Development of MMORPG abuser Dashboard development of SNS monitoring
 - · Development of automatic biz report generator

2012

2014

Automative Semiconductor Development Purchasing

Hyundai Autron

- · Qualifying automotive semiconductor suppliers
- · Purchasing consolidation of automotive semiconductors
- Cost Reduction on automotive semiconductors
- · Development of automotive semiconductors

2004 2012

Purchaing Data Specialist

Hyundai Motor Company

- · Establishment of the country of origin management framework for automobile FTA
- · Analysis of FTA country of origin management effect

Seoul Korea

- FTA hub, EDI standard, and open source distribution for country of origin management
- · SAP ABAP, ETRI SaaSpia, FTA C/O open source distribution and connection

CONTACT

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- **J** +82 010-9669-6407

SKILLS

Business problem solving expert through AI and data science.

Data Engineering, Data Science, Machine Learning, Deep Learning

(Tidyverse) R, Bash, Python, LaTeX, (No)SQL, Quarto

EDUCATION 1992 Yonsei University B.A., Applied Statistics Seoul, Korea 1998 1998 Yonsei University M.A., Applied Statistics Seoul, Korea 2001 • Thesis: Risk Management with Wavelet-based Value-at-Risk and **Expected Shortfall Carnegie Mellon University** 2003 M.S., Computer Science Pittsburgh, USA 2005 **KAIST** 2008 ABD, Computer Science O Daejeon, Korea 2014 RESEARCH AND CERTIFICATION **Adjunct Professor** 2019 Applied Statistics, Yonsei University Seoul, Korea 2020 Introduction to Data Science Spring 2019, Fall 2020 • Data Engineering for Data Science Fall 2019 **Certified RStudio Instructor** 2019 Tidyverse RStudio Instructor Soston, USA Current RStudio Education **Certified Software Carpentry Instructor** 2016 Software Carpentry Instructor The Carpentries Current · Carpentries Instructors **♣** LECTURE **Software Carpentry** 2015 Software Carpentry Workshops ♥ Seoul, Daejeon, Pangyo, Chuncheon 2018 R Meetup 2017 Seoul Korea Seoul R Meetup Current **BOOKS AND PAPERS Python for Informatics** 2015 CreateSpace Independent Publishing Platform Author: Charles Russell Severance, Translator: Kwangchun Lee

2020	 Competitive Factors and Collaboration Methods for Jobs between People and Al Digital Management Review Vol.6 No.2 pp.39-50 Lee Kwang-Chun, Young Woo Ju
2012	 A Market-Driven Product Line Scoping Software Engineering Research, Management and Applications 2011. Springer Berlin Heidelberg, pp 27-46 Lee, Kwangchun, and Dan Hyung Lee
2010	 Leveraging Software Product Lines Engineering (SPLE) with Software-as-a-Service (SaaS) in Automotive Domain Hyundai-Kia Motors Conference Lee, Kwangchun, and Dan Hyung Lee
2009	 Embedding Quality Attributes into Software Product Lines Scoping 한국 소프트웨어공학 학술대회 (KCSE) KwangChun Lee and JiHyun Lee
2007	 Commonality and Variability Visualization Using Multidimensional Scaling SPLC 2, page 343-349. Lero Int. Science Centre, University of Limerick, Ireland KwangChun Lee and Dan Hyung Lee
2007	 A priori ordering protocols to support consensus-building in multiple stakeholder contexts Information Sciences, 177(15), 3129-3150. Lee, D. H., Lee, K. C., Kang, S., & Baik, J.
2007	 An online help framework for web applications Proceedings of the 25th annual ACM international conference on Design of communication. ACM KwangChun Lee and Dan Hyung Lee
2006	 Quantitative Measurement of Quality Attribute Preferences Using Conjoint Analysis Interactive Systems. Design, Specification, and Verification, Lecture Notes in Computer Science Volume 3941: pp 213-224. Kwang Chun Lee, Ho-Jin Choi, Dan Hyung Lee, Sungwon Kang
2001	 Risk Management with Wavelet-based Value-at-Risk and Expected Shortfall KDMS Kwangchun Lee